

CS 194h Studio Task #3

1. Good Continuation

16 Honey Recipes You Didn't Know You Needed This Summer

Summer just got even tastier! Share your summer moments worth savoring, and you could win a VIP trip to Lollapalooza '15 from [Jack Honey](#)!

posted on June 30, 2014, at 1:22 p.m.



Jack Honey
Brand Publisher



1. Imploding Honey Custard Cake



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Top Posts From Jack Honey



10 Hilarious Reviews Of Campsites You Should Never Visit



14 Humblebrags That Are About To Take Over Your News Feeds

Like many webpages, buzzfeed uses the principle of good continuation to group together related elements. Notice how the 'share bar' (with facebook, twitter etc links) is perceived as a single element because it's elements are aligned while the pictures on the side across from it is not perceived as being related because it is not aligned with it.

<http://www.buzzfeed.com/jackhoney/honey-recipes-you-didnt-know-you-needed-this-summer>
#.udZK8Gj9K

2. Proximity

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The proximity of elements in this menu bar allows them to all be perceived as being related.

http://webdesign.about.com/od/dreamweaverhowtos/a/dw_tutorials.htm

3. Similarity



Even though these icons were originally different, by putting the same shape around all of them, similarity is created so that they are perceived as being related, which they are, since they give access to sharing to social media.

http://webdesign.about.com/od/dreamweaverhowtos/a/dw_tutorials.htm

4. Uniform Connectedness

Using this grey rectangle, a common region is created which establishes all these objects as being related. This is a common tool used to distinguish menu bars from the rest of the page.

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