<https://webstyleguide.com/wsg3/3-information-architecture/index.html>

1. Why is chunking information important?

Chunking can help organize and present information in a modular layout that is consistent throughout the site. This allows users not only to apply experience with a site to future searches and explorations but also to predict how an unfamiliar section of a web site will be organized. Concise chunks of information are better suited to the computer screen, which provides a limited view of long documents. Also, readers appreciate short chunks of information that can be located and scanned.

1. What are the three major web site structural themes?

sequences, hierarchies, and webs.

<https://webstyleguide.com/wsg3/3-information-architecture/4-presenting-information.html>

1. What is a wireframe diagram?

Wireframe diagrams are rough two-dimensional guides to where the major navigation and content elements of your site might appear on the page. Wireframes are the “rough map” that will eventually be used by graphic and interface designers to create preliminary and final page designs for the site that help developers stay focused on the information architecture and structural design without getting sidetracked by the distraction of the visual layer.

<https://webstyleguide.com/wsg3/7-page-design/6-page-width-line-length.html>

1. How many words per line do the authors suggest for a web page? Why do they indicate this is important?

twelve words per line.

1. Determining the proper length for any web page is a balance of which four factors?

* The relation between page and screen size
* The content of your documents
* Whether the reader is expected to browse the content online or to print or download the documents for later reading
* The bandwidth available to your audience

<https://webstyleguide.com/wsg3/7-page-design/7-design-grids.html>

1. What are two essential attributes of any well-designed information system?

Consistency and predictability are essential attributes of any well-designed information system.

1. For maximum efficiency in web publishing, what seven constructs do many companies follow?

* The global identity of the enterprise as an organized part of a larger enterprise identity program across all media
* Global enterprise navigation features that tie smaller sites and programs to the larger institution
* Well-designed, carefully validated xhtml and css code
* Consistent semantic nomenclature for all xhtml and css containers and page elements
* A consistent, enterprise-wide typography program
* Accessibility standards that meet and ideally exceed requirements
* Compatibility with, at minimum, a basic web content management tool such as Adobe Contribute or, ideally, an enterprise-wide web content management system

**Web Project:**

1. What is your topic for your web site final project?

The best movies within the last 50 years.