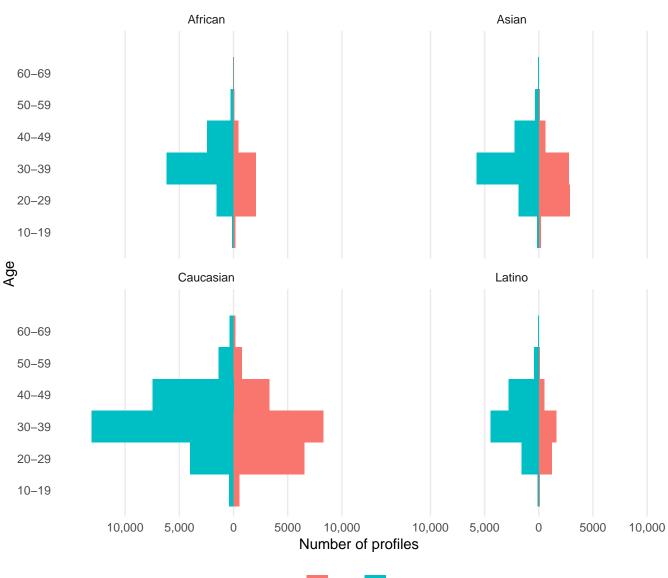
Demographic breakdown of study Twitter profiles

Ethnicity: 14% African, 17% Asian, 53% Caucasian, 16% Latino, n = 177,052

Gender: 38% Female, 62% Male, n = 135,708



female

male