

TELECOM CUSTOMER CHURN ANALYSIS

2666

No of Customers

2278

Retained Customers

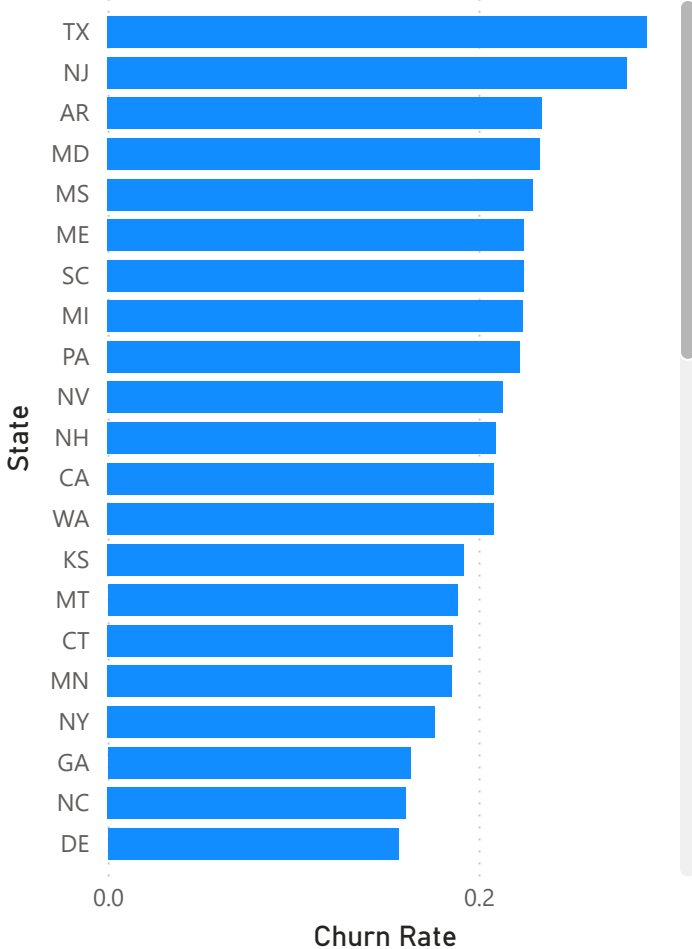
388

Churned Customers

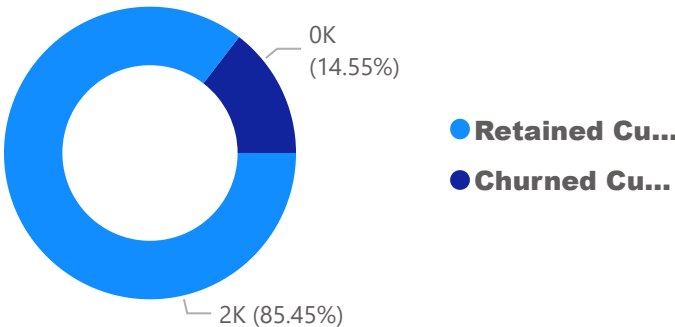
0.15

Churn Rate

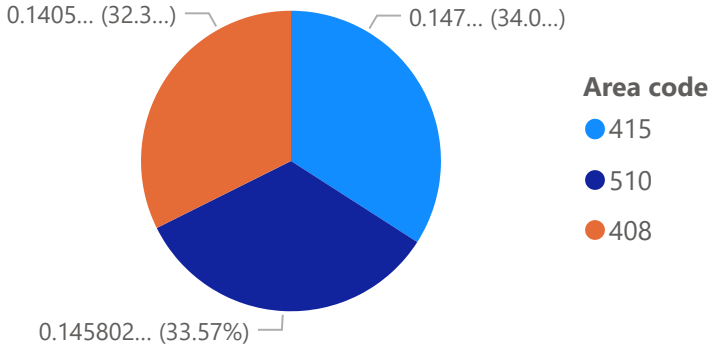
Churn Rate by State



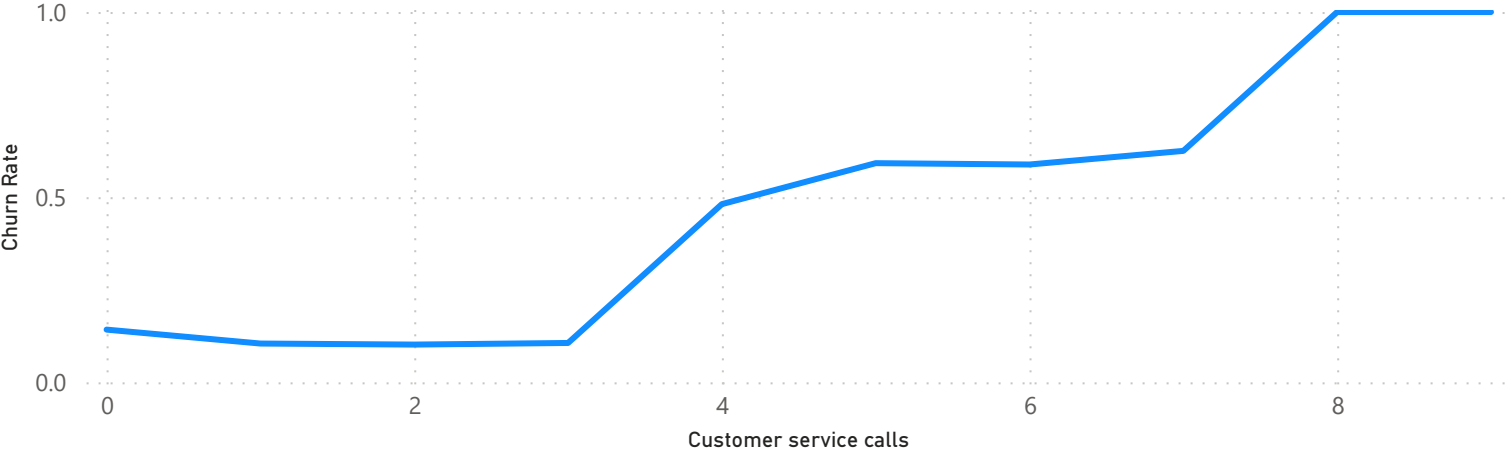
Retained Customer and Churn Customer



Churn Rate by Area code

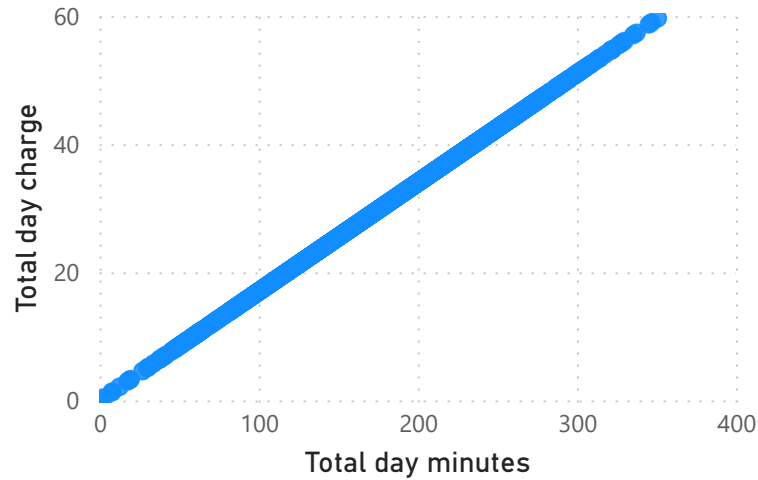


Churn Rate by Customer service calls

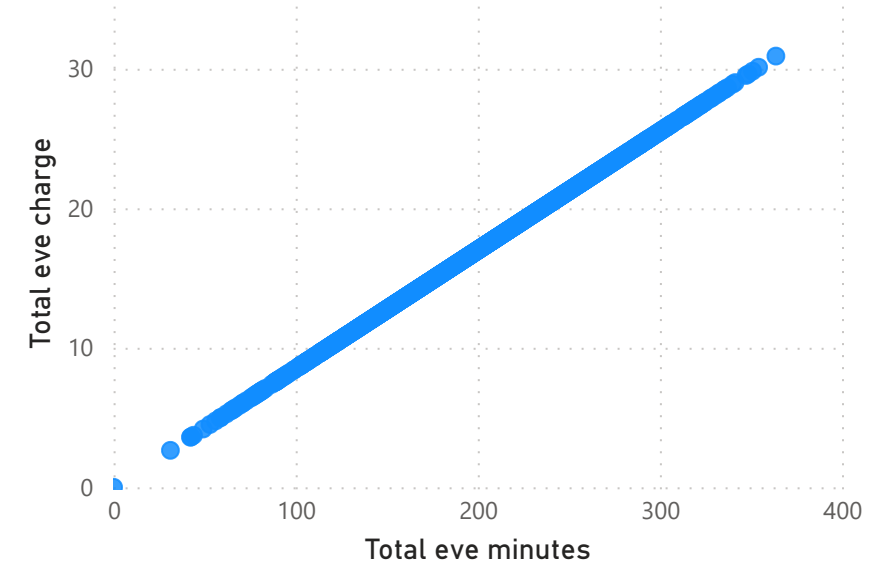


CORRELATED ATTRIBUTES

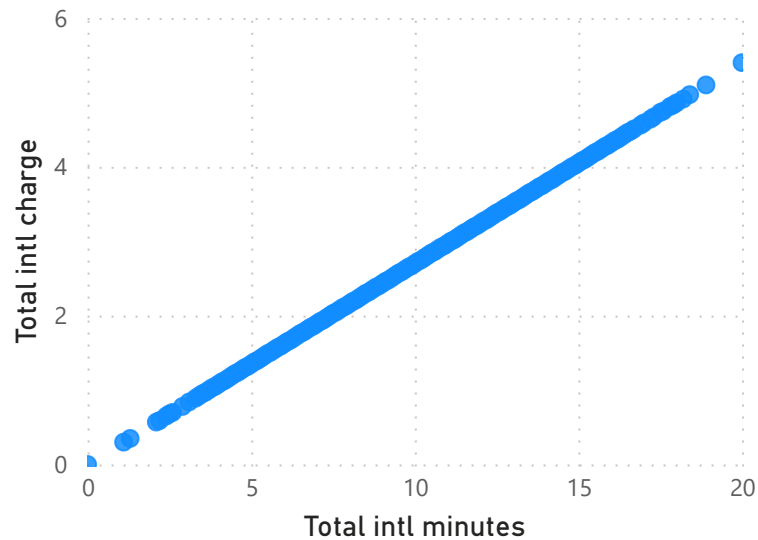
Total day minutes and Total day charge



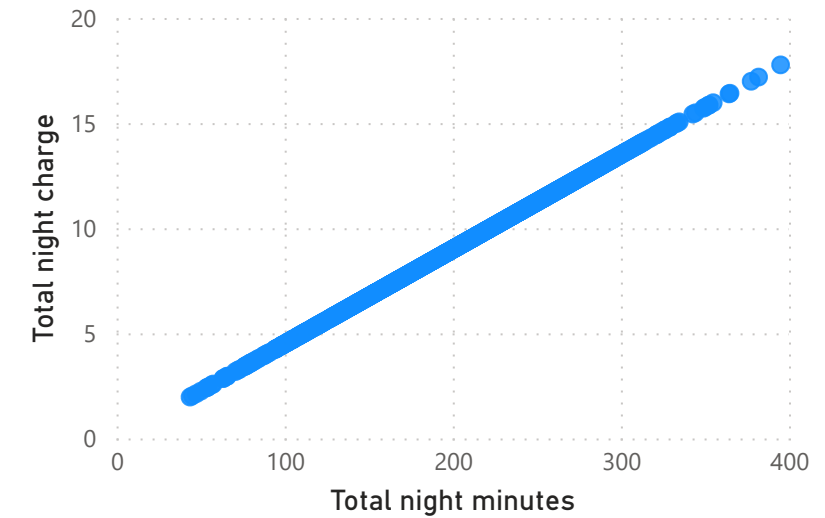
Total eve minutes and Total eve charge



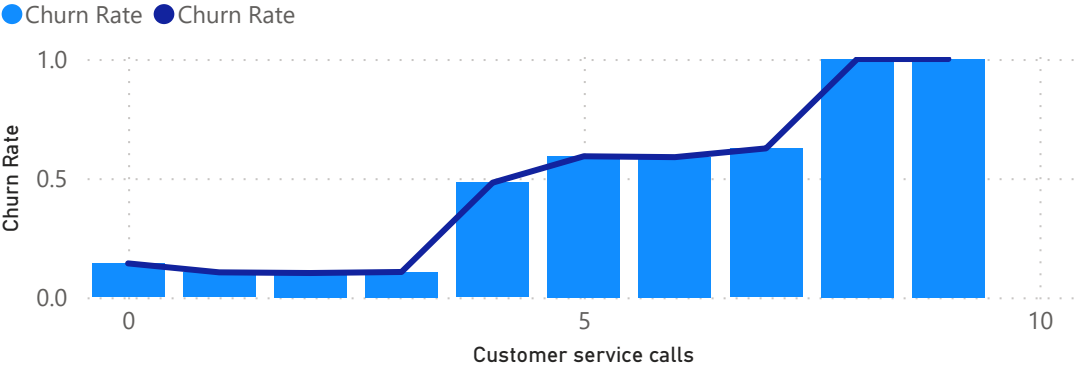
Total intl minutes and Total intl charge



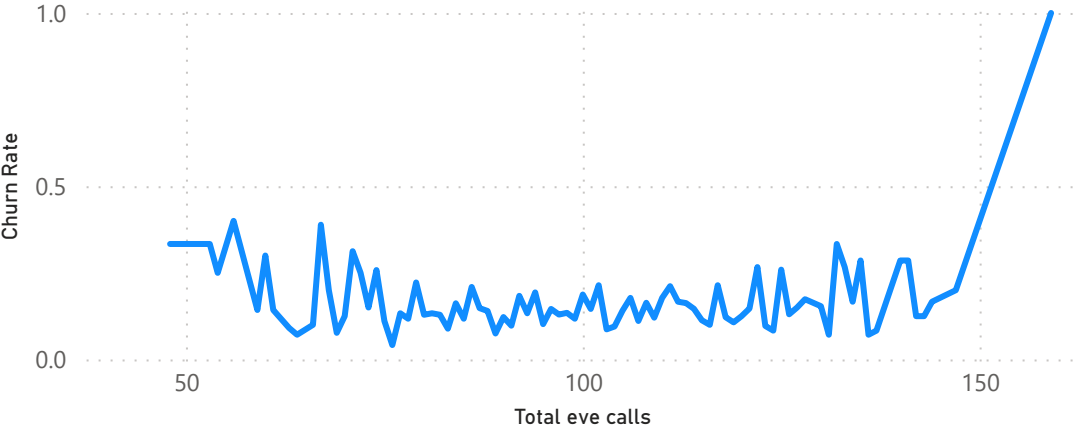
Total night minutes and Total night charge



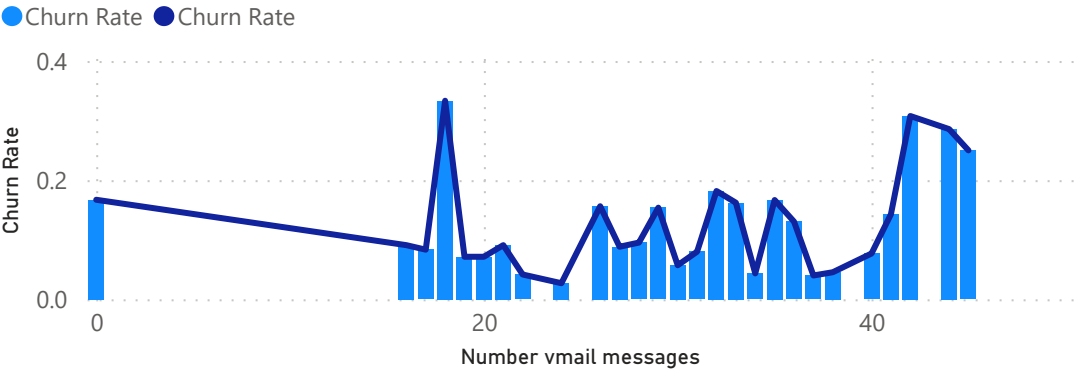
Churn Rate, Churn Rate, No of Customers, Retained Customers and Churned Customers by Customer service calls



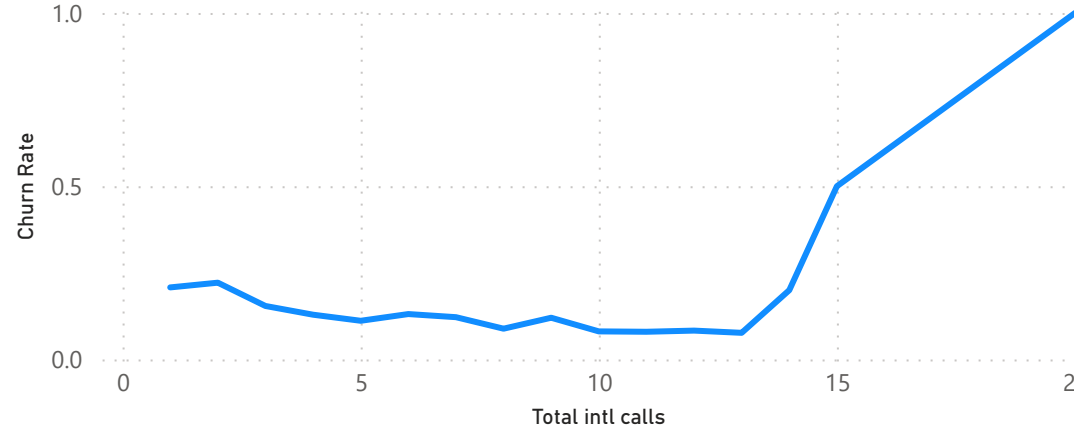
Churn Rate, No of Customers, Churned Customers and Retained Customers by Total eve calls



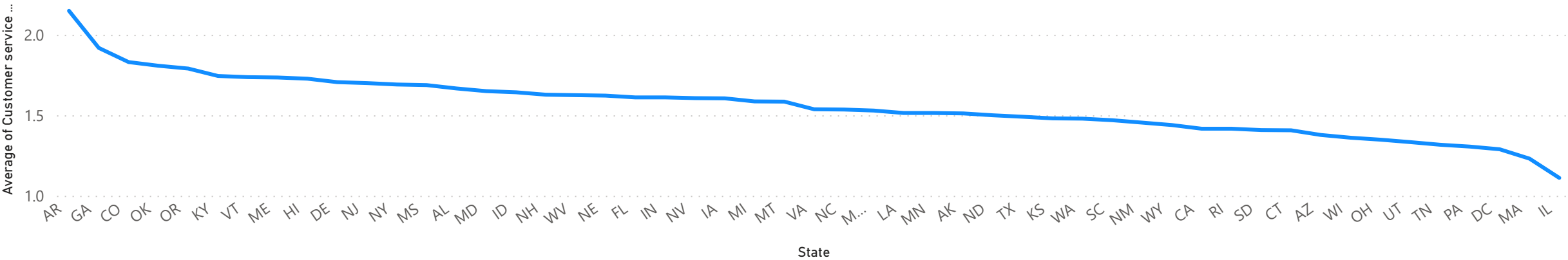
Churn Rate, Churn Rate, Churned Customers, Retained Customers and No of Customers by Number vmail messages



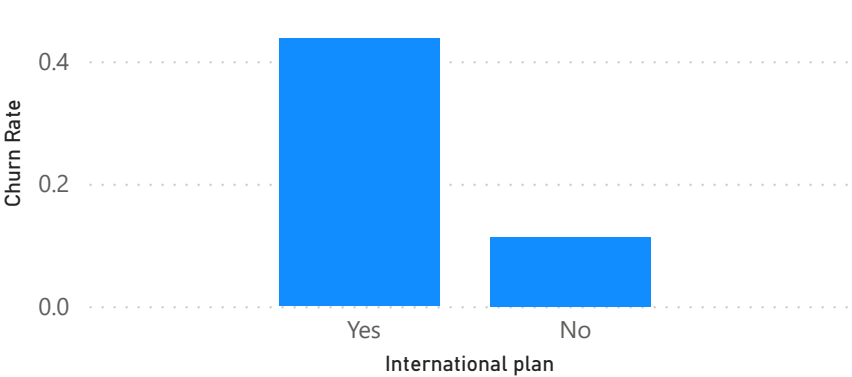
Churn Rate, Churned Customers, No of Customers and Retained Customers by Total intl calls



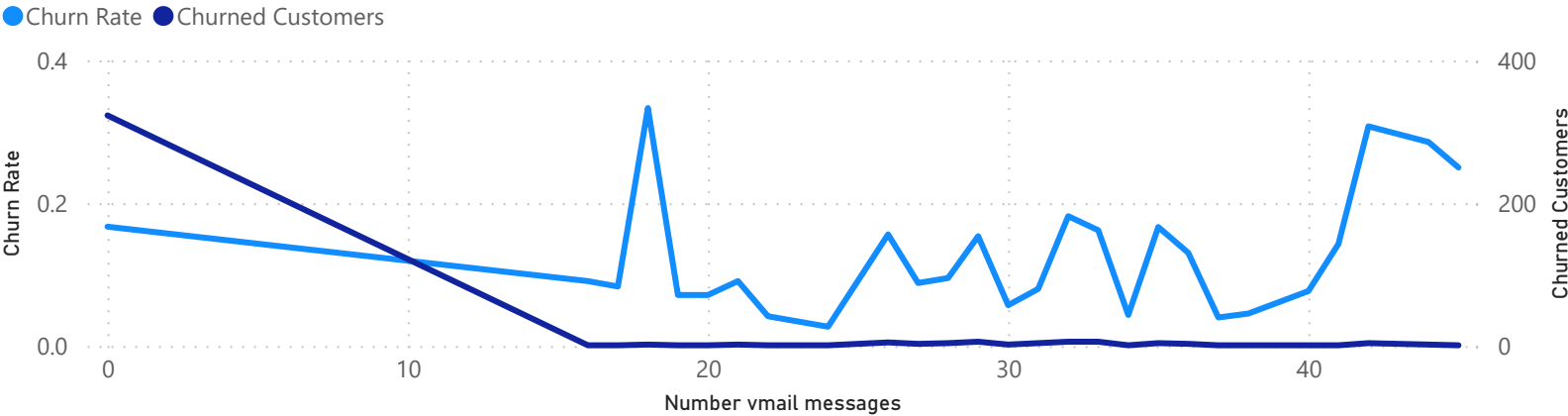
Average of Customer service calls and Sum of Customer service calls by State



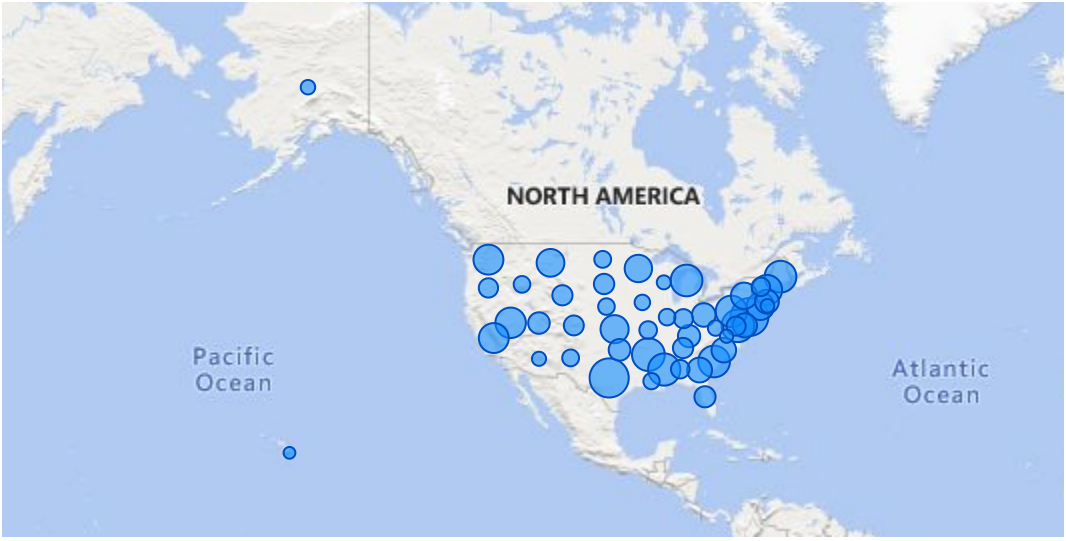
Churn Rate, No of Customers, Retained Customers and Churned Customers by International plan



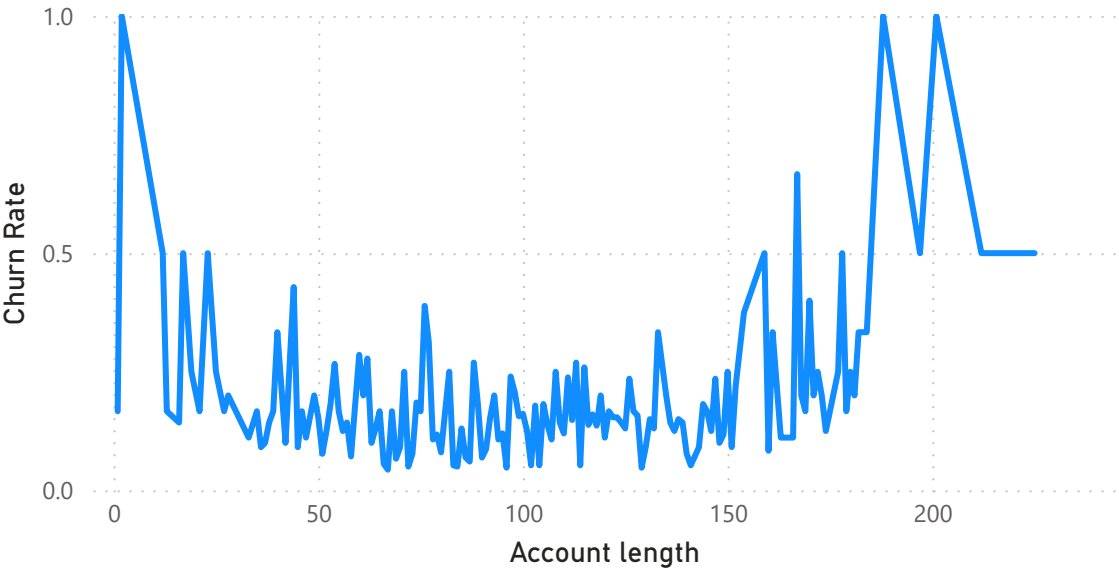
Churn Rate and Churned Customers by Number vmail messages



Churn Rate, No of Customers, Retained Customers and Churned Customers by State



Churn Rate by Account length



Churn Rate by Account length

