

| COURSE  | COURSE TITLE                          | TITLE  | AUTHOR  | PUBLISHER         | ISBN                     | LINK  |
|---------|---------------------------------------|--|---|-------------------|--------------------------|---|
| AF2006  | FINANCIAL ACCOUNTING                  | Financial Accounting 16/E  | Warren/ Reeve/ Duchcac                        | Cengage           | e-book access<br>Perlego | <a href="https://go.com/book/3475184/financial-accounting-">go.com/book/3475184/financial-accounting-</a>     |
| AF2007  | FINANCIAL ACCOUNTING                  | Financial Accounting 16/E  | Warren/ Reeve/ Duchcac                        | Cengage           | e-book access<br>Perlego | <a href="https://go.com/book/3475184/financial-accounting-">go.com/book/3475184/financial-accounting-</a>     |
| AF3116  | MANAGEMENT ACCOUNTING                 | Managerial Accounting: Tools for Business Decision Making, 7th ISE | WEYGANDT/KIMMEL/KIESO                         | Wiley             | e-book access<br>Perlego | <a href="https://om/book/2034340/managerial-accounting-tools">om/book/2034340/managerial-accounting-tools</a> |
| AF3240  | MONEY AND BANKING                     | ECONOMICS OF MONEY BANKING AND FINANCIAL MARKETS 12/e              | MISHKIN, E.S                                  | Pearson           | 9781292268859            |   |
| AF 4045 | Corporate Governance & Accountability | Corporate Governance: Principles and Issues                        | Nordberg, D                                   | Sage              | e-book access<br>Perlego |   |
| AF 4141 | BUSINESS TAXATION                     | Taxation: Finance Act 2020. 21/E                                   | Melville, A.                                  | Pearson           | 9781292360713            |   |
| AF4207  | FINANCIAL REPORTING II                | ACCA Financial Reporting (FR) – Study Text, latest edition         | Kaplan  | Kaplan Publishing | 9781787405929            |   |
| AF4242  | Advanced Management Accounting        | Management Accounting in a Dynamic Environment                     | McWatters, C. and Zimmerman, J.               | Routledge         | e-book access<br>Perlego | <a href="https://go.com/book/2192733/management-accounting">go.com/book/2192733/management-accounting</a>     |
| AF 4323 | FSA & Equity Valuation                | Business Analysis and Valuation: IFRS edition- 6th Edition         | Krishna G. Palepu, Paul M. Healy, & Erik Peek | Cengage           | e-book access<br>Perlego |   |
| AH1000  | LE - INTRO TO ARCHAEOLOGY             | ARCHAEOLOGY: THEORY, METHODS AND PRACTICE. 8/E                     | C. Renfrew/P. Bahn                            | THAMES & HUDSON   | e-book access<br>Perlego | <a href="https://go.com/book/1594552/archaeology-essentials-">go.com/book/1594552/archaeology-essentials-</a> |
| AN1000  | LE - INTRODUCTION TO ANTHROPOLOGY     | ANTHROPOLOGY 19/E  | KOTTAK  | McGraw            | 9781260598131            |   |
| AN1003  | CULTURAL ANTHROPOLOGY                 | AN INTRODUCTION TO SOCIAL ANTHROPOLOGY 3/e                         | J. HENDRY                                     | Red Globe Press   | e-book access<br>Perlego |   |
| AN2010  | GREEK FOLKLORE                        | OURS ONCE MORE: FOLKLORE, IDEOLOGY AND THE MAKING OF MODERN GREECE | MICHAEL HERTZFELD                             | PELLA             | e-book access<br>Perlego |   |
| AR 2001 | LE - VISUAL LITERACY                  | NO BOOK  |   |                   |                          |   |
| AR 2001 | LE - VISUAL LITERACY                  | NO BOOK  |   |                   |                          |   |
| AR2003  | FUND 2D FRM-DRAWING I                 | NO BOOK  |   |                   |                          |   |
| AR 2005 | COLOR I                               | NO BOOK  |   |                   |                          |   |
| AR 2005 | COLOR I                               | NO BOOK  |   |                   |                          |   |
| AR 2007 | SCULPTURE I                           | NO BOOK  |   |                   |                          |   |
| AR 2009 | FUND 4D TIME BASED MEDIA I            | NO BOOK  |   |                   |                          |   |
| AR 2017 | LE - DIGITAL IMAGE                    | NO BOOK  |   |                   |                          |   |
| AR2023  | FIGURE DRAWING I                      | NO BOOK  |   |                   |                          |   |

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|---------|--|--|--------------------------|--------------------|------------------------------------|---|
| AR3019  | VIDEO ART  | California Video: Artists and Histories                            | Phillips, Glenn.         | Getty Publications | 9780892369225                      |   |
| AR3025  | PAINTING   | NO BOOK  |                          |                    |                                    |   |
| AR3035  | ART RESEARCH   | NO BOOK  |                          |                    |                                    |   |
| AR3104  | DRAWING II   | NO BOOK  |                          |                    |                                    |   |
| AR 3106 | COLOR II   | NO BOOK  |                          |                    |                                    |   |
| AR3110  | FUND 4D TIME   | NO BOOK  |                          |                    |                                    |   |
| AR4040  | ISSUES IN CONTEMPORARY ART                                 | The reading list will be announced / circulated by the instructor. |                          |                    |                                    |   |
| AR4045  | INTRO TO ARTS ENTREPRENEURSHIP                             | NO BOOK  |                          |                    |                                    |   |
| AR4934  | STUDIO PROJECT   | NO BOOK  |                          |                    |                                    |   |
| AT1000  | HISTORY OF ART I   | GARDNER'S ART THROUGH THE AGES 16 IE                               | KLEINER/MAMIYA           | Cengage            | e-book access<br>Perlego           | <a href="https://go.com/book/3156842/gardner-s-art-through-">go.com/book/3156842/gardner-s-art-through-</a> |
| AT1001  | HISTORY OF ART II  | GARDNER'S ART THROUGH THE AGES 16 IE                               | KLEINER/MAMIYA           | Cengage            | e-book access<br>Perlego           | <a href="https://go.com/book/3156862/gardner-s-art-through-">go.com/book/3156862/gardner-s-art-through-</a> |
| AT2005  | ART OF ANCIENT GREECE                                      | A HISTORY OF GREEK ART   | M.D. Stansbury-O'Donnell | WILEY              | e-book access<br>Perlego           | <a href="https://go.com/book/996501/a-history-of-greek-art-">go.com/book/996501/a-history-of-greek-art-</a> |
| AT2009  | ITALIAN RENAISSANCE  | History of Italian Renaissance Art                                 | Hartt, Frederick.        | Prentice Hall      | 9780205705818                      |   |
| AT3008  | SACRED AND SECULAR IN WESTERN MIEVEAL ART AND ARCHITECTURE | Medieval Art   | Marilyn Stokstad         | Westview Press     | e-book access<br>Perlego           | <a href="https://go.com/book/1596907/medieval-art-">go.com/book/1596907/medieval-art-</a>                   |
| AT3018  | ART AFTER MODERNISM  | NO BOOK  |                          |                    |                                    |   |
| AT 3036 | CRITICAL APPROACHES TO ART HISTORY                         | NO BOOK  |                          |                    |                                    |   |
| AT4045  | INTRO TO ARTS ENTREPRENEURSHIP                             | NO BOOK  |                          |                    |                                    |   |
| BI1000  | LE - INTRO BIOLOGY I                                       | INQUIRY INTO LIFE 17/E (CONNECT)                                   | MADER S.                 | McGraw-Hill        | e-book (access<br>through CONNECT) |   |
| BI1000  | LE - INTRO BIOLOGY I                                       | INQUIRY INTO LIFE, MANUAL 17/E                                     | MADER S.                 | McGraw-Hill        | LAB MANUAL                         |   |
| BI1002  | INTRO MOLECULAR BIOLOGY                                    | Fundamental Molecular Biology                                      | Allison                  | Blackwell          | e-book access<br>Perlego           | <a href="https://go.com/book/2768352/fundamental-molecular-">go.com/book/2768352/fundamental-molecular-</a> |
| BI 1016 | LE HUMAN BIOLOGY-GENETICS AND EVOLUTION                    | Human Biology: Concepts and Current Issues. 8/IE                   | Michael D. Johnson       | Pearson            | 9780134042237                      |   |
| BI 1017 | LE HUMAN BIOLOGY- BODY ANATOMY & CURRENT ISSUES            | Human Biology: Concepts and Current Issues. 8/IE                   | Michael D. Johnson       | Pearson            | 9780134042237                      |   |

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|----------|---|--|---|--------------------------|-------------------------------------|---|
| BI1101   | INTRO BIOLOGY II                                      | INQUIRY INTO LIFE 17/E (CONNECT)                               | MADER S.  | McGraw-Hill              | e-book (access through CONNECT)     |   |
| BI1101   | INTRO BIOLOGY II                                      | INQUIRY INTO LIFE, MANUAL 17/E                                 | MADER S.  | McGraw-Hill              | LAB MANUAL                          |   |
| BI 3235  | CELLULAR + MOLECULAR BIOLOGY                          | Essential Cell Biology, 5/E                                    | Alberts B.  | WW NORTON                | 9780393696462                       | print or e-book   |
| BI 3235  | CELLULAR + MOLECULAR BIOLOGY                          | Molecular Biology of the Cell, 7/E                             | Alberts B.  | WW NORTON                | 9780393884852                       | print or e-book   |
| BI 3240  | HUMAN ANATOMY AND PHYSIOLOGY                          | Essentials of Anatomy and Physiology 9/E (CONNECT)             | Jason H LaPres  | McGraw-Hill              | e-book (access through CONNECT)     |   |
| BI 3240  | HUMAN ANATOMY AND PHYSIOLOGY                          | Human Anatomy & Physiology Main Version - Lab Manual (CONNECT) | Terry R. Martin   | McGraw-Hill              | e-book (access through CONNECT)     |   |
| BMS 3220 | MICROBIOLOGY AND INFECTIOUS DISEASE                   | Microbiology: A Systems Approach, 5/E                          | Marjorie Kelly Cowan  | McGraw-Hill              | 9781259706615                       |   |
| BMS 4055 | INTERNSHIP IN BIOMEDICAL AND HEALTH SCIENCES          | NO BOOK  |   |                          |                                     |   |
| BMS 4330 | HEALTH INFORMATION SYSTEMS & TECHNOLOGY               | Health Informatics: Practical Guide 7/E                        | Hoyt, R.E., Yoshihashi, A.K., & Bailey, N.J.                                    | lulu.com                 | 9781387642410                       |   |
| BMS 4410 | ALLERGY AND IMMUNITY                                  | Cellular and Molecular Immunology, 9/E                         | Abul K. Abbas/Andrew H. H. Lichtman/Shiv Pillai                                 | Elsevier                 | 9780323523240                       |   |
| BMS 4435 | PHARMACOLOGY IN HEALTH AND DISEASE                    | Lippincott Illustrated Reviews Series: Pharmacology 7/E        | Karen Whalen  | LLW                      | 9781496384133                       |   |
| BMS 4440 | TOPICS IN PATHOPHYSIOLOGY                             | Pathophysiology, 7/E   | Jacquelyn L. Banasik  | SAUNDERS                 | 9780323761550                       |   |
| BMS 4545 | RESEARCH METHODS AND ICT TOOLS IN BIOMEDICAL SCIENCES | Practical Skills in Biomolecular Science, 5/E                  | Rob Reed, David Holmes, Jonathan Weyers, & Allan Jones                          | Pearson                  | 9781292100739                       |   |
| BU2003   | BUSINESS LEGAL ISSUES                                 | Business Law 4/E   | David Kelly   | ROUTLEDGE                | e-book access Perlego               | <a href="https://ego.com/book/2194080/business-law-">ego.com/book/2194080/business-law-</a>                       |
| BU2010   | LE - BUSINESS FUNDAMENTALS                            | Business Foundations: A Changing World, 12/E                   | Ferrell, O. C., Hirt, G. & Ferrell, L.  | McGraw-Hill              | 9781260565805                       |   |
| BU 3233  | BUSINESS RESEARCH METHODS                             | Business Research Methods, 4/E                                 | Blumberg et. al.  | MCGRAW HILL              | 9780077157487                       |   |
| CH 1002  | PRINCIPLES OF CHEMISTRY                               | Basic Concepts of Chemistry                                    | Malone/Dolter   | WILEY                    | e-book access Perlego               | <a href="https://ego.com/book/3866398/basic-concepts-of-">ego.com/book/3866398/basic-concepts-of-</a>             |
| CH 2115  | GENERAL CHEMISTRY                                     | CHEMISTRY, 10/E (via Cengage OWL)                              | Zumdahl/Zumdahl/DeCoste   | Cengage                  | e-book (access through Cengage OWL) |   |
| CH 3220  | ORGANIC CHEMISTRY                                     | Organic Chemistry 11/E   | Francis Carey and Robert Giuliano   | McGraw-Hill              | 9781260568806                       |   |
| CH 3325  | ORGANIC AND BIOLOGICAL CHEMISTRY                      | Biochemistry: The Molecular Basis of Life 7/E                  | McKee, T., and J. R. McKee  | OUP                      | 9780190847609                       |   |
| CH 3330  | ORGANIC AND BIOLOGICAL CHEMISTRY LAB                  | Experimental Organic Chemistry: Laboratory Manual, 2016        | Joaquin Isac-Garcia, José A. Dobado, Francisco G. Calvo-Flores, Henar Martínez- | Academic Press           | 9780128038932                       |   |
| CIN 2015 | FILM HISTORY  | A Short History of Film  | Dixton, W.W. and G.A. Foster.   | Rutgers University Press | e-book access Perlego               | <a href="https://om/book/54770/0/a-short-history-of-film-pdf/2">om/book/54770/0/a-short-history-of-film-pdf/2</a> |

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|----------|--|---|----------------------------|----------------------|--------------------------|---|
| CIN 2227 | LE MODERN GREEK CINEMA                         | A History of Greek Cinema   | Vrasidas Karalis           | Continuum            | e-book access<br>Perlego | <a href="https://omnibook.com/book/800753/a-history-of-greek-cinema-">omnibook.com/book/800753/a-history-of-greek-cinema-</a>   |
| CIN 3120 | CINEMATOGRAPHY                                 | Introduction to Cinematography (1st ed.).   | Hoser, T.,                 | Taylor and Francis   | e-book access<br>Perlego | <a href="https://omnibook.com/book/2193302/introduction-to-">omnibook.com/book/2193302/introduction-to-</a>                     |
| CIN 3125 | DIGITAL COMPOSITING AND EDITING                | Digital Compositing for Film and Video (4th ed.)  | Wright, S.                 | Taylor and Francis   | e-book access<br>Perlego | <a href="https://ego.com/book/2193211/digital-compositing-for-">ego.com/book/2193211/digital-compositing-for-</a>               |
| CIN 4080 | CINEMA STUDIES INTERNSHIP                      | NO BOOK   |                            |                      |                          |   |
| CIN 4870 | CINEMA STUDIES SENIOR THESIS                   | NO BOOK   |                            |                      |                          |   |
| CL 1004  | LE Myth in the Ancient Greek and Roman World   | Classical Mythology in Context  | L. Maurizio                | OUP                  | 9780199782833            |   |
| CL3022   | CLASSICAL GREEK LIT + CULTURE                  | The Trials of Socrates: Six Classic Texts   | Trans. by C. D. C. Reeve   | Hackett Publishing   | e-book access<br>Perlego | <a href="https://ego.com/book/3899022/the-trials-of-">ego.com/book/3899022/the-trials-of-</a>                                   |
| CL3022   | CLASSICAL GREEK LIT + CULTURE                  | Thucydides: History of the Peloponnesian War  | Trans by R. Warner         | PENGUIN              | 9780140440393            |   |
| CL3022   | CLASSICAL GREEK LIT + CULTURE                  | THE ILIAD OF HOMER  | Trans. R. LATIMORE         | CHICAGO UP           | e-book access<br>Perlego | <a href="https://ego.com/book/1852386/the-iliad-of-homer-">ego.com/book/1852386/the-iliad-of-homer-</a>                         |
| CL3022   | CLASSICAL GREEK LIT + CULTURE                  | If Not, Winter: Fragments of Sappho   | Trans. A. Carson           | KNOPF                | 9780375724510            |   |
| CL3022   | CLASSICAL GREEK LIT + CULTURE                  | The Histories; by Herodotus   | Trans. by R. Waterfield    | Oxford               | 9780199535668            |   |
| CL3022   | CLASSICAL GREEK LIT + CULTURE                  | Bacchae, by Euripides   | Trans. P. Woodruff         | Hackett Publishing   | 9780872203921            |   |
| CN2001   | CONTEMPORARY MASS COMMUNICATION                | Media Today. Mass Communication in a Converging World (8th ed.)                                       | Turow Joseph               | Routledge            | e-book access<br>Perlego | <a href="https://ego.com/book/3553041/media-today-mass-">ego.com/book/3553041/media-today-mass-</a>                             |
| CN2005   | Introduction to Digital Video                  | The Bare Bones Camera Course for Film and Video   | Schroeppel, Tom            | Allworth             | e-book access<br>Perlego |   |
| CN2044   | (LE) SOCIAL MEDIA IN AN INTERCONNECTED SOCIETY | Social Media: Enduring Principles (2016)  | Humphreys, A.              | OUP USA              | 9780199328437            |   |
| CN2103   | Fundamentals of Public Relations               | Reading List: Public Relations Theory, Capabilities, Competencies, (1st. ed.).                        | Shin Jae Hwa, Heath Robert | Wiley-Blackwell      | e-book access<br>Perlego | <a href="https://ego.com/book/2050087/public-relations-theory-">ego.com/book/2050087/public-relations-theory-</a>               |
| CN2103   | Fundamentals of Public Relations               | Reading List: Cases in Public Relations Management. The Rise of Social Media and Activism, (3rd ed.). | Swann Patricia             | Routledge            | e-book access<br>Perlego | <a href="https://ego.com/book/2193343/cases-in-public-relations-">ego.com/book/2193343/cases-in-public-relations-</a>           |
| CN2110   | INTRODUCTION TO ADVERTISING                    | Essentials of Advertising   | Robert Cluley              | Kogan Page           | e-book access<br>Perlego |   |
| CN2127   | INTRO TO FILM & TV STUDIES                     | TELEVISION: VISUAL STORYTELLING AND SCREEN CULTURE  | BUTLER, JEREMY             | Routledge            | e-book access<br>Perlego |   |
| CN2202   | WRITING FOR MASS COMMUNICATION                 | Everybody Writes  | Handley, Ann,              | Wiley                | e-book access<br>Perlego | <a href="https://omnibook.com/book/3766255/everybody-writes-your-new-">omnibook.com/book/3766255/everybody-writes-your-new-</a> |
| CN2306   | INTERPERSONAL COMMUNICATION                    | Looking Out, Looking In, 15/E - custom 2/E  | Adler, R & Proctor II, R.  | Wadsworth Publishing | e-book access<br>Perlego |   |
| CN3015   | DESIGNING FOR THE WEB                          | Basics of Web Design: HTML5 & CSS, 6th edition  | Felke-Morris, T            | Pearson              | 9781118008188            |   |

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|---------|---|---|--------------------------------------|---------------------------------|--------------------------|---|
| CN3080  | COMMUNICATION INTERNSHIP                  | Skills for Success: Personal Development and Employability  | Cottrell, Stella                     | Palgrave-MacMillan              | 9781137426529            |   |
| CN3160  | DIGITAL STORYTELLING                      | Introduction to Media Production (4th ed).  | Kindem, G., & Musburger, R.,         | Taylor and Francis              | e-book access<br>Perlego | <a href="https://omnibook/1621682/introduction-to-media-">omnibook/1621682/introduction-to-media-</a>           |
| CN3160  | DIGITAL STORYTELLING                      | Sight, Sound, Motion.   | Zettl, H                             | Cengage                         | e-book access<br>Perlego | <a href="https://omnibook/2728591/sight-sound-motion-applied-">omnibook/2728591/sight-sound-motion-applied-</a> |
| CN3160  | DIGITAL STORYTELLING                      | Digital Storytelling (5th ed.)  | Lambert, J., & Hessler, B.           | Taylor and Francis              | e-book access<br>Perlego | <a href="https://ego.com/book/2193386/digital-storytelling-">ego.com/book/2193386/digital-storytelling-</a>     |
| CN3311  | FUNDAMENTALS OF JOURNALISM                | Convergent Journalism: An Introduction. Writing and Producing Across Media.                                     | Filak, F. Vincent                    | Routledge.                      | e-book access<br>Perlego | <a href="https://omnibook/1599751/convergent-journalism-an-">omnibook/1599751/convergent-journalism-an-</a>     |
| CN 3316 | BROADCAST JOURNALISM AND PUBLIC RELATIONS | Sound Reporting: The NPR Guide to Audio Journalism and Production   | Kern, Jonathan                       | U of Chicago Press              | 9780226431789            |   |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | Event Management: The Beginners Guide   | Shah J.,                             | Lap Lambert Academic Publishing | e-book access<br>Perlego | <a href="https://omnibook/3382034/event-management-">omnibook/3382034/event-management-</a>                     |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | The 21st Century Meeting and Event Technologies: Powerful Tools for Better Planning, Marketing, and Evaluation. | Lee, S., Boshnakova, D. & Go         | Apple Academic Press            | e-book access<br>Perlego | <a href="https://omnibook/1573302/the-21st-century-meeting-">omnibook/1573302/the-21st-century-meeting-</a>     |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | Event marketing: How to Successfully Promote Events, Festivals, Conventions, and Expositions.                   | Preston, C.A.,                       | John Wiley                      | e-book access<br>Perlego | <a href="https://omnibook/1812804/event-marketing-how-">omnibook/1812804/event-marketing-how-</a>               |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | Event Planning in a Socially Distanced World  | Kalacas, M. R. B.,                   | Society Publishing              | e-book access<br>Perlego | <a href="https://omnibook/3833575/event-planning-in-a-">omnibook/3833575/event-planning-in-a-</a>               |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | The 21st Century Meeting and Event Technologies: Powerful Tools for Better Planning, Marketing, and Evaluation. | Lee, S., Boshnakova, D. & Go         | Apple Academic Press            | e-book access<br>Perlego | <a href="https://omnibook/1573302/the-21st-century-meeting-">omnibook/1573302/the-21st-century-meeting-</a>     |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | Event marketing: How to Successfully Promote Events, Festivals, Conventions, and Expositions.                   | Preston, C.A.,                       | John Wiley                      | e-book access<br>Perlego | <a href="https://omnibook/1812804/event-marketing-how-">omnibook/1812804/event-marketing-how-</a>               |
| CN3323  | PR & SPECIAL EVENTS PLANNING              | Event Planning in a Socially Distanced World  | Kalacas, M. R. B.,                   | Society Publishing              | e-book access<br>Perlego | <a href="https://omnibook/3833575/event-planning-in-a-">omnibook/3833575/event-planning-in-a-</a>               |
| CN3408  | ISSUES IN CONTEXT                         | Culture of Fear Revisited   | Furedi, Frank                        | Continuum,                      | 9780826493958            |   |
| CN3434  | ADVERTISING STRATEGY AND CLIENT SERVICES  | Advertising Account Planning: Planning and Managing an IMC Campaign   | Jugenheimer, D. W., and L. D. Kelley | Routledge                       | 9780765640369            |   |
| CN3521  | COMMUNICATION THEORIES                    | Reading Media Theory: Thinkers, Approaches and Contexts   | Mills, B., & Barlow, D. M.,          | Routledge.                      | e-book access<br>Perlego | <a href="https://omnibook/1555503/reading-media-theory-">omnibook/1555503/reading-media-theory-</a>             |
| CN4239  | MAKING THE SHORT DOCUMENTARY              | Introduction to Documentary, (3rd ed.),   | Nichols, B.                          | Indiana University Press        | e-book access<br>Perlego | <a href="https://omnibook/568807/introduction-to-documentary-">omnibook/568807/introduction-to-documentary-</a> |
| CN4337  | SCREENWRITING                             | Story, (2010)   | McKee, R.                            | HarperCollins                   | e-book access<br>Perlego | <a href="https://omnibook/583286/story-pdf/2utm_medium-">omnibook/583286/story-pdf/2utm_medium-</a>             |
| CN4338  | LEADERSHIP COMMUNICATION                  | Leadership, Communication and Social influence: A Theory of Resonance, Activation and Cultivation               | Ruben, B. & Gigliotti, R.,           | Emerald Publishing              | e-book access<br>Perlego | <a href="https://omnibook/965002/leadership-communication-">omnibook/965002/leadership-communication-</a>       |
| CN4413  | BRAND BUILDING                            | Advertising & IMC: Principles and Practice  | Moriarty, S. Mitchell, N. & Wells, W | Pearson                         | 9781292262062            |   |
| CN4426  | P.R. IN NON-PROFIT ORGANIZATIONS          | Communicating Causes: Strategic Public Relations for the Non-Profit Sector, 1/E                                 | Eds. Nicky Garsten, Ian Bruce        | Routledge                       | e-book access<br>Perlego |   |
| CN4470  | CORPORATE COMMUNICATION                   | Corporate Communication: A guide to theory and practise 5/E   | Joep Cornelissen                     | SAGE                            | 9781526491978            |   |

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|---------|--|---|---|---------------------------------|---------------------------------|------|
| CN4632  | COMMUNICATION RESEARCH METHODS         | Understanding Communication Research Methods: A Theoretical and Practical Approach, 3/E | Stephen M. Croucher, Daniel Cronn-Mills                   | ROUTLEDGE                       | e-book access Perlego           |      |
| CN4667  | CRISIS COMMUNICATION                   | Effective Crisis Communication: Moving from Crisis to Opportunity 4/E                   | Ulmer R., Robert, Sellnow L., Timothy, Seeger W., Matthew | SAGE                            | e-book access Perlego           |      |
| CN 4740 | COMMUNICATION THESIS                   | NO BOOK   |   |                                 |                                 |      |
| CS1070  | INTRODUCTION TO INFORMATION SYSTEMS    | Technology: At Your Service 3/E, (SIMNET - OFFICE 2019)                                 | SIMNET  | McGraw-Hill                     | access through SIMNET           |      |
| CS2179  | BUSINESS INFORMATION SYSTEMS           | INFORMATION SYSTEMS 5/E (CONNECT)   | BALTZAN M.  | McGraw-Hill                     | e-book (access through CONNECT) |      |
| CS3051  | BUSINESS DRIVEN INFORMATION TECHNOLOGY | INFORMATION SYSTEMS 5/E (CONNECT)   | BALTZAN M.  | McGraw-Hill                     | e-book (access through CONNECT) |      |
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