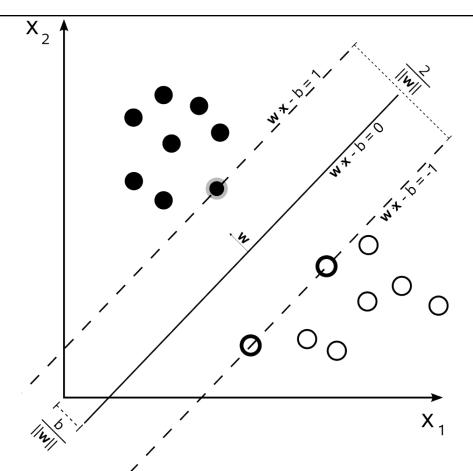
# DATA SCIENCE SUPPORT VECTOR MACHINES

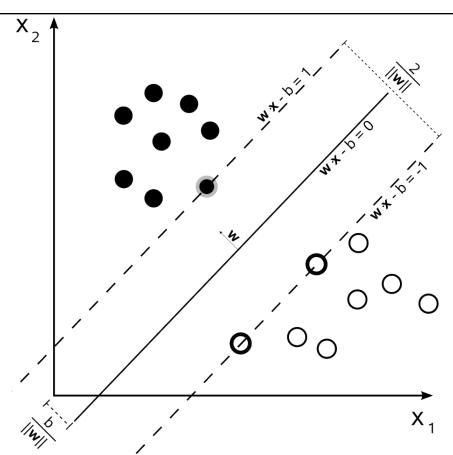
## Supervised Machine Learning Model

Can be used for regression..

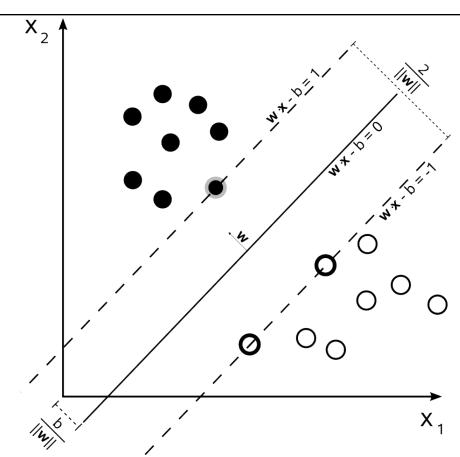
Constructs a hyperplane to separate classes in space



The margin is the distances between the nearest data points and the hyperplane.



We want to maximize the width of the margin

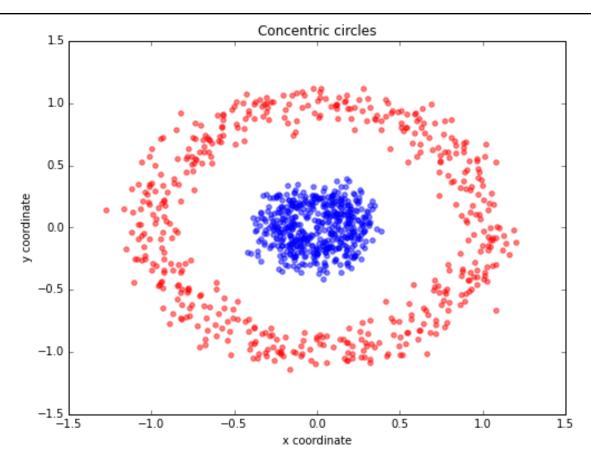


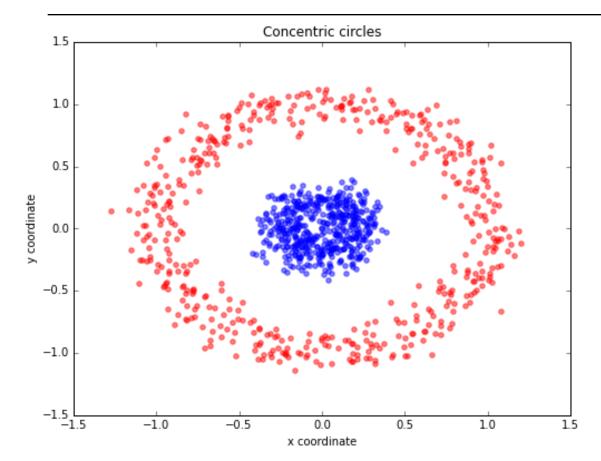
The idea is to construct a hyperplane that separates the data, making this a discriminative model

## What if there is no easy hyperplane?

What if there is no easy hyperplane?

Walk with me on this, a mathematical journey





Pretty much no hyperplane will separate this out, but what if we could add a third dimension?

Q. OK fine, but what if I have 100 predictors? How many dimensions should I project into?

A. An arbitrary amount, possible infinite...

Q. OK fine, but what if I have 100 predictors? How many dimensions should I project into?

A. An arbitrary amount, possible infinite...

## OK but this can take time..

## Kernel Trick

We assume a certain shape of the data and the kernel trick saves us MASSIVE computation time

## Kernel Trick

#### Example Gaussian or RBF (radial

basis function)

$$\begin{split} K\left(x^{(i)}, x^{(j)}\right) &= \phi(x^{(i)})^T \phi(x^{(j)}) \\ &= \exp\left(-\gamma \left\|x^{(i)} - x^{(j)}\right\|^2\right), \qquad \gamma > 0 \end{split}$$

Brings points out and makes a "pointed" manifold

## Kernel Trick

#### **Example:**

```
Linear (assumes a linear boundary)
```

Poly (assumes a curved boundary)

Gaussian (assumes a spherical boundary)

#### Pros

- Very fast training and predicting with kernel trick
- Built on solid mathematical foundation (unlike ANN)
- Very common and in sklearn
- It uses a small subset of training points in the decision function (the support vectors), so is memory efficient.

## Cons

- A lot of "guess work" with kernels
- Hard to grasp math behind it (ok if you accept the black box)