RMS

Radius Design System & MIU

Color // Iconography

July 2019

From infancy onward, persons encounter both explicit and subtle pairings between colors and particular messages, concepts, and experiences in particular situations. With repetition, these pairings are posited to produce strong color associations, such that the mere perception of a color in a particular situation activates its paired associate and influences affect, cognition, and behavior accordingly.

WHY START WITH COLOR?

Colors play a very important role in a Design System. There is a main color for each Brand/Product. Support colors are meant to complement the user interface and are used across all products at RMS.

— **Quick Win**

— **Alignment RMS brand**

— **Easy Implementation**

BRAND COLOR — RMS BLUE

The primary color style for all products.

RMS Blue

RMS Blue 10

RMS Blue 20

RMS Blue 30

RMS Blue 40

RMS Blue 60

RMS Blue 70

RMS Blue 80

RMS Blue 90

Dialog Modal Header ×

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

CANCEL   SAVE

r ×

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

CANCEL   SAVE

GRAYSCALE

Grayscale Colors are mainly used for text, backgrounds and disabled states

Black

Gray

Gray 10

Gray 20

Gray 30

Gray 40

Gray 60

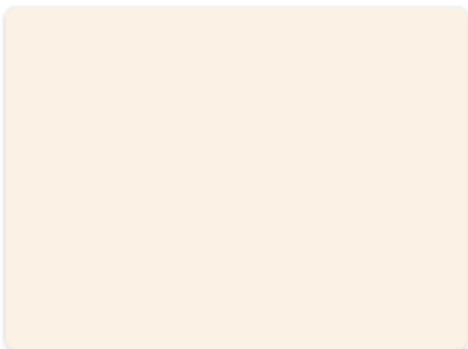Gray 70

Gray 80

Gray 90

White
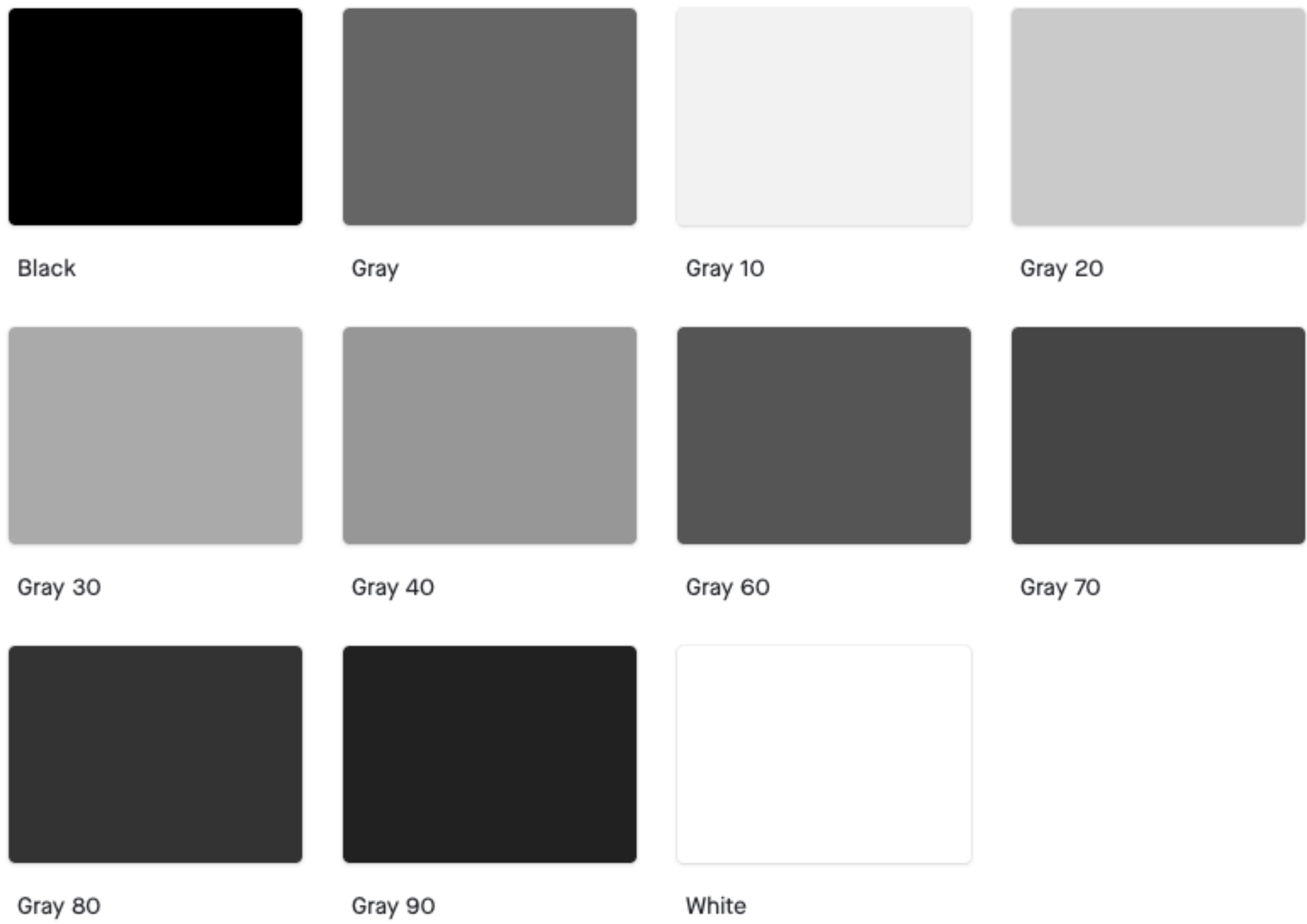
SUPPORT— AUTUMN AMBER

The primary support color style to indicate warning and pending states.

Autumn Amber

Autumn Amber 10

Autumn Amber 20

Autumn Amber 30

Autumn Amber 40

Autumn Amber 60

Autumn Amber 70

Autumn Amber 80

Autumn Amber 90

Warning Title

150 locations failed to import at this Admin level.

Warning Title

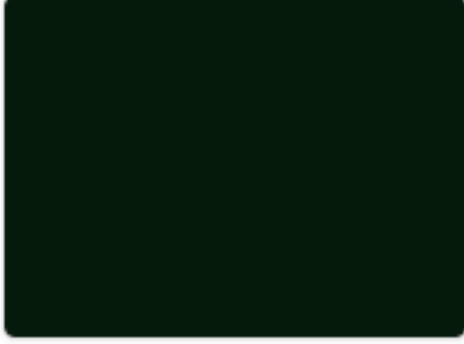150 locations failed to import at this Admin level.
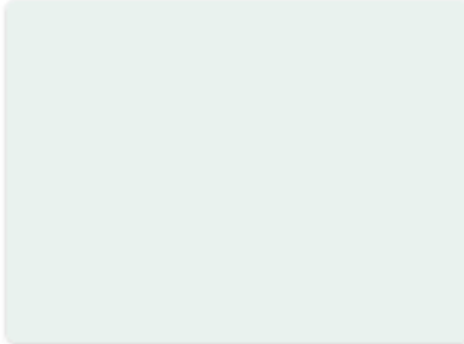
Warning Title

150 locations failed to import at this Admin level.
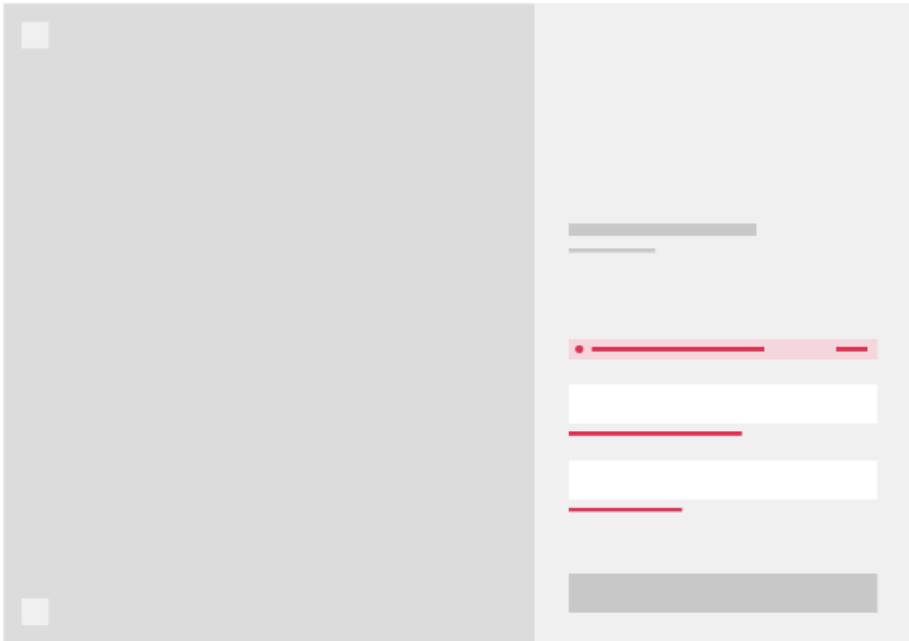
SUPPORT— GRIZZLY GREEN

The primary support color style to indicate success.

Grizzly Green

Grizzly Green 10

Grizzly Green 20

Grizzly Green 30

Grizzly Green 40

Grizzly Green 60

Grizzly Green 70

Grizzly Green 80

Grizzly Green 90

SUPPORT— RUBY RED

The primary support color style to indicate errors.

Ruby Red	Ruby Red - 10	Ruby Red - 20	Ruby Red - 30	Ruby Red - 40	Ruby Red - 60	Ruby Red - 70	Ruby Red - 80	Ruby Red - 90

Inline Errors

Inline errors consist of errors relating to form elements, forms themselves, and UI containers (primarily).

Colorado
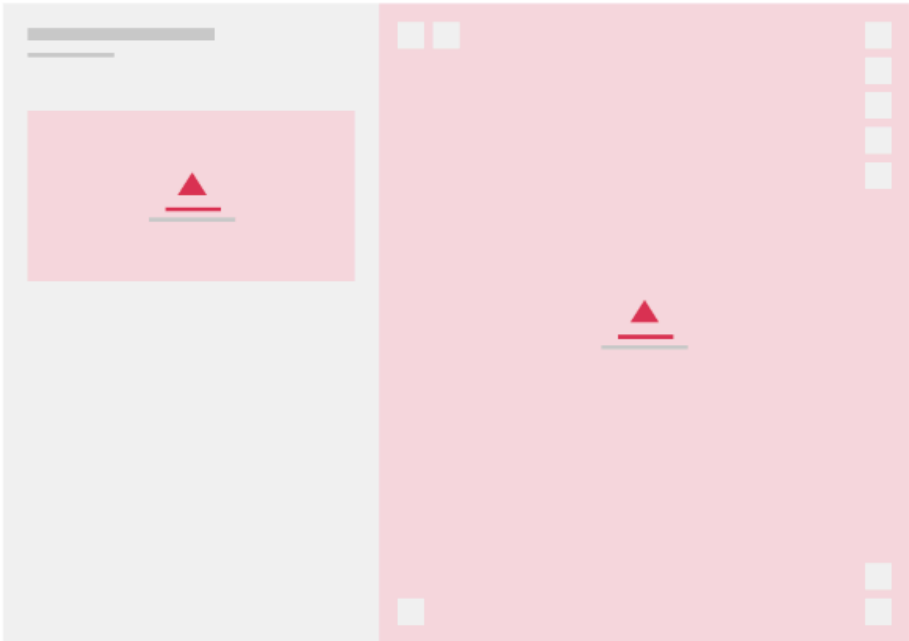
Invalid address. Expecting a full street address.

blake.struhs@rms

Invalid email address. Expecting email domain.

Risk Pins   All ON ✕
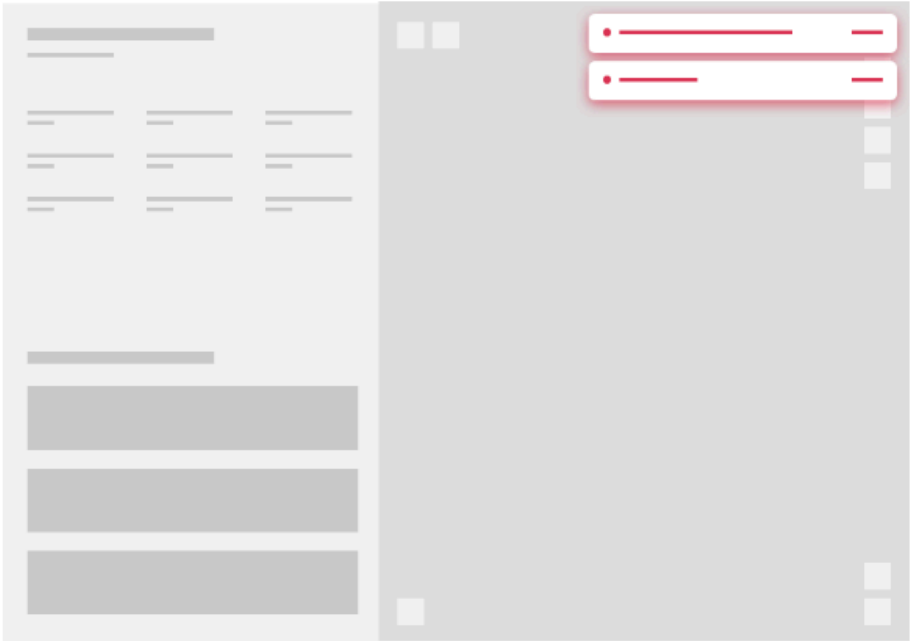
Contextual Errors

Contextual errors are more content specific. Most common use cases are parts of the view or UI that error out.

⚠ **US Earthquake**   ↻

Error Retrieving Details

US Earthquake API is down currently.

Global Errors

Global errors are reserved for the highest level errors the system can produce, such as an import failing or API failure causing the whole view fail.

⚠ **LI API Down**   Dismiss

⚠ **LI API Down**   Dismiss

Location Intelligence API is currently experiencing some issues. Try again later or contact support.
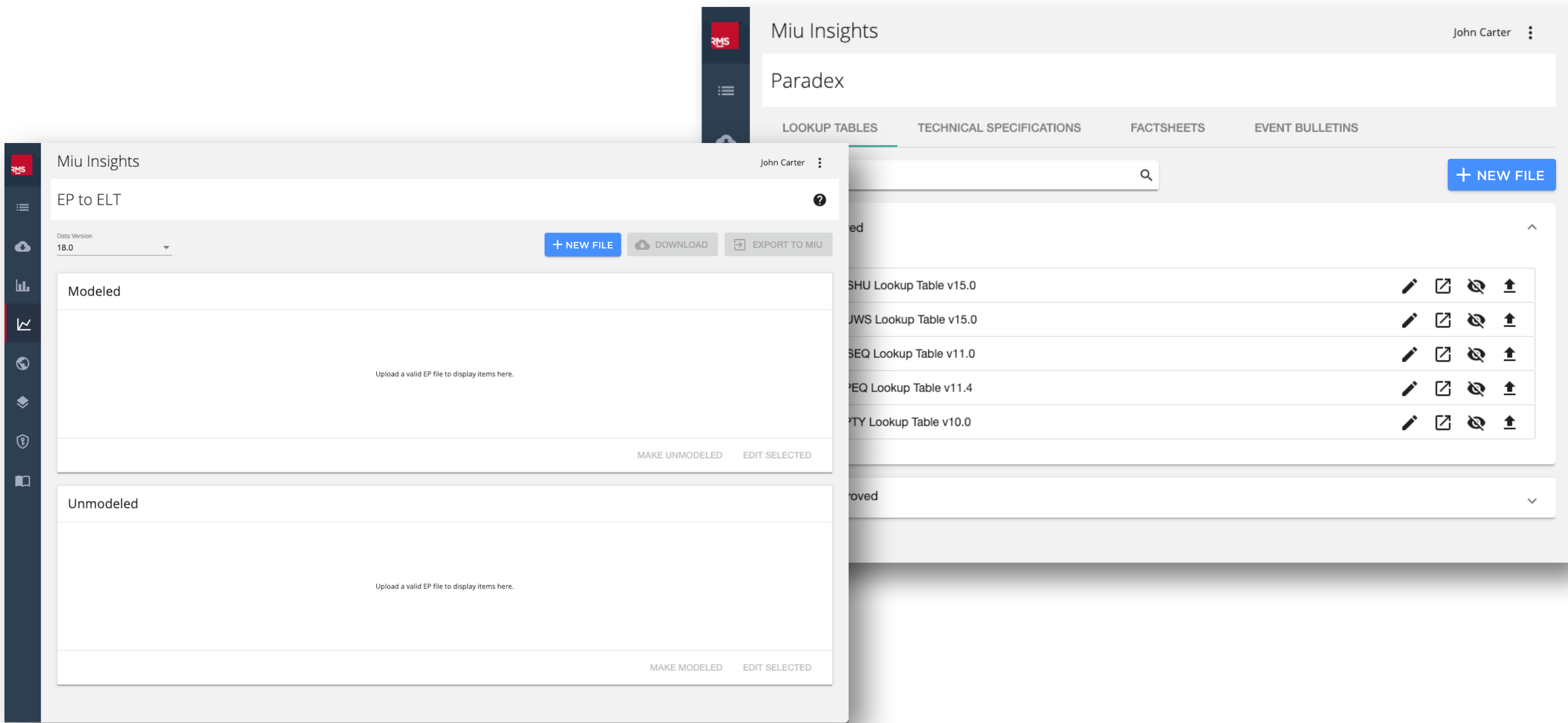
WHERE DO WE BEGIN?

🤷‍♀️

PRIMARY ACTIONS— RMS BLUE

— All primary actions for Miu will use the primary brand blue.

— The RMS blue will only be used for these primary actions.

GRAYSCALE

— Grayscale colors are mainly used for text.

— We're going to use the rules below for all Miu text style elements.

01. Display Large

Font Family: Gotham
Font Weight: Bold
Font Size: 48 px
Line Height: 60 px

02. Display Regular

Font Family: Gotham
Font Weight: Bold
Font Size: 36 px
Line Height: 48 px

03. Display Mono

Font Family: IBM Plex Mono
Font Weight: Text
Font Size: 36 px
Line Height: 48 px

04. Display Small

Font Family: Gotham
Font Weight: Bold
Font Size: 24 px
Line Height: 36 px

05. Heading

Font Family: Gotham
Font Weight: Bold
Font Size: 18 px
Line Height: 24 px

06. Subheading

Font Family: Gotham
Font Weight: Bold
Font Size: 16 px
Line Height: 20 px

07. Button

Font Family: Gotham
Font Weight: Bold
Font Size: 14 px
Line Height: 18 px
Character Spacing: 1 px

08. Body

Font Family: IBM Plex Sans
Font Weight: Medium
Font Size: 14 px
Line Height: 18 px

09. Body Mono

Font Family: IBM Plex Mono
Font Weight: Text
Font Size: 14 px
Line Height: 18 px

10. Caption Header

Font Family: Gotham
Font Weight: Bold
Font Size: 12 px
Line Height: 16 px

11. Caption

Font Family: IBM Plex Sans
Font Weight: Medium
Font Size: 12 px
Line Height: 16 px

12. Caption Mono

Font Family: IBM Plex Mono
Font Weight: Medium
Font Size: 12 px
Line Height: 16 px

13. Link

Font Family: IBM Plex Mono
Font Weight: Medium
Font Size: 12 px
Line Height: 16 px

14. Label

Font Family: IBM Plex Sans
Font Weight: Medium
Font Size: 10 px
Line Height: 14 px

15. Label Mono

Font Family: IBM Plex Mono
Font Weight: Medium
Font Size: 10 px
Line Height: 14 px

16. Label Italic
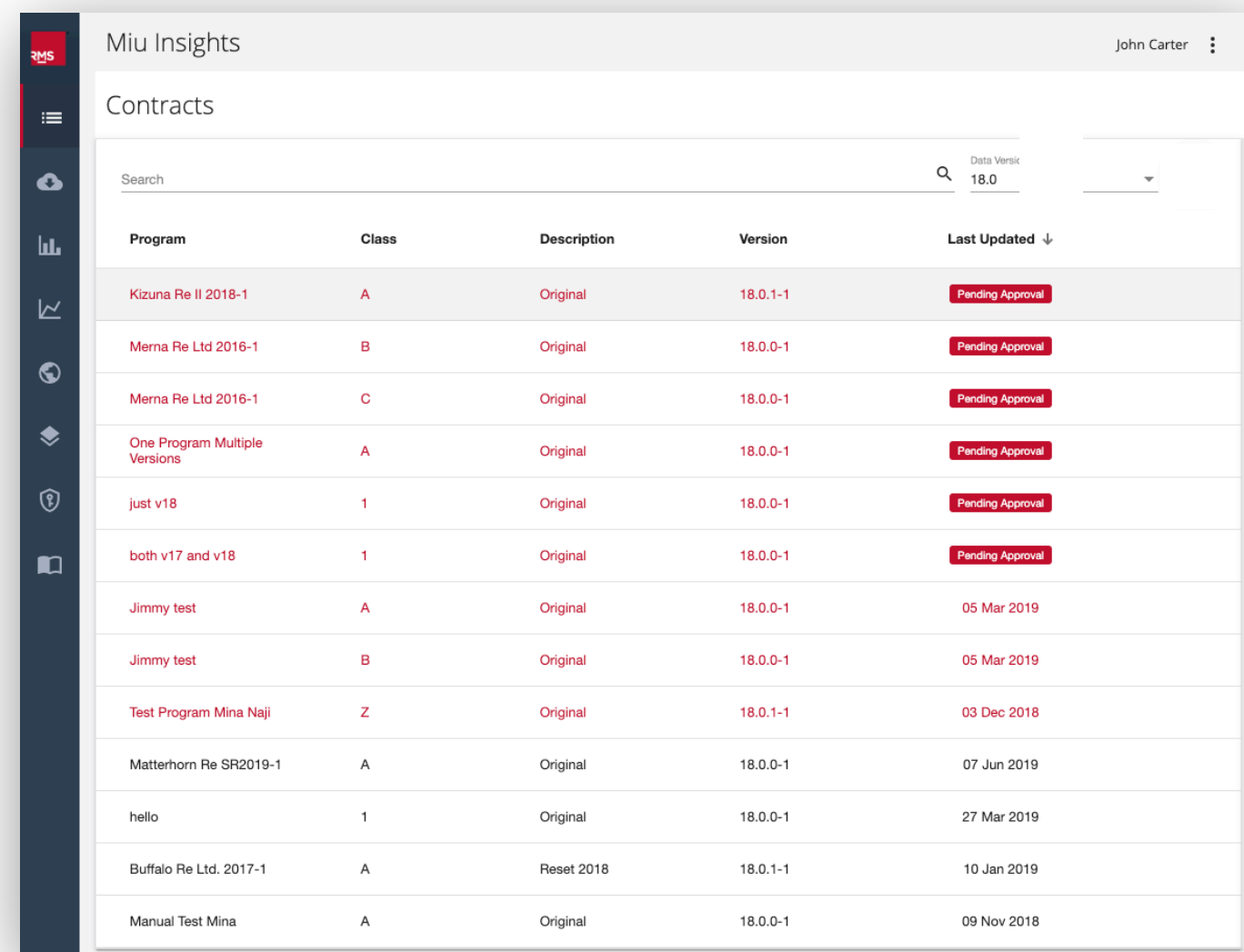
Font Family: IBM Plex Mono
Font Weight: Medium
Font Style: Italics
Font Size: 10 px
Line Height: 14 px

17. Micro

Font Family: Gotham
Font Weight: Bold
Font Size: 9 px
Line Height: 9 px

SUPPORT— AUTUMN AMBER

— Identified warning elements will now display Autumn Amber to indicate warning.

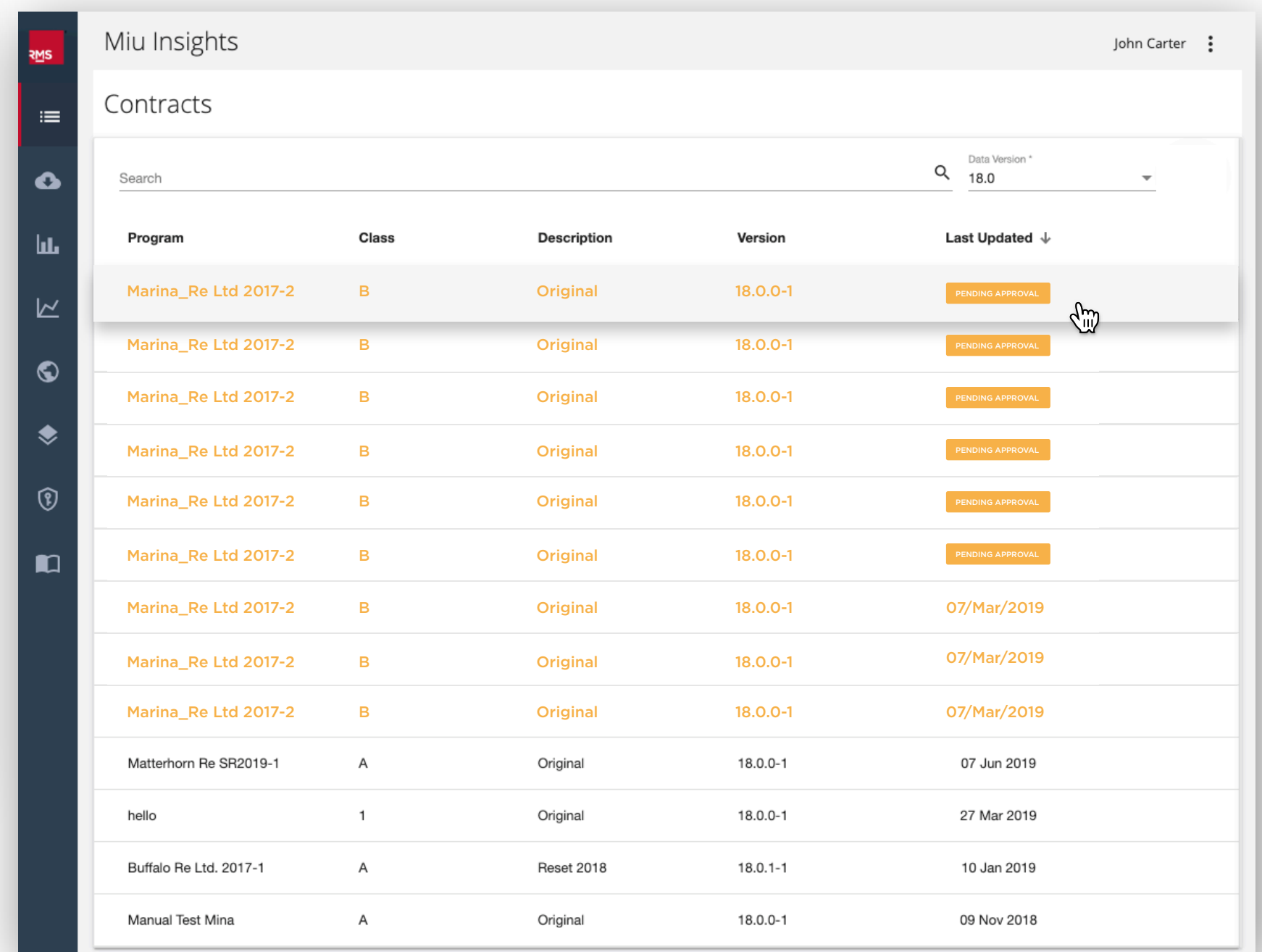— This color will also be used for pending states within Miu.

SUPPORT— GRIZZLY GREEN

— Workflows requiring saving, exporting, deleting, or altering data.

— Specific to Miu: When a user saves a Region or Peril.
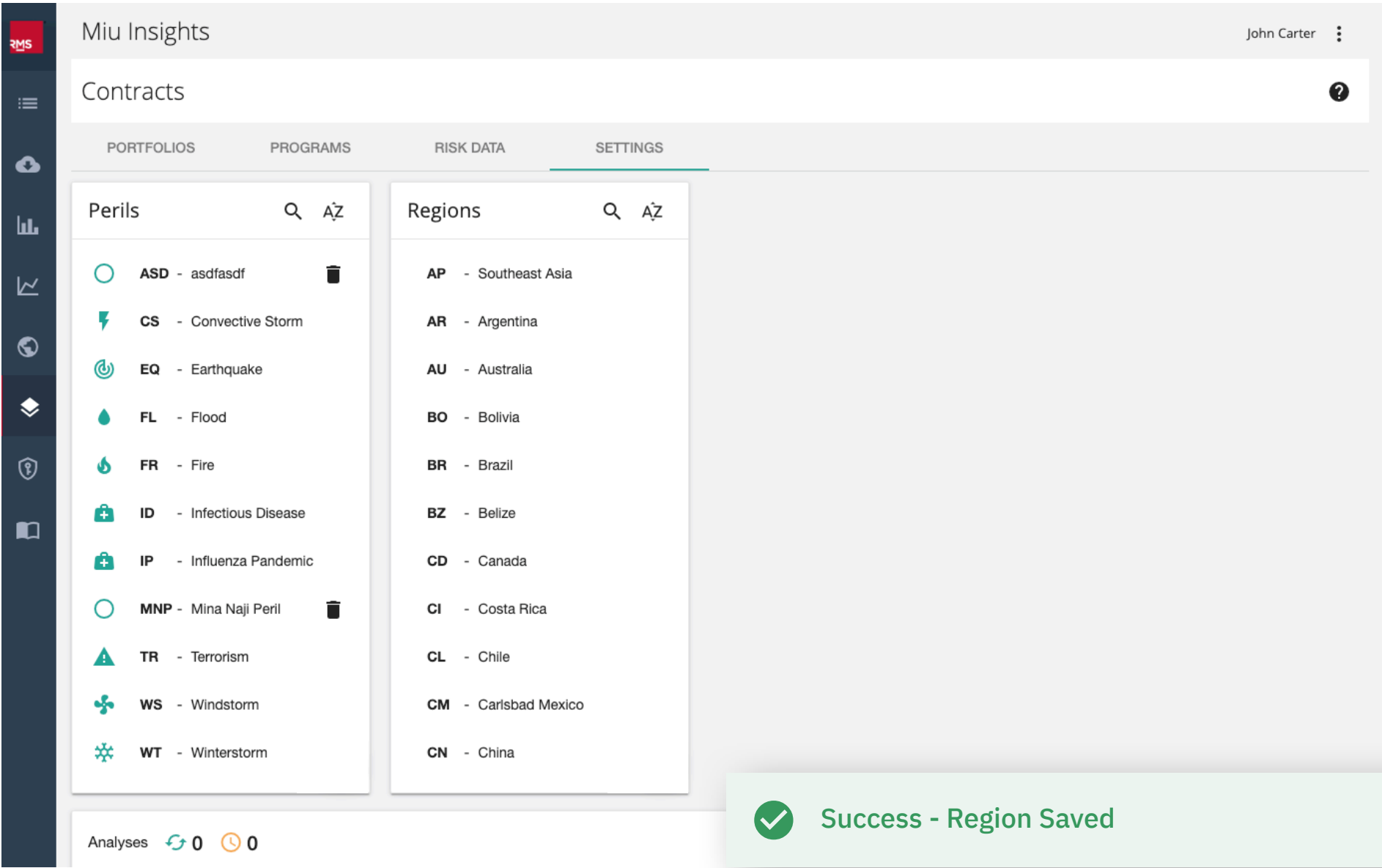
Notification

Text Style: $font-body
Text Color: $color-grizzly-green
Text Alignment: $text-align-left
Icon Size: 24 px (Default)
Icon Color: $color-grizzly-green
Spacing between Icon and Text: $spacing-regular
Background Minimum Height: 48 px
Background Color: $color-grizzly-green-10
Padding Left, Right: $spacing-regular

Additional Notes

Upon resizing, the background width can be stretched based on the needs of the interface. In the event that the text spans more than one line-length, the background height (px) will increase based on this formula: 18 x (number of text lines) + 30

SUPPORT— RUBY RED

The primary support color style to indicate errors.
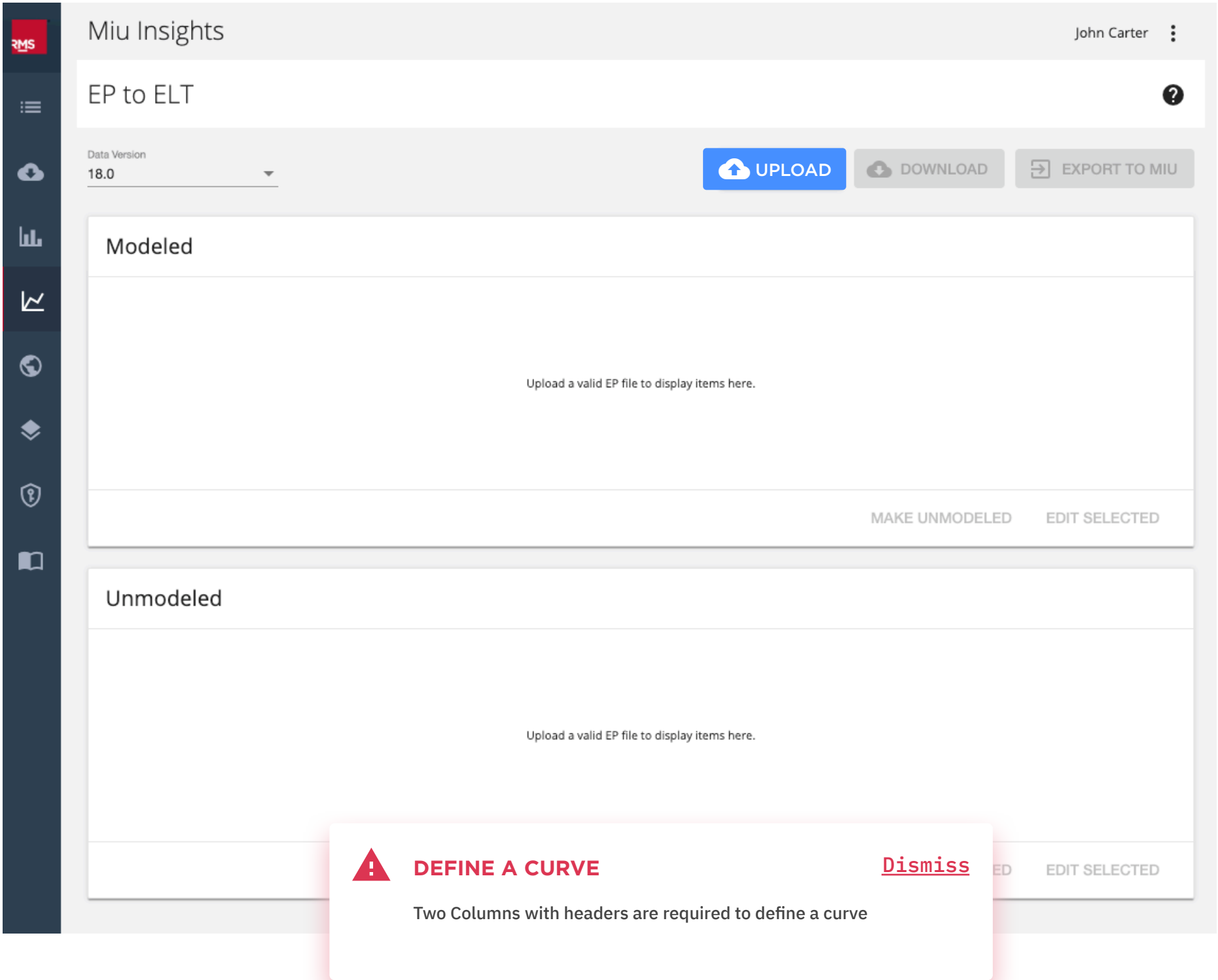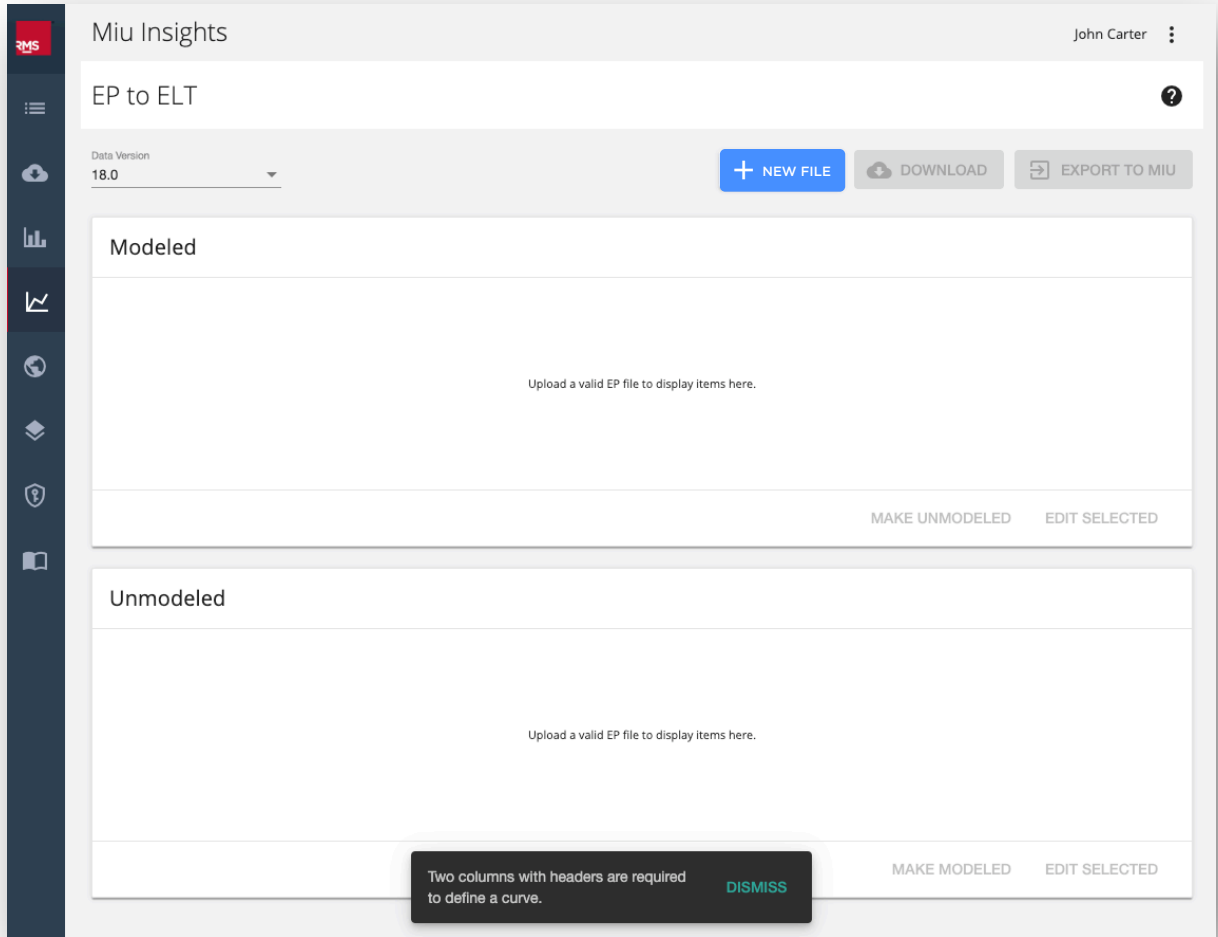
ICONOGRAPHY

"Icons are everywhere; some are so powerful and universal that we instantly recognise that they represent a brand, product, or message, without the need for any words....On the other hand, when used incorrectly, icons can cause confusion, and completely affect the navigability for the user.

ICON GUIDELINES & RULES

— Lets move forward using the Material Icon guidelines.

— We will use icons & copy as signifiers for major workflows.

Icons on light backgrounds

The standard opacity for an active icon with focused state on a light background is 87% (#000000). An active with unfocused state is 54%.

Active icon

The standard opacity for an active icon with focused state on a light background is 87% (#000000). An active with unfocused state is 54%.

Inactive icon

An inactive icon, which is lower in the visual hierarchy, should have an opacity of 38% (#000000).

| Active + focused	
87%	#000000
Active + unfocused	
54%	#000000
Inactive	
38%	#000000

IDENTIFIED ICONS

Exit

More Options

Format List

Hazard Layers

Download

Export

Chart [Line]

Dropdown

Edit

Add

Download

Flash On

Folder Open

Radio Button

Arrow Down

Chart Bar

Search

Minus

Help

Hazard Layers

Download

Export

Chart [Line]

Dropdown

UNIDENTIFIED ICONS

Admin

API Guide

ICON INCONSISTENCIES & SOLUTIONS

— Global navigation icons will go away when we add new IQ menu navigation.

— We are going to concolidate the use of icons all together.

— The Message related to icons is not accurate
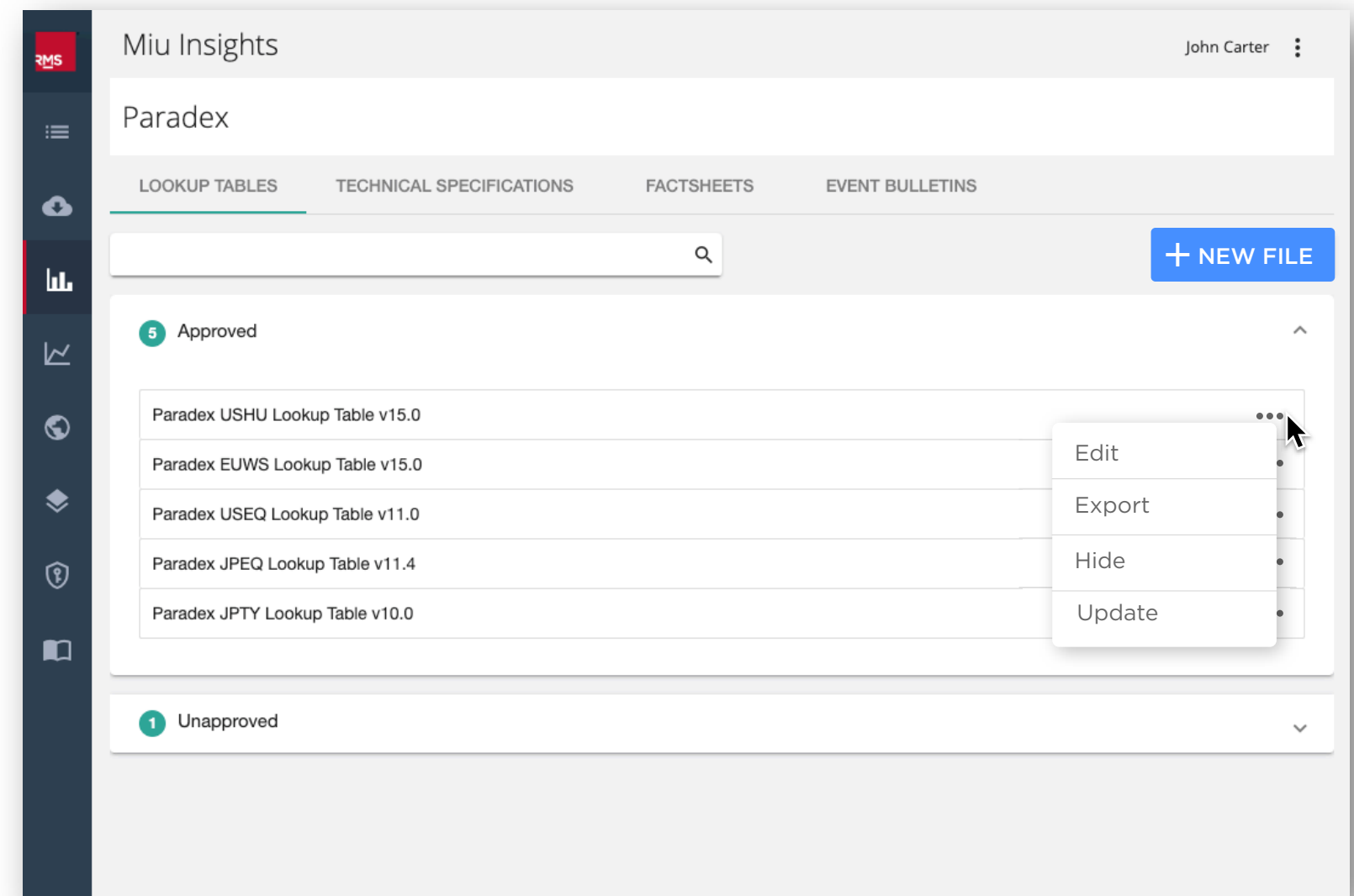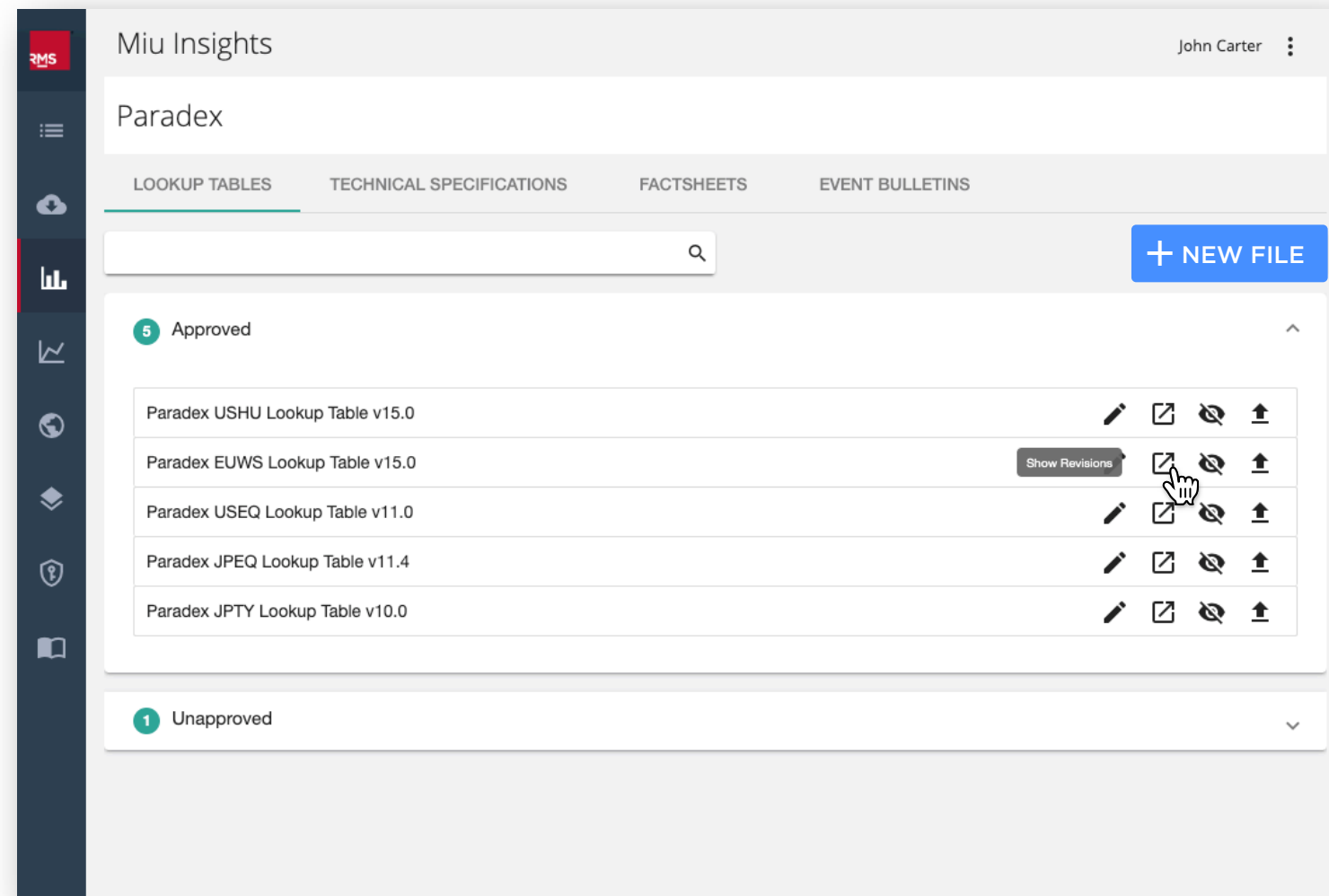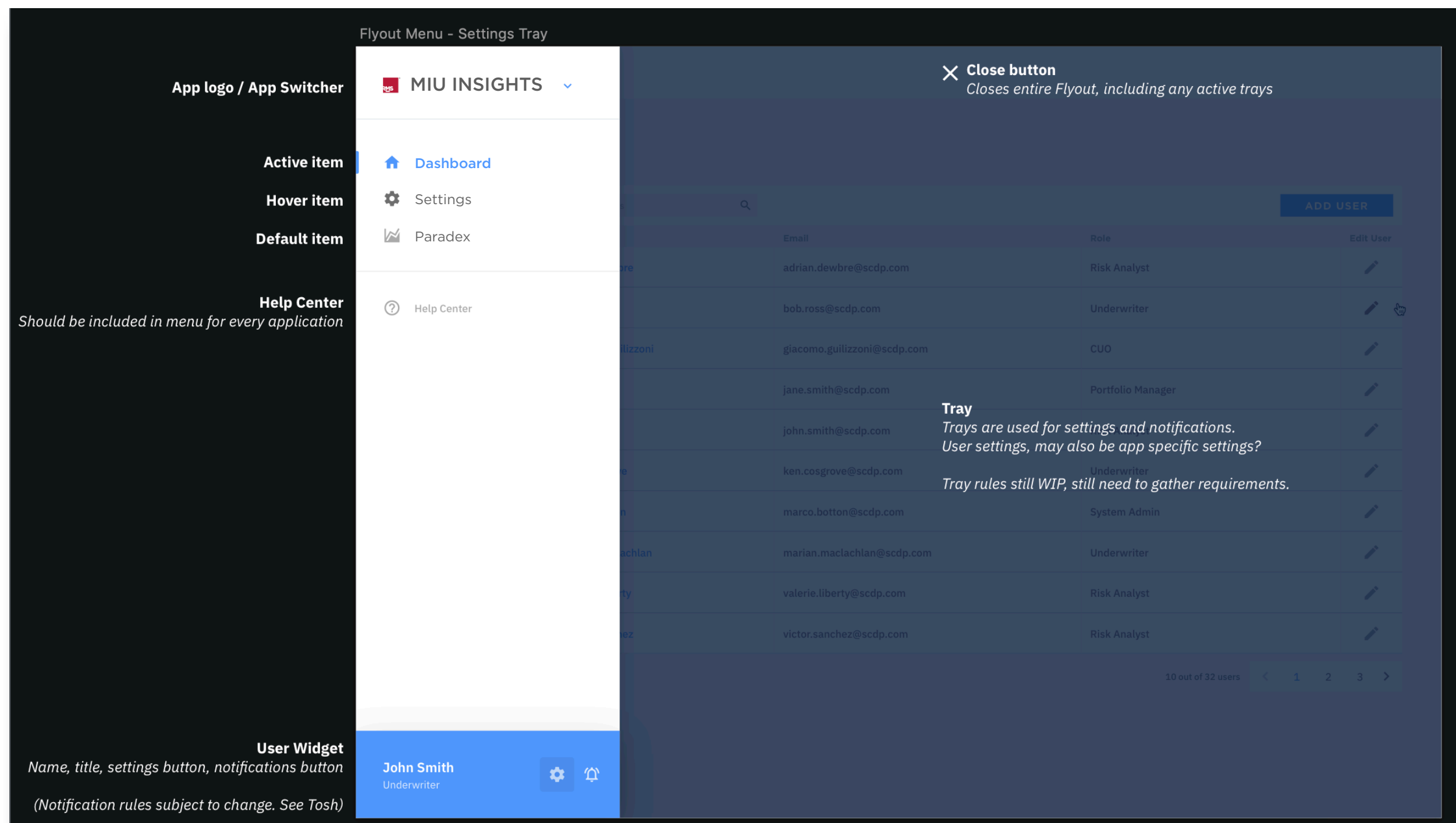
NAVIGATION ICONS [Current]

— Some of the global navagation icons do not correlate to the JTBD.

— If we use these elsewhere, they have to be relative to the users JTBD.

In-app **Directory** // Defined above as **List** 🚫

Download 👍🏼

In-app **Paradex** // Defined above as **bar graph** 🚫

EP to ELT 👍🏼

Cat In a Box 👍🏼

In-app **Contracts** // Defined above as **Hazard Layers** 🚫

In-app **Admin** // Not defined 🚫

In-app **API Portal** // Defined as **Import Contacts** 🚫

NAVIGATION — Whats Next?

— Our redesigned navigation will still use icons.

— Icons on the new menu will corrolate to the text copy.

— We will use copy to inform our clients where major workflows are located.

NEXT STEPS

👨🏻‍💻

Thanks!

🎉