

John MacNeil

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Objective

Innovative professional with extensive experience in construction, manufacturing, event management, and sales, currently expanding tech capabilities through a Full Stack Development Bootcamp. Exceptional at leading projects to completion, marked by strong problem-solving skills, commitment to quality, and efficiency. Skilled in team collaboration, programming, client communication, AI integration, dataset training, and pioneering dynamic tech-driven solutions in complex environments.

Professional Experience**Marine Craft Technician / Technical Contractor**

Independent, Toronto, ON — Sep 2022 to Present

- Specializes in marine craft assembly and maintenance, delivering high-quality contractor services with a focus on safety and efficiency.
- Excels in both independent and collaborative project execution, adhering to industry standards and surpassing client expectations across various digital contracts.

Operations Specialist

Great White North, Toronto, ON — Dec 2019 to Jul 2023

- Functioned as the principal aide to the owner, with a focus on administrative and technical tasks. Managing project documentation, overseeing repair and construction schedules, refining customer service protocols, spearheading digital marketing strategies, coordinating event logistics, and optimizing transportation processes, all while leveraging advanced computer skills to enhance operational efficiency and client satisfaction.
- Played a key role in constructing, repairing, and maintaining fiberglass marine crafts, as well as coordinating event setups across North America.
- Demonstrated superior communication and coordination skills, ensuring the seamless execution of marine-related events.

Sales and Technology Integration Specialist Experience

Great White North, Toronto, ON; YHA Hostels, Adelaide, ON; Regan & Desjardins Law Firm, Toronto, ON

- Developed and optimized sales pages, utilizing a wide range of computer applications, including Microsoft Office and Storyline 360, to enhance customer engagement and sales.
- Managed Shopify platforms for Great White North, implementing technical updates and customizations to boost online sales and customer experience.

- At Regan & Desjardins Law Firm, enhanced operational efficiency by writing desktop macro triggers and employing Auto Hotkey scripting, streamlining repetitive tasks and improving process workflows.
- Enhanced YHA Hostels' social media presence, employing strategies that significantly increased brand visibility and online bookings.

Recent Past Professional Experience (2016 - 2020)

- **Social Media Consultant**, YHA hostels Australia. Specialized in developing and implementing strategic online content across social platforms to enhance brand visibility, engaged with the community driving membership growth. Analyzing trends, managing campaigns, and collaborating with stakeholders to promote YHA's values and offerings to a diverse audience (2017 - 2019).
- **Load Protection Technician**, CBH, Wongan Hills, WA: Facilitated grain storage solutions, emphasizing safety and efficiency across WA grain sites (2016 - 2019).