



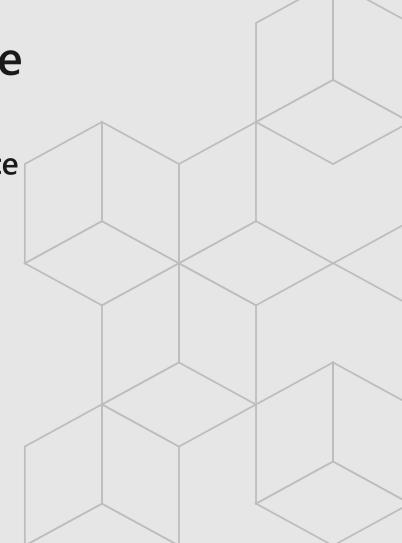


Azure SQL Database Managed Instance

Migrate SQL Servers easily to a fully managed cloud service

Chris Seferlis, Practice Manager – NE/NY, Pragmatic Works





Who am I?

- Practice Manager at Pragmatic Works for NE/NY
- Former CIO for 2 Seafood Manufacturing Companies over 9 year span and 20+ years of IT
- · Speak, Blog, General Data Enthusiast
- · Run, Cycle, Ski and drag the family along

Key takeaways:

- Managed Instance is enterprise-ready
- · With Managed Instance, you easily migrate SQL Server to cloud, and get all the benefits of a fully-managed service
- Managed Instance is a PaaS offering meaning replication, backup, HA,
 and DR single-geo replication

Microsoft for your modern data estate

Leverage a single programming surface for a consistent experience across on-premise and cloud



Azure SQL Database



SQL Server on Azure Virtual Machines



Azure Database for MySQL



Azure Database for PostgreSQL



Azure Database for MariaDB



Azure Cosmos DB

Intelligent



- Intelligent Security
- Intelligent
 Performance
- Cost optimization

Flexible



- Hyperscale
- Dynamic scaling
- Resource governance

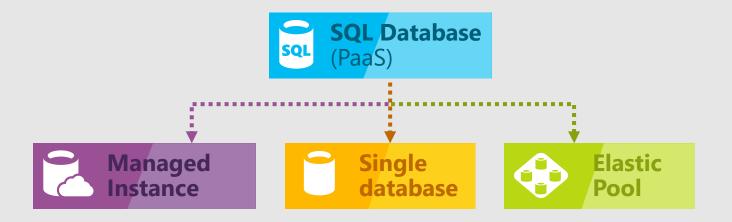
Trusted



- Always Encrypted (secure enclave)
- Threat Protection
- Business Continuity
- HADR
- Industry Compliance certifications
- Enterprise security isolations

What is SQL Database Managed Instance?

New deployment option enabling friction-free migration of SQL Server workloads to a fully-managed service



Fully-managed service

- Built on the same infrastructure as SQL Database
- Provides the same benefits (PaaS)

SQL Server compatibility

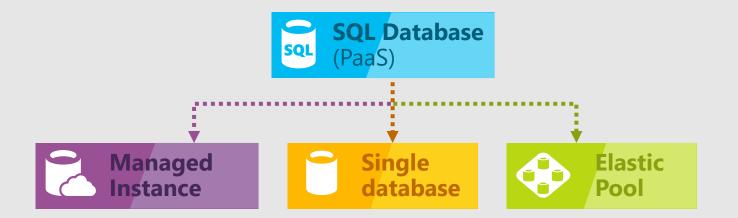
 Fully-fledged SQL instance with nearly 100% compatible with on-premises

Full isolation and security

- Contained within your VNet
- Private IP addresses
- Express Route /
 VPN connectivity

New purchasing options

- Transparent
- Frictionless
- Competitive



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Put your DBs on autopilot and focus on your business...

Tired of managing hardware, software & business continuity?

You can stop doing it, Managed Instance has it built-in



Compute & storage provisioned on demand Fast & online scaling Full stack updates and patches



Backups with health checks Point-in-time restore (configurable retention 7-35 days)



99.99% availability with automatic failover Disaster recovery with geo-replication

^{* -} features coming soon

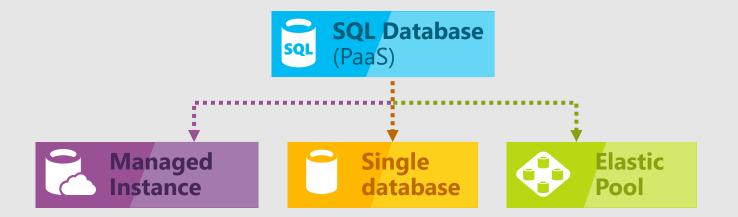
Put your DBs on autopilot and focus on your business...

Is it hard to secure data and ensure standards compliance? Is it hard to monitor and tune all your workloads?

It's much easier with the Managed Instance Compliance with all major industry standards Threat detection with automatic alerting Intelligent query processing Automatic performance tuning* Monitoring at scale with Intelligent Insights Data discovery and classification*

Vulnerability assessment

^{* -} features coming soon



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Most of them, because Managed Instance is compatible



Cross-DB queries & transactions, linked servers to SQL

.NET CLR modules

Service Broker

Change Data Capture

Transactional Replication

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Choice of instance collations

Instance time zone*

R services*

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MSDTC for distributed transactions

Filestream / Filetable, Polybase

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No, because Managed Instance lets you modernize at your pace



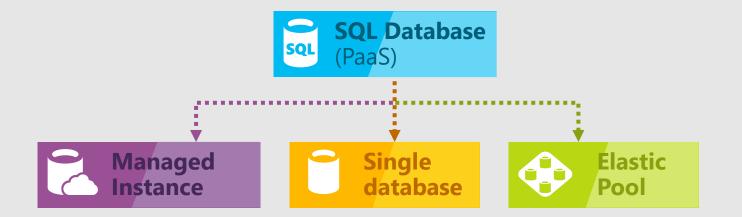
DMVs, XEvents, Query Store SQL Agent and DB Mail sysadmin privileges and Resource Governor



Built-in HA replaces on-prem setups Replace MDW with OMS monitoring

Will your IT face a steep learning curve or feel loss of control?

No, because Managed Instance lets you modernize at your pace DMVs, XEvents, Query Store SQL Agent and DB Mail sysadmin privileges and Resource Governor Built-in HA replaces on-prem setups Replace MDW with OMS monitoring SQL Auditing, Row Level Security TDE, Always Encrypted, and Dynamic Data Masking Network security with VNETs and private IPs Integrated auth. with Azure AD



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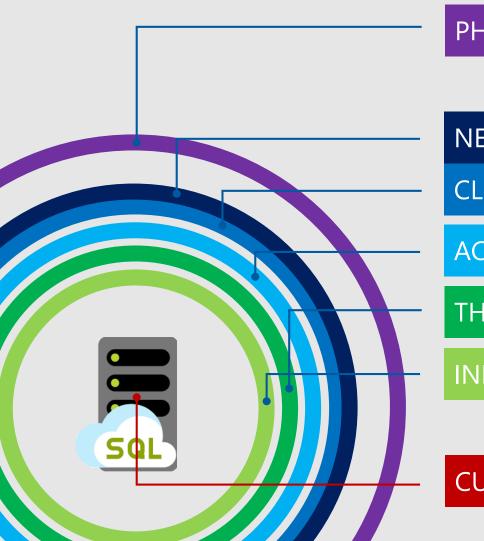
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Enterprise-grade security that is easy to use

Defense-in-depth



PHYSICAL SECURITY

NETWORK SECURITY

CLUSTER SECURITY

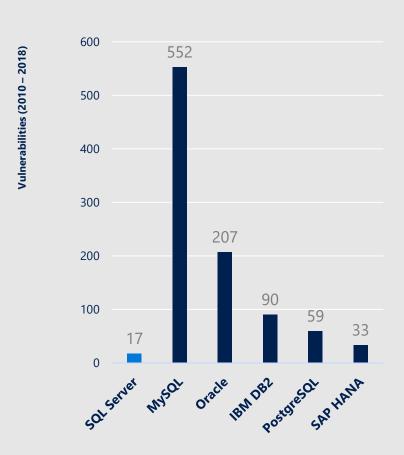
ACCESS MANAGEMENT

THREAT PROTECTION

INFORMATION PROTECTION

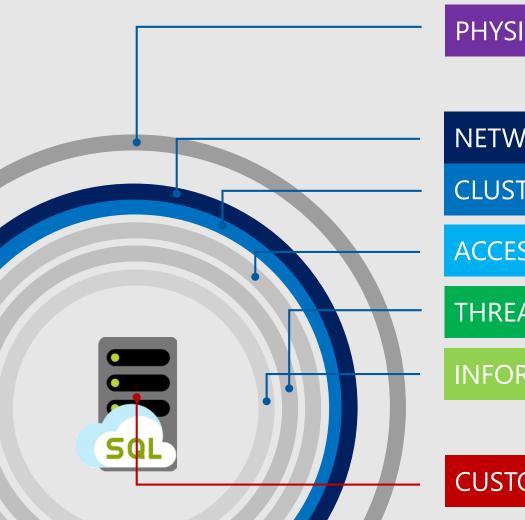
CUSTOMER DATA

Trusted: most secure over last 7 years



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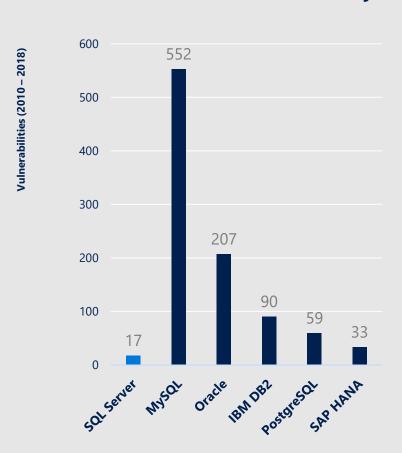
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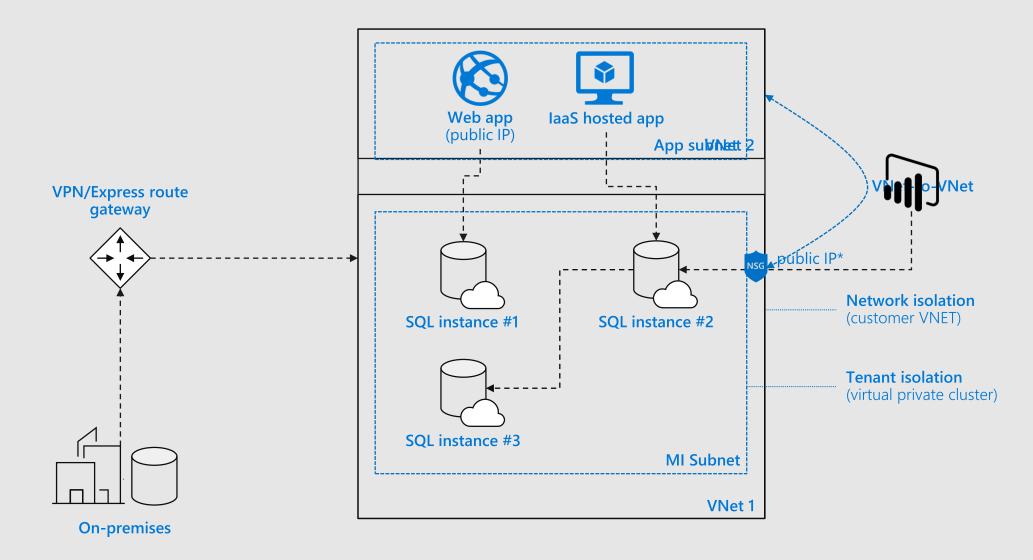
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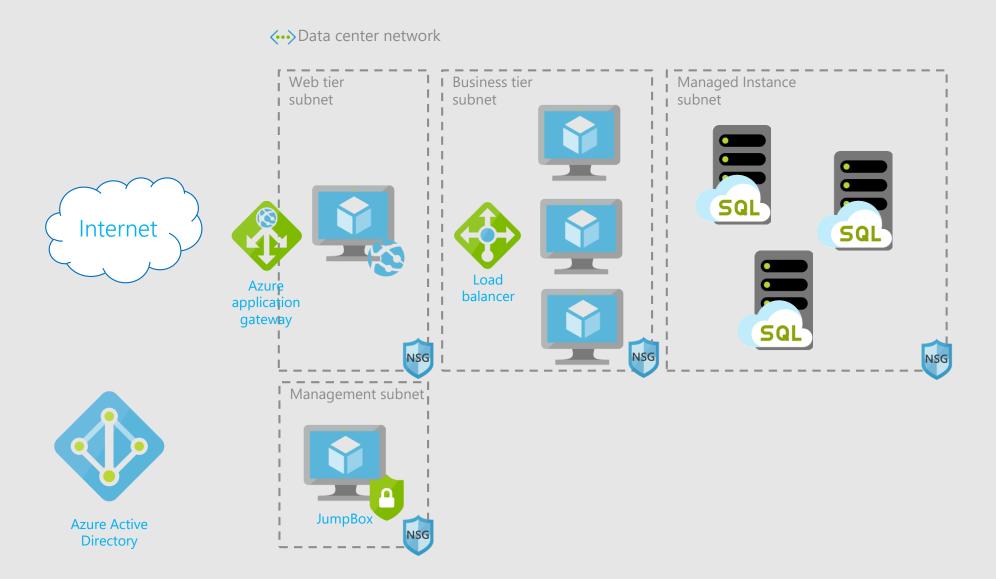
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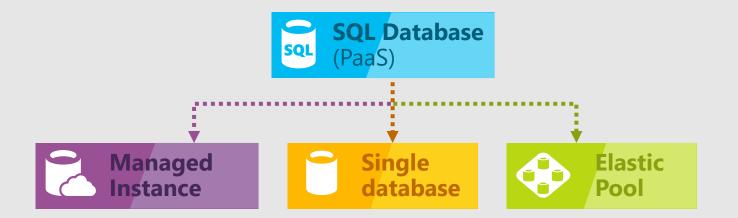


Isolation and connectivity of Managed Instance



N-tier Architecture in Azure





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Managed Instance: Service Tiers

Capability \ Service tier	General Purpose (GA)	Business Critical (GA)
Best for	Apps with typical availability and common IO latency requirements	Apps with highest availability and lowest IO latency requirements.
Compute (vCores)	8, 16, 24, 34, 40, 64, 80	8, 16, 24, 34, 40, 64, 80
HA / Recovery Time Objective	Remote storage based / Good	Always On AG based / Better
Storage type / size	Fast remote (Azure Premium) / Up to 8 TB	Super-fast local SSD / Up to 4 TB

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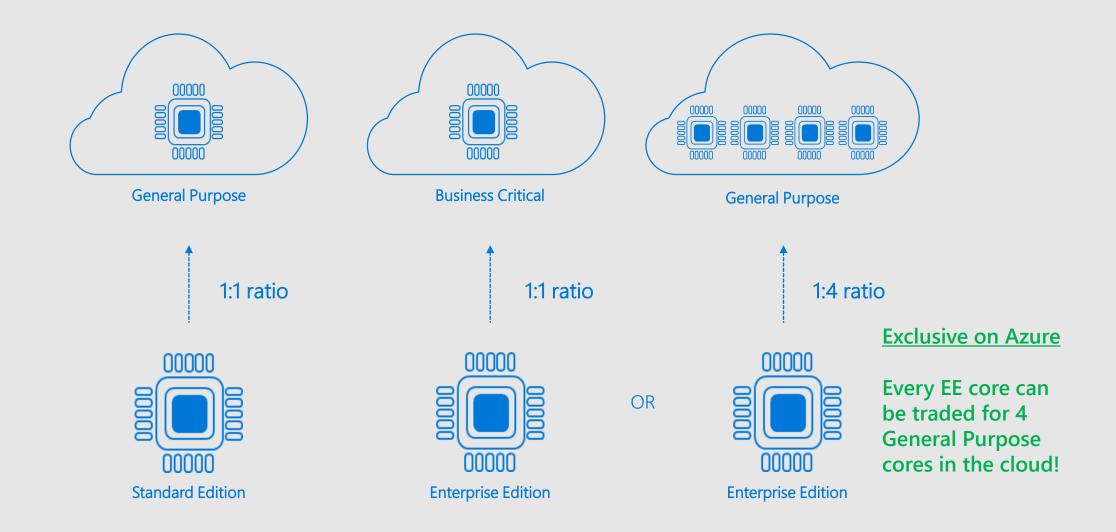
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In-Memory OLTP	No	Yes

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Price competitive with AWS?	Yes, ~33% lower (license included)	Yes, ~46% lower (license included)

Note: pricing for an Azure SQL DB Managed Instance on US East price, under fully priced model (license included), on Sept 14, 2018. Comparable AWS RDS SQL is db.r3.2xlarge. AWS prices based on US East (N. Virginia). SE single AZ in AWS RDS compared to SQL MI General Purpose. EE multi-AZ in AWS RDS compared to SQL MI Business Critical.

Save money with Azure Hybrid Benefit for SQL Server



Save up to 55 % with AHB for SQL Server

Not accounting for Software Assurance

With Software Assurance accounted for



Savings depend on service tier and region, as well as terms of the Enterprise Agreement

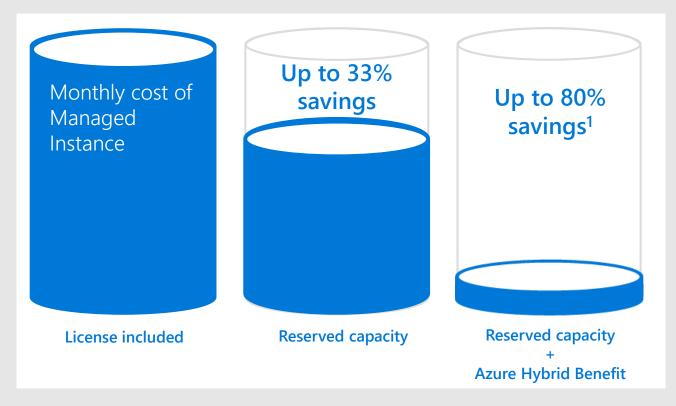
Save up to 80% with SQL Database reserved capacity combined with AHB

Up to 33% savings by pre-paying compute resources for 1 or 3 years

Up to 80% when combined with AHB

Single reservation for one or multiple subscriptions

Reservation applies to any number of databases, elastic pools or managed instances in the same service tier



¹ Savings based on three-year commitment. Savings do not account for SA costs which may vary based on terms of the EA. Savings vary depending on the service tier, and region.







From SQL to Managed Instance

Migrate SQL Servers easily to a fully managed cloud service





SAVE TIME WITH FAMILIAR SQL SERVER TOOLS AND RESOURCES

Eliminate app changes with full SQL Server programming surface

Use familiar SQL Server features in SQL Database Managed Instance

Native backup and restore

Cross-database queries and transactions

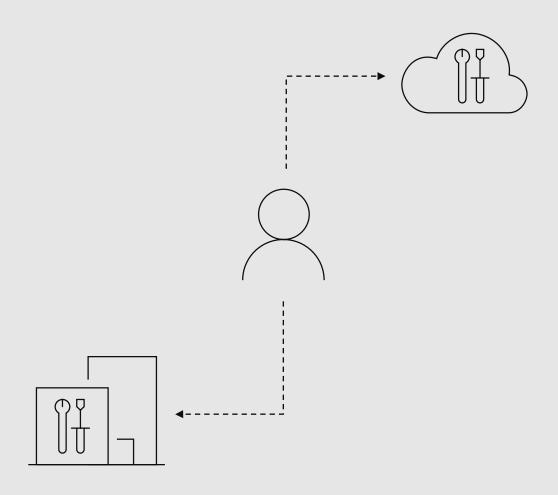
Broad security features including Transparent Data Encryption, SQL Audit, Always Encrypted and Dynamic Data Masking

SQL Agent, DBMail, and Alerts for workload orchestration improved awareness

Scenario enablers including Change Data Capture, Service Broker, Transactional Replication, and CLR

DMVs, XEvents, and Query Store for troubleshooting

Full compatibility with SQL Server 2005+

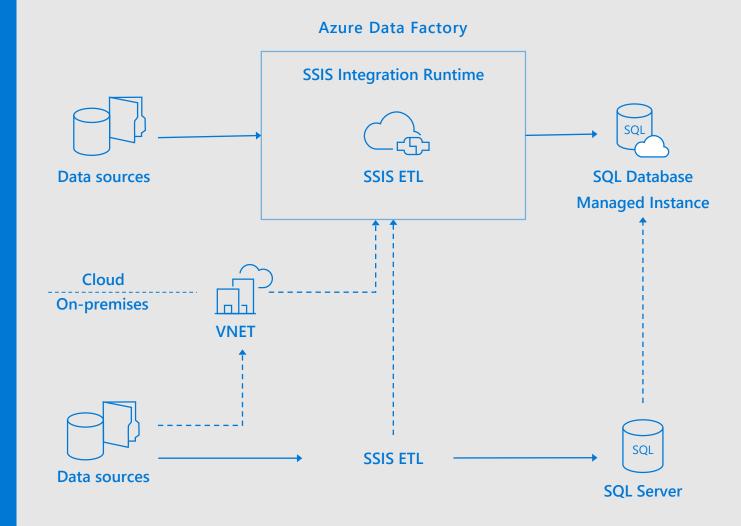


LIFT YOUR SQL SERVER INTEGRATION SERVICES (SSIS) PACKAGES TO AZURE

Easily execute and schedule your SQL Server Integration Services (SSIS) packages in managed execution environment for SSIS in Azure Data Factory (ADF)

Gain high availability, scalability and lower TCO by lifting your SSIS packages to Azure

Continue to build, monitor and manage packages with existing tools like SQL Server Management Studio (SSMS) & SQL Server Data Tools (SSDT)





CHOOSE THE BEST OPTION FOR YOUR WORKLOADS

Choose compute resources and storage independently

Balance SLA requirements and price with two service tiers

Customers pay for:

- Compute (vCores)
- · Type and amount of storage
- Number of IO (in GA)
- Back-ups (in GA)

Two Managed Instance options

	GENERAL PURPOSE	BUSINESS CRITICAL
Best for	Data applications with common IO and availability requirements	Business critical data applications with fast IO and high availability requirements
Compute tiers	8, 16, 24, 32, 40 vCores	8, 16, 24, 32, 40 vCores
Storage	Fast remote storage 32GB – 8TB per instance	Super-fast local SSD storage 32GB – 4TB per instance
Availability	1 replica, no read-scale	3 replicas, 1 read-scale
Surface area	Full (except In-memory OLTP)	Full



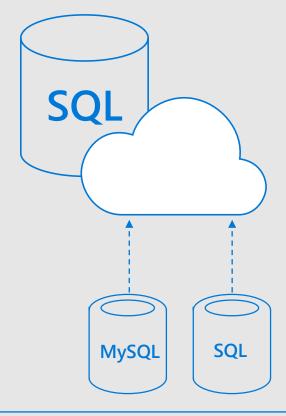
ACCELERATING YOUR JOURNEY TO THE CLOUD

Fully managed database migration service for both operational databases and data warehouses

Enables reliable and seamless migrations to the cloud at scale and minimal downtime

Migrate SQL Server & 3rd party databases to Azure SQL Database





SQL Server	Azure SQL Database single, elastic pools and Managed Instance	
MySQL	Azure Database for MySQL	
PostgreSQL	Azure Database for PostgreSQL	
Oracle,	Azure SQL Database & Managed Instance	
Netezza,	Azure SQL Data Warehouse	



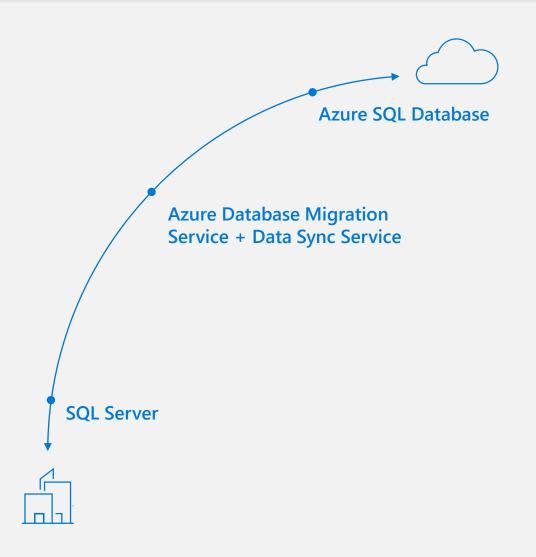
A hybrid Journey to the Cloud

Seamless hybrid deployment with integrated data synchronization

Reliable migration at scale

Lift and shift to the cloud with no code changes

Up to 55% cost savings



Roadmap (partial and approximate)

Q4 2018

- Business Critical service tier GA
- Managed Instance with Hyperscale Public Preview
- All features marked with a " * " on previous slides

H1 2019

- Sovereign/government clouds support
- Further pricing options
 - Instances smaller than 8 vCores
 - Dev/test pricing discounts
- Custom maintenance windows
- and more...

Key takeaways

- Managed Instance is Generally Available!
- Managed Instance is Enterprise-Ready!
- · With Managed Instance, you easily migrate SQL Server to cloud, and get all the benefits of a fully-managed service