

High-Fidelity Focus Group

The following notes were taken by a focus group on the 02/01/21. This included myself and three other individuals. The prototype was sent to them with feedback then recorded and summarized below.

Pros

(ones in red are repeated from the first paper prototype but they were all repeated during this stage too)

- Feature are varied but also all useful
- Clear design, easy to and intuitive to use
- Data being shown is all useful
- Best team screen –like that you could see the best team with and without a budget. Also, with the price shown
- Liked the layout of the predicted line-up screen with the two tabs for each team
 - Preferred the images of the players to just having circles with their names
 - Liked the simple pitch graphic too when showing the players
 - Most buttons were clear that they were buttons, also clear when they had been pressed
 - Colour being used was a good and quick way to show results and fixture difficulty
 - Some cons were addressed in this version
 - Showed price of the TOTW prediction

Cons / Questions

- When was it last updated? This was addressed in the paper prototype but forgot to change in this version. This will be displayed at the top of the screen on the prediction team page
- What does the spider chart show on the player comparison screen? I was unable to find a way to do this in adobe XD so just put a graphic on the page and told the users what the fields would be
 - Budget toggle button is a bit small and not clear it was an option. “Change to a ON/OFF looking button” was suggested

Changes/Answers

- Add a date to when the line-up was last predicted
- Change budget button to be bigger and clearer that it can be changed