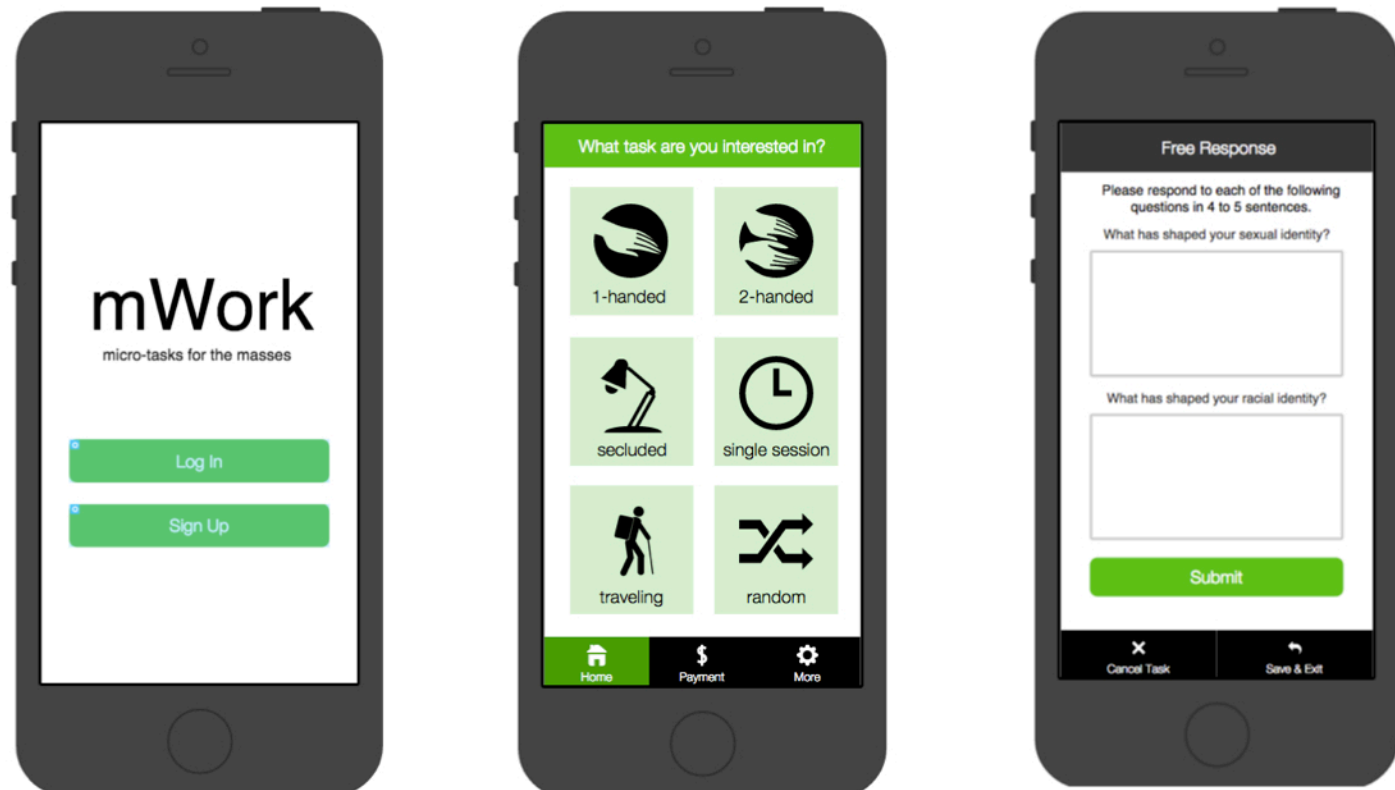# mWork

Re-imagining Mobile Work for the Masses

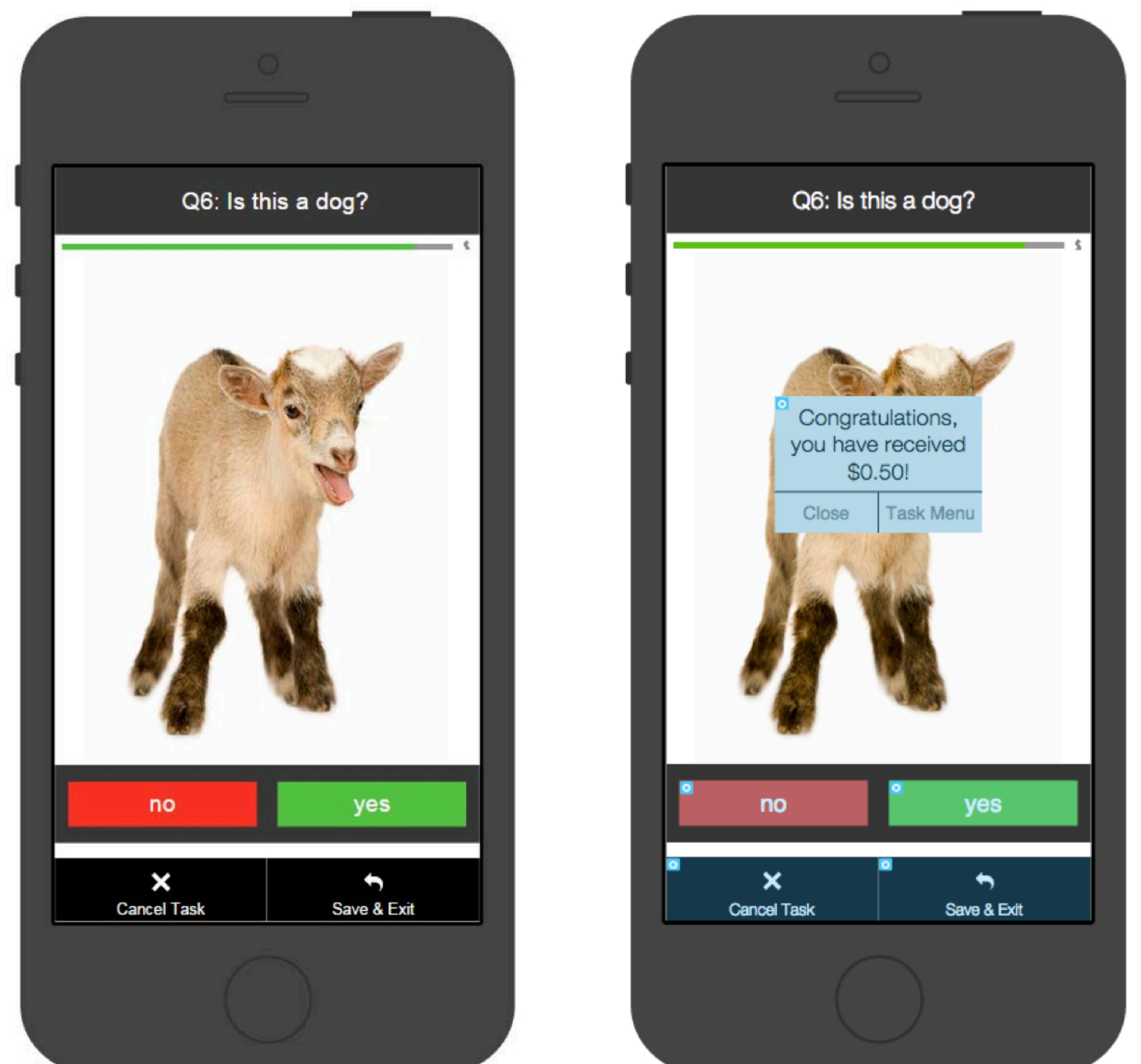Screenshots of our Android App

Overview

Companies are willing to pay individuals to complete millions of small human intelligence tasks. At the same time, the number of underemployed and unemployed workers continues to rise. mWork connects micro-tasks from clients to workers.

Overall Goal

- Help clients crowdsource important functions
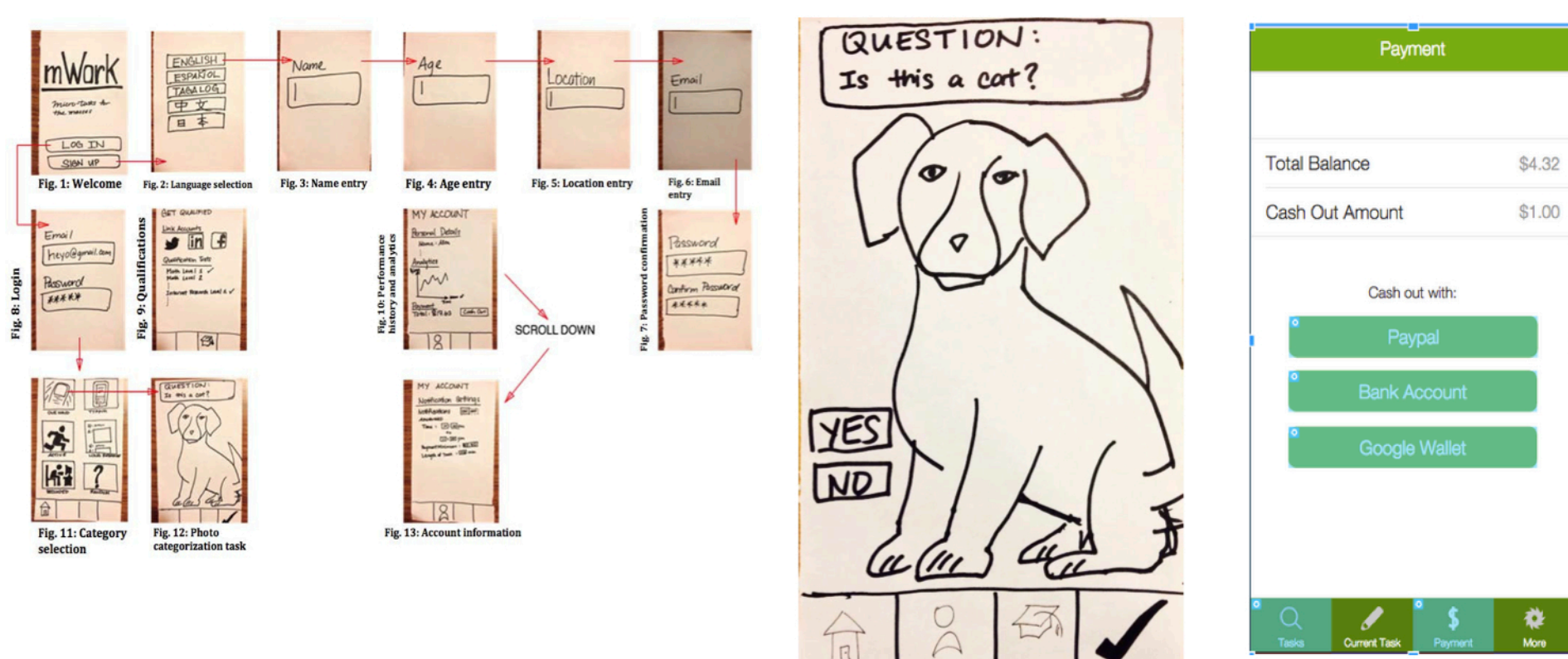- Allow workers to earn extra disposable income

Our Solution

1. Provide a mobile interface to complete micro-tasks
2. Match client micro-tasks to workers with appropriate background
3. Enable a secure payment system to cash users' earnings

Complete a task   Instant cash rewards

UI Flow and design iterations

Design Iteration

- Technologies used: paper, Proto.io, InVision, Android SDK
- Improved on feedback from heuristic evaluation and user testing
- Focused on elegant, pragmatic, and simple UI

Lea Coligado. John Yang-Sammataro. Andrea Sy. Allen Yu.
http://stanford.edu/class/cs147/projects/discovery/mwork/

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