



“For more than 5 years I have been building quietly on the principles that got me started, simplicity, collaborative thinking, and hard work.”

Skills

Design

- Personas
- Storyboarding
- Wireframing
- Prototyping
- Design Systems
- Visual Design
- Flow Charts

Development

- Personas
- Storyboarding
- Wireframing
- Prototyping
- Design Systems
- Visual Design
- Flow Charts

Tools

- Sketch
- Invision
- Marvel
- Zeplin
- Flinto
- Principal
- DSM [Invision]

JOHN CARTER

Product Designer // Creative Technologist // Forward Thinker.

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As a Product Designer, I ship software using a Scaled Agile approach (SAFe) throughout cycles of ideation, prototyping, and user testing. The most valuable question I ask is “why” as I hone in on user needs and business requirements. In addition to product design, I have led the creation of P2's Design System Language and advised the overall design direction for all of P2's products.

WORK EXPERIENCE

 **P2 Energy Solutions** Product Designer
1/2018-Present

- Leading Product design across all of P2's product offerings.
- Manage and maintain the development of P2's UI kit.
- Executing initial concepts, wireframes, design, a/b testing, user interviews, and user testing of P2's applications.
- Collaborating with all teams involved in product development across the country. I am the main point of contact for engineers handling questions relating to all of our products UI.
- Managing all aspects of P2's Design System, Including building and maintaining all of P2's artifacts in Invisions DSM.

 **member(dev)** UI / UX Engineer
3/2017 - 2/2018

- Leading Member(Dev) Product design team and helping manage the company DSM creating a reuseable component library in Sketch.
- Extensive user-research and client interviews, running A&B tests with various user samples across all products.
- Maintained company repositories and version control using Git & GitHub, committing clean, reuseable code to 50+ company projects.
- UI design using Sketch & created clickable prototypes in InVision & Flinto.
- Designed high fidelity Prototypes and wireframes for 35+ web and mobile applications..

 **Transition Powerworks** UI /UX Engineer
2/2016 - 3/2017

- Conduct user research and built out strong user personas based on user serveys, pain points and reoccurring themes.
- Ideating & white-boarding, with other UX design team members.
- Providing art direction creating styleguides and patterns.
- Create cohesive design deliverables, including wireframes and UI designs presented for clients, stake-holders, product & engineering teams.
- Build requirements documentation with other engineers and designers.
- Take a holistic approach to every project & guide the overall visual and experience design of the product.

 **MCM** UI /UX Engineer
1/2015 - 2/2016

- Work with product management to create and develop mock-ups to establish user interface direction and innovation.
- Collaborate with the Lead Product Designer, UX designers, Developers, and Product Managers to create new digital products and iterate on existing ones.
- Work closely with fellow designers, product managers, and engineers to identify opportunities and provide cross-departmental feedback.
- Collaborate with the design and product management teams to create work that complements strategic product direction.
- Take a holistic approach to every project & guide the overall visual and experience design of the product.

 **Glendale Dental Design** UI /UX Designer
1/2014 - 1/2015

- Conduct landscape and user research including data analysis, using Full Story and Google Analytics.
- Collaborate with the Lead UX designers, Developers, and Product Managers to create new, exciting experiences and iterate on existing features.
- Conducted useability testes, heuristic evaluations and benchmarking on applications.
- Collaborate with the design and product management teams to create work that complements strategic user experiences direction and focus.
- Create strong UI designs in sketch based of teh wireframes created by the UX team

Education

2/2012 -12/2014. 
University of Colorado, B.A.
International Business.

2/2017-Present.
Treehouse, Software Engineering
- Angular Focus

Certifications

CFL1
SAFe [Scaled Agile Framework]