

"For more than a 5 years I've been building quietly on the principles that got me started -simplicity, collaborative thinking & hardwork."

# Skills

## Design

Storyboarding

Wireframming

Prototyping

**Design Systems** 

Visual Design

Interaction Design

### Research

**Interviews** 

A /B Testing

**Usability Testing** 

**Comparative Analysis** 

**Survey Collection** 

Statistical Analysis

# Development

HTML5

CSS & SASS

Bootstrap

**Angular** 

### Tools

Sketch

VScode

**InVision** 

Flinito

Zeplin

# JohnCarter

#### Product Designer // Creative Technologist // Forward Thinker

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As a Product Designer, I ship software using a Scaled Agile approach (SAFe certified) throughout cycles of ideation, prototyping, and user testing. The most valuable question I ask is "why" as I hone in on user needs and business requirements. In addition to product design, I have led the creation of P2's Design System, and advised overall design direction for all of P2's products. In my free time I enjoy fitness, friends, craft beer, and riding my bicycle.

#### **Experience**

**ABOUT** 

# 10/2018 - Present Product Designer ™S

- Experience direction & design across all of RMS product offerings.
- Executing initial concepts, sketches, wireframes, design, a/b testing, user interviews, and user testing of RMS software applications.

### 01/2018 - 10/2018 Product Designer

- Leading Product design across all of P2's product offerings and helping manage and maintain the development of P2's UI kit.
- Managing all aspects of P2's Design System, Including building and maintaining all of P2's artifacts in Invisions DSM.

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- Leading Member(Dev) Product design team and helping manage the company DSM creating a reuseable component library in Sketch.
- Maintained company repositories and version control using Git & GitHub, committing clean, reuseable code to client projects

# **02/2016 - 03/2017**UI/UX Engineer Transition Powerfully

- Ideating & white-boarding, with other UX design team members.
   Providing art direction creating styleguides and patterns libraries
- Create cohesive design deliverables, including wireframes and UI designs presented for clients, stake-holders, product & engineering teams.

### 01/2015 - 01/2016 UI/UX Engineer Historically Modern Designs

- Work closely with fellow designers, product managers, and engineers to identify opportunities and provide cross-departmental feedback.
- Collaborate with the design and product management teams to create work that complements strategic product direction.

### O1/2014 - O1/2015 UI/UX Engineer Glendale Dental Designs

- Conduct landscape and user research including data analysis, using Full Story and Google Analytics.
- Conducted useability testes, heuristic evaluations, audits and benchmarking on existing applications.

# Education



University of Colorado B.A. International Business

- Graduated with honors. 4.0 GPA
- Minor in Human- Computer Interaction

