johnathanzhou.com Berkeley, CA

JOHNATHAN ZHOU

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EMPLOYMENT

Software Development Engineer Intern

Workday

May 2018 - Present

- Leading ideation through release of a user profile integration for WARP Workday's Automated Regression Platform utilizing the Play framework, MySQL, Slick, PAC4J, and Twirl.
- Interviewed WARP power users to identify and analyze use cases of a user profile and understand other user needs.
- Led team of 5 in the intern Hackathon in developing a Flask application that scraped internal Slack channels for info.

Investment Analyst Intern

Slice Capital

May 2018 - Present

• Conduct market research, analyze 60+ seed-stage startups, and build valuation models to identify opportunities.

Software Engineering Intern

Codelancer

June 2017 - September 2017

- Built and designed an "Uber for phone repairs" for a remote client in two weeks; led to revenue of \$1000 in a month.
- Refactored Node.js backend, employing ES6 promises to optimize codebase, decreasing bug lookup time by over 50%.
- Spearheaded development of company website improving reach and increasing total company clientele by 150%.

Founder VolunteerTutor

December 2014 - June 2016

- Launched nonprofit and recruited/directed a 20-member tutoring team in providing accessible digital tutoring.
- Designed and built site to connect tutors to students by availability and fit, resulting in over 50 onboarded clients.
- Drove growth efforts by physically advertising and optimizing for SEO, leading to more than 10,000 site views.

EDUCATION

Berkeley, CA

University of California, Berkeley

August 2016 – May 2020

• B.A. in Computer Science, Certificate in Design Innovation.

GPA: 3.48

• Selected Coursework: Data Structures, Discrete Math, Machine Learning, User Interface & Design.

Extracurriculars

Technology Lead

Berkeley ANova

January 2018 - Present

- Led a team of 3 in an Agile setting to develop a hackathon management application in Ruby on Rails.
- Created UI wireframes/product specs & conducted user research; led to a successful launch and usage at ANova Hacks.
- Researched and implemented bar-code scanning with QuaggaJS, ultimately resulting in 3x faster Hackathon check-ins.

Course Assistant: UGBA 198

Haas School of Business

January 2018 - Present

- Lecture on content such as A/B Testing, SEO optimization, online brand management, LinkedIn profiles, and more.
- Initiate and manage relationships with dozens of marketing professionals for in-class speaking and projects.
- Revamp marketing efforts to increase course applicants by 40% and achieve about 18k reach on an online campaign.

PROJECTS

- Collaborative Text Editor: React.js text-editor capable of document sharing, real-time editing, and collaboration.

 Desktop application on Electron built with socket.io, React.js, Passport.js authentication, and MongoDB.
- Slack Calendar Assistant: intelligent bot that allows for the creation of Google Calendar invites/reminders through natural language queries within Slack utilized DialogFlow, Google Calendar/Slack API, and Node.js.
- The Lounge: React-Firebase application allowing for peer-to-peer video game streaming/playing using Parsec API.
- Gitlet: designed and developed from scratch in Java a small-scale version control system based on Git.
- **ED190 Project**: managed a team of 3 students to research food insecurity on campus; conducted interviews, canvassed, and ultimately worked on food harvesting to donate over 50 lb of food and create critical partnerships.
- Twitter Marketing: strategized and prepared to pitch three social media strategies to Twitter's head of content.

SKILLS

Software: Javascript ES6, Python, Java, Scala, SQL, MongoDB, Firebase, Node.js, React.js, Ruby on Rails, Agile.

Design: HTML/CSS, Figma, Flexbox, Bootstrap, Adobe XD, Photoshop, prototyping. **Business:** Digital marketing, A/B Testing, brand management, SEO, market research