

# Superstore Dashboard

Sales

Profit

Quantity

Margin

Discount

2014

2015

2016

2017

Sales  
\$733K



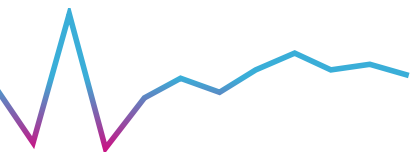
vs PY  
YoY %  
\$609.21K  
20.36% ▲

Quantity  
12,476



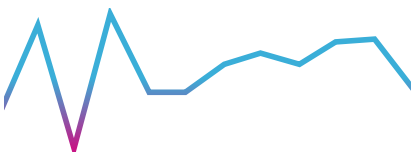
vs PY  
YoY %  
\$10K  
26.83% ▲

Profit  
\$93K



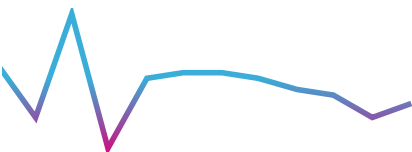
vs PY  
YoY %  
\$82K  
14.24% ▲

Avg Discount  
13.81%



vs PY  
YoY %  
13.28%  
3.97% ▲

Profit Margin  
12.74%



vs PY  
YoY %  
13.43%  
-5.09% ▼

## Profit by Region - 2017

% YoY Growth

Central | -54.2%

\$5K

East | +38.1%

\$36K

South | -71.3%

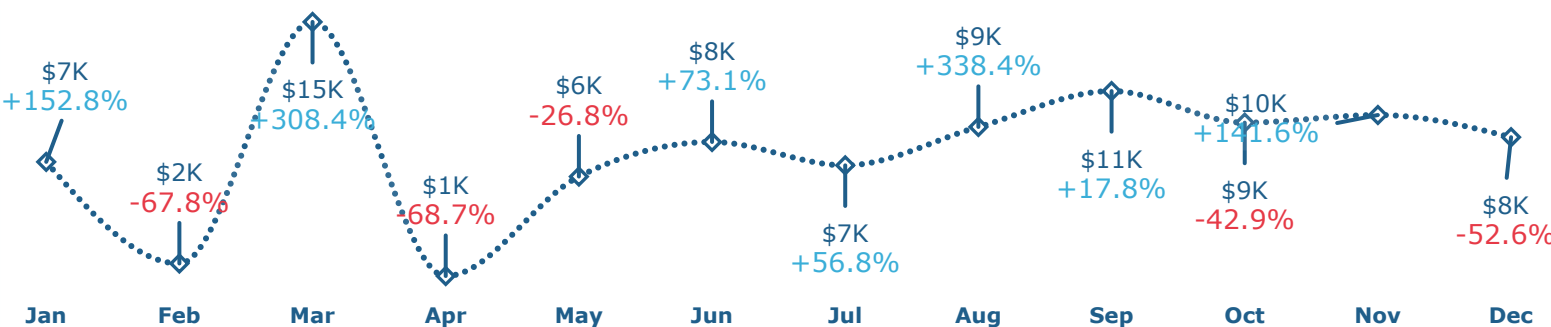
\$8K

West | +156.4%

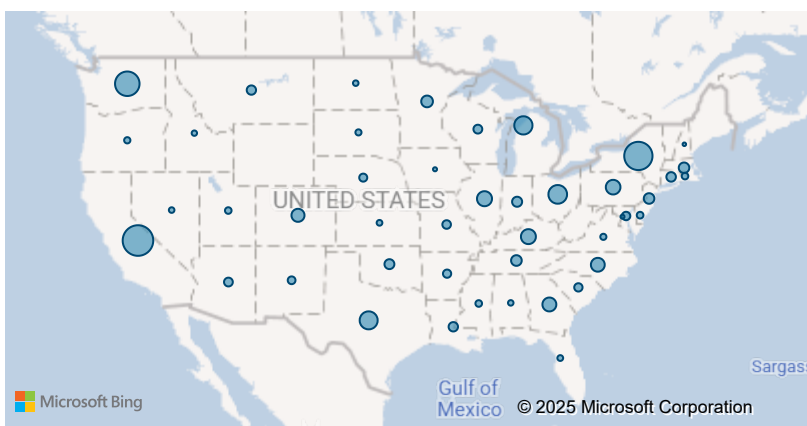
\$44K

## Profit Overtime - 2017

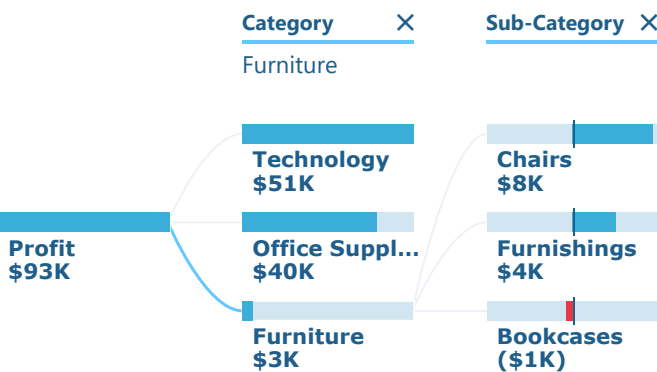
% YoY Growth



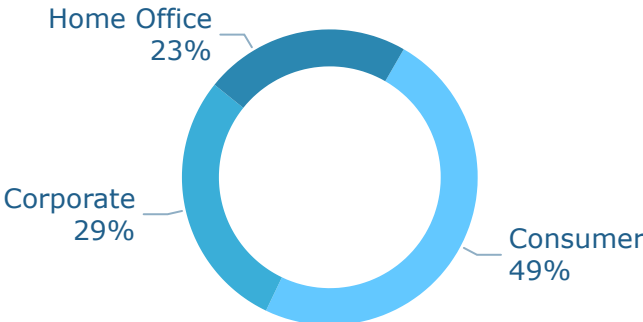
## Profit by State - 2017



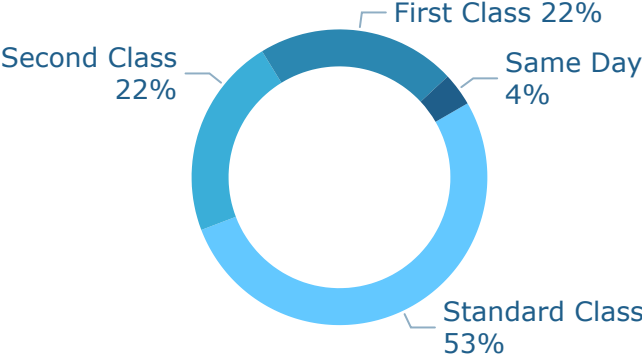
## Profit - 2017



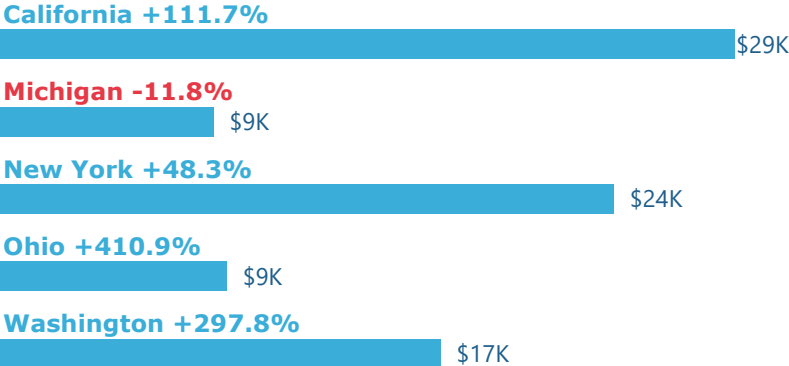
## Profit by Segment - 2017



## Profit by Ship Mode - 2017



## Profit Top 5 States



Sales \$2M		
PY : Yo...	1.56M 46.9%	PY: Yo...