

## **Good Morning Statement and Introduction**

Good morning,

My name is John Evans Okyere, a recent graduate with a BSc in Computer Science and a self-taught Data Scientist/Analyst. I'm currently serving as a Data Analyst with Shaq Express, an e-commerce and delivery services company.

Back on campus, I founded a business named Grejoy Auction Mall. This business solved practical problems for students—for example, connecting a student who needed urgent cash and wanted to sell their laptop with another who needed that same laptop for academic work. The business became a big success, and I effectively managed my time to run it alongside my academics.

My key strengths lie in both technical and soft skills. On the technical side, I have experience with programming, AI, and IT tools essential for working with top professionals. On the soft skills side, I excel in management and customer relations. For instance, I doubled the income of a struggling chemical shop, which is now a pharmacy, and even in my absence, I'm still called to resolve critical issues with clients. My ability to understand and work with people makes me an effective leader.

---

### **Project 1: Ghanaians in the Diaspora Project**

The first project I'd love to lead focuses on empowering Ghanaians abroad by offering tailored real estate and construction services. This project ensures transparency, quality, and trust in property acquisition and development.

With my background in creating customer-focused solutions and analyzing user behavior, I can design personalized services that cater to diaspora needs. I'll use my data-driven insights to optimize offerings such as virtual tours and diaspora-friendly payment plans.

To ensure success, I'll leverage digital tools like property management platforms and remote communication systems while collaborating with architects, real estate professionals, and financial institutions. My vision is to empower Ghanaians abroad to confidently invest in their home country, driving growth in the real estate and infrastructure sectors.

---

### **Project 2: Food Processing and Packaging for Export**

The second project focuses on transforming Ghana's agricultural produce into high-value, export-ready products. The goal is to empower farmers with global-standard processing and packaging skills to open up international markets.

I'm the right fit to lead this project because of my experience in data analysis and project management, which will help optimize workflows and ensure project goals are met. My background in e-commerce provides a unique understanding of global market demands.

For this project's success, I'll form partnerships with agricultural experts, trade organizations, and local governments. Using advanced analytics, we can streamline supply chains, forecast demand trends, and assess the project's impact on farmers. My vision is to position Ghana as a leader in export-ready agricultural products, creating sustainable livelihoods and boosting the economy.

---

### **Leadership Qualities (30 seconds)**

My leadership style is collaborative and results-oriented. I focus on building strong relationships within the team and ensuring that everyone feels empowered to contribute their best ideas. From my experience managing Grejoy Auction Mall and reviving a struggling chemical shop, I've developed the ability to lead teams with clear direction, adaptability, and accountability.

To drive success, I'll set measurable goals, create a culture of innovation, and use data to make informed decisions. I believe that great leadership is about inspiring others while keeping the team aligned and motivated toward achieving our objectives.

---

### **Call to Action (15 seconds)**

In conclusion, I am the ideal candidate for this program because of my unique blend of technical expertise, entrepreneurial mindset, and leadership skills. I am passionate about driving impactful projects that create real change. I'm confident that, given this opportunity, I will deliver outstanding results and make a lasting impact.

Thank you for considering my application.