## Sales Overview

900M

**Total Gross Sales** 

792M

**Total Budgeted Sales** 

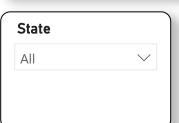


All V



332M

**Total Operating Profit** 





- January
- February
- \_\_\_ March
- April
- ☐ May
- June
- ☐ July
- August
- September
- October
- November
- December

## Region

- Midwest
- Northeast
- South
- Southeast
- ☐ West

## Retailer

- Amazon
- Foot Locker
- Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

## **KPI Sales vs Budget by Month**

62

Goal: 10301041 (-100%)

