

## READING LIST

### Economics 301

#### THE ECONOMIC APPROACH TO BEHAVIOR

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#### DEMAND ANALYSIS AND PREFERENCES

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Deaton and Muellbauer, Economics and Consumer Behavior (Cambridge), chapters 1-4.  
Varian, Hal, "Theory of the Consumer," chapter 3 in H. Varian, Microeconomic Analysis.  
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#### SUPPLY OF PRODUCTS AND THE STRUCTURE OF FIRMS

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Carlton and Perloff, Modern Industrial Organization (Scott-Foresman, 1990), chapter 3.  
Coase, Ronald, "The Nature of the Firm," Economica, 1937; reprinted in Stigler and

Boulding (eds.), Readings in Price Theory.

Grossman and Hart, "The Costs and Benefits of Ownership: A Theory of Lateral and Vertical Integration," Journal of Political Economy 94 (1986): 691-719.

## MARKET EQUILIBRIUM

Jaffe, Minton, Mulligan, and Murphy, Chicago Price Theory, chapters 7-12.

Becker, G.S. and Murphy, K. M., "The Division of Labor, Coordination Costs, and Knowledge," Quarterly Journal of Economics (November 1992): 1137-60.

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## BUSINESS PRACTICES AND MARKET STRUCTURE

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