OWN DATACENTRES

- You buy your hardware
- Rent or buy datacentre space
- Install and run it yourself
- Requires operations and "hands on" people
- Less expensive
- Most amount of work

FULL SERVICE PROVIDERS

- Examples include Heroku, and most cloud providers
- Provide the entire stack to host your app
- You choose which add-ons to use (like databases, redis, etc)
- Most expensive
- Least amount of work