

## *Subjects*

The subjects were 40 males between the ages of 20 and 50, drawn from New Haven and the surrounding communities. Subjects were obtained by a newspaper advertisement and direct mail solicitation. Those who responded to the appeal believed they were to participate in a study of memory and learning at Yale University. A wide range of occupations is represented in the sample. Typical subjects were postal clerks, high school teachers, salesmen, engineers, and laborers. Subjects ranged in educational level from one who had not finished elementary school, to those who had doctorate and other professional degrees. They were paid \$4.50 for their participation in the experiment. However, subjects were told that payment was simply for coming to the laboratory, and that the money was theirs no matter what happened after they arrived. Table 1 shows the proportion of age and occupational types assigned to the experimental condition.