

# Application Prototype

Nonoperational Prototype



# Customer View of Web Application



**Tap Room & Beer Garden** - 346-284-1473

Thursday and Friday 3p - 10p | Saturday 12p - 10p | Sunday 12p - 8p

**-Visit Our-  
Loyalty Program  
Site**

**-ABOUT OUR-  
CRAFT BEER**

**-WHERE TO-  
BUY OUR BEER**

**-TOUR THE-  
BREWERY**

**- VISIT OUR -  
TAPROOM**



## Log In to Your Account



Email address



Password

**LOGIN**

Forgot Email/Password?

Not a Loyalty Member? Sign up [HERE](#)  
Employee? Click [HERE](#)

Provided by Final Path Consulting



## Create new customer account

---

First Name\*

Click to add text

Last Name\*

Click to add text

Birthday

Click to add text

E-mail\*

Click to add text

Phone Number\*

Click to add text

Password\*

Click to add text

Re-type Password\*

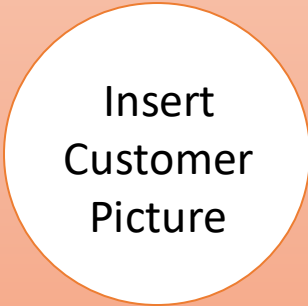
Click to add text

\* Required Fields

**SUBMIT**



Customer Details



JOHN DOE



(999) 999-9999



John.doe@finalpathconsulting.com



OVERVIEW

CONTACT

ORDER HISTORY

REWARDS

Customer highlights

75

Orders

\$120.89

Average Amount

\$2000

Store Credit

2 months ago .

Last visit

Reward status

57

Total points

1908

Lifetime points

906

Redeemed points

24

Redemptions

01/07/2020

Last redemption

2

Rewards



# Contact

First Name

John

Last Name

Doe

Birthday

09/13/1996

E-mail

Johndoe@finalpathconsulting.com

Phone number

123-456-7890

Password

\*\*\*\*\*

[Change my email](#)

[Change my phone number](#)



# Change Email

Current email:

Johndoe@finalpathconsulting.com

New Email :

Johndoe@gmail.com

Re-Type New Email:

Johndoe@gmail.com

[Change my Email address](#)





# Change phone number

Current phone number:

123-456-7890

New phone number:

989-234-1231

Re-Type New phone number:

989-234-1231

[Change my phone number](#)



# Order history

Order no	Date	Payment status	Fulfilment Status	Total
#1231	12/12/2019	Paid	Fulfilled	\$20.98
#1238	11/20/2019	Paid	Fulfilled	\$32.00



# Order 1231

Date purchased: 12/12/2019

Product	Price	Quantity	Subtotal
Red wine	\$8.97	1	Total : \$ 18.97 Tax: \$ 3.01 Subtotal: \$20.98
Klaus brewery t-shirt	\$9.00	1	



# Rewards

Loyal insider  
50 points

A-Lister  
200 points

VIP Member  
500 points



Birthday discount of 10% off

Discount per purchase

Eligible for Free Beer for every \$20 spent

Free T-shirt for every \$50 spent

Free cup of red wine for every \$30 spent

Early access to sales

Early access to new products



Due to covid-19, our client is unable to give us the information regarding specific rewards yet



# Taproom Manager View of Web Application



## Log In to Your Employee Account



Employee Email Address



Password

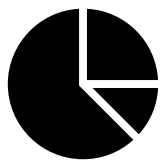
**LOGIN**

Forgot Email/Password?

Customer? Click [HERE](#)



- Dashboard
- Reports
- Transactions
- Logout



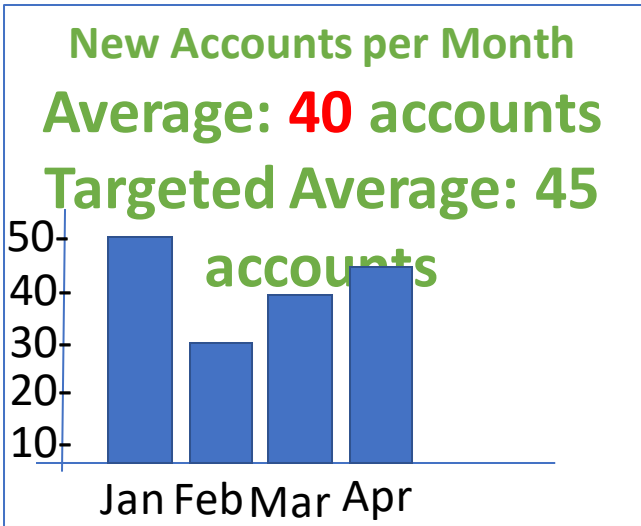
52  
New Customers | YTD

\$106,268.43  
Total Sales | YTD

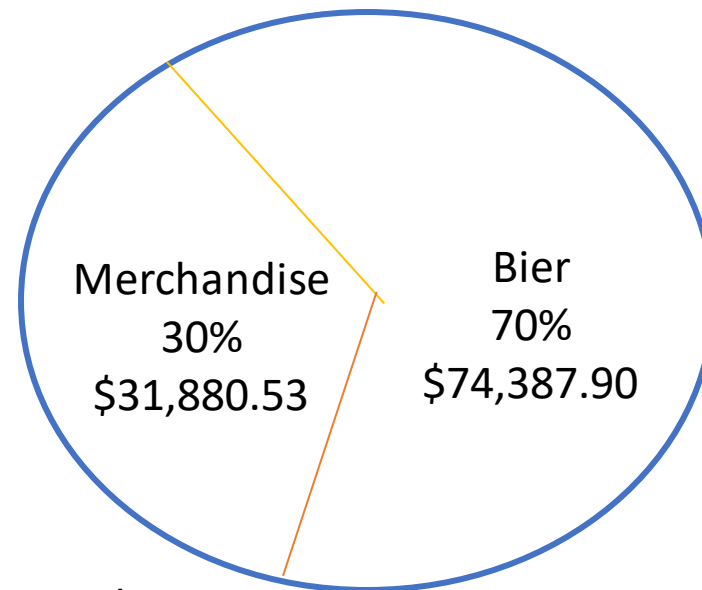
\$83,100.11  
Total Loyalty Customer  
Sales | YTD

## Top 5 Spenders (Ending March 31st)

1.	John Doe	\$212.45
2.	Jane Doe	\$176.24
3.	Bill Doe	\$159.04
4.	Kate Doe	\$125.10
5.	Lane Doe	\$101.43



Total Loyalty  
Customer  
Sales | YTD





Dashboard  
Reports  
Transactions  
Logout

Employee	
Employee ID	
First Name	
Middle	
Last Name	
SSN	
DOB	
Address	
Salary	

Klaus Brewing Company	
Brewery Name	
Brewery Address	

Bier	
Item ID	
Item Name	
Item Type	
Item Type	
Alcohol Percentage	

Items	
Item ID	
Item Name	
Item Price	

Order	
Order ID	
Customer ID	
Payment Type	
Total Price	
Status	
Date	

Order Details	
Order Details ID	
Order ID	
Item ID	
Item Quantity	

Criteria: Date = 11/15/2019

Create Report





Dashboard  
**Reports**  
Transactions  
Logout

Employee ID	First Name	Last Name	Order ID	Customer ID	Total Price	Date
1001	Tera	Lazard	0001	0004	\$100.01	11/15/2019
2002	Nanhi	Tran	0002	0003	\$20.01	11/15/2019
1001	Tera	Lazard	0003	0002	\$50.01	11/15/2019
3001	Faryal	Khan	0004	0001	\$5.01	11/15/2019

End Of Report

**Print Report**



Dashboard  
Reports  
Transactions  
Logout

# Transactions Dashboard

## Transaction Type

ALL

▼

## Order Number:

Type Order Number

## Customer ID:

Type Customer Number

## Start Date:

11/15/2019

## End Date:

11/15/2019

Apply Filter

Reset Filter

Order #	Customer #	Customer Name	Trans Type	Trans Date
<u>1</u>	<u>3715</u>	Jane Doe	Sale	11.15.2019
<u>2</u>	<u>3716</u>	John Doe	Sale	11.15.2019
<u>3</u>	<u>3718</u>	Jim Doe	Sale	11.15.2019
<u>4</u>	<u>3719</u>	Jill Doe	Return	11.15.2019
<u>5</u>	<u>3720</u>	Jack Doe	Sale	11.15.2019



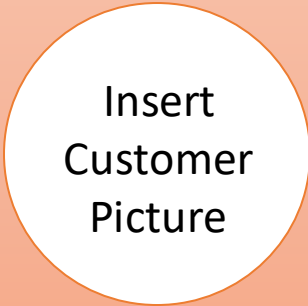
# Order 1

Date purchased: 11/15/2019

Product	Price	Quantity	Subtotal
Red wine	\$8.97	1	Total : \$ 18.97 Tax: \$ 3.01 Subtotal: \$20.98
Klaus brewery t-shirt	\$9.00	1	



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Redeemed points

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Redemptions

01/07/2020

Last redemption

2

Rewards



# Order Processing and Loyalty Program Integration in POS System

John Doe | johndoe@klausbrewery.com | 1234567890 | #9888

Loyalty Program

Rewards456

Visits10

Purchases

Name	Code	Qty	Price
IPL	672	1	\$10.00
Dunkel	612	1	\$9.98

Total : \$19.98

Tax: \$2.00

Subtotal : \$21.98

3 points earned!



+

Munich Helles

Edewlesen

Red wine

Kaiser kolch

Hefeweizen

Klaus t-shirt

Wanderlust

IPL

Doppelsteik

Oktoberfest

Dunkel

Klaus Hat

Weizenbock

Old world weizen

PAY