Overview

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Why R?

- Free of charge (though paid support options are available).
- Open source and extensible.
- Over 10,000 available libraries for all kinds of specialized tasks.
- Very popular *programming language* for statistics. "It promotes experimentation and exploration, which improves data analysis."
- Great for visualization. Excellent packages for graphics.
- A very active and helpful community.
- Very flexible: Good support for metaprogramming, first class functions, first-class environments.
- Supports array-based programming.

What is R anyway?

If you are coming from SAS or Stata, you are better off thinking about it as a programming language and not as a statistical environment:

- Interpreted: Slower execution than compiled languages but potentially faster development time (immediate feedback, no compilation step).
- Dynamically typed: Data types are associated with values, not variables. Type checking occurs on as as-needed basis at runtime. Harder to identify bugs but makes metaprogramming easier, less "language bureaucracy."
- Multi-paradigm: Supports different styles of programming: functional, imperative, object-oriented, array, procedural, reflective.
- Interactive or batched: May run scripts and/or enter commands through a command prompt (REPL). Interactive programming useful for experimentation and debugging.

The extension of the R files is usually .R. This is merely a common convention (R doesn't care what extension is used).

SAS vs. R.

Some advantages of SAS:

- Centralized support.
- Easier to work with data sets that do not fit in main memory. R requires special packages for this; these packages are not well-integrated with the rest of R.
- Quality of documentation is more consistent.
- Better integration with SQL.
- Better default logging behavior.
- More consistent naming conventions.

Some advantages of R:

- Free.
- Open source. You may inspect and modify anything you wish.
- More available methods (10,000+ packages). If you want the cutting edge, use R.
- New methods are almost always released in R first.
- Superior graphical capabilities.
- Matrix operations supported by both languages but better integrated in R.
- Resembles other languages (e.g., Python, Matlab)...easier to transfer skills.
- More flexible/extensible. Writing highly customized code is easy & intuitive.
- Faster market growth. Academia shifting to R.
- $\bullet\,$ The only common tongue between statisticians & data scientists.

Other differences:

- SAS is split into many sub-languages: DATA step, PROCs, macros, IML, SCL, etc. R is more uniform: processing of all kinds is handled by function (procedure) application.
- SAS: Individual procedures often heavyweight, covering many uses. R: Procedures (called "functions" in R lingo) are often more specialized.
- SAS: Generally verbose output. R: Generally terse output. If you want something, you have to ask for it.
- R is more free-form, resembling more traditional programming languages. This is both an advantage (more flexible) and a disadvantage (less built-in structure).

RStudio

R can be downloaded from the Comprehensive R Archive Network, CRAN. We will be using RStudio, a popular IDE. It is important to keep in mind that R (the language) and RStudio (the GUI) are separate things, and it is entirely possible to use different workflows with other tools or text editors:

- emacs through ESS (what I use).
- vim with the Vim-R-Plugin.
- Sublime Text.

A few useful resources

There is a constantly growing collection of materials available offline and online to learn R. The Journal of Statistical Software and the Use R! series from Springer regularly publish applications of R to different domains.

A good overview for beginners is Learning R.

SAS users may find useful R for SAS and SPSS users, although I have never used it myself.

For the analysis of compley survey data, you may want to take a look to "Complex Surveys. A Guide to Analysis Using R".

The official documentation in CRAN (The Comprehensive R Archive Network) is available to read but goes well beyond the scope of this class.

Looking around

RStudio offers four basic windows.

- Console (R interpreter)
- Code, where we will write our code.
- History/Environment
- Plots/Packages/Help

Getting help

Documentation in R can be accessed through the interpreter. For instance, if we wanted to get information about what lm does, or what paramaters it takes or some examples of usage, we would type:

?lm

To search for a topic, one can type:

```
??"nonlinear regression"
help.search("nonlinear regression") # alternative syntax
```

The R community is very helpful and active. If you ever get stuck in a problem, the best solution is to ask in StackOverflow, a very large community of programmers using the #r tag.

Like other single-letter languages, R can be tricky to Google. Try: "Rstats," "R programming," "R statistics."

Within Westat, there is a growing community of users and we have a number of resources for Q&A and sharing information or announcements.

About this document

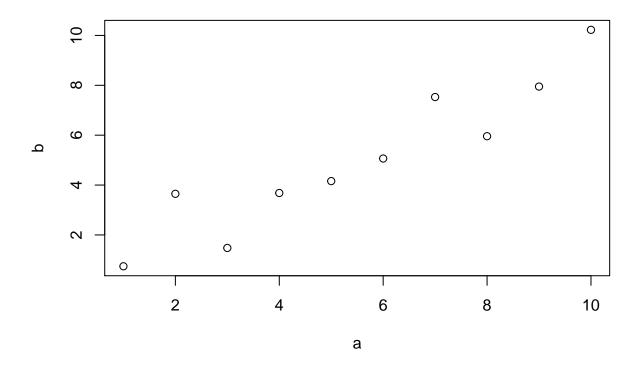
We (Gonzalo & I) have prepared these materials using using Rmarkdown, a format that makes it easy to create dynamic documents. The text is written in markdown, an easy markup language ("easy-to-read, easy-to-write"): _italic_, **bold**, ... but it also allows to include chunks of executable R code. It simplifies reproducibility and it is very easy to share.

For instance,

is rendered as:

```
N <- 10
a <- 1:N
b <- a + rnorm(N)
plot(a, b); title("An ugly plot")</pre>
```

An ugly plot



These course notes are a modified version of notes created by Westat data scientist, Gonzalo Rivero. Visit Gonzalo Rivero's github account to see his version, which was used the last time this course was taught.