OVER 9 YEARS EXPERIENCE

COMPANY PROFILE

2023

THIRD VISION STUDIOS

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BRIEF INTRODUCTION

THIRD VISION STUDIOS KE is the epitome of creativity. A true definition of art, uniqueness, prowess and elegance. We are determined to make quite impressive memories of your life-time. Our mission is to remove limitations on creativity by offering customized packages on all our services based on the customer's vision and taste in a comfortable setting capturing your personality and natural expressions while minimizing your flaws.

We offer an array of services ranging from outdoor photography, portraiture, nature & biodiversity photography, commercial products, documentaries from events — like weddings, family reunions, bar mitzvah, and more — to conventions, just but a few.

Our creativity is reflected and captured in shades, tones, smiles, joy even grief. We welcome all to enjoy this kind of art with us at THIRD VISION STUDIOS KE.

Thank you

ABOUT THE FOUNDER

In Photography industry most of the photographers tend to use their names for the company to create and develop their identity as individual. whereas Laban has a different view towards creating identity. He believes in team efforts and giving credits to the contributors to the projects. team work always leads to the best results.

At Third Vision Studios KE we believe in “Alone we can do so little; together we can do so much” Laban graduated from Karatina University with Bachelors in Project Planning & Mgt and thereacfter persued Visual Arts courses which he had build strong foundations while studying Fine art in his early years during secondary education. Despite the fact that he graduated with a Business degree, Laban, followed his heart and dreams to becoming a Graphic Designer, Photographer and Cinemtographer, Filmmaker. Since 2013, Laban is a fashion, portrait and product photographer, cinematographer, enterprenour as well as photography mentor.

He teaches photography & Graphic Design in AIM College Karatina as a guest faculty and also organizes photography courses in Third Vision studio. He has organized more than10 photography seminars in Karatina. He has guided more than 50 students till date and the number is growing day by day.He has worked on many documentaries, short films, advertisments, music videos as a lead cinematographer. He has developed his own style of visuals in last few years and our clients love it.

ABOUT US

Third Vision Studios KE is a multimedia company that offers a complete range of photography,videography, design and media marketingservices that enable the growth of yourbusiness. Third Vision Studio was established as a media company in Kenya in 2013.

From the concept through production to delivery, we offer the optimum balance of value and experience. Our team of talented photographers, cinematographers, designers and writers serve all areas in Kenya & beyond.

Our main strength is based on providing our customers with effective visual solutions with a valuable artistic depth. Our approach is one of collaboration. We like to hear your views and reactions to our work. You deal directly with the team, forming aclose working relationship to deliver clear, strategic solutions.

OUR VISION

To build long term relationships with our clients and provide exceptional media related services through innovation.

OUR MISSION

To be among the most recognized media communicationS domain in Africa and beyond.

OUR STRATEGY

Through interpreting the vision of our clients, we deliver-artwork that will enable them be pioneers in their respective fields thus increasing their scope of influence and effectiveness.

CORE VALUES

- Integrity
- Diligence
- Creativity
- Servanthood
- Teamwork

WHY CHOOSE US

- BEST TIMELY QUALITY & UNIQUE SERVICES
- 100% GUARANTEED PERFORMANCE
- CARES FOR CUSTOMER SATISFACTION
- PROFFESIONALISM
- UPHOLDS INTERGRITY
- UNMATCHED SERVICE

OUR SERVICES

THIRD VISION STUDIOS KE is a the hub of creativity, offering a wide spectrum of limitless services across the digital creative space. Our services outstand from the rest and edge to give our esteemed clients touch of speciality on whatever service the choose. Find our basic services as listed below;-

PHOTOGRAPHY

VIDEOGRAPHY

LIVESTREAMING

GRAPHIC DESIGN & BRANDING

DIGITAL MARKETING

PHOTO & VIDEO PRODUCTION

THIRD VISION STUDIOS KE specialises in photo & Video production. We have from our long experience being able to invest in the field and as such have the most modern video and photo production gear.

We boast in a spectrum of photo and video production genres ranging from documentaries, Weddings, Commercials, Music videos, Real Estate, productphotography, fashion photography, PR photography, advertisements, catalogue shoots, ETC.

- CORPORATE
- EVENTS (Wedding, Funeral, Ruracio, etc)
- AERIAL (Drone)
- REAL ESTATE
- POTRAIT / MODELING
- PRODUCT
- MUSIC VIDEOS
- DOCUMENTARIES

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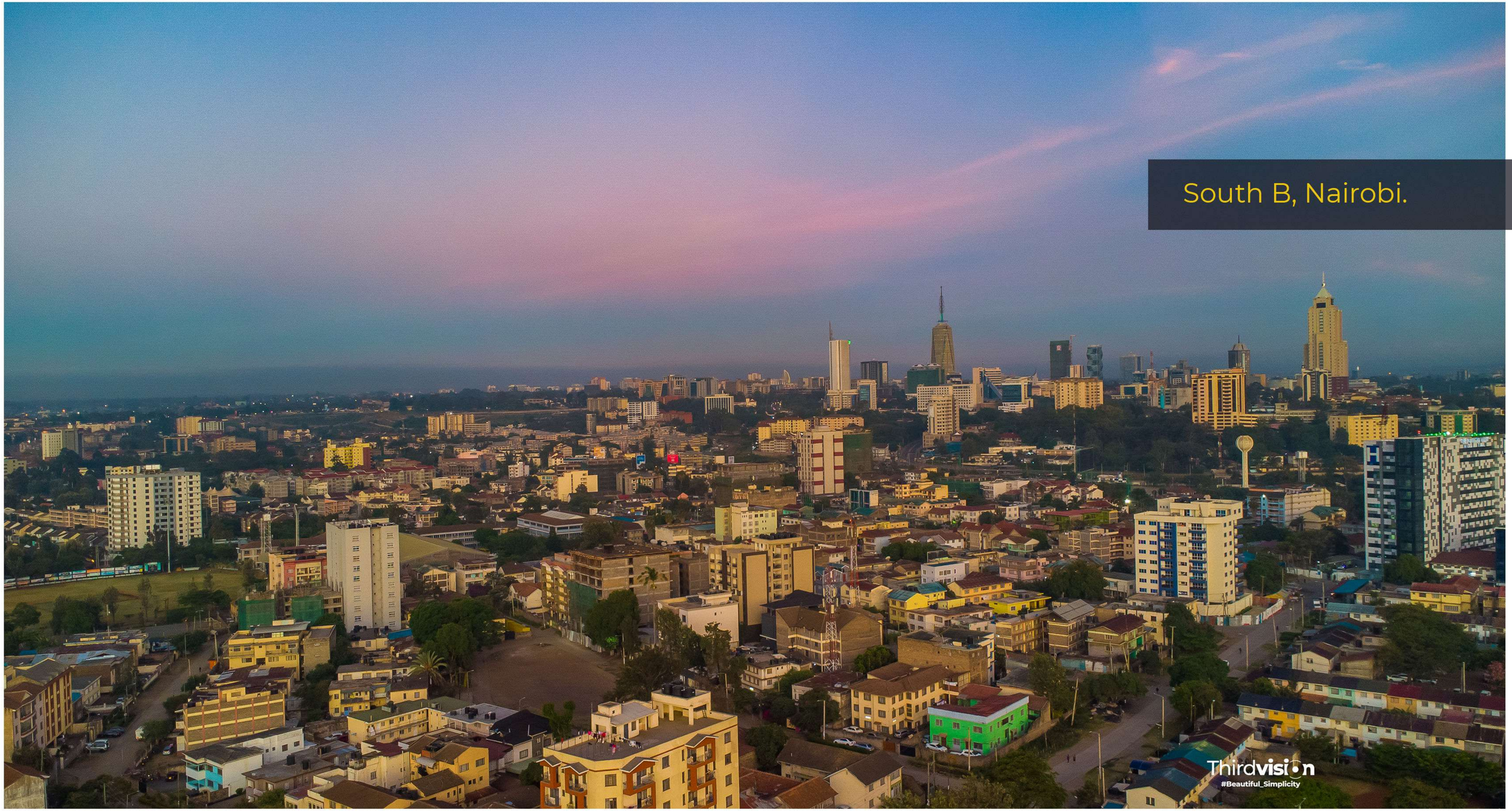
Photo Courtesy
THIRD VISION STUDIOS KE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Thirdvision
#Beautiful_Simplicity

LIVESTREAMING

THIRD VISION STUDIOS KE specializes in multi camera production, Youtube and Facebook live streaming and content creation for organizations, brands, agencies, conferences and commercial companies including corporate video production

We make highly engaging films with high quality production value using the latest equipment in the broadcasting technology so that we can best tell your story in a flawless manner. We are your trusted partner in reaching your remote audiences across the globe in the most vivid seamless manner during your big days.

GRAPHICS & BRANDING

Defining your brand visually with the right elements makes all the difference. At **THIRD VISION STUDIOS KE**, we give you the full branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance.

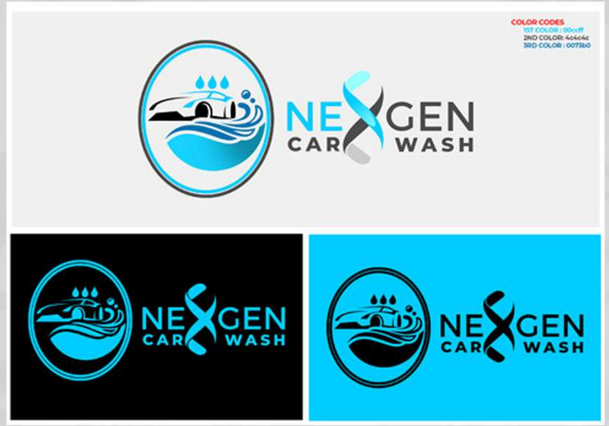
Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets.

OUR SERVICES INCLUDE:

- Infographics
- Corporate Branding
- Business cards
- Publication & Magazine Design
- Brochures and Ad materials.
- Notebooks
- Logo Design
- Company Profiles
- Banners
- Posters and Fliers
- Hoods & T-shirts
- Wall branding

*****We provide printing services to all our design portfolios***

Wall branding for GTN Tv



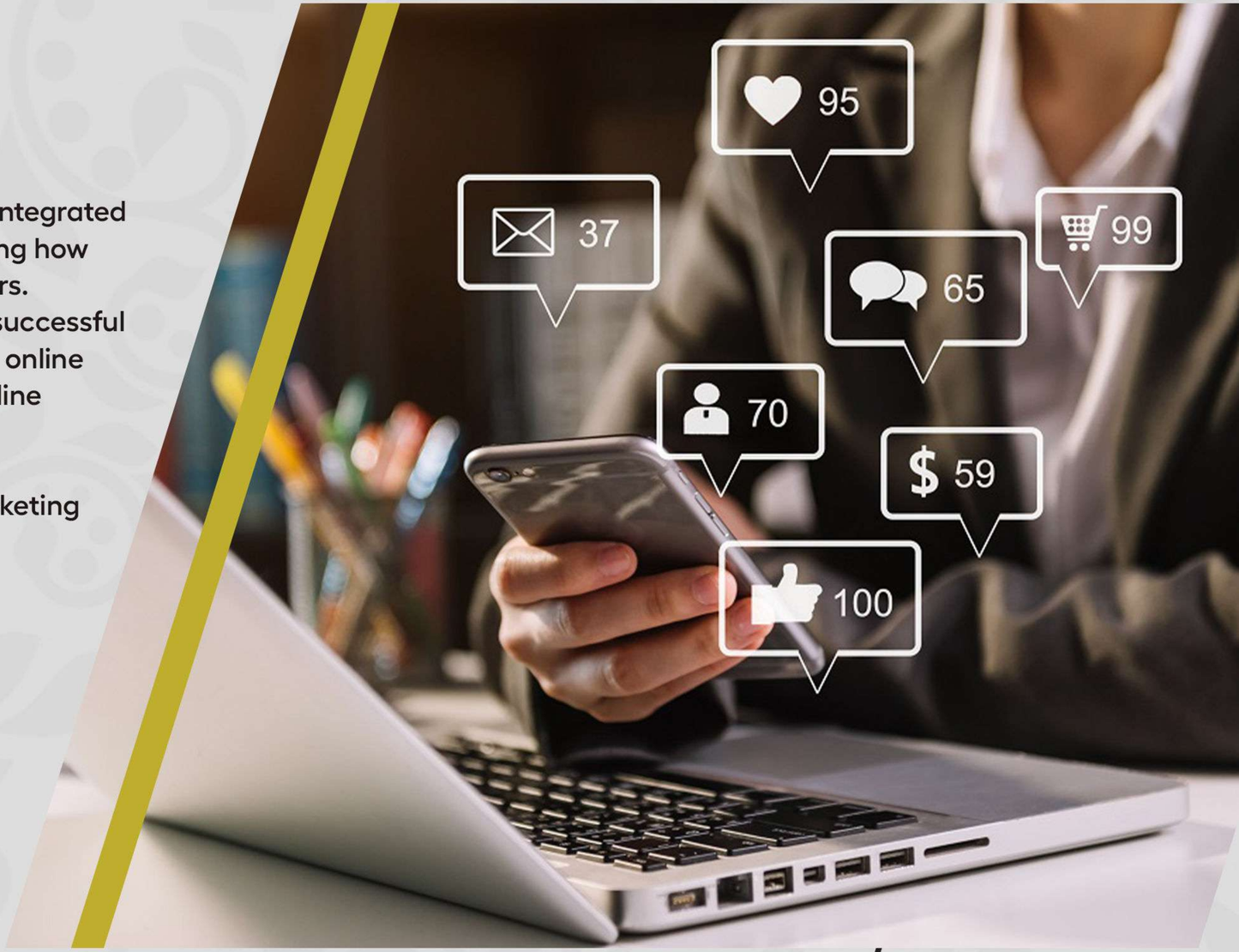
Logo Desings /
Product packaging Design

DIGITAL MARKETING

Today, everything is digital, and digital marketing has been integrated into almost every aspect of business, fundamentally changing how companies communicate with and deliver value to customers.
We enable your business Design, implement and execute a successful digital marketing strategy in an increasingly growing, global online marketplace and simply give it a competitive edge in the online market.

Our team has garnered useful experience on the digital marketing world and majorly on: -

- **Social media marketing: -** Facebook, Instagram & YouTube
- **Content Creation: -** We personalize your business outreach to different prospects and customers through creation of artistic but customer targeted landing pages, infographics, company profiles, banner ads, videos, commercials, posters, roll up banners, etc.
- **Affiliate marketing: -** We use bloggers and social media influencers as affiliate marketers



COMBO PLAN!

We have developed a special COMBO PLAN suitable for Businesses that will see them increase their online marketing activity 10 fold. We create and manage top-performing social media campaigns for business. Our company manages social media networks such as Twitter, Facebook, Google Plus and Instagram on your behalf. We use relevant social media marketing strategies to help businesses grow and meet goals.

This plan includes the whole Digital Marketing Facets, i.e.

- **Social Media Pages creation**
- **Developing online product catalogues**
- **Timely seasonal posters eg Holiday greeting posters**
- **Management of Social Media pages**
- **Photography - for creation of unique social media content**

SOCIAL MEDIA MARKETING & MANAGEMENT

How our social team can help your business matters Digital Marketing...

Drive Traffic & Get Measurable Results

Social media is an integral aspect of any digital marketing marketing strategy. A well-managed social media business page has the opportunity to drive new traffic to your site, generate new leads, increase sales and boost brand mentions.

Brand Awareness & Credibility

Maximizing your customer base is simple as your reach continues to grow on social platforms while maintaining comments, reviews and communication. Your brand is obviously very important and so our social team will always be on hand to help to turn potential customer problems into praise.

Organic Boosting

Organic posts are a free and great option to increase page likes and reach, such as fan contest, promotional campaigns, hashtag campaigns & share and win contest.

Unique Design

An eye-catching visuals attract customers, appreciate and recognize your brand. We understand that a cover photo and page banner high-quality and unique; we can create visual content so you don't have to.

Create Unique Content

Producing relevant content to your audience will provide a constant stream back to your business and its objectives. We will customize your content to interest existing and new followers alike, as well as inform them about brand updates, products, events and campaigns

Competitive Analysis

Analyze and understand what competitors doing on their page. It helps to change or strategy and keeps you update market trends.

OUR CLIENTS

THIRD VISION STUDIOS KE is priviledged to have been able to work and deliver successfully for a number of clients, to mention but a few;-

BANTU AFRICA RESORT & SPA
Come as Guest, leave as a Family

LetWin TRAVEL SOLUTIONS
Leading the way in immigration

Kenya National Police DT SACCO
United for Prosperity

TABBIEE ALEXIS Collections
CLASSY • ELEGANT • UNIQUE

SHREEHILL Estate

GTN TV
home of gifts and talents

AEA LIMITED
...WEIGH ahead of the REST...

NORTH RIFT VALLEY WATER WORKS DEVELOPMENT AGENCY
Enhanced Access to Safe Water

NOMADS
GRILL & LOUNGE
Don't think, just Enter!

THE REALTORS EXPO
Home of real investors

Rotary

THE HOT Seat
WITH WANGARI MUTHUI

KIRK tv

PRESBYTERIAN CHURCH OF EAST AFRICA
PCEA
FAITH LOVE HOPE

Signity DISHES
A TASTE OF HEAVEN

THIRD VISION
STUDIOS

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