

READING LIST

Economics 301

THE ECONOMIC APPROACH TO BEHAVIOR

- Friedman, M., "The Methodology of Positive Economics," in Friedman, M., Essays in Positive Economics (U of C Press, 1966), pp. 3-43.
Becker, G., "The Economic Approach to Human Behavior," in Becker, G., The Economic Approach to Human Behavior, (U of C Press, 1976), pp. 3-14.
Knight, F.H., The Economic Organization, pp. 1-37.

DEMAND ANALYSIS AND PREFERENCES

- Jaffe, Minton, Mulligan, and Murphy, Chicago Price Theory, chapters 1-6.
Deaton and Muellbauer, Economics and Consumer Behavior (Cambridge), chapters 1-4.
Varian, Hal, "Theory of the Consumer," chapter 3 in H. Varian, Microeconomic Analysis.
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Hirshleifer, J. Investment, Interest, and Capital, Prentice Hall, Chapter 8.
List John, "The Behavioralist Meets the Market: Measuring Social Preferences and Reputational Effects in Actual Transactions", Journal of Political Economy, (2006), pp 1-37.

SUPPLY OF PRODUCTS AND THE STRUCTURE OF FIRMS

- Jaffe, Minton, Mulligan, and Murphy, Chicago Price Theory, chapters 14-20.
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Friedman, Milton, Price Theory (Aldine 1976), chapter 5.
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Barro, Robert J. and Sala-I-Martin, Xavier, Economic Growth, section 4.1-4.3 (McGraw Hill, 1995).
Carlton and Perloff, Modern Industrial Organization (Scott-Foresman, 1990), chapter 3.
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Grossman and Hart, "The Costs and Benefits of Ownership: A Theory of Lateral and

Vertical Integration," Journal of Political Economy 94 (1986): 691-719.

MARKET EQUILIBRIUM

- Jaffe, Minton, Mulligan, and Murphy, Chicago Price Theory, chapters 7-12.
- Becker, G.S. and Murphy, K. M., "The Division of Labor, Coordination Costs, and Knowledge," Quarterly Journal of Economics (November 1992): 1137-60.
- Hildebrand and Kerman, Introduction to Equilibrium Analysis, ch. 1.
- Mas-Colell, A, Whinston, M. and Green, J., Microeconomic Theory, (1995), Chapters 15-18.
- Jones, R. "The Structure of Simple General Equilibrium Models," Journal of Political Economy, 1965 (The 2x2x2...model. Read only 2x2 part here).
- Stigler, G.J., "Economics of Information," Journal of Political Economy 72 (Feb. 1964): 44-61.
- Hayek, F.A., "The Use of Knowledge in Society," American Economic Review 35 (September 1945): 519-30.
- Mulligan, Casey B. "Beyond Pigou: Externalities and Civil Society in the Supply-Demand Framework." *Public Choice*. 196(1-18), 2023.
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BUSINESS PRACTICES AND MARKET STRUCTURE

- Jaffe, Minton, Mulligan, and Murphy, Chicago Price Theory, chapter 13.
- Becker, Lectures 20-23.
- Carlton and Perloff, Chs. 9, 11, 19, 20.
- Henderson, David R. "The Environment: Own It and Save It." Chapter 17 of The Joy of Freedom (2001).
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