

WHEN TELLING A STORY, STICK TO THE CHRONOLOGICAL ORDER THAT THINGS HAPPENED TO YOU IN REAL LIFE. IN OTHER WORDS, DON'T GIVE US DETAILS THAT YOU YOURSELF DIDN'T KNOW, UNTIL THE PART OF YOUR STORY WHERE YOU DISCOVERED THEM.

BY TELLING US WHAT'S GOING TO HAPPEN LATER, YOU LOSE THE TENSION IN YOUR STORY. FOR EXAMPLE, IF YOU WERE TELLING A STORY ABOUT A JOB INTERVIEW, THEN SAID, "AT THIS POINT, I DIDN'T REALIZE THAT THEY'D ALREADY GIVEN THE JOB TO SOMEONE ELSE" – WE STOP CARING ABOUT WHAT HAPPENS IN