

ESTELLE DARCY

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Any City

CONTENT CREATOR

Creative and detail-oriented Content Creator with 3+ years of experience producing engaging content for online platforms. Skilled in writing, editing, and content strategy development.

EXPERIENCE



Content Creator

Ginyard International Co. 2021 – Present

- Produced high-quality written and visual content for website, social media, and email marketing campaigns.
- Collaborated with marketing team to develop content strategies that increased engagement and brand awareness.
- Utilize analytics tools to track performance metrics, analyze audience insights, and optimize content strategy for maximum reach and impact.

EDUCATION



Bachelor's Degree in Communication

Rimberio University, Graduated May 2018

CERTIFICATIONS



Content Marketing Certification

Arowwai Industries, June 2019



SKILLS

- Content Writing
- Editing
- SEO Optimization
- Social Media Management
- Video Production
- Graphic Design

PORTFOLIO

www.reallygreatsite.com

Links to blog posts, articles, videos, or other content created by the candidate.

LANGUAGES

- English (Native)
- Spanish (Intermediate)