Jean Guillet

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Formation

Fall McGill University (Montréal, CA)

2019 Exchange semester

Courses on GA, SEO/SEA, and Cloud Computing (AWS, Azure...)

2016 Grenoble École de Management

to 2020 Master in Management

Specializing in product innovation and entrepreneurship

2014 Université de Rennes 1

to 2016 Uni. Tech. Degree in Business and Admin. Management

Work experience

July 2020 eBay

to December Trade Merchandiser

2021 Implementation and analysis of commercial operations

Negotiation and tracking of sellers' performances onsite Conception and analysis of promotional newsletters

January MyTraffic to July Product intern

2019 Project management for the development of SaaS products

Wireframes and mockups design on Sketch

Scraping and scripting in Python, interactions with REST APIs

June ManoMano

to November CRM & Merchandising intern

2018 Conception, sending and analysis of promotional newsletters

Website's homepage management

April to July Galbani

2016 Operational & Digital Marketing intern

Associative experience

April 2017 Planètes (GEM's comm. association)

to April 2018 Technical VP

Responsible for members' training (photo, video, graphism and web)

In charge of hardware investments (10K€ annual budget)

Live video production for the Festival de Géopolitique de Grenoble

Tools

Code

Python basics

(scraping, scripts, APIs)

SQL

HTML, CSS, JS basics

Regex

Analysis

Google Analytics, Tableau,

Metabase, MySQL

Mailing

Splio, Selligent, Salesforce Pardot

Versioning

Git, Github

Project management

JIRA, Trello

Graphism and video

Adobe Creative Suite

(Ps, Lr, Pr, Ae),

live video production (multiCAM),

Sketch, MarvelApp

Languages

English - advanced (C1) Chinese - beginner

Certificates

TOEIC - 975/990

jeanguillet.pro

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