## Homework 7: ML Project (in teams of 3-5 students)

## **Predictive Analytics**

Simon Business School

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**Overview**: In this assignment, you will develop a predictive model and a decision support system (DSS) that evaluates the risk of Home Equity Line of Credit (HELOC) applications. The dataset and additional information can be found here: <a href="https://community.fico.com/s/explainable-machine-learning-challenge">https://community.fico.com/s/explainable-machine-learning-challenge</a>

## **Details:**

- 1. Using the dataset develop a predictive model to assess credit risk.
  - a. Report on the performance of your model.
  - b. Compare your model to other models.
- Design and develop a (running) prototype of an interactive interface that sales
  representatives in a bank/credit card company can use to decide on accepting or rejecting
  applications.
  - a. What did you assume about the technical proficiency of the user?
  - b. How could the user explain predictions made by the model using the interface?
- 3. Prepare a 4-pages report that summarizes the key ideas of your work.
- 4. Prepare a 5-10 minute presentation with live demonstration of your system that covers the above topics, and include a discussion about lessons learned.

## Alternative:

If you are interested in developing and applying predictive models in a different context, you may do so. Your project should: use data, contain exploratory analysis of the data, include a predictive model and analysis of its performance, and include an interface that for the user of the model. Different projects may require a varying degree of effort on different aspects of the work (which is ok), but the overall amount of work should be significant.

Before working on the project, submit a 1/2-page proposal to the instructor to approve your plan.

**Submission:** Use Vocareum to register your team and upload your submission (presentation, report, code). Note that your solution may be shared online with other students.