

## Online User Study | Studio Task #6 (Individual)

**Due: Thursday, March 9, 2017 (before class)**

### Goals

The goal of this assignment is to see how an online usability study appears from the perspective of the participant and to understand the trade-offs with traditional in person usability studies.

### Assignment

You will be invited to an online usability study by the teaching staff. The site that we will use to invite you is [userzoom.com](http://userzoom.com). We will send you a link.

For this assignment, all you need to do is participate in the study by filling out the demographic questions and participating in the tasks that you will be assigned. This should take 15-30 minutes.

For your write-up, all you need to do is describe **three advantages of the online, remote study method** and then describe **three advantages of the traditional in lab study**.

### Deliverables

#### Your write-up

Your write-up should be accessible online to the teaching staff as a pdf file.

### Grading (100 Points)

You should not spend enormous amounts of time on this assignment.

For this assignment, you will be graded on:

- [80] Your written description
- [20] Your participation in class