

Regi King

PORTFOLIO

2024



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Regi King's PORTFOLIO

AS A SENIOR GRAPHIC DESIGNER, MY PORTFOLIO REPRESENTS A JOURNEY OF CREATIVE EXPLORATION AND PROFESSIONAL GROWTH. EACH PROJECT SHOWCASED HERE IS A TESTAMENT TO MY PASSION FOR VISUAL STORYTELLING AND COMMITMENT TO DELIVERING IMPACTFUL DESIGNS. ENSURING THAT EVERY DESIGN NOT ONLY MEETS BUT EXCEEDS EXPECTATIONS.



WHAT'S MY EXPERTISE?

I SPECIALIZE IN VARIOUS CREATIVE DISCIPLINES, INCLUDING GRAPHIC AND PACKAGING DESIGN, DIGITAL ADVERTISING, ILLUSTRATIONS, VEHICLE WRAPS, AND 2D/3D MOCKUPS. EACH SKILL REFLECTS MY COMMITMENT TO INNOVATIVE DESIGN SOLUTIONS THAT CAPTIVATE AND INSPIRE.



GRAPHIC DESIGN



DIGITAL DESIGN



VEHICLE WRAP



VIDEO EDITING



BRAND IDENTITY



AMAZON LISTING



UI/UX DESIGN



2D/3D MOCK UPS



PACKAGING DESIGN



PHOTO MANIPULATION

ABOUT *Regi King*

SENIOR GRAPHIC DESIGNER

WITH 8 YEARS OF DIVERSE EXPERIENCE ACROSS VARIOUS CLIENTS AND COUNTRIES, I AM REGI KING A SEASONED SENIOR GRAPHIC DESIGNER DEDICATED TO PUSHING CREATIVE BOUNDARIES AND DELIVERING IMPACTFUL DESIGN SOLUTIONS. MY JOURNEY HAS BEEN SHAPED BY A PASSION FOR VISUAL STORYTELLING AND A RELENTLESS PURSUIT OF EXCELLENCE IN EVERY PROJECT I UNDERTAKE.



LOGO DESIGN

WITHIN LOGO DESIGN, I SPECIALIZE IN CREATING DISTINCTIVE VISUAL IDENTITIES THAT RESONATE WITH AUDIENCES AND EMBODY THE ESSENCE OF BRANDS. EACH LOGO I CRAFT IS METICULOUSLY DESIGNED TO BE MEMORABLE, VERSATILE ACROSS PLATFORMS, AND ALIGNED WITH THE CLIENT'S BRAND VALUES AND VISION.



HORIZON



EMERALD COAST



SAPPHIRE EDGE



SILVER PEAK INDUSTRIES



LUMINARY
SPARK



CRIMSON TIDE



QUANTUM



BRIGHT FUTURE



APEX VISION



ZENITH SKY



STARLINE
VENTURES



STELLAR
GROWTH AGENCY

PACKAGING DESIGN

IN PACKAGING DESIGN, I EXCEL IN CREATING COMPELLING AND FUNCTIONAL SOLUTIONS THAT ENHANCE PRODUCT APPEAL AND EFFECTIVELY COMMUNICATE BRAND MESSAGES. EACH DESIGN IS METICULOUSLY CRAFTED TO ATTRACT AND ENGAGE CONSUMERS, ENSURING A SEAMLESS BLEND OF CREATIVITY AND MARKET STRATEGY.



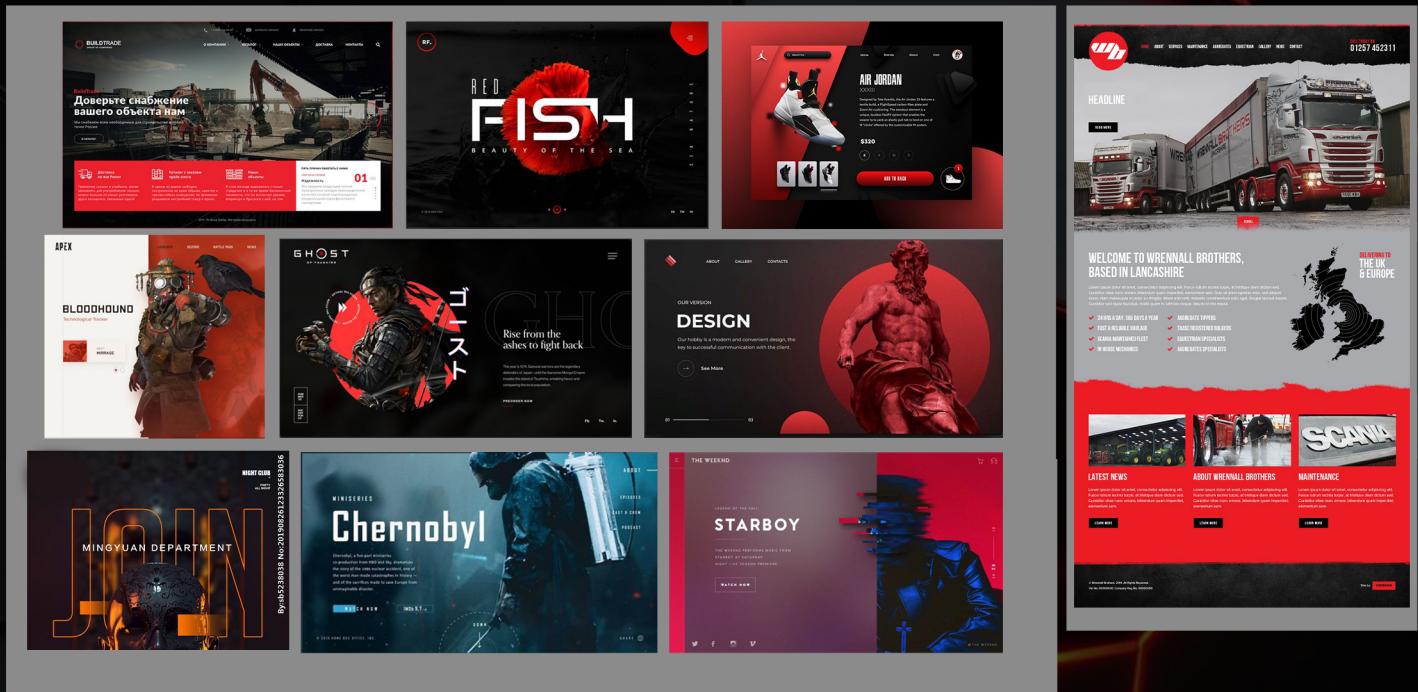
DIGITAL ADS DESIGN

WITHIN DIGITAL ADS DESIGN, I SPECIALIZE IN CRAFTING DYNAMIC AND PERSUASIVE ADVERTISEMENTS THAT DRIVE ENGAGEMENT AND CONVERSIONS. FROM SOCIAL MEDIA CAMPAIGNS TO DISPLAY ADS, EACH DESIGN IS STRATEGICALLY DEVELOPED TO CAPTURE ATTENTION, CONVEY KEY MESSAGES, AND ULTIMATELY ACHIEVE MARKETING OBJECTIVES EFFECTIVELY.



UI / UX DESIGN

IN UI/UX DESIGN, I FOCUS ON CREATING INTUITIVE AND VISUALLY APPEALING INTERFACES THAT ENHANCE USER EXPERIENCE. BY BLENDING USER-CENTRIC DESIGN PRINCIPLES WITH AESTHETIC FLAIR, I STRIVE TO DELIVER SEAMLESS INTERACTIONS AND CAPTIVATING VISUAL JOURNEYS ACROSS DIGITAL PLATFORMS AND APPLICATIONS.



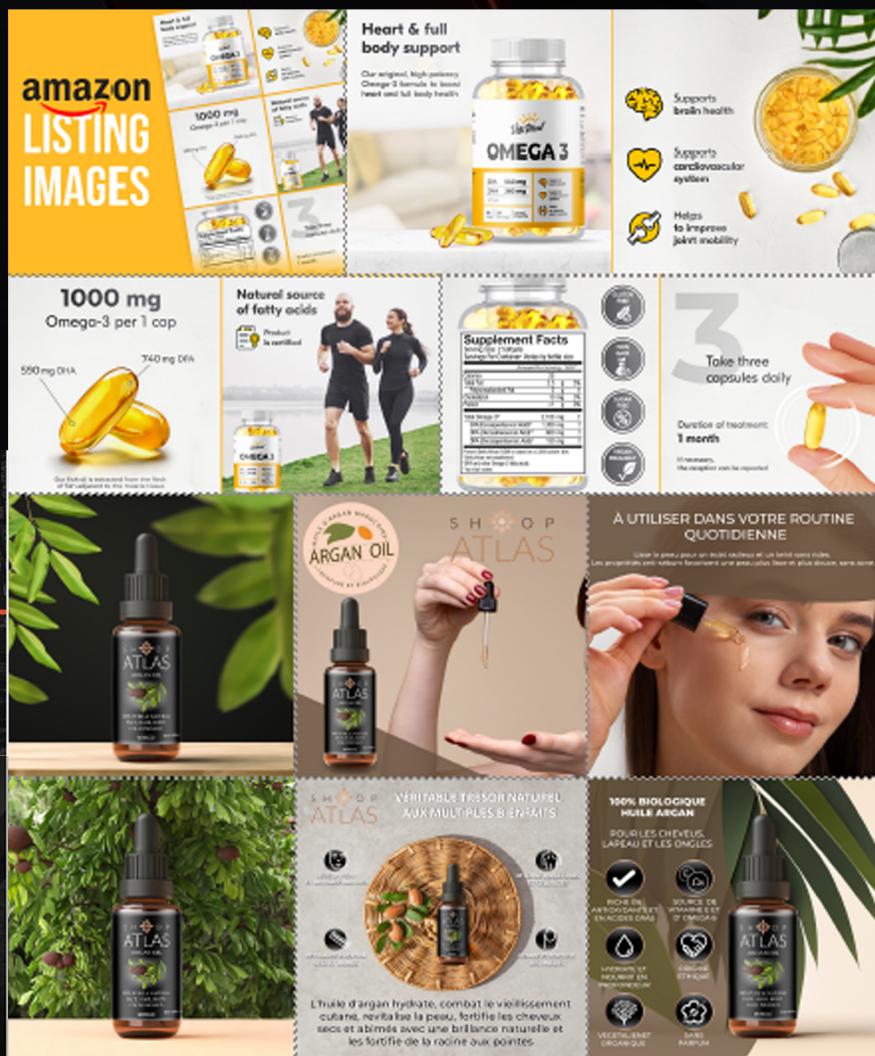
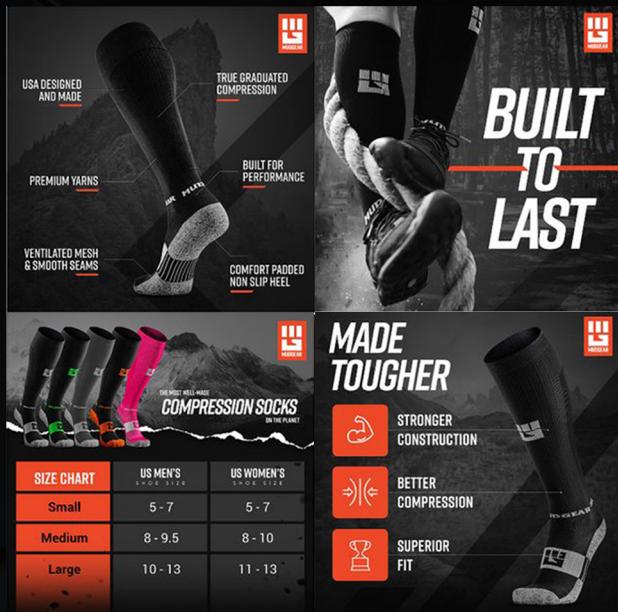
CAR WRAP DESIGN

WITHIN CAR WRAP DESIGN, I SPECIALIZE IN TRANSFORMING VEHICLES INTO COMPELLING MOBILE ADVERTISEMENTS AND ARTISTIC STATEMENTS. EACH DESIGN IS METICULOUSLY TAILORED TO ENHANCE BRAND VISIBILITY, CAPTIVATE AUDIENCES, AND TURN VEHICLES INTO STANDOUT ASSETS THAT COMMAND ATTENTION ON THE ROAD.



AMAZON LISTING DESIGN

THE CREATION OF AN AMAZON LISTING STARTS WITH INDEPTH MARKET RESEARCH TO IDENTIFY THE TARGET AUDIENCE'S NEEDS. WE CRAFT A COMPELLING TITLE AND DETAILED PRODUCT DESCRIPTION, HIGHLIGHTING UNIQUE FEATURES AND BENEFITS. HIGH-QUALITY IMAGES AND INFOGRAPHICS ARE INCLUDED TO ENHANCE VISUAL APPEAL.



BRAND IDENTITY

MY BRAND IDENTITY PROCESS IS DESIGNED TO CAPTURE THE ESSENCE OF YOUR BUSINESS AND TRANSLATE IT INTO A COHESIVE VISUAL AND EMOTIONAL EXPERIENCE. I START WITH AN IN-DEPTH DISCOVERY PHASE, WHERE I UNDERSTAND YOUR VALUES, MISSION, AND TARGET AUDIENCE. THROUGH RESEARCH AND BRAINSTORMING, I DEVELOP KEY VISUAL ELEMENTS LIKE LOGOS, COLOR SCHEMES, AND TYPOGRAPHY. I THEN REFINE THESE CONCEPTS, ENSURING THEY RESONATE WITH YOUR BRAND'S PERSONALITY AND MESSAGE. FINALLY, I DELIVER A COMPREHENSIVE BRAND GUIDE, EQUIPPING YOU WITH THE TOOLS TO MAINTAIN A CONSISTENT AND COMPELLING BRAND PRESENCE ACROSS ALL PLATFORMS.

PURE

DESIGN STUDIO
ESTD
2006

At Pure Studio Design, the team aimed to create a logo that reflected their clean, innovative aesthetic. Designer Emma proposed a sleek, modern icon featuring intertwined "P" and "S" letters, symbolizing purity and creativity.

The team refined it with a white background and charcoal grey icon, evoking clarity and professionalism. The final logo perfectly captured Pure Studio Design's commitment to pure, innovative design solutions.

LOGO VARIATION



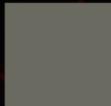
LOGO SUBMARK

PURE

COLOURS



#919AA3



#6B6A61



#6B6A61



#B3B0A6



#CAC6C3

FONTS

Kiona

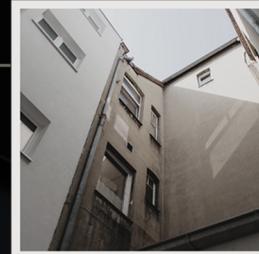
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! @ £ \$ % ^ &

Garet

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ £ \$ % ^ &



In the cozy confines of Coffee & Co., the team gathered to create a warm, stylish logo. Designer Mia sketched a sleek coffee cup with steam forming an ampersand, blending classic and contemporary elements. The team refined it, choosing rich brown for warmth and cream for a cozy ambiance. The final logo perfectly captured Coffee & Co.'s mission to provide a welcoming space for coffee lovers to enjoy the finest brews.v

COFFEE SHOP & CO.

LOGO VARIATION

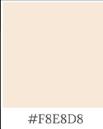
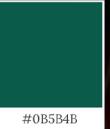


COFFEE
SHOP & CO.

LOGO SUBMARK



COLOR PALETTE



TYPGRAPHY

Aa

Fraunces

Aa

Lora

YOUR HEADING HERE
Your subheading here

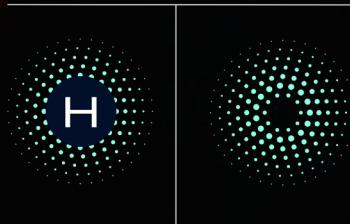
MOODBOARD



HEIMAN

SOFTWARE LABS

LOGO VARIATIONS | Designed for use in varied applications

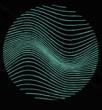


HEIMAN

SOFTWARE LABS

In the heart of Heiman Software Labs, the team brainstormed a modern, timeless logo to reflect their innovative solutions. Designer Alex proposed a sleek icon, interlocking "H," "S," and "L" with sharp angles and dynamic motion, symbolizing progress. The team refined it with vibrant blue for trust and bold silver for sophistication. The final logo perfectly captured Heiman Software Labs' mission to push technological boundaries.

COLOR PALETTE: Hues and gradients that represent our brand



#BFFFE6



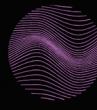
#F3F1F2



#4A81E5



#981EE2



#FF99FF

FONT IN USE: Our chosen typefaces

Body Text Large

Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
!?@#\$%^&*()

Aa

Garet

Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz !?@#\$%^&*()

Aa

FONT USAGE GUIDE: The proper pairing and sizes

Header Sample Text

SUB-HEADING



EXPERIENCE

TACTICS SIGN | UNITED KINGDOM

2023 - MAR. 2, 2024

SENIOR GRAPHIC DESIGNER & WEB DEVELOPER

- DEVELOP INNOVATIVE AND VISUALLY APPEALING VEHICLE WRAP DESIGNS THAT ALIGN WITH CLIENT SPECIFICATIONS AND BRAND GUIDELINES. STAY ABREAST OF INDUSTRY TRENDS AND INCORPORATE CUTTING-EDGE DESIGN ELEMENTS INTO PROJECT.

BLUESKY EDUCATION | SINGAPORE | MALAYSIA | JAPAN | AUSTRALIA | VIETNAM

2021 - MAR. 2003

HEAD GRAPHIC DESIGNER & VIDEO EDITOR

- AS HEAD GRAPHIC DESIGNER AND VIDEO EDITOR, I LEAD A DYNAMIC TEAM TO CREATE STANDOUT VISUAL CONTENT. PASSIONATE ABOUT INNOVATION AND BRAND CONSISTENCY, I EXCEL IN DEVELOPING COMPELLING DESIGNS AND VIDEOS.

REMOTE FREELANCER | UK, AUSTRALIA, SINGAPORE, NEW YORK

2019 - MAY 2021

GRAPHIC DESIGNER, WEB DEVELOPER & VIDEO EDITOR

- I'M A VERSATILE FREELANCE GRAPHIC DESIGNER, VIDEO EDITOR, AND WEB DEVELOPER PASSIONATE ABOUT BRINGING CREATIVE VISIONS TO LIFE THROUGH COMPELLING DESIGNS, ENGAGING VIDEOS, AND SEAMLESS WEBSITES. WITH A STRONG FOCUS ON CLIENT COLLABORATION AND DELIVERING HIGH-QUALITY SOLUTIONS.

TECH SKILLS



PHOTOSHOP | 8 YEARS



ILLUSTRATOR | 8 YEARS



INDESIGN | 4 YEARS



PREMIER PRO | 2 YEARS



FIGMA | 2 YEARS



WORDPRESS | 2 YEARS