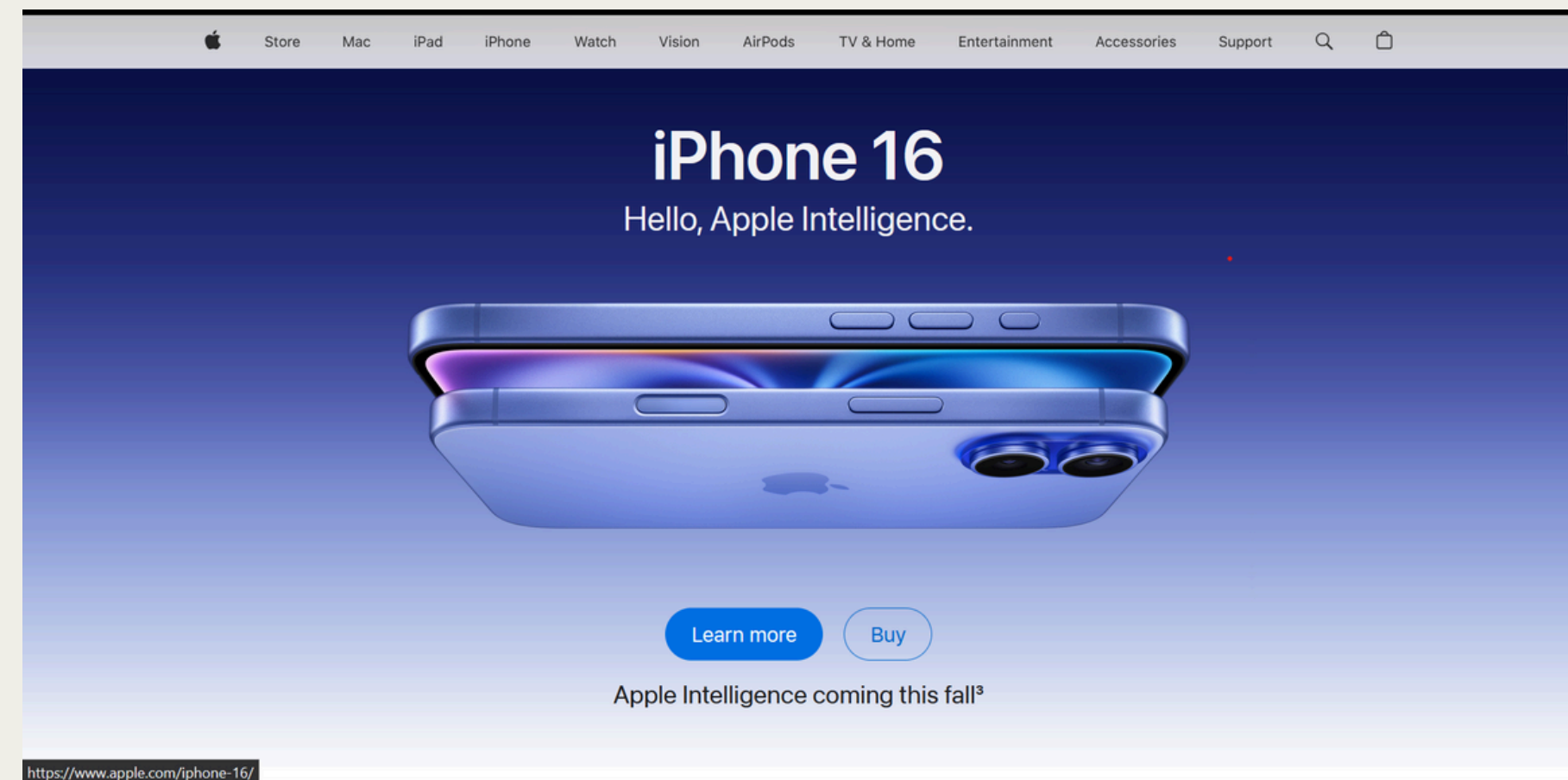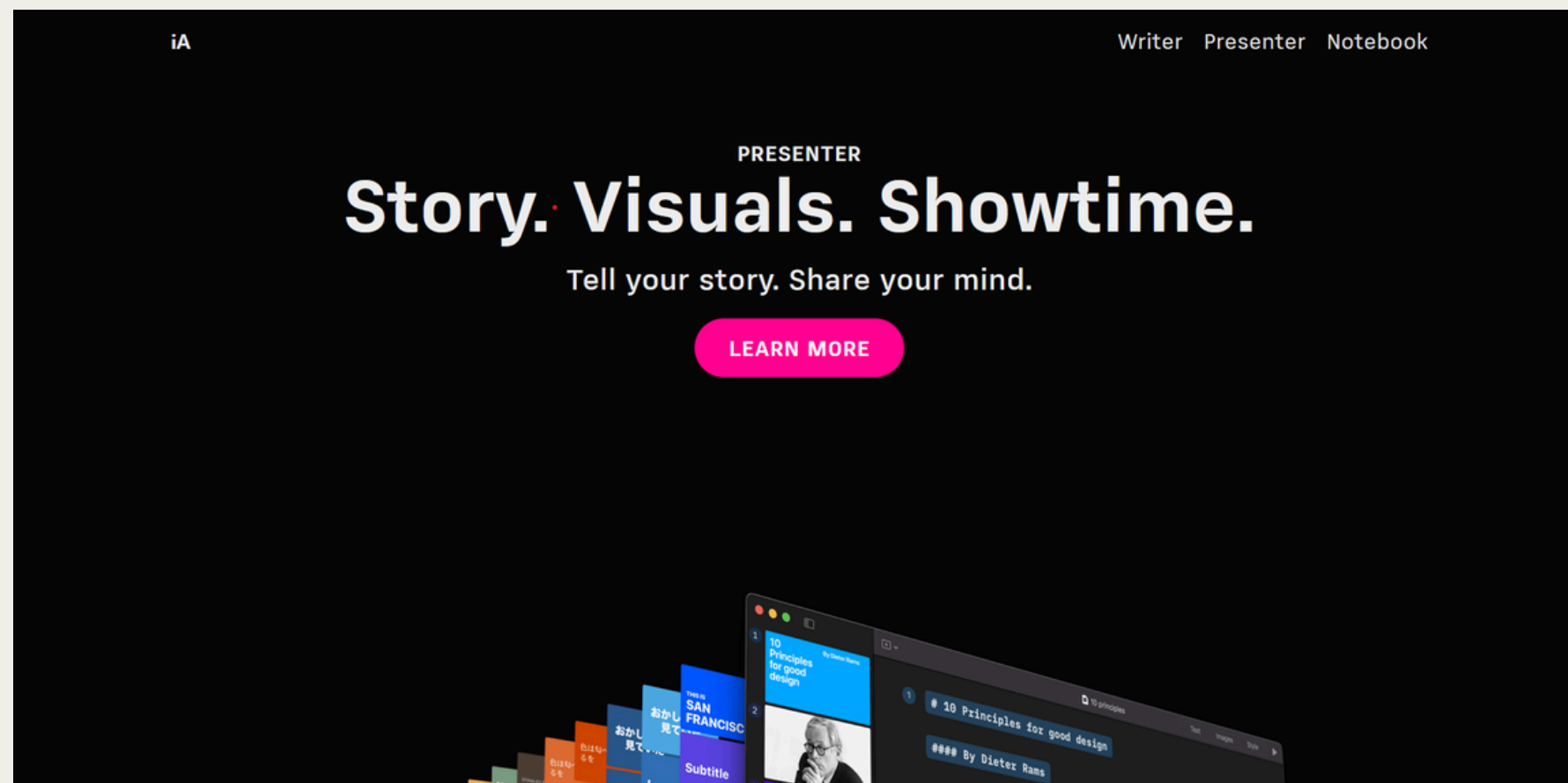# Pitch Deck

WEBSITE

CONCEPT/THEME

- Page Focus: Tech Product Showcase, Phones, Laptops, etc
- Concept of the page will be minimalistic with smooth animations
- Sources of Insipiration: Information Architecture, Apple

ASPECTS OF THE SITE

SIDEBAR
Translucent

- A side bar that will be fixed but also translucent so you can see the background.
- It will exist as a button/div at first but open up fully on hover

PICTURES
Transformed

- Pictures of the products that will transform on hover(skew, enlarge,...etc)

HEADINGS
Transformed?

- Title and headings will have some effect on hover, TBD

LINKS
Beside products

- Links will take the user to a more detailed page

IN THE FUTURE

- Make smoother transitions between products when scrolling , something similar to the transitions apple has.
- Have interactive models that can come apart to show certain aspects of the product, such as the keyboard and screen for a laptop.

WIREFRAME

Tech Showcase

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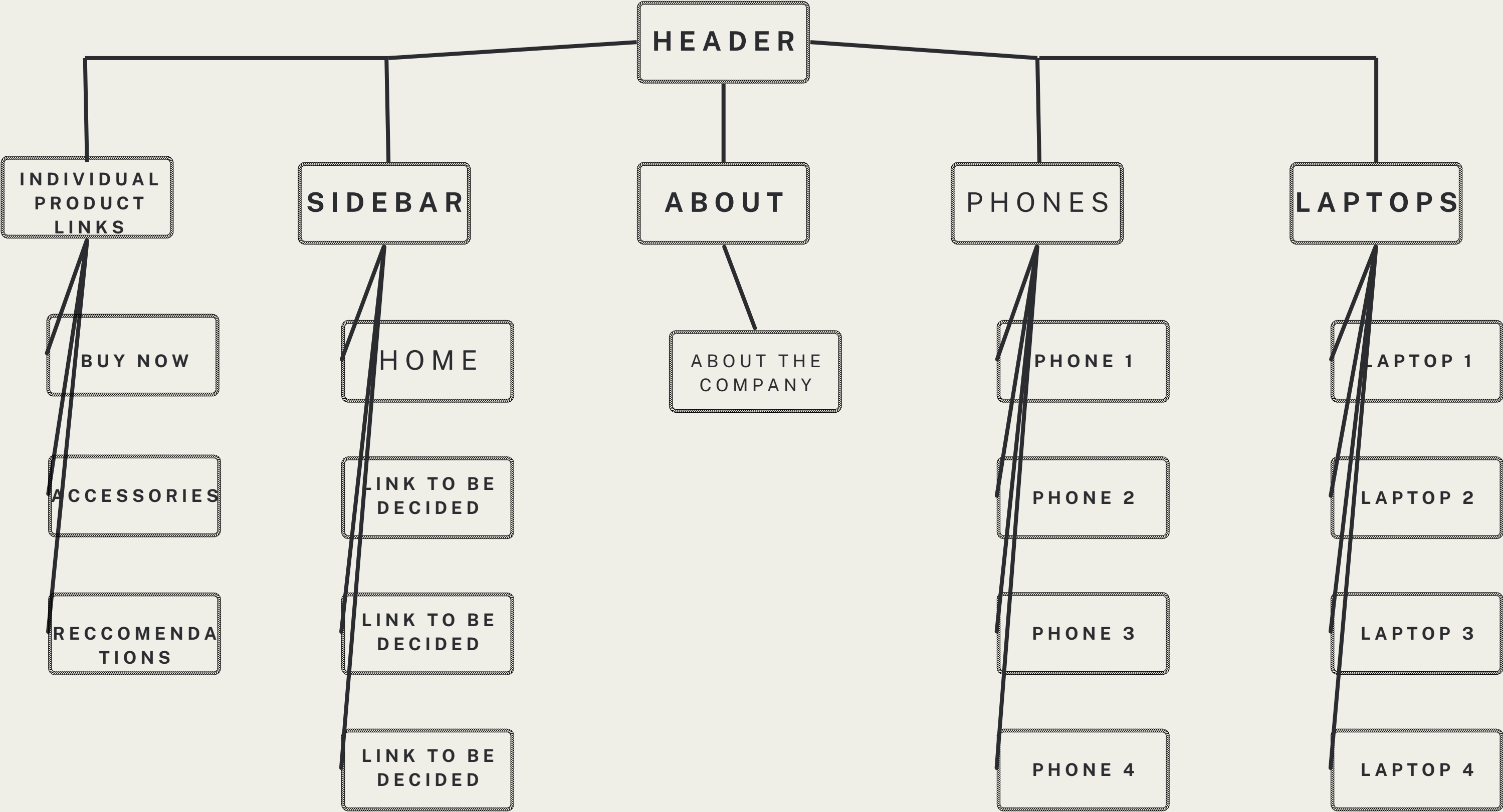
Home

Products

Links

Links

Links

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SITEMAP

HEADER

INDIVIDUAL PRODUCT LINKS

SIDEBAR

ABOUT

PHONES

LAPTOPS

BUY NOW

HOME

ABOUT THE COMPANY

PHONE 1

LAPTOP 1

ACCESSORIES

LINK TO BE DECIDED

PHONE 2

LAPTOP 2

RECCOMENDA TIONS

LINK TO BE DECIDED

PHONE 3

LAPTOP 3

LINK TO BE DECIDED

PHONE 4

LAPTOP 4

CONCEPTS REQUIRED

- Transform for text

- Animation for models and images

- Transitions when scrolling

- Better looking buttons?

Thank you!