



# Jean Guillet

31, rue Jean Guéhenno  
Rennes (FR)  
+33(0)7 60 57 02 47  
jean.guillet@grenoble-em.com  
French  
23 YO

## FORMATION

Fall 2019	<b>McGill University (Montréal, CA)</b> Exchange semester •Specializing in digital marketing ( <i>Webanalytics</i> , SEO/SEA...)
2016 to 2020	<b>Grenoble École de Management</b> Master in Management (ongoing) •Specializing in product innovation and entrepreneurship
2014 to 2016	<b>Université de Rennes 1</b> Unl. Tech. Degree in Business and Administrations Management

## WORK EXPERIENCE

January to July 2019	<b>MyTraffic</b> Product intern •Project management for the development of SaaS products •Wireframes and mockups design on Sketch •Scraping and scripting in Python, interactions with REST APIs
June to November 2018	<b>ManoMano</b> CRM & Merchandising intern •Conception, sending and analysis of promotional newsletters •Website's homepage management
May to August 2017	<b>Target First</b> Digital Marketing intern •Video production (motion design, interviews and music clips), graphical media, articles and newsletters
April to July 2016	<b>Lactalis (Galbani)</b> Operational & Digital Marketing intern •Content management for Galbani.fr and involvement in the brand's operational strategy

## ASSOCIATIVE EXPERIENCE

April 2017 to April 2018	<b>Planètes (GEM's communication association)</b> Technical VP •Responsible for the training and development of the skills of all 60 members (photo, video, graphism and web), in charge of the association's hardware investments (10K€ yearly budget)
-----------------------------	---

## TOOLS

- Code**  
Python basics  
(scraping, scripts, REST APIs)  
SQL  
HTML & CSS  
RegEx
- Analytics**  
Google Analytics, Tableau,  
Metabase, Access, mySQL
- Mailing**  
Splio/Spring, Selligent,  
Salesforce Pardot
- Versioning**  
Git, Github
- Project management**  
JIRA, Trello
- Graphism and video**  
Adobe Creative Suite (Ps, Lr, Pr, Ae),  
Sketch, MarvelApp

## LANGUAGES

- English - advanced (C1)
- Chinese - intermediate

## CERTIFICATES

- TOEIC (975/990)
- IELTS (8/9)

## INTERESTS

#photography #video  
#product #coding #webmarketing  
#art #trips

- 🌐 jeanguillet.pro
- 📷 @jeanguillet  
@karlstadgunnarsson
- 🎮 John35961