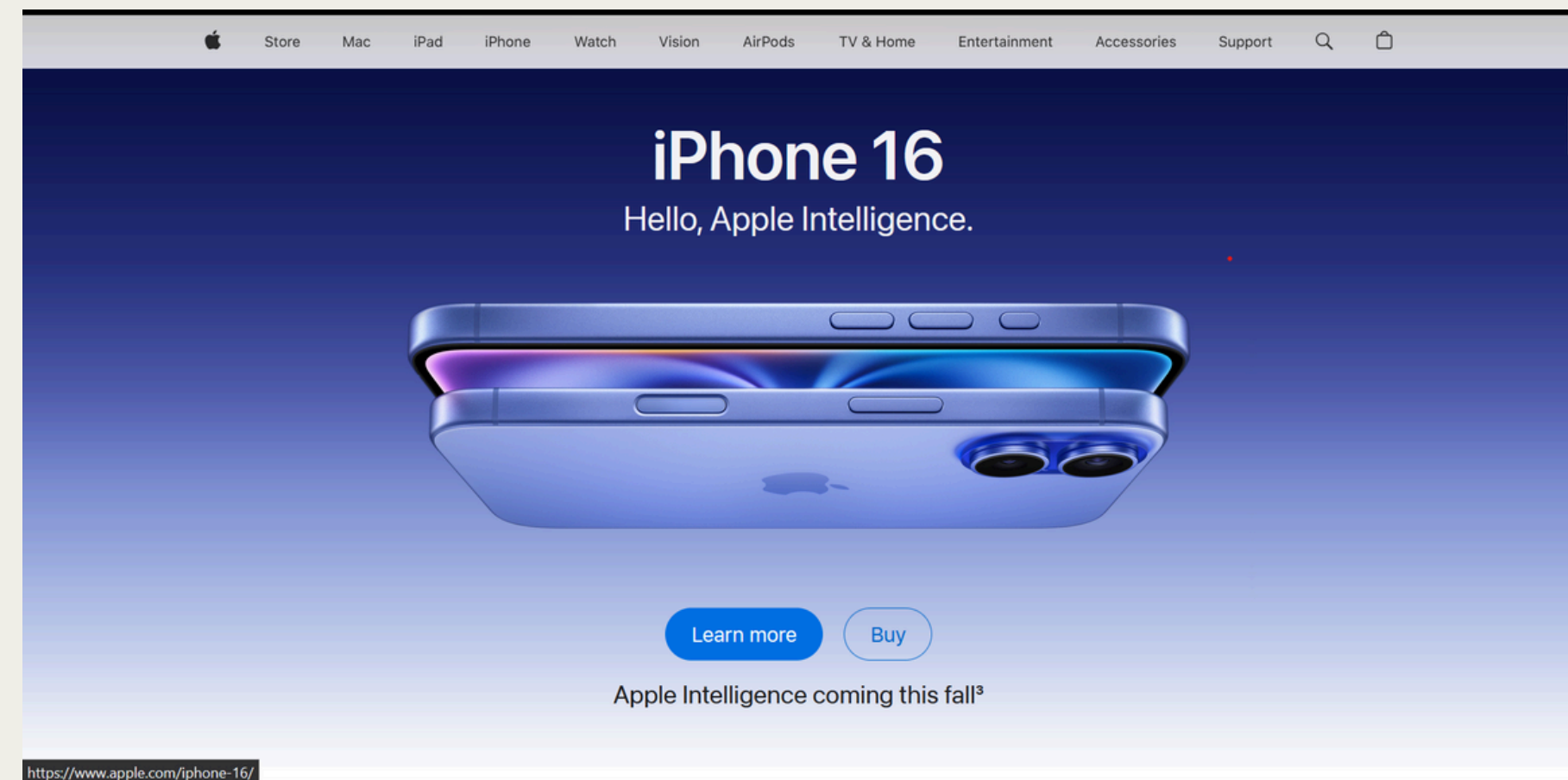
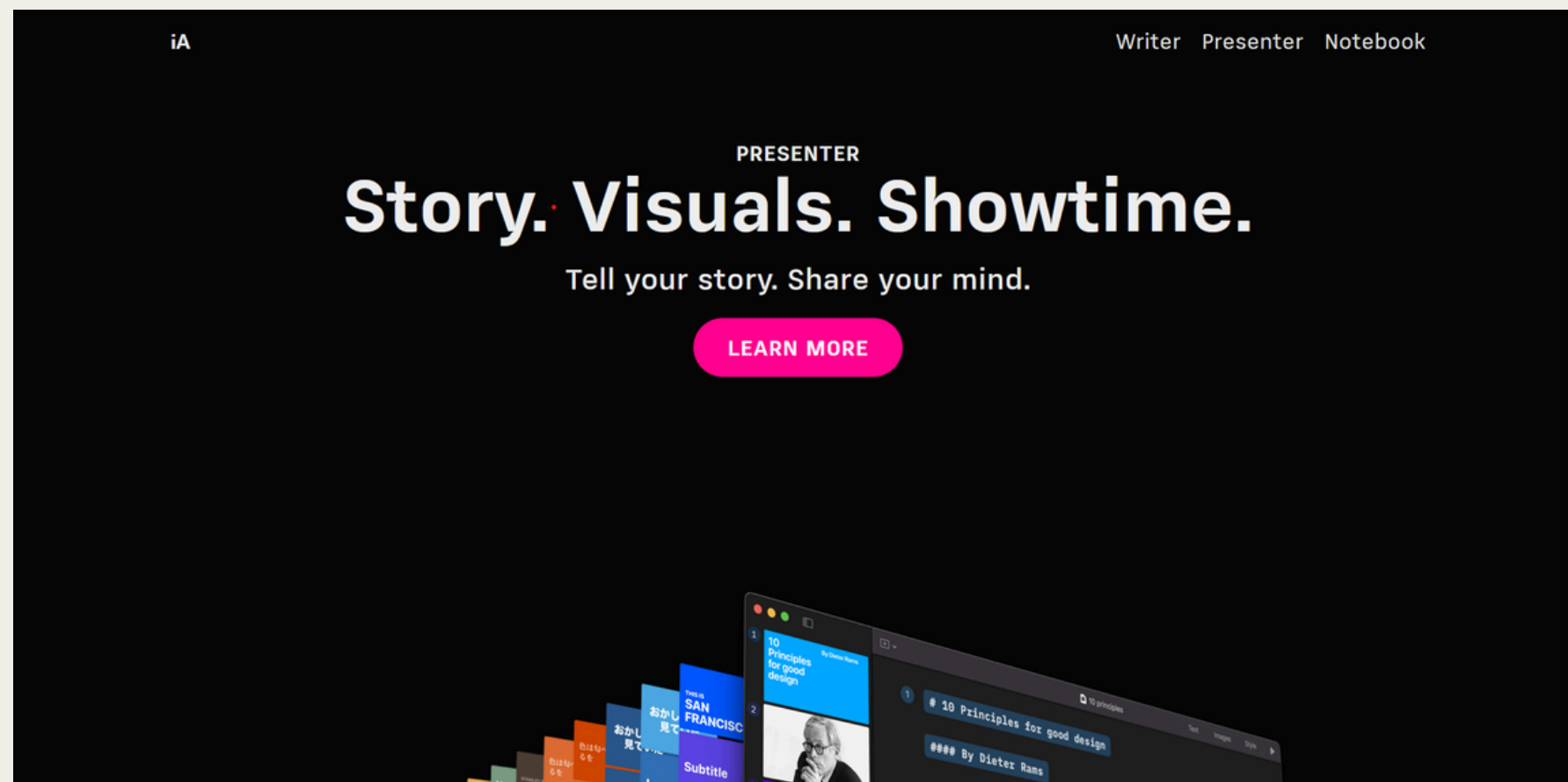


Pitch Deck

WEBSITE

CONCEPT/THEME

- Page Focus: Tech Product Showcase, Phones, Laptops, etc
- Concept of the page will be minimalistic with smooth animations
- Sources of Inspiration: Information Architecture, Apple



ASPECTS OF THE SITE

SIDEBAR

Translucent

- A side bar that will be fixed but also translucent so you can see the background.
- It will exist as a button/div at first but open up fully on hover

PICTURES

Transformed

- Pictures of the products that will transform on hover(skew, enlarge,..etc)

HEADINGS

Transformed?

- Title and headings will have some effect on hover, TBD

LINKS

Beside products

- Links will take the user to a more detailed page

IN THE FUTURE

- Make smoother transitions between products when scrolling , something similar to the transitions apple has.
- Have interactive models that can come apart to show certain aspects of the product, such as the keyboard and screen for a laptop.

WIREFRAME

Tech Showcase



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Home


- Products
- Links
- Links
- Links



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MOBILE WIREFRAME

Tech Showcase



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Home

Products

Links

Links

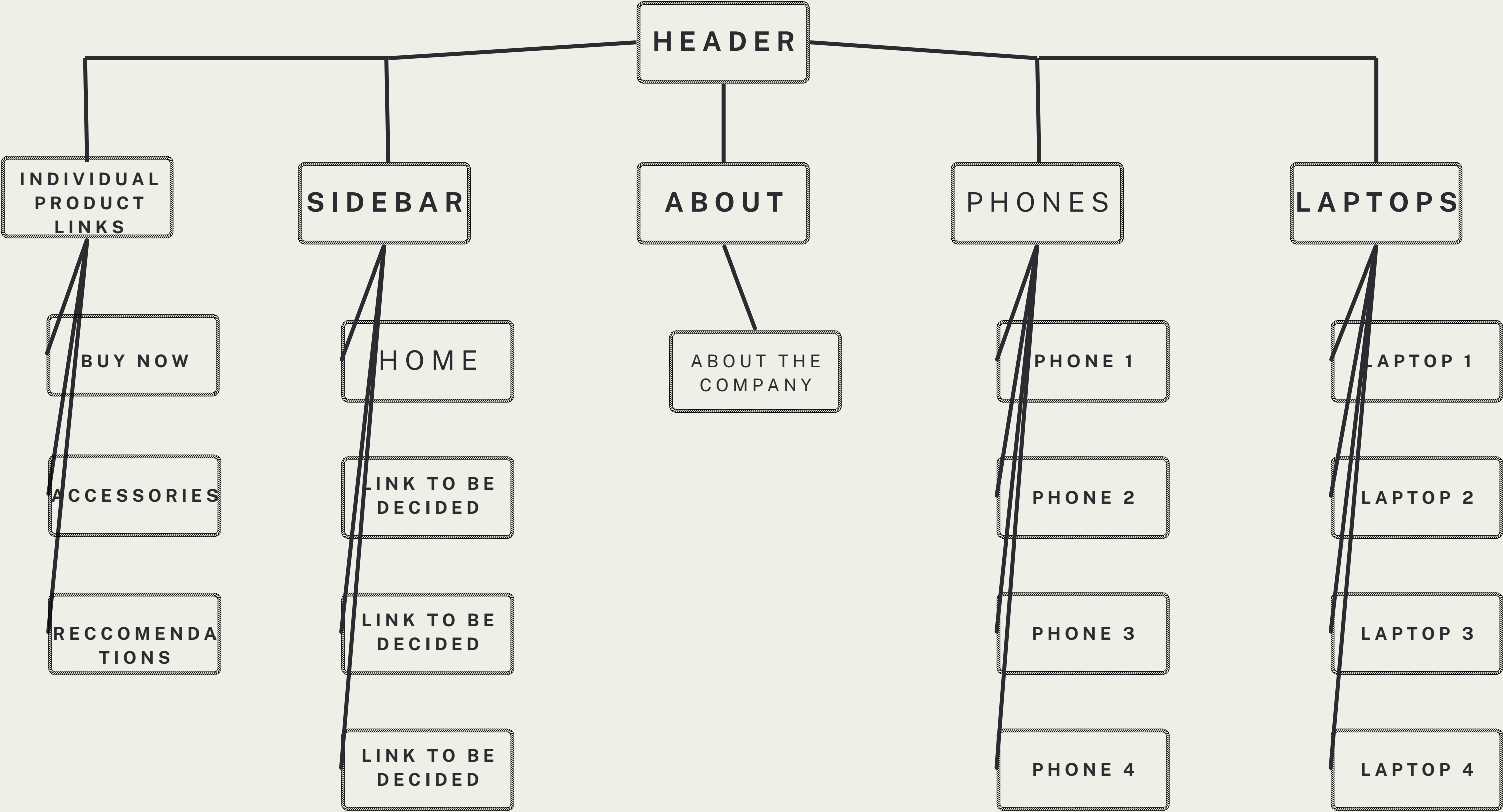
Links

Tech Showcase



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SITEMAP



CONCEPTS REQUIRED

- Transform for text
- Animation for models and images
- Transitions when scrolling
- Better looking buttons?

Thank you!
