"SRE IS WHAT YOU GET WHEN YOU TREAT OPERATIONS AS IF IT'S A SOFTWARE PROBLEM."

THIS IS A PHRASE THAT WAS COINED BY GOOGLE: HTTPS://LANDING.GOOGLE.COM/SRE/

"SITE RELIABILITY ENGINEERING SEEKS TO BALANCE THE RISK OF UNAVAILABILITY WITH THE GOALS OF RAPID INNOVATION AND EFFICIENT SERVICE OPERATIONS, SO THAT USERS' OVERALL HAPPINESS—WITH FEATURES, SERVICE, AND PERFORMANCE—IS OPTIMIZED."

MARC ALVIDREZ, SITE RELIABILITY ENGINEER, MOUNTAIN VIEW