

ECMA31100 Introduction to Empirical Analysis II

Winter 2022, Week 8, Part 1: Discussion Session

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Part 1 of Week 8

Topics for this week's TA session

- Due to popular request, I will focus on the following two topics:
 - Treatment choice
 - Difference-in-differences/event study

Part 1: Treatment choice

- I will focus on the main ideas of two recent papers
- Due to time constraint, I need to skip some technical details and the proofs
- I will focus on methodology and implementation so you can try to implement it

Motivation

- Kitagawa and Tetenov (2018) – empirical welfare maximization
- Mbakop and Tabord-Meehan (2021) – penalized welfare maximization

Idea

- A sample with different observable covariates
- We may not maximize welfare if all are treated
- There might also be some capacity constraints so that we cannot treat everyone
- Hence, we want to determine treatment allocation that maximize social welfare

Contents

1. Framework and notations
2. Empirical welfare maximization
3. Penalized welfare maximization
4. Estimated propensity score
5. Empirical example

Framework

Notations

- Binary treatment: $D \in \{0, 1\}$
- Potential outcomes and covariates: $(Y(1), Y(0), X) \sim Q$ where $X \in \mathcal{X} \subseteq \mathbb{R}^{d_x}$
- Observed outcome: $Y = Y(1)D + Y(0)(1 - D)$
- Observed data: $\{Z_i\}_{i=1}^n = \{(Y_i, X_i, A_i)\}_{i=1}^n \sim P$, where $Z_i \in \mathcal{Z}$
- Set of all feasible treatment allocations: \mathcal{G}
- Conditional mean treatment response: $m_d(x) \equiv \mathbb{E}_Q[Y(d)|X = x]$ for $d \in \{0, 1\}$
- Conditional average treatment effect: $\tau(x) \equiv m_1(x) - m_0(x)$
- Propensity score: $e(X) \equiv \mathbb{P}[D = 1|X]$

Goal

- The planner wishes to max. utilitarian welfare $\mathbb{E}_Q[Y(1)\mathbb{1}[X \in G] + Y(0)\mathbb{1}[X \notin G]]$

Goal

Optimal treatment rule

- By the confoundedness assumption (i.e., $(Y(1), Y(0)) \perp\!\!\!\perp D|X$), we can write it as

$$\mathbb{E}_Q[Y(0)] + \underbrace{\mathbb{E}_P \left[\left(\frac{YD}{e(X)} - \frac{Y(1-D)}{1-e(X)} \right) \mathbb{1}[X \in G] \right]}_{\equiv W(G) = \mathbb{E}_P[\tau(X) \mathbb{1}[X \in G]]}$$

- We will focus on $W(G)$ because $\mathbb{E}_Q[Y(0)]$ does not depend on G
- The optimal treatment rule is $G^* \in \arg \max_{G \in \mathcal{G}} W(G)$

First-best and second-best

- The **first-best** decision set is $G_{\text{FB}}^* \equiv \{x \in \mathcal{X} : \tau(x) \geq 0\}$
- $W_{\mathcal{G}}^* \equiv \sup_{G \in \mathcal{G}} W(G)$ is **second-best** if $W_{\mathcal{G}}^* < W(G_{\text{FB}}^*)$

Any questions?

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Empirical welfare maximization

Optimal treatment rule

$$G^* \in \arg \max_{G \in \mathcal{G}} W(G) \quad (1)$$

Empirical welfare maximization (EWM)

- EWM maximizes a sample analog of (1), i.e.,

$$\hat{G}_{\text{EWM}} \in \arg \max_{G \in \mathcal{G}} W_n(G) \text{ where } W_n(G) \equiv \frac{1}{n} \sum_{i=1}^n \left[\underbrace{\left(\frac{Y_i D_i}{e(X_i)} - \frac{Y_i (1 - D_i)}{1 - e(X_i)} \right)}_{\equiv \tau_i} \mathbb{1}[X_i \in G] \right]$$

- This can be written as a mixed-integer linear program (MILP)

Assumptions and examples

Assumptions

- Unconfoundedness (UCF): $(Y_1, Y_0) \perp\!\!\!\perp D|X$
- Bounded outcomes (BO): There exists $M < \infty$ such that $Y \in [-\frac{M}{2}, \frac{M}{2}]$
- Strict overlap (SO): There exists $\kappa \in (0, \frac{1}{2})$ such that $e(x) \in [\kappa, 1 - \kappa]$ for all $x \in \mathcal{X}$
- VC-class (VC): A class of decision sets \mathcal{G} has finite VC-dim. $v < \infty$ and is countable

Two examples of \mathcal{G}

1. Linear eligibility score: ($x_s \in \mathbb{R}^{d_s}$ is a subvector of x)

$$\mathcal{G}_{\text{LES}} \equiv \{ \{x \in \mathbb{R}^{d_x} : \beta_0 + x'_s \beta_s \geq 0\} : (\beta_0, \beta'_s) \in \mathbb{R}^{d_s+1} \}$$

2. Multiple linear index rules:

$$\mathcal{G}_{\text{MLIR}} \equiv \{ \{x : x' \beta^1 \geq 0, \dots, x' \beta^J \geq 0\} : \beta_1, \dots, \beta_J \in \mathcal{B} \subseteq \mathbb{R}^{d_x} \}$$

Capacity constraints

- Assume the % of target population that receive treatment cannot exceed $K \in (0, 1)$
- If we know the distribution of covariates P_X , then we can impose this on \mathcal{G}

Unknown distribution of covariates P_X

- If P_X is unknown, then \hat{G} may not satisfy the capacity constraint
 - Violation \implies allocate treatment to a fraction $\frac{K}{P_X(G)}$ of assigned recipients (**rationing**)
 - No violation \implies No rationing

- The **capacity-constrained welfare** is

$$W^K(G) \equiv \mathbb{E}_Q \left[\left[Y(1) \min \left\{ 1, \frac{K}{P_X(G)} \right\} + Y(0) \left(1 - \min \left\{ 1, \frac{K}{P_X(G)} \right\} \right) \right] \mathbb{1}[X \in G] + Y_0 \mathbb{1}[X \notin G] \right]$$

- Then, maximize the sample analog of **capacity-constrained welfare gain**

$$\hat{G}^K \equiv \arg \max_{G \in \mathcal{G}} V_n^K(G) \quad \text{where} \quad V_n^K(G) \equiv W_n^K(G) - W_n^K(\emptyset)$$

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Penalized welfare maximization

Notations and assumption

- Let \mathcal{G} be a “large” class that can be approximated by less complex classes:

$$\mathcal{G}_1 \subseteq \mathcal{G}_2 \subseteq \mathcal{G}_3 \subseteq \cdots \subseteq \mathcal{G}_k \subseteq \mathcal{G}_{k+1} \subseteq \cdots \subseteq \mathcal{G} \quad (2)$$

- Let $\hat{G}_{n,k}$ be the EWM rule for class \mathcal{G}_k , i.e., $\hat{G}_{n,k} \equiv \arg \max_{G \in \mathcal{G}_k} W_n(G)$

- We can write $\mathbb{E}_{P^n}[W_{\mathcal{G}}^* - W(\hat{G}_{n,k})] = \underbrace{\mathbb{E}_{P^n}[W_{\mathcal{G}_k}^* - W(\hat{G}_{n,k})]}_{\text{Estimation error}} + \underbrace{W_{\mathcal{G}}^* - W_{\mathcal{G}_k}^*}_{\text{Approximation error}}$

Example of sieves $\{\mathcal{G}_k\}_k$ for thresholds allocation in K -dimension

- $\mathcal{G} \equiv \{G \subset \mathcal{X} : G = \{x \in \mathcal{X} : s_k x_k \leq \bar{x}_k, k = 1, \dots, K\}, \bar{x} \in \mathbb{R}^K, s \in \{-1, 1\}^K\}$
- For large K , $\text{VC}(\mathcal{G})$ may be large relative to sample size
- The sieve sequence $\{\mathcal{G}_k\}_{k=1}^K$ where \mathcal{G}_k uses $(k - 1)$ out of K covariates

Penalized welfare maximization

Penalized welfare maximization (PWM)

$$\hat{G}_n \equiv \hat{G}_{n, \hat{k}^*} \equiv \arg \max_{G \in \mathcal{G}_{\hat{k}^*}} W_n(G)$$

where $\hat{k}^* \equiv \arg \max_k R_{n,k}(\hat{G}_{n,k})$ and $R_{n,k}(G) \equiv W_n(G) - C_n(k) - \sqrt{\frac{t_k}{n}}$

- $C_n(k)$ is a penalty that measures the amount of “overfitting” from using $\hat{G}_{n,k}$
- $\{t_k\}_{k=1}^\infty$ an increasing sequence and taken to be $t_k = k$ for simplicity

Some examples of penalties

- Holdout penalty (focus of today)
- Rademacher penalty

Penalized welfare maximization – Holdout penalty

Sample splitting

- Let $S_n \equiv \{(Y_i, D_i, X_i)\}_{i=1}^n$ be the full sample, $\ell \in (0, 1)$, $m \equiv n(1 - \ell)$ and $r \equiv n - m$
- Construct $S_n^E \equiv \{(Y_i, D_i, X_i)\}_{i=1}^m$ (estimating) and $S_n^T \equiv \{(Y_i, D_i, X_i)\}_{i=m+1}^n$ (testing)

Holdout penalty

- Let the empirical welfare for each rule $\hat{G}_{m,k}$ on S_n^E and S_n^T be

$$W_m(\hat{G}_{m,k}) = \frac{1}{m} \sum_{i=1}^m \tau_i \mathbb{1}[X_i \in \hat{G}_{m,k}] \quad \text{and} \quad W_r(\hat{G}_{m,k}) \equiv \frac{1}{r} \sum_{i=m+1}^n \tau_i \mathbb{1}[X_i \in \hat{G}_{m,k}]$$

- The holdout penalty is $C_m(k) \equiv W_m(\hat{G}_{m,k}) - W_r(\hat{G}_{m,k})$
- PWM rule: $\hat{G}_m \equiv \arg \max_k \left[W_m(\hat{G}_{m,k}) - C_m(k) - \sqrt{\frac{k}{m}} \right] = \arg \max_k \left[W_r(\hat{G}_{m,k}) - \sqrt{\frac{k}{m}} \right]$

Threshold allocations on d covariates

- Let $x \equiv (1, x^{(1)}, \dots, x^{(d)})'$ be a $(d + 1)$ -vector
- Define $\mathcal{A} \equiv \{1, \dots, d\}$ as the threshold dimension

MILP

- The formulation is similar to the implementation for multiple linear index rules
- We form a MILP that contains each of the thresholds $a \in \mathcal{A}$
- Each \mathcal{G}_k uses $k - 1$ covariates out of the d covariates
 - For $k = 1$, i.e., \mathcal{G}_1 , we have either $\mathcal{G} = \emptyset$ or $\mathcal{G} = \mathcal{X}$
 - For $k = d + 1$, i.e., \mathcal{G}_d , we use all available covariates

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Estimated propensity score for EWM

- Propensity score is usually unknown
 \implies Kitagawa and Tetenov (2018) introduce **hybrid EWM** (with plug-in estimators)

m-hybrid rule

$$\hat{G}_{m\text{-hybrid}} \in \arg \max_{G \in \mathcal{G}} \frac{1}{n} \sum_{i=1}^n \hat{\tau}^m(X_i) \mathbb{1}[X_i \in G]$$

where $\hat{\tau}^m(X_i) \equiv \hat{m}_1(X_i) - \hat{m}_0(X_i)$ and $\hat{m}_d(x) \equiv \hat{\mathbb{E}}[Y_d|X=x] = \hat{\mathbb{E}}_n[Y|X=x, D=d]$ for $d \in \{0, 1\}$

e-hybrid rule

$$\hat{G}_{e\text{-hybrid}} \in \arg \max_{G \in \mathcal{G}} \frac{1}{n} \sum_{i=1}^n \hat{\tau}_i^e \mathbb{1}[X_i \in G]$$

where $\hat{\tau}_i^e \equiv \left(\frac{Y_i D_i}{\hat{e}(X_i)} - \frac{Y_i D_i}{1 - \hat{e}(X_i)} \right) \mathbb{1}[\epsilon_n \leq \hat{e}(X_i) \leq 1 - \epsilon_n]$ and $\epsilon_n \longrightarrow 0$ as $n \longrightarrow \infty$

Estimated propensity score for PWM

Unknown propensity score

- Same problem as in EWM with estimated propensity score $\hat{e}(X_i)$
- We can define the hybrid EWM rules by using the sample analog and $\hat{e}(X_i)$

PWM rule with hybrid holdout penalty

- Let $\hat{e}^E(\cdot)$ be the estimated propensity score using S_n^E (similarly $\hat{e}^T(\cdot)$ uses S_n^T)
- Define the empirical welfare on S_n^E and S_n^T as follows:

$$W_m^e(G) \equiv \frac{1}{m} \sum_{i=1}^m \hat{\tau}_i^E \mathbb{1}[X_i \in G] \quad \text{where } \hat{\tau}_i^E \equiv \left[\frac{Y_i D_i}{\hat{e}^E(X_i)} - \frac{Y_i(1-D_i)}{1 - \hat{e}^E(X_i)} \right] \mathbb{1}[\epsilon_n \leq \hat{e}^E(X_i) \leq 1 - \epsilon_i]$$

$$W_r^e(G) \equiv \frac{1}{r} \sum_{i=m+1}^n \hat{\tau}_i^T \mathbb{1}[X_i \in G] \quad \text{where } \hat{\tau}_i^T \equiv \left[\frac{Y_i D_i}{\hat{e}^T(X_i)} - \frac{Y_i(1-D_i)}{1 - \hat{e}^T(X_i)} \right] \mathbb{1}[\epsilon_n \leq \hat{e}^T(X_i) \leq 1 - \epsilon_i]$$

- The hybrid holdout penalty is $C_m^e(k) \equiv W_m^e(\hat{G}_{m,k}^e) - W_r^e(\hat{G}_{m,k}^e)$

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Empirical example

Background

- Experimental data from the national job training partnership act (JTPA) study
- Participants are randomized to receive job training services for 18 months
- Information used in this empirical exercise:
 - **Pre-experiment:** years of education and annual earnings
 - **Post-experiment:** annual earnings
- Number of observations in the sample used by the two papers: 9,223
- Used by Kitagawa and Tetenov (2018) and Mbakop and Tabord-Meehan (2021)

My replication

- Applies EWM and PWM to this sample
- I focus on the quadrant rule and the linear eligibility score

Data

Variables

- Denote Y_i as the post-experiment annual earnings
- Denote $X_{1,i}$ and $X_{2,i}$ as the pre-experiment years of education and annual earnings

Variable	Min.	Mean	Max.
Years of education ($X_{1,i}$)	7	11.61	18
Pre-experiment annual earnings ($X_{2,i}$)	0	3,232.56	63,000.00
Post-experiment annual earnings (Y_i)	0	16,093.20	155,760.00

Implementation

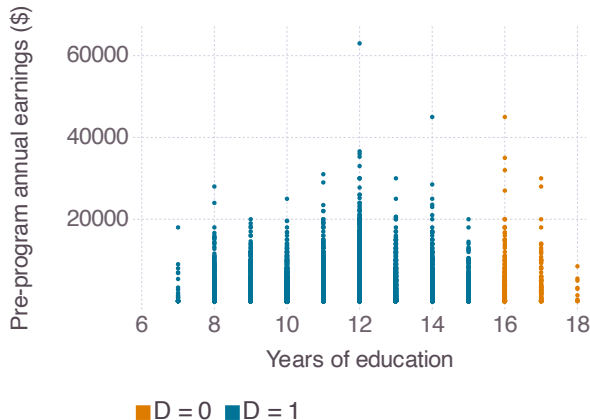
- Both papers take $e(X_i) = \frac{2}{3}$ as given
- Following [Kitagawa and Tetenov \(2018\)](#):
 - I demean the outcome variable, i.e., I use $Y_i^{\text{dm}} \equiv Y_i - \mathbb{E}_n[Y_i]$
 - I also normalize all the variables so they are bounded in $[-1, 1]$

Implementation

- I compute $\tau_i \equiv \frac{Y_i^{\text{dm}} D_i}{e(X_i)} - \frac{Y_i^{\text{dm}} (1-D_i)}{1-e(X_i)}$
- I follow the optimizer attributes used in [Mbapok and Tabord-Meehan \(2021\)](#)

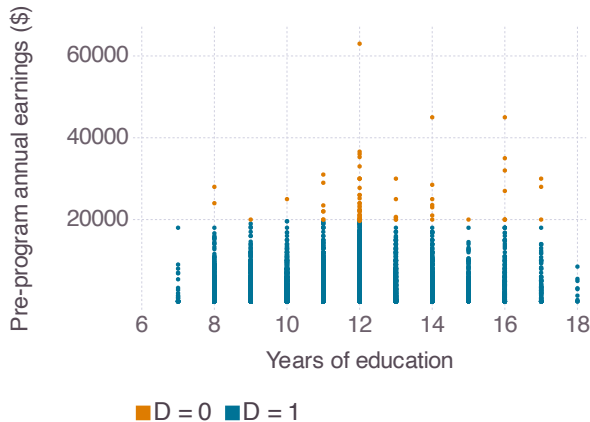
EWM with threshold rule on education

- $\mathcal{G}_{\text{edu}} \equiv \{ \{ (x_1) : \beta_0 + x_1 \beta_1 \geq 0 \}, \beta_0, \beta_1 \in [-1, 1] \}$
- **Result:** People with education ≤ 15



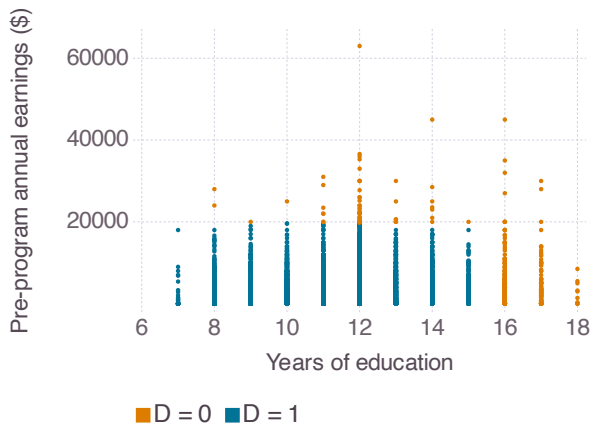
EWM with threshold rule on pre-experiment earnings

- $\mathcal{G}_{\text{edu}} \equiv \{ \{ (x_1) : \beta_0 + x_1 \beta_1 \geq 0 \}, \beta_0, \beta_1 \in [-1, 1] \}$
- **Result:** People with prior earnings $\leq 19,670$ receive treatment



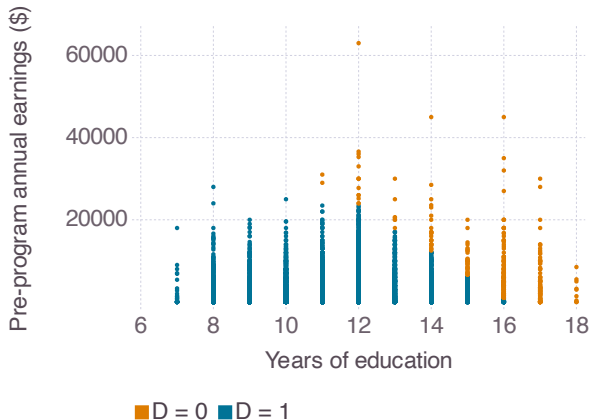
EWM with quadrant rule

- $\mathcal{G}_{QR} \equiv \{ \{ (x_1, x_2) : \beta_{0,1} + x_1\beta_{1,1} \geq 0, \beta_{0,2} + x_2\beta_{1,2} \geq 0 \}, \beta_{0,0}, \beta_{1,1}, \beta_{0,2}, \beta_{1,2} \in [-1, 1] \}$
- **Result:** People with education ≤ 15 and prior earnings $\leq 19,670$ receive treatment



EWM with linear eligibility score

- $\mathcal{G}_{\text{LES}} \equiv \{(x_1, x_2) : \beta_0 + x_1\beta_1 + x_2\beta_2 \geq 0\}, \beta_0, \beta_1, \beta_2 \in [-1, 1]\}$



References 1

- KITAGAWA, T. AND A. TETENOV (2018): “Who Should Be Treated? Empirical Welfare Maximization Methods for Treatment Choice,” *Econometrica*, 86, 591–616.
- MTAKOP, E. AND M. TABORD-MEEHAN (2021): “Model Selection for Treatment Choice: Penalized Welfare Maximization,” *Econometrica*, 89, 825–848.

Contents

6. MILP for EWM

7. MILP for PWM

Mixed-integer linear programs

Linear programs

- Example:

$$\min_{x_1, x_2} \quad 2x_1 + 3x_2$$

$$\text{s.t.} \quad x_1 - 2x_2 \leq 3$$

$$x_1, x_2 \geq 0$$

- Can be easily solved by many solvers
 - Free packages like `lpSolveAPI` in R or `GLPK` in Julia
 - Commercial softwares like `CPLEX` and `Gurobi` are available

Integer programs

- In the above example, we would need to impose the constraints where $x_1, x_2 \in \mathbb{Z}$
- These programs can also be solved by many solvers

Linear eligibility score (LES)

Objective function

- Recall that $\hat{G}_{\text{EWM}} \in \arg \max_{G \in \mathcal{G}} \frac{1}{n} \sum_{i=1}^n \left[\left(\frac{Y_i D_i}{e(X_i)} - \frac{Y_i(1-D_i)}{1-e(X_i)} \right) \mathbb{1}[X_i \in G] \right]$
- $\mathcal{G}_{\text{LES}} \equiv \{ \{x \in \mathbb{R}^{d_x} : \beta_0 + x'_s \beta_s \geq 0\} : (\beta_0, \beta'_s) \in \mathbb{R}^{d_s+1} \}$ ($x_s \in \mathbb{R}^{d_s}$ is a subvector of x)
- Let $\tau_i \equiv \frac{Y_i D_i}{e(X_i)} - \frac{Y_i(1-D_i)}{1-e(X_i)}$ and represent $\mathbb{1}[X_i \in G]$ as z_i for each $i = 1, \dots, n$
- Then, we can write the objective function as $\hat{G}_{\text{EWM}} \in \arg \max_{G \in \mathcal{G}} \frac{1}{n} \sum_{i=1}^n \tau_i z_i$

Constraints

- We want $z_i = 1$ if $\beta_0 + x'_s \beta \geq 0$ and $z_i = 0$ otherwise for all $i = 1, \dots, n$
- The variable z_i is binary by imposing $z_i \in \{0, 1\}$
- If $\beta_0 + x'_s \beta_s \geq 0$, we want $z_i = 1$, so impose $z_i > \frac{\beta_0 + x'_s \beta_s}{C_i}$ where $C_i > \sup_{\beta \in B} |X'_i \beta|$
- If $\beta_0 + x'_s \beta_s < 0$, we have $-1 \leq \frac{\beta_0 + x'_s \beta_s}{C_i} < 0$, so impose $z_i \leq 1 + \frac{\beta_0 + x'_s \beta_s}{C_i}$

Linear eligibility score (LES)

- $\mathcal{G}_{\text{LES}} \equiv \{ \{x \in \mathbb{R}^{d_x} : \beta_0 + x'_s \beta_s \geq 0\} : (\beta_0, \beta'_s) \in \mathbb{R}^{d_s+1} \}$ ($x_s \in \mathbb{R}^{d_s}$ is a subvector of x)

MILP

- Let $\tau_i \equiv \frac{Y_i D_i}{e(X_i)} - \frac{Y_i(1-D_i)}{1-e(X_i)}$, $X_i \equiv (1, x'_s)'$, $\beta \equiv (\beta_0, \beta'_s)' \in B \subseteq \mathbb{R}^{d_s+1}$, and $C_i > \sup_{\beta \in B} |X'_i \beta|$
- The MILP is:

$$\begin{aligned} \max_{\beta \in B, z_1, \dots, z_n \in \mathbb{R}} \quad & \sum_{i=1}^n \tau_i z_i \\ \text{s.t.} \quad & \frac{X'_i \beta}{C_i} < z_i \leq 1 + \frac{X'_i \beta}{C_i} \quad i = 1, \dots, n \end{aligned} \quad (3)$$

$$z_i \in \{0, 1\} \quad i = 1, \dots, n \quad (4)$$

Linear eligibility score (LES)

- $\mathcal{G}_{\text{LES}} \equiv \{ \{x \in \mathbb{R}^{d_x} : \beta_0 + x'_s \beta_s \geq 0 \} : (\beta_0, \beta'_s) \in \mathbb{R}^{d_s+1} \}$ ($x_s \in \mathbb{R}^{d_s}$ is a subvector of x)

MILP

- Let $\tau_i \equiv \frac{Y_i D_i}{e(X_i)} - \frac{Y_i(1-D_i)}{1-e(X_i)}$, $X_i \equiv (1, x'_s)'$, $\beta \equiv (\beta_0, \beta'_s)' \in B \subseteq \mathbb{R}^{d_s+1}$, and $C_i > \sup_{\beta \in B} |X'_i \beta|$
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$$z_i \in \{0, 1\} \quad i = 1, \dots, n \quad (4)$$

- **Constraint (3)** ensures that $z_i > 0$ if $X_i \beta \geq 0$

Linear eligibility score (LES)

- $\mathcal{G}_{\text{LES}} \equiv \{ \{x \in \mathbb{R}^{d_x} : \beta_0 + x'_s \beta_s \geq 0\} : (\beta_0, \beta'_s) \in \mathbb{R}^{d_s+1} \}$ ($x_s \in \mathbb{R}^{d_s}$ is a subvector of x)

MILP

- Let $\tau_i \equiv \frac{Y_i D_i}{e(X_i)} - \frac{Y_i(1-D_i)}{1-e(X_i)}$, $X_i \equiv (1, x'_s)'$, $\beta \equiv (\beta_0, \beta'_s)' \in B \subseteq \mathbb{R}^{d_s+1}$, and $C_i > \sup_{\beta \in B} |X'_i \beta|$
- The MILP is:

$$\begin{aligned} \max_{\beta \in B, z_1, \dots, z_n \in \mathbb{R}} \quad & \sum_{i=1}^n \tau_i z_i \\ \text{s.t.} \quad & \frac{X'_i \beta}{C_i} < z_i \leq 1 + \frac{X'_i \beta}{C_i} \quad i = 1, \dots, n \end{aligned} \quad (3)$$

$$z_i \in \{0, 1\} \quad i = 1, \dots, n \quad (4)$$

- Constraint (3) ensures that $z_i > 0$ if $X_i \beta \geq 0$
- Constraint (4) ensures that z is binary

Multiple linear index rules (MLIR)

- $\mathcal{G}_{\text{MLIR}} \equiv \{\{x : x' \beta^1 \geq 0, \dots, x' \beta^J \geq 0\} : \beta_1, \dots, \beta_J \in B \subseteq \mathbb{R}^{d_x}\}$

MILP

► Also in PWM

- The MILP is:

$$\begin{aligned} & \max_{\beta^1, \dots, \beta \in B, \{\{z_i^j\}_{j=1}^J, z_i^*\}_{i=1}^n \in \mathbb{R}} \sum_{i=1}^n \tau_i z_i^* \\ & \text{s.t.} \quad \frac{x_i' \beta^j}{c_i} < z_i^j \leq 1 + \frac{x_i' \beta^j}{c_i} \quad i = 1, \dots, n \text{ and } j = 1, \dots, J \quad (5) \end{aligned}$$

$$1 - J + \sum_{j=1}^J z_i^j \leq z_i^* \leq J^{-1} \sum_{j=1}^J z_i^j \quad i = 1, \dots, n \quad (6)$$

$$z_i^1, \dots, z_i^J, z_i^* \in \{0, 1\} \quad i = 1, \dots, n \quad (7)$$

Multiple linear index rules (MLIR)

- $\mathcal{G}_{\text{MLIR}} \equiv \{\{x : x' \beta^1 \geq 0, \dots, x' \beta^J \geq 0\} : \beta_1, \dots, \beta_J \in B \subseteq \mathbb{R}^{d_x}\}$

MILP

► Also in PWM

- The MILP is:

$$\begin{aligned} & \max_{\beta^1, \dots, \beta^J \in B, \{\{z_i^j\}_{j=1}^J, z_i^*\}_{i=1}^n \in \mathbb{R}} \sum_{i=1}^n \tau_i z_i^* \\ & \text{s.t.} \quad \frac{x_i' \beta^j}{c_i} < z_i^j \leq 1 + \frac{x_i' \beta^j}{c_i} \quad i = 1, \dots, n \text{ and } j = 1, \dots, J \quad (5) \end{aligned}$$

$$1 - J + \sum_{j=1}^J z_i^j \leq z_i^* \leq J^{-1} \sum_{j=1}^J z_i^j \quad i = 1, \dots, n \quad (6)$$

$$z_i^1, \dots, z_i^J, z_i^* \in \{0, 1\} \quad i = 1, \dots, n \quad (7)$$

- **Constraint (5)** ensures that $z_i^j > 0$ if $x_i' \beta^j \geq 0$ for each threshold j

Multiple linear index rules (MLIR)

- $\mathcal{G}_{\text{MLIR}} \equiv \{\{x : x' \beta^1 \geq 0, \dots, x' \beta^J \geq 0\} : \beta_1, \dots, \beta_J \in B \subseteq \mathbb{R}^{d_x}\}$

MILP

► Also in PWM

- The MILP is:

$$\begin{aligned} & \max_{\beta^1, \dots, \beta^J \in B, \{\{z_i^j\}_{j=1}^J, z_i^*\}_{i=1}^n \in \mathbb{R}} \sum_{i=1}^n \tau_i z_i^* \\ & \text{s.t.} \quad \frac{x_i' \beta^j}{c_i} < z_i^j \leq 1 + \frac{x_i' \beta^j}{c_i} \quad i = 1, \dots, n \text{ and } j = 1, \dots, J \quad (5) \end{aligned}$$

$$1 - J + \sum_{j=1}^J z_i^j \leq z_i^* \leq J^{-1} \sum_{j=1}^J z_i^j \quad i = 1, \dots, n \quad (6)$$

$$z_i^1, \dots, z_i^J, z_i^* \in \{0, 1\} \quad i = 1, \dots, n \quad (7)$$

- Constraint (5) ensures that $z_i^j > 0$ if $x_i' \beta^j \geq 0$ for each threshold j
- Constraint (6) ensures that $z_i^* > 0$ if $x_i' \beta^j \geq 0$ for all thresholds

Multiple linear index rules (MLIR)

- $\mathcal{G}_{\text{MLIR}} \equiv \{ \{x : x' \beta^1 \geq 0, \dots, x' \beta^J \geq 0\} : \beta_1, \dots, \beta_J \in B \subseteq \mathbb{R}^{d_x} \}$

MILP

► Also in PWM

- The MILP is:

$$\begin{aligned} & \max_{\beta^1, \dots, \beta^J \in B, \{ \{z_i^j\}_{j=1}^J, z_i^* \}_{i=1}^n \in \mathbb{R}} \sum_{i=1}^n \tau_i z_i^* \\ & \text{s.t.} \quad \frac{x_i' \beta^j}{c_i} < z_i^j \leq 1 + \frac{x_i' \beta^j}{c_i} \quad i = 1, \dots, n \text{ and } j = 1, \dots, J \quad (5) \end{aligned}$$

$$1 - J + \sum_{j=1}^J z_i^j \leq z_i^* \leq J^{-1} \sum_{j=1}^J z_i^j \quad i = 1, \dots, n \quad (6)$$

$$z_i^1, \dots, z_i^J, z_i^* \in \{0, 1\} \quad i = 1, \dots, n \quad (7)$$

- Constraint (5) ensures that $z_i^j > 0$ if $x_i' \beta^j \geq 0$ for each threshold j
- Constraint (6) ensures that $z_i^* > 0$ if $x_i' \beta^j \geq 0$ for all thresholds
- **Constraint (7)** ensures that z_i^j and z_i^* are all binary

Contents

6. MILP for EWM

7. MILP for PWM

Threshold allocations on d covariates

- Let $x \equiv (1, x^{(1)}, \dots, x^{(d)})'$ be a $(d+1)$ -vector and $\mathcal{A} \equiv \{1, \dots, d\}$ be the threshold dimension
- Define the threshold β_k on $x^{(k)}$ to be a length $(d+1)$ vector, such that:
 - First component in $[-1, 1]$, the $(k+1)$ -th component in $\{-1, 0, 1\}$ and others are all 0

MILP

$$\begin{aligned}
 & \max_{\{\beta_a\}_{a \in \mathcal{A}}, \{z_1^a, \dots, z_n^a\}_{a \in \mathcal{A}}, z_1^*, \dots, z_n^*} \sum_{i=1}^n \tau_i z_i^* \\
 & \text{s.t.} \quad \frac{x_i' \beta_a}{c} < z_i^a \leq 1 + \frac{x_i' \beta_a}{c} & i = 1, \dots, n \text{ and } a \in \mathcal{A} \\
 & \quad 1 - |\mathcal{A}| + \sum_{a \in \mathcal{A}} z_i^a \leq z_i^* \leq |\mathcal{A}|^{-1} \sum_{a \in \mathcal{A}} z_i^a & i = 1, \dots, n \\
 & \quad \beta_a^{(1)} \in [-1, 1] & a \in \mathcal{A} \\
 & \quad \beta_a^{(j)} = 0 & j > 1, j \neq a+1, \text{ and } a \in \mathcal{A} \\
 & \quad \sum_{a \in \mathcal{A}} e_a = k \\
 & \quad -e_a \leq \beta_a^{(1)} \leq e_a \text{ and } \beta_a^{(a+1)} = y_{a,1} - y_{a,2} & a \in \mathcal{A} \\
 & \quad y_{a,1} + y_{a,2} = e_a & a \in \mathcal{A} \\
 & \quad \{z_i^a\}_{i=1}^n, e_a, y_{a,1}, y_{a,2} \in \{0, 1\} \text{ for } a \in \mathcal{A} \text{ and } z_i^* \in \{0, 1\} \text{ for } i = 1, \dots, n
 \end{aligned}$$