

## Kanye East



23 years-old Kanye East is a fourth-year art student at UTSC who aimed to be a fashion designer after graduation. He lives near the UTSC campus and started designing clothes when he was young. Recently he just came up with the idea of creating his fashion brand with his team, but at the current stage, they lack initial funds.

He used to sell his products online via a website like Poshmark, but the 20% service fee stopped him from raising funds in a short time. Then he tried selling products in the nearby community markets, but there were not as many buyers as he expects. Also due to the lack of customer feedback, he is so lost and frustrated right now.

Kanye is an outgoing person who has a lot of friends on campus, and he loves sharing his life on social media. His interesting posts make him so popular on the internet with over 10k followers. He is looking for a way to balance his study and work so that he could graduate with excellent grades plus a decent amount of starting funds.

## Kevin Lian



Twenty-year-old Kevin is a third-year international student studying Environmental Science at UTSC. He was born in Shanghai, China. He is currently renting an apartment close to the campus and goes to the gym every day after school. He loves small animals and has a chihuahua as his pet. He walks his chihuahua in a park near his apartment every day after dinner.

He loves playing all kinds of sports and recently started playing basketball. However, most of his friends are busy with their schoolwork and sometimes he cannot find people to play basketball with. Therefore, he wishes there is an app that

allow him to meet other UTSC students who also play basketball and see if there is any basketball game going on. He also wants a platform that lets him invite people to play basketball with him on weekends.

Kevin is a very social person and passionate about making friends. Due to the pandemic, he was not able to come to the campus last two years and could only meet people on zoom or social media like Instagram and Facebook. This makes it very hard for Kevin to make friends as Instagram and Facebook are always suggesting random people to him that are not even related to his life. He wants a social app for UTSC students to make friends and talk to each other.

## Lain Stieltjes



Lain Stieltjes is an 18 year old 1st year student, aiming to be in the specialist co-op economics program. Most of her free time is spent listening to KPOP, scrolling through Twitter and making tweets, and tending to her venus fly trap. She lives with her parents off campus, so events happening on campus are inconvenient for her to attend. However, she is considering living near campus if she can find friends to share a living space with. Some of her friends attend UTSC but don't have a vacant room.

Like the others in her class, Lain keeps to her small circle of friends and takes notes. She would like to meet a couple new people on campus and maybe find some clubs to join once she secures her POST. Also, she would like to find people in her desired program that can help with understanding the course material or to network with them. She would like to find secondhand textbooks for sale, but studying and commuting take up a large amount of her time. Secondhand houseplants would also catch her interest.