

About Me: I am an experienced computer programmer who understands the discipline necessary to build products that work, on time and within budget.



Work: With over 50 years of experience in the computer industry, my résumé is quite long. I have worked as a system programmer for the Stanford Artificial Intelligence project and for Sanders Associates, a military contractor. I worked as a Software Engineer for Digital Equipment Corporation, creating and maintaining products for a world-class computer manufacturer. For full details, [click here](#) ([./assets/Résumé.pdf](#)).

Education: I have a Bachelor of Science in Statistics from Stanford University, class of 1967. At that time there was no undergraduate degree in computer science.

- University of New Hampshire coding boot camp, expected to complete in September, 2022.

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Portfolio:

[Horiseon](#)[System Eyes Computer Store](#)[Find Dry Chargers](#)[filler 01](#)

Horiseon

Horiseon

Search Engine Optimization Online Reputation Management Social Media Marketing





Search Engine Optimization

The dominance of mobile internet use means that users are searching for the right business as they travel, shop, or sit on their couch at home. Search Engine Optimization (SEO) allows you to increase your visibility and find the right customers for your business.

Online Reputation Management

The web is full of opinions, and some of these can be negative. Social media allows anyone with an internet connection to say whatever they want about your business. Online Reputation Management gives you the control over what potential customers see when they search for your business.



Social Media Marketing

Social media continues to have a sizable influence on buying habits. Social media marketing helps you determine which platforms are suited to your brand, using analytics to find the right markets and increase your lead generation.

Lead Generation



Inbound strategies for lead generation require less work for your business, bringing customers directly to your website.

Brand Awareness



Users find your business through paid and organic searches, increasing the search ranking and visibility for your business.

Cost Management



As the search ranking for your business increases, your advertising costs decrease, and you no longer need to advertise your page.

As a class exercise in the UNH coding bootcamp, we were asked to improve the accessibility of a web page, and in the process to correct minor errors and improve its maintainability. The source code is on github at https://github.com/JohnSauter/UNH_bootcamp-01-Sauter-Horiseon (https://github.com/JohnSauter/UNH_bootcamp-01-Sauter-Horiseon) and the web site is at https://johnsauter.github.io/UNH_bootcamp-01-Sauter-Horiseon/ (https://johnsauter.github.io/UNH_bootcamp-01-Sauter-Horiseon/).