CASE STUDIES : PRESENTATIONS, TALKS, AND LECTURES

When I write a talk or presentation I first consider what I want to teach (outcome). Then I usually end up with some bullet points, align those with the audience, and build out a presentation from there.

1. Once I have a set of points, an understanding of my audience, and a target destination, then I can start writing the actual presentation.

2. I make sure all points belong, ruthlessly cutting anything that is not lending itself 100% to the target destination.

3. Then I expand, add human emotion, and do my best to bring you on a journey that starts off with an introduction, a problem, solution, and conclusion. I keep points small and pointed, and try to engage you.

CASE STUDIES : CODE

We've seen how this can be applied to writing, oral communication, presentations, and other avenues.

But this also applies to your code