

# Real Estate ERP | Smart Property Management with Odoo – Banibro

Discover how Banibro's [Real Estate ERP](#) transformed a property developer's operations. Automate sales, leasing, and customer management in one platform.

## The Challenge – A Growing Real Estate Company Losing Operational Control

A mid-sized real estate developer based in a metropolitan city was managing 20+ projects across commercial and residential sectors. The company relied on spreadsheets, disconnected accounting software, and manual paperwork to manage leads, bookings, payments, and property inventory.

## The Solution – Implementing Banibro's Real Estate ERP

[Banibro](#) deployed its tailored [Real Estate ERP](#) built on the powerful Odoo framework. The solution integrated their entire business into a centralized system that automated:

### Property Unit Management

Each property was mapped with unique configuration: project, block, flat size, orientation, availability, pricing, and GST category.

### CRM & Lead Management

Every enquiry from walk-ins, websites, and brokers was tracked, assigned, and followed up through an integrated [CRM system](#).

## The Impact – Results Within the First 3 Months

Within 90 days of going live, the client reported:

- 40% faster booking-to-agreement cycle
- 2X improvement in lead conversion
- Real-time insight into collection
- Reduced dependency on paper documents
- Better coordination between sales, finance, and legal departments

This transformation not only improved internal operations but also enhanced customer satisfaction—making the business more competitive in a fast-moving market.

## Real Estate ERP for Every Developer

Whether you are a residential builder, a commercial leasing firm, or a land aggregator, Banibro's [Real Estate ERP](#) is flexible enough to fit your business model and scalable enough to grow with you.

If you operate in multiple regions or require agent portals, Banibro also supports integrations with marketing platforms, payment gateways, and mobile CRMs.

Want similar benefits across your industry? Explore our solutions for:

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- [Logistics](#)
- [Healthcare](#)
- [Retail](#)
- [Education](#)

## Conclusion

Banibro's [Real Estate ERP](#) isn't just a tool—it's a strategic solution to modernize property management. With automation, reporting, and integration in one platform, real estate companies can now operate smarter, faster, and with full control.