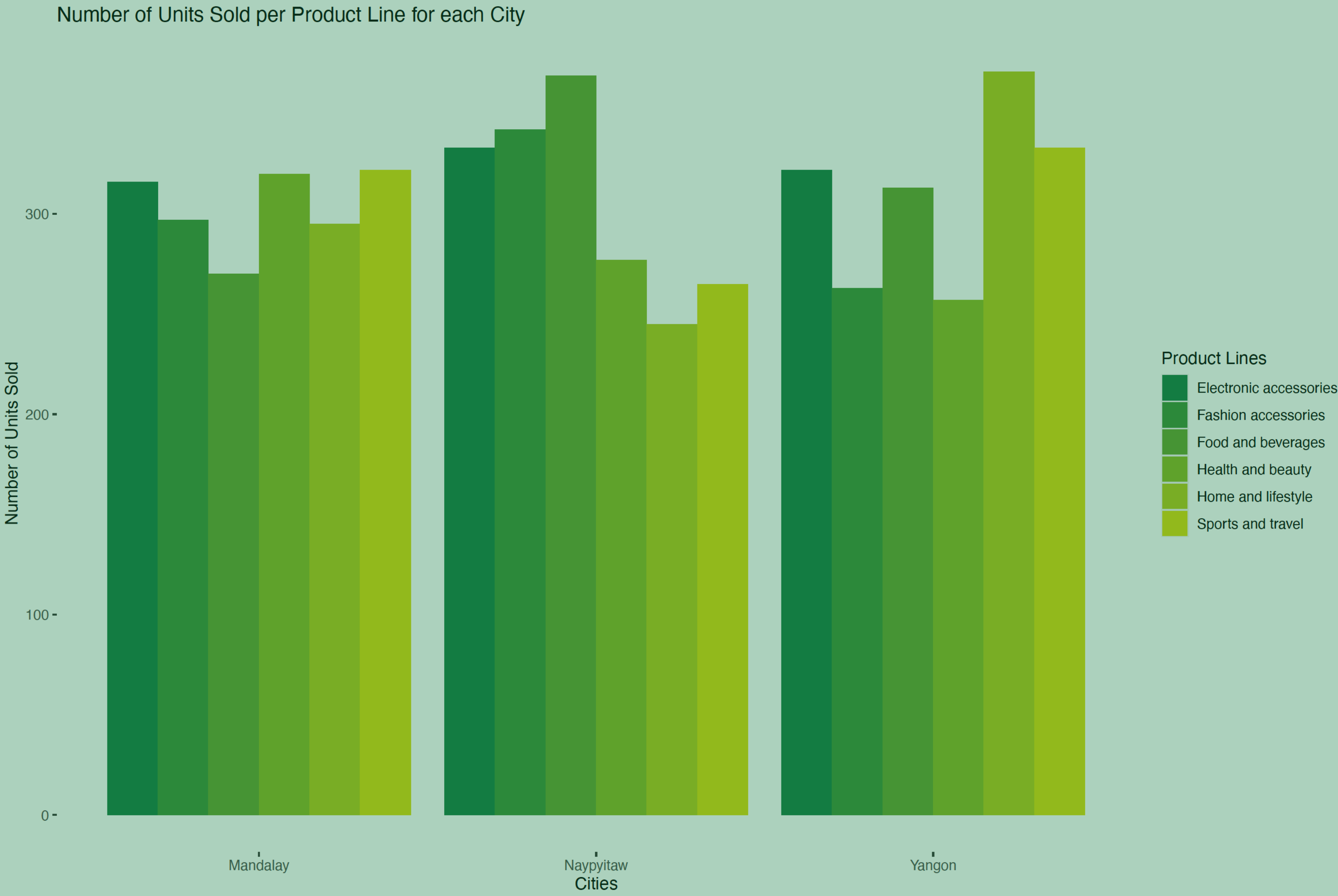


Super Market Sales Analysis

John Jefferson
Poster
IST719

This Poster is designed to take a look into which customers buy what products in which cities and how gender, price, time of month, or customer type could affect that purchasing decision.

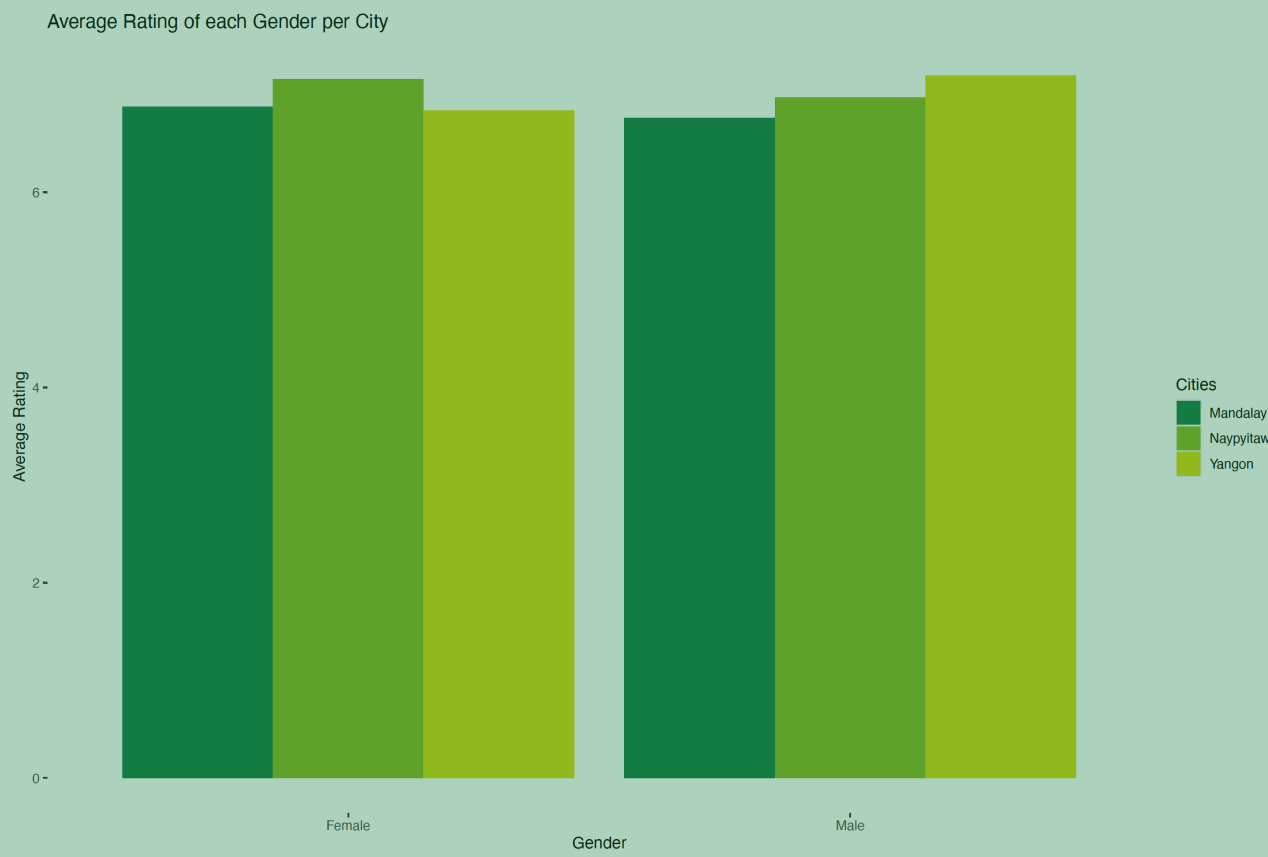
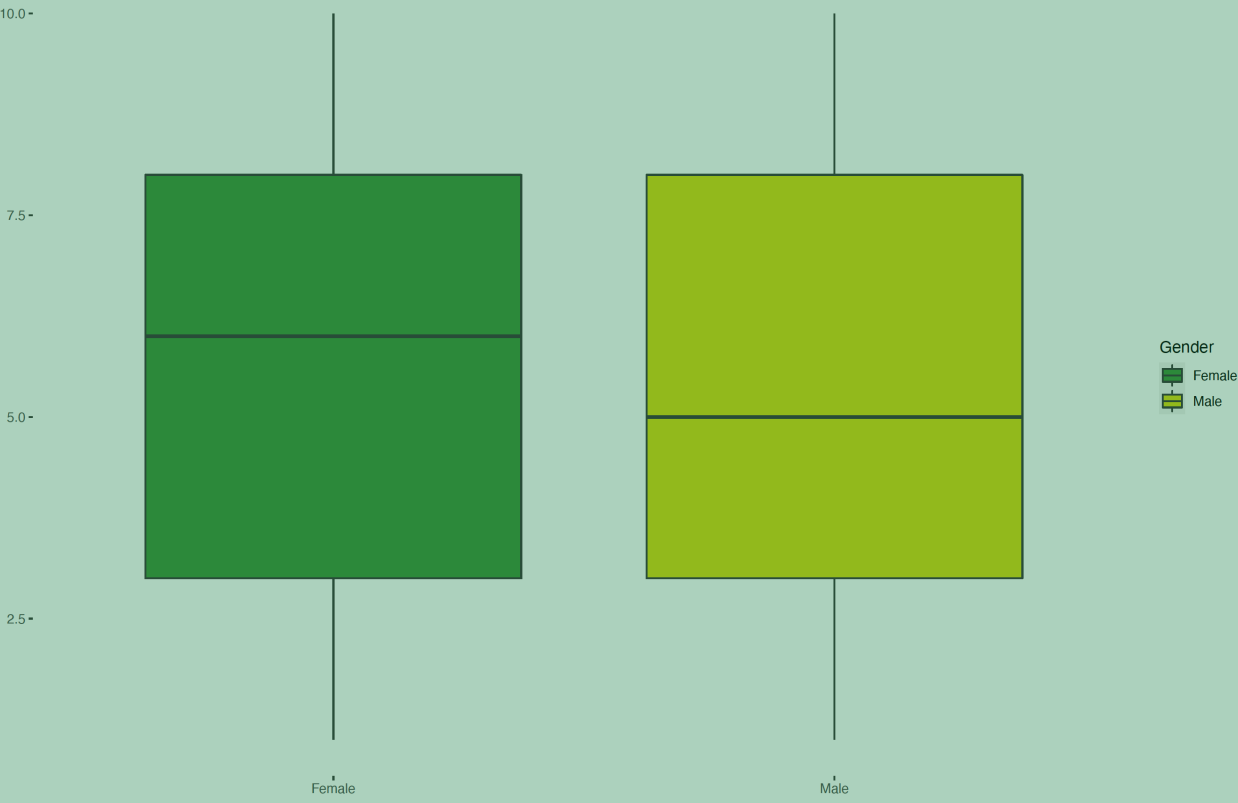
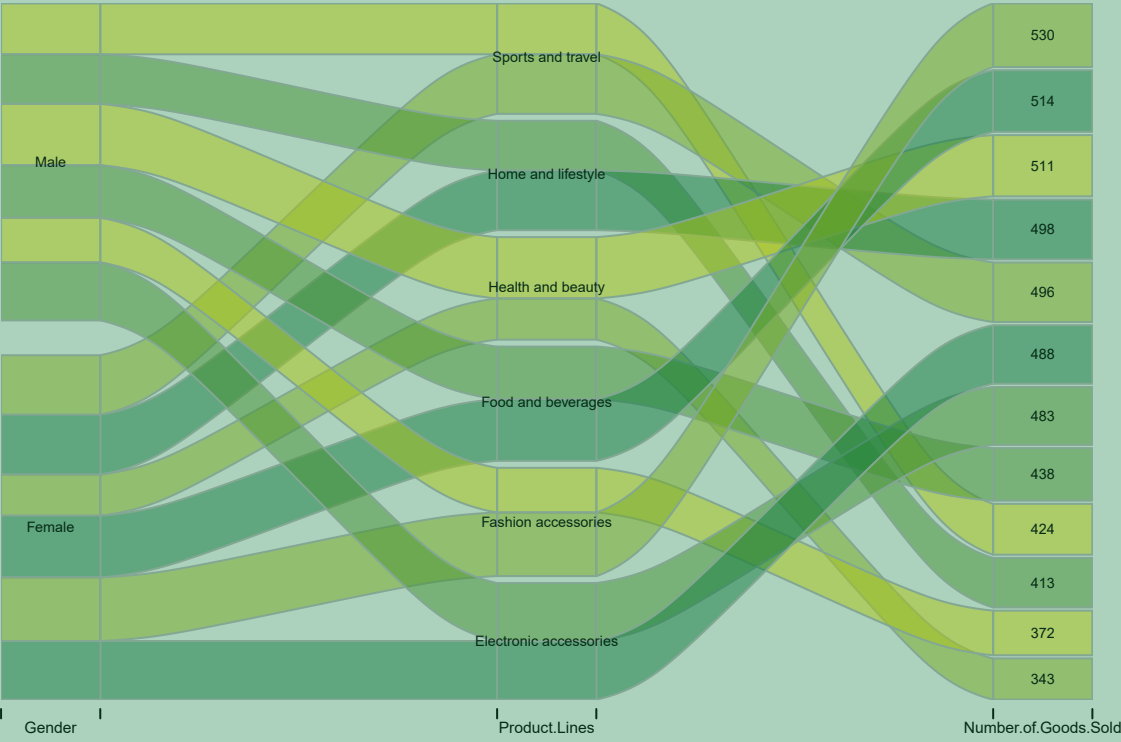
Which product line is most popular in each city in each branch?



Which product line does each gender buy the most?

Which gender is more likely to buy the most products?

How does each gender rate each store?



<https://www.kaggle.com/datasets/aungpyaeap/supermarket-sales>

The Superstore company or anyone who wants an

understanding on who buys which products at a grocery store.

The dataset is the has is historical sales data of a supermarket company in Myanmar, which has recorded