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Comp. 2

18 November 2022

### Why Web Design Is Worth It.

Have you ever thought about an internship that could lead you to having a job in a field that has high earning potential, opportunity for growth, and flexibility for everyday life things? If you have, then Web design and Development is definitely for you. You can get an internship now in this field and start earning all of those things that I said, and in the end, hopefully a job. I would like to talk to you all about mainly UX Design, in the sense that this is what you want to do. I will be talking about what UX designers actually do, the usability that UX designers give to the world, and a first hand account of someone who was actually in this field.

First off, I would like to start talking about the high earning potential and what UX designers actually do. According to [carrerfoundry.com](https://carrerfoundry.com), UX designers are, “There to make products and technology useable, enjoyable, and accessible for humans.” As an intern in this field you will learn all about this, from making the technology you work on usable, to making it accessible, learning some of the most fundamental techniques of the internet today. Let us be honest, being a UX designer and web developer helps you understand the internet more, and more. Everything that you do is mostly on the internet. So interning in UX design and web development gives you the freedom to create your very own footprint on the web. Like I said, as a UX designer you are there to make the technology more user friendly. As an intern, you will learn how to create wireframes, prototypes, and working mockups of things on the web that you are working on. As a web developer, these things will usually require the knowledge of HTML,

CSS, and JavaScript. Do not worry if you do not know them extensively, that is why you are an intern, you are here to learn. We will teach you how to use these languages to make the internet more friendly, and in the end, make the internet more accessible to people that are disabled in one way or another.

What I mean by making the internet more accessible, is to literally make it to where people that either can not see, or have any other disorder, easier to surf the web, just like everyone else.

According to [link.springer.com](http://link.springer.com), usability is spread into five different sub-categories. These are usefulness, ease of use, satisfaction, culture, and ease of learning. This is where the opportunity for growth comes in, you will be able to see the world in a different way. You are going to realize that you can not just make something that works for you and not for someone that can not see. It would be unfair to them. So considering this, you learn to grow, you learn to see that you need to account for every one in anything that you do. In this internship you will learn the necessary skills to provide someone that is not as fortunate as you, with something that will help aid them in what they are trying to do. Who knows, maybe something so small that you learn and do in this internship will make someone out there very happy. That is the power of a UX designer. You get to actually help people indirectly, and it is a great feeling.

Towards the end here, I wanted to bring up an interview I had with a family member of mine who actually has spent a lot of time in this field, to show you exactly what it was like to start in this field. His name is Darrell Birmingham. Darrel was a Web developer in his day. Now as an older guy, web developing was a little harsher, he started in the days of the so called “Browser Wars.” Now this was a time where being a web developer and UX designer was not fun. You could not make a website that would go across all of the other browsers, because you needed to make use of the browsers proprietary code. The internet was a mess back then, and if you wanted

to make a website that was on multiple browsers, you would be ready to make multiple websites. Eventually there became a standard that all browsers must face, and this is what I wanted to focus on with Darrel. I asked Darrel a while back about what it was like trying to learn how to code back then. He said, “It was way different than how it is today. Now you can boot up a codepen (codepen.io) and code virtually with no hassle, but back then you needed to find a computer first. Code was a lot harder too. To make websites you needed to have quite a bit of code just to make one thing move on the screen, now you can move something on the screen with one line of code. To sum it up, trying to learn to code was a job in and of itself, and coding took up every day, and almost every second of your time.” I found that interesting because as an intern now, you do not need to put in hours upon hours to learn code now because of how streamlined it has become. I also asked him one other question, I asked him if the pay was better now than it was back then. He said the pay was, “Definitely better now. Now you get paid almost whatever you want to get paid because of how short the world is on coders, and how ‘professional’ you are.” Now as an intern, this will probably excite you.

The world needs coders more than ever. More importantly, the world needs UX designers, because they are what make the world (wide web) turn. They create websites that are good looking, and more importantly, easy to use and accessible. As an intern you will learn how to do all of this and more. It may not be the easiest thing, but you can definitely do it with a little bit of help.

## Works Cited:

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