

Richard is a grown man
that can never find a
good parking spot in his
city for work.

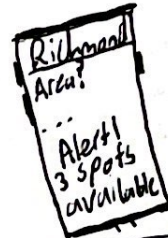


Then!



He found a new
parking app
on his smart-
phone!

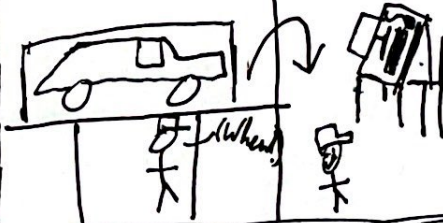
Wow!



With his new app,
Richard can easily
find open spots on
every block!



Since Richard now
spends less time
parking, he can spend
more time working



Richard now is more
productive and saves
on parking tickets



Richard now feels like
parking is a piece
of cake!

