

CASE STUDIES : DATA

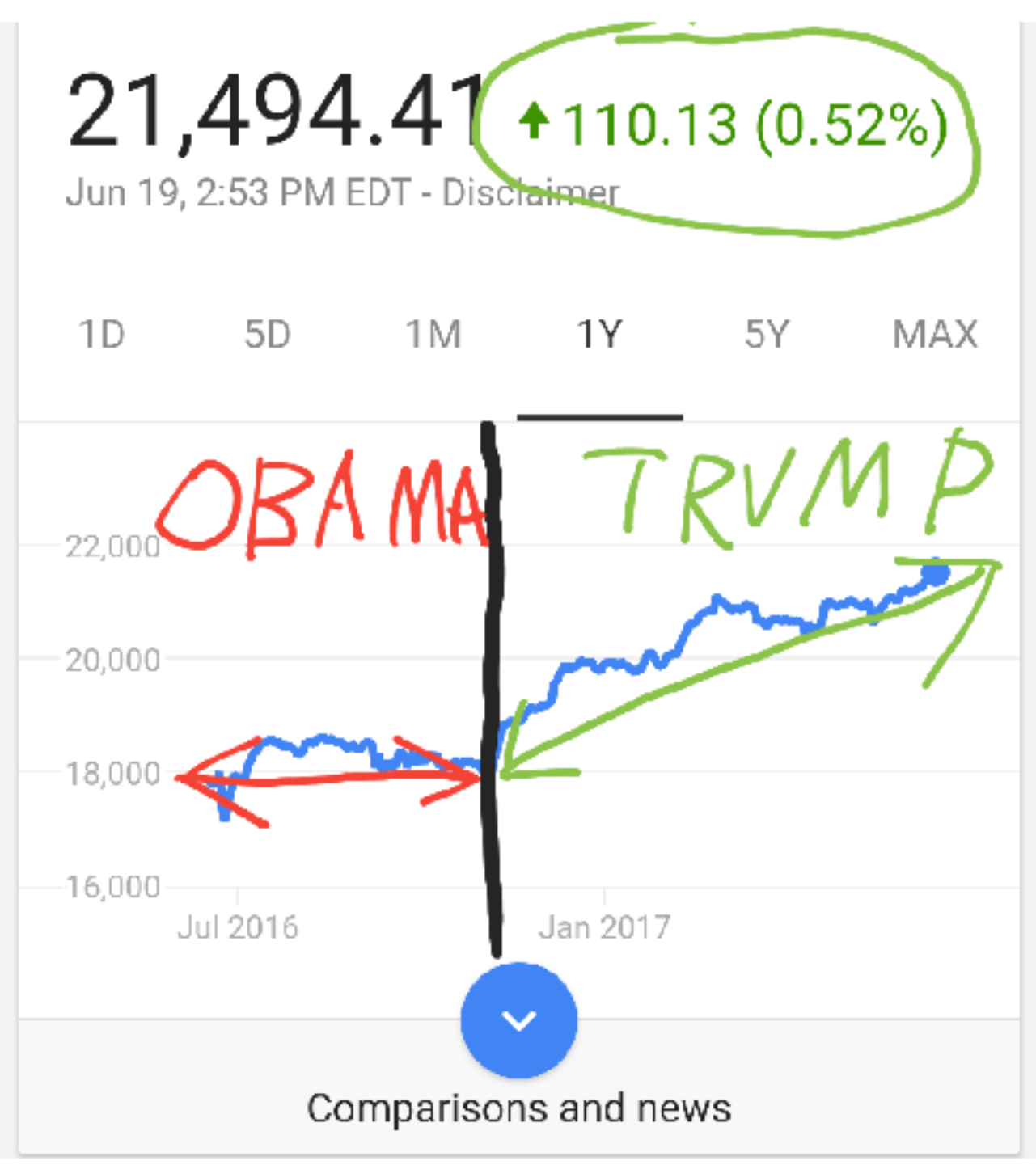
As you can see, that single number had context added onto it. It became more useful.

**However, for some people a graph overlayed with last years information is too much.
You've made the story worse for them.**



Obama

Reality



r/The_Donald