The following were prioritized to give the site a feeling of café atmosphere and maximize interactivity:

1. Visual Appeal and Branding:

Color schemes are selected to convey a coffee cafeteria site with the primary color being chocolate. The color is intended to reinforce the brand identity and give the site a feeling of warmth like an actual cafeteria.

1. Hierarchy of the content:

The website is structured to guide the user through a seamless experience. The home page greets the user to the coffee shop and introduces its featured products with brief headings and enticing mages. Further down, easy-to-use segments such as the **Menu, About, Order Ahead,** and **Contact** allow users to locate what they need with ease.

1. Intuitive Navigation:

The primary navigation placed on top allows users to easily skip to sections of interest. This maintains key information within easy reach.

1. Interactive Elements To enhance the interactivity of the site, the site features modals for larger images of highlighted products and a toast notification system to inform users of the successful addition of items to their cart to provide the site with an interactive touch without compromising the ease of use of the site.
2. Content Accessibility: Content is structured to provide a balance between visual attractiveness and readability. Font sizes are chosen for readability, and color contrast provides for the text to be readable on the background. Key items like prices, descriptions, and the "**Add to Cart**" button are displayed clearly to enhance the ease of the user's ability to make informed choices.

The site mockup is found <https://baker-nine.vercel.app/>.