John Escobedo

Business Analyst | Requirements & Process Specialist | Healthcare & Government

letmeshowyou@gmail.com

(512) 299-3269

16506 Fetching

Manor, Texas 78653

Summary: Quality and Business Analysis professional with 18+ years ensuring what gets built matches what the business needs. Background rooted in QA leadership with extensive BA-adjacent experience: requirements documentation, process analysis, UAT coordination, and stakeholder communication. Built documentation frameworks from scratch, led Agile transitions, and served as subject matter expert translating complex healthcare and government system requirements for cross-functional teams. Experienced in gap analysis, change management, and creating clarity in ambiguous environments. Trilingual communicator (English, Spanish, ASL) skilled at bridging technical and non-technical stakeholders.

Skills

Business Analysis: Requirements Elicitation, User Stories & Acceptance Criteria, Process Mapping & Documentation, Gap Analysis

Problem-Solving & Analysis: Attention to Detail, Analytical Thinking, Problem-Solving, Critical Thinking

Leadership & Process: QA Process Implementation, Team Leadership, Process Standardization, Agile/Scrum

Testing Methodologies & Frameworks: Agile Testing, Regression Testing, User Acceptance Testing (UAT), Test Planning

Interpersonal & Collaboration: Clear Communication, Curiosity, Cross-functional Collaboration, Mentoring

Tools & Technologies: GitHub, Chrome Developer Tools, SQL / JQL, JavaScript/HTML/CSS

Professional Experience

Senior QA Test Lead | Quality Assurance Tester | Scrum Master

GeekSI | Tallahassee, FL
March 2019 to June 2025

Senior contractor providing requirements analysis, UAT leadership, and quality assurance across multiple mission-critical VA healthcare projects. Subject matter expert for complex clinical modules, facilitating knowledge transfer and driving process standardization across distributed teams.

- Served as go-to SME for the Traumatic Brain Injury module, facilitating knowledge transfer sessions and translating complex healthcare domain requirements for cross-functional teams.
- Championed the transition from Waterfall to Agile methodologies, gaining stakeholder buy-in and coaching teams through adoption — a change management initiative that improved delivery predictability.
- Drove standardization of testing practices and documentation across multiple VA projects, building consensus among distributed teams and reducing onboarding time for new analysts.
- Advocated for accessibility as a core quality metric, leading 508 compliance initiatives and educating team members on inclusive design requirements.
- Collaborated with automation engineers to validate Cucumber/Selenium scripts, ensuring alignment between documented requirements and automated execution.
- Created and maintained requirements traceability documentation ensuring business needs mapped to test coverage across web, mainframe, and mobile platforms.

Senior QA Engineer | Quality Assurance Tester

EverlyWell | Austin, TX
June 2018 to October 2018

Partnered with engineering and product leadership to establish quality processes and design cross-team workflows for a health tech startup's secure patient portal.

- Designed a unified JIRA workflow, facilitating smoother cross-team collaboration and visibility into release status.
- Assessed release risks and communicated go/no-go recommendations to stakeholders, balancing speed-to-market with quality requirements.
- Established the initial QA process and documentation standards for the health test service platform, defining how requirements would be validated.
- Mentored team members on effective documentation practices and quality standards to foster a culture of quality across the organization.
- Performed validation testing across all major browsers and mobile devices to ensure requirements were met before release.

QA Test Lead | QA Analyst

YouScience | Austin, TX
July 2017 to June 2018

As the sole QA resource, established comprehensive documentation framework and quality processes for the company's flagship education assessment platform, building credibility with development and product teams.

- Built credibility with development and product teams by demonstrating the value of structured requirements validation, ultimately integrating QA as a respected part of the SDLC.
- Developed complete documentation framework including test procedures, requirements traceability, and verification standards.
- Improved developer-QA communication by introducing standardized user story and acceptance criteria templates, reducing ambiguity and accelerating delivery.
- Created and maintained product documentation to support new feature releases and ensure consistent understanding of requirements.
- Managed all validation activities for the flagship web application across browsers and mobile devices.

QA Test Lead, QA Analyst

Communication Services for the Deaf | Austin, TX
May 2013 to January 2015

Developed inaugural QA process for an accessibility-focused video interpreting platform, immersing in user community to ensure product truly met the needs of Deaf and hard-of-hearing users.

- Invested in learning American Sign Language and Deaf cultural norms to understand user needs and ensure the product truly served its community — a user research approach that informed requirements validation.
- Pioneered the quality assurance function from the ground up, creating documentation framework and test procedures for the Ruby on Rails web application.
- Managed full validation lifecycle including creating test plans, executing test runs, and reporting results to stakeholders for both web and mobile platforms.
- Problem-solved cross-platform testing limitations by implementing VirtualBox-based solution, demonstrating gap analysis and solution design skills.

Education

Austin Community College
American Sign Language
2015 - 2017

ASL School
American Sign Language
2008 - 2012

Vista College - Berkeley, CA
Video Editing and Life Drawing
2001 - 2002

A.I. of Houston - Houston, TX

Fine Art, Typography, Layout, 3D Max

1995 - 1996

San Jacinto College - Pasadena, TX

Computer Science, Fine Art

1993 - 1995

Online version: https://johnesco.github.io/resume