

# John Escobedo

## SQA Test Lead | UAT Lead | DJ & Event Host

letmeshowyou@gmail.com

(512) 299-3269

16506 Fetching

Manor, Texas 78653

**Summary:** Professional User Experience Advocate with 18+ years of experience in SQA, Customer Service, and hosting live events in everything from startups to high-stakes government systems. My background is built on three pillars: ensuring product quality as a QA lead, advocating for users in technical support, and reading and energizing live audiences as a host. This triad sharpens my ability to bridge technical teams and end-users, translating complex system needs into deeply intuitive, engaging experiences. A trilingual communicator (English, Spanish, ASL) skilled in aligning cross-functional teams on quality goals.

## Skill Sets

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### A/V Production & Coordination

Live Sound Engineering & Mixing   A/V Equipment Operation & Troubleshooting   Client & Performer Coordination  
Music Programming & Live Cueing   Event Atmosphere Management   Technical Setup & Strike Efficiency

### Problem-Solving & Analysis

Attention to Detail   Analytical Thinking   Problem-Solving   Critical Thinking   Root Cause Analysis   Troubleshooting

### Interpersonal & Collaboration

Clear Communication   Curiosity   Cross-functional Collaboration   Mentoring   Agile Coaching   Public Speaking & MC

### Leadership & Process

QA Process Implementation   Team Leadership   Process Standardization   Agile/Scrum   Production Support  
Remote Team Management

### Testing Methodologies & Frameworks

Agile Testing   Regression Testing   User Acceptance Testing   Test Planning   CI/CD Testing   Accessibility & 508 Testing

### Test Management & Documentation

JIRA/Xray   TestRail   Test Case Design   Bug Reporting   SOP Development   Risk Management

### Platforms & Environments

Web Applications   Mobile (iOS/Android)   Desktop (PC, Mac, Linux)   Cross-browser/Cross-platform   REST API Testing  
Gaming Platforms & Consoles

### Tools & Technologies

GitHub   Chrome Developer Tools   SQL / JQL   JavaScript/HTML/CSS   Command Line Interfaces   Postman

## Industry Expertise

Healthcare & Telehealth   Gaming & Entertainment   Educational Technology   Live Events & Hosting  
Government & Veterans Affairs   Virtual Reality (VR)

## AI Collaboration & Prompting

Prompt Engineering   Detailed Specification Writing   Complex Task Decomposition   Iterative Refinement  
Output Verification & Validation   AI Tools (ChatGPT, Claude, Midjourney)

## Office and Image Suites

Adobe Creative Suite   Office 365: Teams, Word, Excel, PowerPoint, Outlook   Google Workspace: Drive, Docs, Sheets   Canva  
JIRA Confluence   GIMP

# Work Experience

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## Freelance | Austin, TX

*Karaoke Host*

July 2025 to Present

Hosted live karaoke events, managed all aspects of audio equipment, song selection, and audience engagement to create memorable entertainment experiences. Combined technical expertise with interpersonal skills to deliver smooth, high-energy events for diverse audiences.

## Responsibilities and Accomplishments

- Set up and operated sound systems, speakers, and karaoke software for events.
- Created a welcoming, fun atmosphere that encouraged audience participation.
- Troubleshoot technical and audio issues in real-time to ensure seamless performances.
- Managed song queues and requests while maintaining event flow and timing.
- Engaged with guests to build rapport and ensure an inclusive experience for all skill levels.

## Insight Global | Austin, TX

*Robot Tele-Operator*

July 2025 to September 2025

Leveraged extensive VR expertise to directly operate humanoid robots for Appttronik, playing a key role in a fast-paced development cycle. Responsibilities included VR-based operation, environmental staging, and rigorous documentation of issues and processes. Demonstrated extreme adaptability to excel in a novel, process-light environment, directly supporting high-priority company initiatives through consistent achievement of data collection goals.

## Responsibilities and Accomplishments

- Rapidly adapted to a novel role with minimal onboarding, mastering VR-based robot operation within days to meet aggressive development timelines.
- Prepared and staged physical testing environments to precise specifications, ensuring optimal conditions for robotic performance and data collection.
- Served as a critical communication bridge between operations and engineering, translating observed robot behaviors into actionable bug reports that accelerated issue resolution.
- Proactively authored troubleshooting protocols and SOPs in a process-light environment, establishing documentation standards adopted by the broader team.
- Contributed directly to high-visibility initiatives by consistently meeting daily and weekly team goals for data collection and operational testing.

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## GeekSI | Tallahassee, FL

*Senior QA Test Lead | QA Analyst*

March 2019 to June 2025

Senior contractor providing comprehensive QA testing and test leadership across multiple mission-critical projects for the Veterans Affairs over a 6-year engagement. Subject matter expert in government software testing, 508 accessibility compliance, and modernizing legacy testing processes with Agile methodologies.

## Responsibilities and Accomplishments

- Championed the transition from Waterfall to Agile methodologies for the VA Telehealth Hub, gaining stakeholder buy-in and coaching cross-functional teams through the adoption process.
- Advocated for accessibility as a core quality metric, leading 508 compliance initiatives and educating team members on the importance of inclusive design for veteran users.
- Served as the go-to SME for the Traumatic Brain Injury module, facilitating knowledge transfer sessions and mentoring junior analysts on complex healthcare domain requirements.
- Collaborated with automation engineers to validate Cucumber/Selenium scripts, ensuring alignment between manual test intent and automated execution.
- Drove standardization of testing practices across multiple VA projects, building consensus among distributed teams and reducing onboarding time for new testers.
- Tested a diverse array of platforms including web applications, mainframes, Linux machines, and mobile devices (Android, iOS).

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## Freelance | Austin, TX

*DJ*

January 2011 to April 2012

DJed at various dances and events around Austin, Tx

### Responsibilities and Accomplishments

- Created DJ setlists for Danceversity, Dance International, and Synergy Dance Studio.
- Matched tone and vibe for various events need last-minute DJing.
- Updated social media accounts to keep dancers posted on new events.
- Adapted to various in-house sound systems.

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## EverlyWell | Austin, TX

*Senior QA Engineer*

June 2018 to October 2018

As the primary QA tester, established the initial quality assurance process for EverlyWell's health test services, where customers managed lab results through a secure online portal. Took ownership of JIRA administration, configuring the system to support a new cross-team CI/CD workflow.

### Responsibilities and Accomplishments

- As the initial QA resource, integrated the first formal QA process into the software development cycle for the health test service platform.
- Partnered with engineering and product leadership to design a unified JIRA workflow, facilitating smoother cross-team collaboration and visibility into release status.
- Assessed release risks and communicated go/no-go recommendations to stakeholders, balancing speed-to-market with quality assurance.
- Performed all testing for new website features across all major browsers and mobile devices, including Android, iOS, and the iOS Simulator.
- Mentored team members on effective bug writing and QA practices to foster a culture of quality across the organization.

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## YouScience | Austin, TX

*QA Test Lead | QA Analyst*

July 2017 to June 2018

Served as the sole QA employee, responsible for establishing and managing the quality assurance process for the company's flagship online career and education assessment tool. Worked cross-functionally to integrate QA into the development cycle, ensuring the stability and quality of all weekly releases.

### **Responsibilities and Accomplishments**

- As the sole QA voice, built credibility with development and product teams by demonstrating the value of structured testing, ultimately integrating QA as a respected part of the SDLC.
- Developed the complete QA framework, including test procedures, test case scenarios, and standards for verification, integration, and regression testing.
- Managed all testing for the flagship web application, performing cross-browser testing via BrowserStack and testing on Android and iOS devices.
- Created and maintained test case scenarios and product documentation to support new feature releases and ensure consistent quality.
- Improved developer-QA communication by introducing standardized bug report and user story templates, reducing back-and-forth and accelerating fix turnaround.

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## **Luna Data Solutions | Austin, TX**

*QA Analyst | QA Engineer*

May 2015 to May 2017

Contracted as a QA Analyst for RetailMeNot, focusing on the launch of new e-commerce features and ensuring site stability. Enhanced testing efficiency through custom automation tooling, analytics validation, and standardized data suites, while providing direct production support for a high-traffic website.

### **Responsibilities and Accomplishments**

- Coordinated QA efforts across multiple teams for the high-visibility gift card feature launch, aligning testing priorities with business objectives.
- Partnered with developers to enhance the internal test automation framework, contributing code improvements that increased team efficiency.
- Engineered custom JavaScript tools to validate and ensure the accuracy of site-wide analytics implementation and data integrity.
- Developed and standardized the smoke testing data suite to guarantee consistency and reliability across all testing environments.
- Responded to live production issues under pressure, triaging problems and communicating status updates to stakeholders during critical outages.

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## Communication Services for the Deaf | Austin, TX

*QA Test Lead, QA Analyst*

May 2013 to January 2015

Developed and implemented the inaugural QA process for the 'Vineya' web-video platform, a critical accessibility solution providing interpreting services for the Deaf and hard-of-hearing community. Acquired conversational American Sign Language (ASL) and cultural competency to effectively collaborate and ensure the product met the needs of its users.

### Responsibilities and Accomplishments

- Pioneered the quality assurance function from the ground up, creating the initial test procedures and automation framework for the GoVineya.com Ruby on Rails web application.
- Invested in learning American Sign Language and Deaf cultural norms to build authentic relationships with colleagues and ensure the product truly served its community.
- Managed the full testing lifecycle for release cycles, including creating test plans, executing test runs, and reporting on results for both web and mobile app versions.
- Problem-solved cross-browser testing limitations on Mac hardware by implementing a VirtualBox-based solution, enabling comprehensive IE testing without additional equipment costs.

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## DocbookMD | Austin, TX

*Lead QA Tester*

July 2012 to April 2013

As the sole QA professional and founding member of the quality assurance function, established the entire QA process for the company's HIPAA-compliant messaging app for physicians. Led testing efforts across the entire mobile ecosystem, including iPhones, iPads, and Android devices, ensuring the security and reliability of patient data.

### Responsibilities and Accomplishments

- Founded and single-handedly operated the QA department, introducing and standardizing the first formal QA process for the company's flagship HIPAA-compliant messaging app.
- As the sole tester, performed all functional, regression, and compliance testing on the full range of supported devices: real iPhones, iPads, Android tablets, and the iOS Simulator.
- Developed the initial test strategy, authored comprehensive test suites, and enforced testing protocols to ensure software met rigorous quality standards before release.
- Guaranteed the application's adherence to strict HIPAA compliance regulations for the secure transmission of patient health information.

- Scaled the QA function from a one-person operation to a team, hiring, onboarding, and mentoring new testers while maintaining quality standards during rapid growth.

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## Luna Data Solutions | Austin, TX

*QA Test Lead | QA Tester*

August 2011 to April 2012

Contracted as a QA Tester and rapidly promoted to Test Lead for Heatwave Interactive, assuming responsibility for the quality of multiple game titles. Authored test plans, led a testing team, and executed rigorous testing cycles to improve game stability and user experience.

### Responsibilities and Accomplishments

- Contracted as a QA Tester and promoted to Test Lead for Heatwave Interactive, working on 'Gods and Heroes: Rome Rising' and 'Platinum Life: Country'.
- Executed daily testing of game builds for core functionality, gameplay mechanics, and UI integrity.
- Authored comprehensive test plans for smoke and regression testing cycles, improving test coverage.
- Led and mentored a team of testers, providing guidance on bug reporting and test execution best practices.

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## Kick Butt Coffee | Austin, TX

*Event Coordinator and Host*

January 2011 to April 2012

Held the first public dance in a style known as Fusion.

### Responsibilities and Accomplishments

- Organized and ran a weekly dance in a local Austin coffee shop Kick Butt Coffee.
- Lead and organized DJs for each event.
- Advertised events on social media.
- Set up an in-house audio system to allow DJ's to plug directly into the house system.

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# Blizzard Entertainment | Austin, TX

*Game Master (Technical Support & Customer Service)*

July 2010 to July 2011

Provided advanced technical support and customer service for the 'World of Warcraft' MMO, serving as a frontline investigator for complex in-game issues, fraud, and exploitation. Developed exceptional skills in problem-solving, data analysis, and customer communication within a high-volume, live-service environment.

## Responsibilities and Accomplishments

- Resolved high-pressure player escalations by diagnosing complex issues and communicating solutions clearly, maintaining player trust in a live-service environment.
- Restored compromised player accounts and inventories with precision, adhering to strict security and data integrity protocols.
- Analyzed and documented cases of fraud and exploitation of game mechanics, providing detailed reports for development teams.
- Delivered expert support via live chat and ticket systems, effectively communicating technical solutions to a diverse user base.
- Developed a deep understanding of live service operations and the player support lifecycle for a large-scale, always-on application.

## Education and Training

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### **Austin Community College: 2015 - 2017**

American Sign Language

### **ASL School: 2008 - 2012**

American Sign Language

### **Vista College - Berkeley, CA: 2001 - 2002**

Video Editing and Life Drawing

### **A.I. of Houston - Houston, TX: 1995 - 1996**

Fine Art, Typography, Layout, 3D Max

### **San Jacinto College - Pasadena, TX: 1993 - 1995**

Computer Science, Fine Art