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LONDON

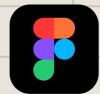
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# Design Systems, AI, and the Art of Separation of Concern

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Figma

AI doesn't care about  
your architecture

**AI cares about your prompt.**

# You are the architect

**AI is your assistant (for now 😊💧)**

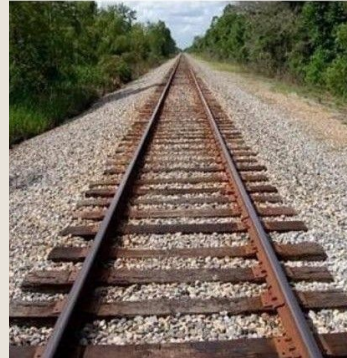
# AI moves fast

**You decide where it goes.**

# John Adib

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NO AI IN 5 HOURS



AI AGENTS IN 5 MIN



A design system isn't  
just a Figma file

**It's a shared language.**

# A design system is a contract

**Between designers, developers,  
product managers — and now, AI.**

# Look. Feel. Behave.

**A real design system defines all  
three.**



# What about user flow and journey?

**The design system gives us the bricks, not the blueprint.**

# So... what is a design system?

**A set of reusable rules and components**



## **Look - Visual design**

Colors

Typography

Spacing & layout

Icons

**Component structure**

## **Feel - Interaction**

Hover, focus, press states

Motion/animation

Micro-interactions

**Component feedback**

## **Behave - Function**

Disabled, loading, empty state, error states

Validation logic

State transitions

Accessibility

**Component logic**



When the system is  
unclear...

**Developers start making it up as  
they go. And honestly, they have to.**

## Challenge

Who owns the design system?

1. Designers build it.
2. Developers implement it.
3. Product teams rely on it.

Everyone is  
responsible.

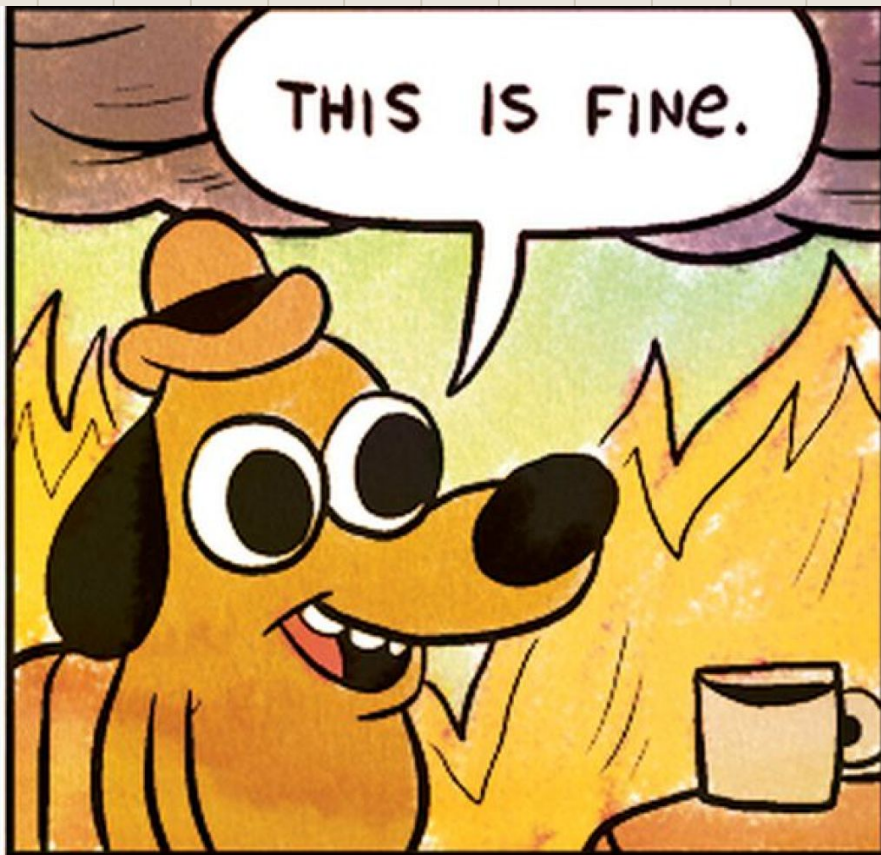
**Respect the system, or it breaks.**





When the system  
breaks...

**Inconsistency creeps in. Chaos  
follows.**



# Separation of Concern

**Organize your system so each part handles a specific concern**

# Single Responsibility Principle

**A file should have only one reason to change, one job to do.**



# Tip #1

**Separate Logic, UI, and Data**



```

1  export function LogViewer() {
2    // 📦 Fetch logs
3    const [logs, setLogs] = useState([]);
4    useEffect(() => {
5      fetch('/api/logs')
6        .then(res => res.json())
7        .then(setLogs);
8    }, []);
9    // 🧠 Format & highlight
10   const formatTime = (ts: string) => new Date(ts).toLocaleTimeString();
11   const getColor = (level: string) =>
12     level === 'error' ? 'red' : level === 'warn' ? 'orange' : 'black';
13   // 🎨 UI
14   return (
15     <ul>
16       {logs.map(log => (
17         <li style={{ color: getColor(log.level) }}>
18           [{formatTime(log.timestamp)}] {log.message}
19         </li>
20       ))}
21     </ul>
22   );
23 }

```



```


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2   // 📦 Fetch logs
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19        </li>
20      ))}
21    </ul>
22  );
23 }

```

```

1  └─ logs/
2    └─ LogViewer.tsx      # Composition
3    └─ LogList.tsx        # UI
4    └─ useLogs.ts         # Data
5    └─ formatTime.ts      # Logic
6    └─ getColor.ts        # Logic
7    └─ types.ts           # Types

```



```
1 // types.ts
2
3 export type LogLevel = 'info' | 'warn' | 'error';
4
5 export interface ILogItem {
6     id: string;
7     message: string;
8     timestamp: string;
9     level: LogLevel;
10 }
11
```

```

1 // useLogs.ts
2
3 import { useEffect, useState } from 'react';
4 import { ILogItem } from './types';
5
6 interface IUseLogs {
7   logs: ILogItem[];
8   isLoading: boolean;
9   logsError: Error | null;
10 }
11
12 // Handles fetching log data, error handling, and loading state
13 export function useLogs(): IUseLogs {
14   const [logs, setLogs] = useState<ILogItem[]>([]);
15   const [isLoading, setIsLoading] = useState(true);
16   const [logsError, setLogsError] = useState<Error | null>(null);
17
18   useEffect(() => {
19     const fetchLogs = async () => {
20       try {
21         const res = await fetch('/api/logs');
22         const data = await res.json();
23         setLogs(data);
24       } catch (err: unknown) {
25         setLogsError(err);
26       } finally {
27         setIsLoading(false);
28       }
29     };
30     fetchLogs();
31   }, []);
32   return { logs, isLoading, logsError };
33 }

```

```

1 // formatTime.ts
2
3 import { format, isValid, parseISO } from 'date-fns';
4
5 // Safely formats a timestamp. Returns fallback if invalid.
6 export function formatTime(ts: string): string {
7   const date = parseISO(ts);
8   return isValid(date) ? format(date, 'HH:mm:ss') : 'Invalid
9   date';
10 }

```

```

1 // getColor.ts
2
3 import { LogLevel } from './types';
4
5 // Returns a color code based on the log level
6 export function getColor(level: LogLevel): string {
7   switch (level) {
8     case 'error': return 'red';
9     case 'warn': return 'orange';
10    default: return 'black';
11  }
12 }
13

```

```

1 // LogList.tsx
2
3 import { formatTime } from './formatTime';
4 import { getColor } from './getColor';
5 import { ILogItem } from './types';
6
7 interface Props {
8   logs: ILogItem[];
9 }
10
11 // Pure UI component: displays a list of logs
12 export function LogList({ logs }: Props) {
13   return (
14     <ul>
15       {logs.map(log => (
16         <li key={log.id} style={{ color: getColor(log.level) }}>
17           [{formatTime(log.timestamp)}] {log.message}
18         </li>
19       ))}
20     </ul>
21   );
22 }
23

```

```

1 // LogSkeleton.tsx
2
3 // Simple skeleton UI for loading state
4 export function LogSkeleton() {
5   return (
6     <ul>
7       {[1, 2, 3].map(i => (
8         <li key={i} style={{ opacity: 0.5 }}>
9           [--:--:--] Loading log message...
10        </li>
11      ))}
12     </ul>
13   );
14 }

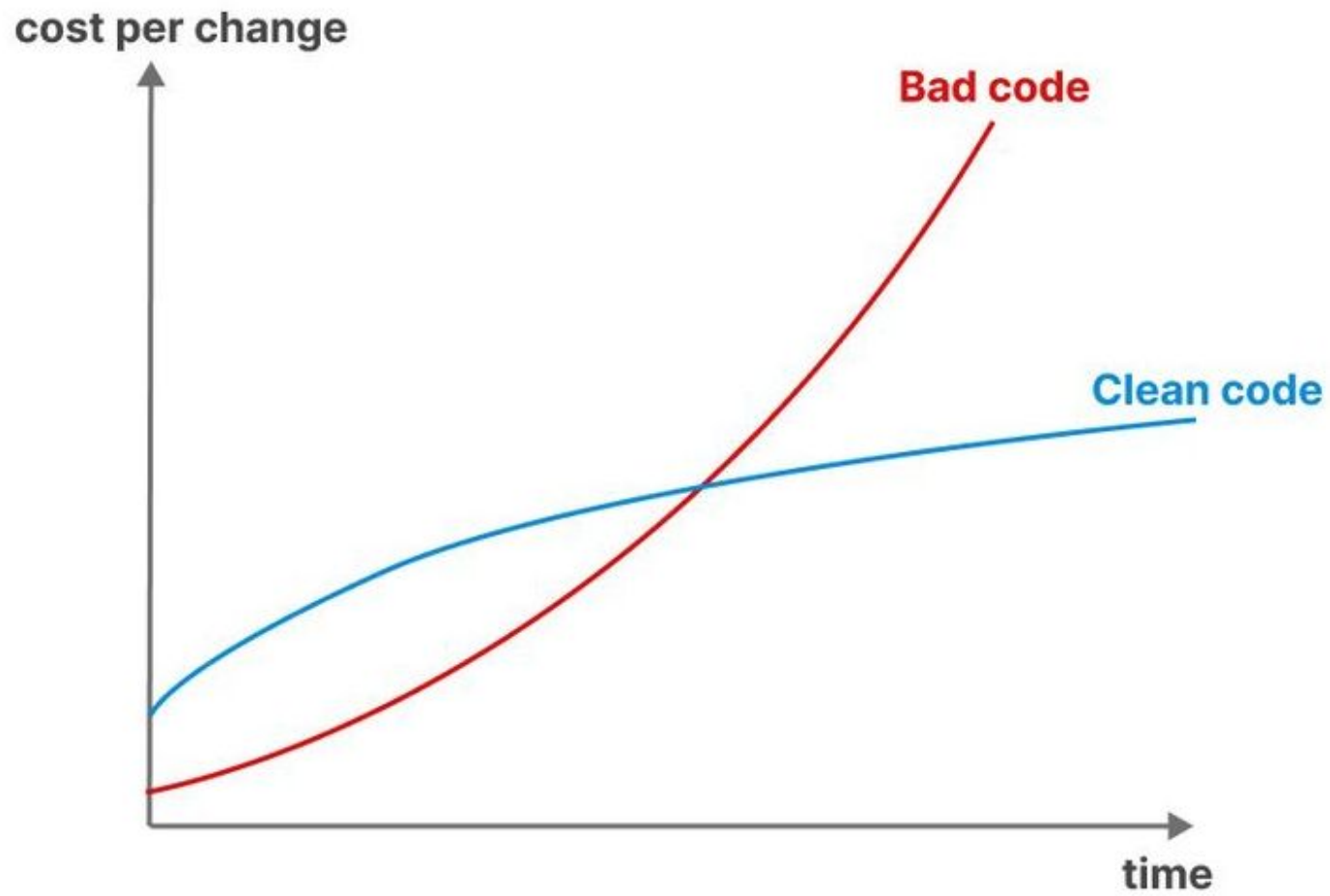
```

```

1 // LogEmpty.tsx
2
3 import { Player } from '@lottiefiles/react-lottie-player';
4 import animationData from './animations/empty.json';
5
6 export function LogEmpty() {
7   return (
8     <div>
9       <Player autoplay loop src={animationData}/>
10      <p>No logs available</p>
11    </div>
12  );
13 }

```

```
1 // LogViewer.tsx
2
3 import { useLogs } from './useLogs';
4 import { LogList } from './LogList';
5 import { LogSkeleton } from './LogSkeleton';
6 import { LogError } from './LogError';
7 import { LogEmpty } from './LogEmpty';
8
9 export default function LogViewer() {
10   const { logs, isLoading, logsError } = useLogs();
11
12   if (isLoading) return <LogSkeleton />;
13   if (logsError) return <LogError error={logsError} />;
14   if (logs.length === 0) return <LogEmpty />;
15
16   return <LogList logs={logs} />;
17 }
```



# Tip #2

**Encapsulate Feature Logic in a  
Folder Module**

Use `index.tsx` to make your feature folder the module

✓ Treat Folders as Encapsulated Modules

```
1 // Before:
2 import LogViewer from '@components/logs/LogViewer';
3
4 // After:
5 import LogViewer from '@components/logs';
6
```



# Tip #3

**Use Design Tokens to Centralize UI  
Decisions**

# Tip #4

**Make Your Design System the  
Source of Truth**

# Tip #5

**Let Your Linter Enforce Boundaries.**

# Tip #6

**Use Descriptive, Consistent Naming  
Across Design and Code**

# Tip #7

**Teach Your AI Tools Your  
Architecture**

# 7 Tips to Rule Them All

1. Separate Logic, UI, and Data
2. Encapsulate Feature Logic in a Folder Module
3. Use Design Tokens to Centralize UI Decisions
4. Make Your Design System the Source of Truth
5. Let Your Linter Enforce Boundaries.
6. Use Descriptive, Consistent Naming Across Design and Code
7. Teach Your AI Tools Your Architecture

AI doesn't care about  
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# THANK YOU!

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