

Initial Meeting Notes

11/03/22

Roles

Creative Director: John Tischke

Designer/Developer: Bela Marcus

Notes:

- Keep an elegant sleek look, evocative of art museums and editorial magazines
- Incorporate the patterns and textures of the ceramics into splash panels throughout the site
- Frequent use of hero images, most should have transparent backgrounds and be borderless to look like the pottery is sitting on the page itself. The gallery may be the exception to this
- Typography should be sharp display serif fonts for heading and sans serif for body. If possible, incorporation of Japanese (influenced) typography would be encouraged.
- Nav bar up top.
- Interior pages, with the exception of the gallery, should follow a similar format.

<https://wustl.zoom.us/rec/share/hj4VQG4DldMbKAmgaFr7GBJlCAjiZBevzSGYqko9DM88TyjorOTOdIpZham2FgAk.ftEquOdjKDKgw8Pf>