



ApeiroX is a trust-less, flexibly safe, and robust e-commerce platform that brings

blockchain benefits to commerce and link local suppliers to both local and foreign markets, with the aim of reducing financial disparities and improving product accessibility. Our suite of products includes e-Commerce, DEX swaps, P2P and e-Wallets.



# INFINITE EXCHANGE

# TABLE OF

## CONTENTS.

<b>Problem Statement</b>	1
<b>Solution</b>	3
<b>Product</b>	4
E-Wallet Module	4
Cryptocurrency Wallet	5
Peer To Peer Cryptocurrency Trading	5
Dex Swaps	5
E-Commerce Module	6
Aggregator	6
Verifier	7
Dispatcher	7
<b>Escrow</b>	8
<b>Business Model</b>	9
Verifiers	10
Aggregators	10
<b>The ApeiroX Brand</b>	11
Our Team	12
The founders	12
Meet other members of the team:	13
<b>Tokenomics</b>	15
<b>Customer Acquisition</b>	16
Airdrop Campaigns	16
Bounty Campaigns	16
1. Signature drive	17
2. Video campaigns and blog posts	17
3. Campaign for translation	17
4. Social media campaigns on Twitter and Facebook	17
Referrals	17
Initial Onboarding Strategy	17
Programs	17
Strategic Partnerships	18
<b>References</b>	18

# **PROBLEM STATEMENT**

Electronic commerce, as we know it, thrives better in developed countries than developing ones for reasons such as; infrastructure deficit, high delivery costs, security and mistrust issues, supply chain issues, high illiteracy rates and highly fragmented markets.

Using Africa as a case study, trading and exporting locally produced goods and natural resources to the western world have been plagued with factors such as standardization, accessibility, finance, know-how, infrastructure and government policies.

About 60% of the population of Africa is known to be largely into farming with women and youths accounting for over 60 to 80% of the farming population. A major challenge facing these farmers is the inability to access ready markets, storage facilities and off-takers thereby forcing most of them to produce less than their capacity and resort to selling their produce at whatever price available to them in their locality.

E-commerce has been very helpful bridging the gap between producers and consumers and in creating new jobs. When fully harnessed, e-commerce has the potential to create three times more jobs than have already been created to support inclusive economic growth in developing countries. Thus, giving more room for women and youths to participate in the industry in more ways than known.

Generally, there seems to be another disturbing concern in how traditional e-commerce is being run. It is totally centralized and though sometimes claims discounts on products, but the users who power the platform do not get any form of reward for their usage nor do they partly own the platform. How can decentralized e-Commerce improve household consumption, boost rural economies, improve their quality of life and reduce inequality especially among people in rural communities and foster economic growth?

Aside from financial inclusion for African companies, one of the primary issues we are attempting to address is the problem of African youth unemployment and underemployment. Africa's most valuable resource is its youth. By 2050, Africa's young population is predicted to have doubled to over 830 million. This rise in the working-age population, if effectively exploited, may enable improved productivity and greater, more inclusive economic growth throughout the continent.

However, the majority of African youth today do not have stable economic prospects. One-third of Africa's 450 million young people aged 15 to 35 are jobless and unsatisfied, another third is working insecurely, and just one in six gets paid. Youth unemployment is often double that of adults, however this varies greatly by country. Underemployment, which affects slightly more than half of young people in low-income countries, is also a problem.

Despite the fact that 10 to 12 million young people enter the workforce each year, only 3.1 million jobs are created, leaving a substantial number of young people jobless.

In Africa, youth unemployment has far-reaching and significant consequences: it leads to poor living conditions, increases migration out of the continent, and contributes to violence. Youth unemployment is, above all, a failure to capitalize on one of the continent's most precious development assets: its large and growing population of talented young people.

As a result, there is a compelling need to supply young people with high-potential opportunities. 90% of Africa's youth live in low- and lower-middle-income countries, where the lack of formal employment is their biggest issue.

In certain countries, 10 to 15% of young people find wage labor,

whereas 30 to 50% of young people labor in insecure jobs. On the other hand, upper middle-income countries such as Algeria and South Africa have higher wage employment and lower vulnerable employment, but high overall unemployment rates, with approximately one out of every five young people unemployed.



# SOLUTION

ApeiroX is a one-of-a-kind, trust-less, flexibly-secure, robust e-commerce platform that uses blockchain technology to introduce blockchain benefits to commerce and connect local producers and suppliers of consumer goods with key emphasis on agriculture and natural resources; to both local and international markets, with a goal to solve financial inequalities and enhancing of product accessibility with great ease.

This project is about a new and improved way of doing business in order to bridge the gaps and address the issues of goods accessibility, security and quality assurance, as well as ensure the delivery of a trust-less platform where everyone from anywhere in the world can perform all types of transactions, from local purchases to international trades, without the buyer or seller burdened with the details and challenges from middlemen.

The platform will act as a semi-decentralized bank or pool for the customer while performing all of the above. Other utility services offered by the platform include peer-to-peer (P2P) trading, cryptocurrency dex swaps, and an e-wallet that will allow direct withdrawals to bank accounts where a license has been obtained. The e-wallet solution also serves as a forerunner to the numerous national digital currencies that will be implemented by central governments in the near future.

Any currency or cryptocurrency can be used to make or receive purchases on the platform.



Cash incentives and rewards are offered solely to encourage platform usage and to allow users to profit from the solution they use.

To address the problem of unemployment, ApeiroX's solution is to recruit Aggregators, Verifiers, and Dispatchers to help African youth find new careers. The objective is to create 2 million jobs and reach over 10 million Africans by 2030 by promoting inclusive growth and encouraging young Africans to realize their full economic potential throughout the continent.

The overall purpose of this strategy is to improve the quality of life for all Africans. Long-term goals for both male and female African youths include increased economic opportunity, which leads to improvements in other aspects of their lives.

These three key components will enable trade to happen in a discrete and trustless manner.

# PRODUCT

ApeiroX is a platform where all chains exist that makes it possible for trade to be completed. These include e-commerce, a wallet system that contains fiat and cryptocurrencies, swap system for fiat to fiat conversions and cryptocurrency swaps, alongside peer to peer cryptocurrency trading for the cryptocurrency community.

## E-WALLET MODULE

Fintech is positioned to be the future of business, and it is virtually already a standard at the time of writing. However, there appears to be a continuous difficulty, and that is the fact that when cryptocurrencies gained widespread popularity and approval in 2021, something else curiously followed the renown. Central governments have now realized that they need to push their e-currency asset class to the forefront to replace most people's demand for cryptocurrency. However, we believe that once e-currencies are launched, the general public will quickly accept them, and that the numerous rules and crackdowns will lead to less attention being devoted to crypto assets. Only blockchain solutions with solid use cases will remain prominent when this happens, thus we're establishing the ApeiroX brand to be among the items in this area of influence.

One unique product of ours is our e-wallet system. The e-wallet will have the capacity to hold values for all national currencies. Any user on the platform will have a unique e-wallet identifier public address assigned to the account. The identifier will be a 32 hexadecimal code and can be used to receive any currency denomination. The e-currencies in this wallet are considered another version of stable coins that are transferable cross-border.

Users may load their e-wallet with any stable fiat money via peer to peer cryptocurrency trading or through direct deposits from bank accounts or cards. Withdrawing money from the e-wallet can be done through fiat to their bank accounts or through conversion to cryptocurrency.

A user in Russia who wants to receive some value in Russian Ruble could get his e-wallet funded by a user in the united states in the following way

Let's call the United States user, user A  
Let's call the Russian user, user B  
User A funds his e-wallet using P2P or through traditional payments like card and bank deposits.

User A converts his e-USD to e-RUB.  
User B sends his e-wallet address to user A.  
User A then sends the Ruble equivalent from the conversion to User B's e-wallet.  
User B will find Ruble instead of USD in his e-wallet.

ApeiroX is a brand-new company with no permits in most areas of the world. As a result, our strategy provides for company flexibility, with some capabilities available in some locations but not in others. Withdrawing fiats from the e-wallet will not be possible in locations where we do not yet have licenses, and P2P will be a crucial component for transacting on the platform.



# CRYPTOCURRENCY WALLET

We have a critical component for our cryptocurrency community, which is the cryptocurrency wallet. This will be a multi-wallet system, similar to the well-known Trust Wallet, that can hold virtually any coin from as many prominent blockchains as possible.

Users can receive cryptos using their unique public addresses and can send cryptos to any other wallet address outside our ecosystem.

Based on certain external APIs, the wallet would obtain its balance indication in the user's default currency, which would assist to illustrate the aggregate values the user has in his portfolio.

The user may need to use our peer to peer trading functionality to convert bitcoin balance to e-wallet balance.

To swap between cryptocurrencies, the user may either have to convert to e-currency and back to crypto or use our P2P module to perform the swap.

# PEER TO PEER CRYPTOCURRENCY TRADING

P2P trading is also one key feature of our ecosystem because some regions require it for cryptocurrency adoption to grow.

Our P2P platform will require users to create an offer for two different currency pairs, usually from crypto to fiat, however we will make available the option of converting from crypto to crypto.

When trade is done from one crypto to another crypto, both users will need to have their cryptocurrency balances loaded, either via deposit or a value that was already owned.

When trade is done from crypto to fiat, the user has the option of making direct bank deposits or using the specified e-currency in his wallet to pay.

ApeiroX's main product is an e-commerce solution with certain unique

# DEX SWAPS

Another product in our ecosystem is the decentralized swaps. We will have a multi-swap system that enables swapping tokens across popular blockchains.

We'll utilize a one-of-a-kind tracker system that searches for the lowest rates across all decentralized exchanges and automatically executes swaps on the user's behalf.

We will have liquidity providers (LPs) who will offer liquidity for various tokens in the swap system, which is a decentralized application.

The technical paper for the LPs benefits and other activities in the swap module will be released in the next version of our whitepaper.

This means that once the LPs are able to provide liquidity for the token swaps on our platform, some swaps with a better price advantage will be executed on our platform and not necessarily on other decentralized exchanges.

# E-COMMERCE MODULE

ApeiroX's main offering is the e-commerce module. It's a unique mechanism that allows parties to conduct trustless transactions. It also allows low-order merchants to sell their products on a worldwide scale, even if they don't know how to use the platform.

The goal is to provide a fair playing field for developing nations with raw materials like agricultural goods and other natural resources to sell their products to anybody in any area of the globe.

The high illiteracy rates in such areas are one of the primary obstacles that our solution can resolve. So our solution is designed to provide various points of entry and allow the literate to manage others who may lack the infrastructure or know-how to use the platform, and we progressively build a model that will allow the knowledge gap and infrastructure to close over time.

Trustless trades are made possible through three key components;

## AGGREGATOR

On the system, an aggregator can perform a variety of functions. Onboarding merchants (both literates and nonliterates), handling merchant bids and negotiations, and maintaining merchant stocks are all examples of these tasks.

The onboarding difficulty linked with illiteracy is addressed by aggregators through a methodical pattern in which the aggregator assists a merchant who most likely does not have the proper framework to do business, such as a registered business, smartphone, know-how, and so on.

How does the aggregator manage a merchant's products?

The aggregator looks for local merchants and registers their business on the e-commerce platform with his unique referral ID. This will generate login credentials for the merchant so that he or she may operate the newly created store. The freshly formed shop also appears in the aggregator's dashboard, allowing him to assist the merchant with product uploading. So, exactly like the merchant's dashboard, the aggregator has control over the components of the merchant's store by default. However, if the merchant is familiar with the platform, he or she can restrict the aggregator's access or completely disable the aggregator's access.

Two technologies will be utilized to decrease incidences of fraud and deception during the onboarding of merchants by aggregators, and these are KYC and cellphone number. During registration, the merchant will be requested to provide KYC, and his cellphone number will be linked to his account for trade alerts and other purposes.

Look out for the aggregator rewards and benefits from our business model section of this document.

# VERIFIER

Verifiers are individuals who work inside the ecosystem to ensure that the goods being traded are the same as displayed by the Merchant and are in line with the needs of the customer.

Goods verification is a delicate job, and some verifiers may lack the necessary credentials to execute certain types of checks. When a buyer requests it, the profiles and locations of the verifiers will be matched accordingly.

Once a deal is started on our platform, the buyer can choose to incorporate the services of a verifier. Our goods return policy will not apply to such a transaction if a verifier's service is not acquired.

A verifier's job is to ensure that the items are in good working order as stated, thus if the buyer certifies that the items are not in good working order as stated, a trade dispute arises. For more information on this subject, see our section on trade disputes.

Verifiers will register and get verified on the platform using KYC and cellphone number.

Verifier's rewards are described in clearer detail in the business model section of this document.

Dispatchers must be verified to have the initial licenses or framework to do the business of product delivery.

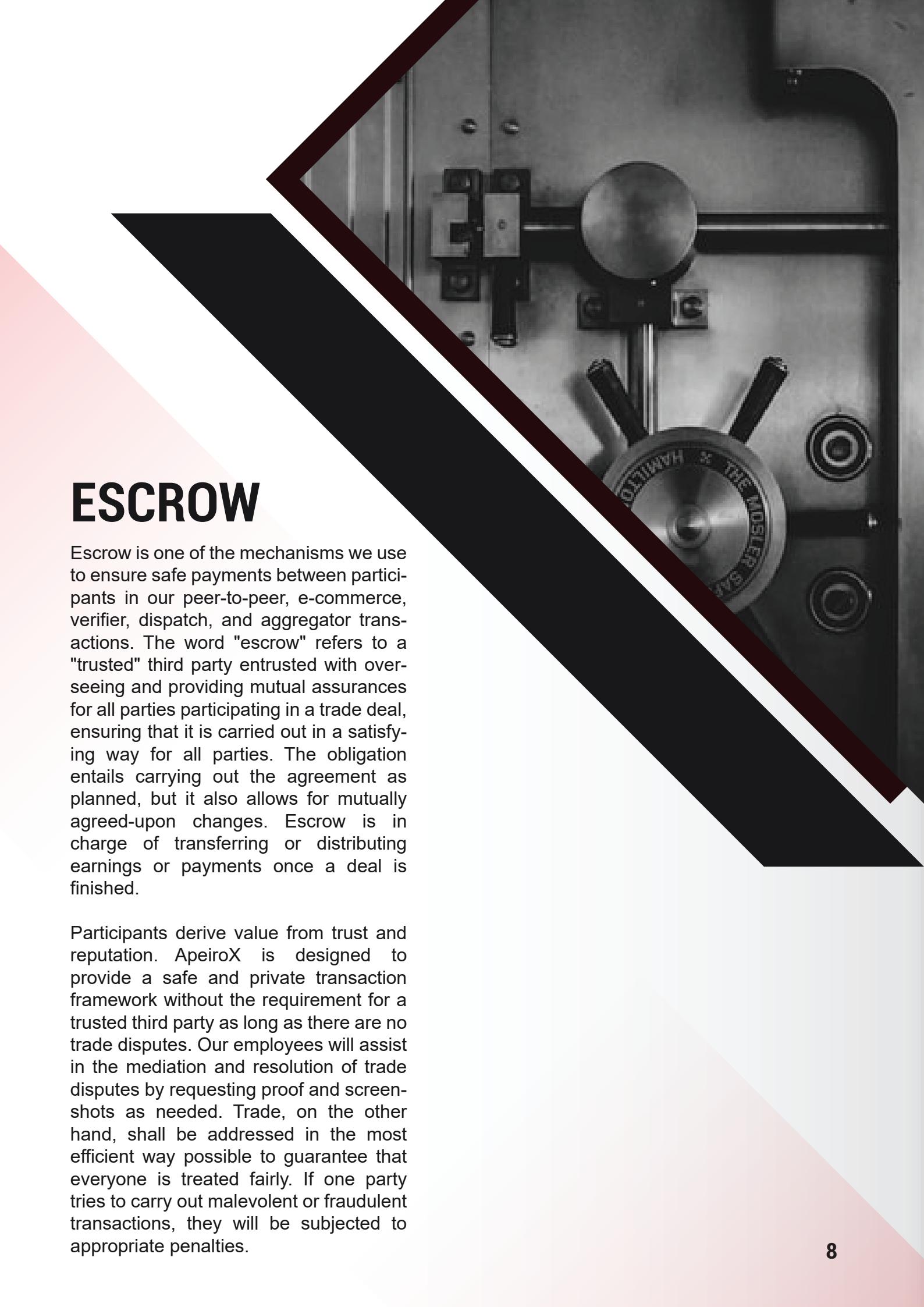
The automatic rating system, which will be combined with user evaluations based on service delivery to provide a good trustless system, will govern both verifiers, aggregators, and dispatchers. The purpose of incorporating trust credentials into the system's automation is to provide a score to completed and successful trades, as well as unsuccessful deals. However, human ratings account for 60% of the weighted rating, while system ratings account for 40% of the weighted rating.

Dispatch costs will be proposed but not imposed since the charge and auto-matching will be done by default based on the best costs, but the user will have the option to alter the dispatcher to his preferred choice. If the user is not satisfied with the dispatch price, the user can negotiate with the dispatcher to obtain a perceived fair delivery price. Dispatchers can switch off the negotiating functionality.

# DISPATCHER

Dispatchers and logistics organizations will use the platform to create a company profile. The shipping business or dispatcher will be picked from the buyer's screen whenever a deal is to be authorized. The buyer has the option of choosing a preferred dispatcher or any dispatcher with the greatest fee for the given area.

# ESCROW



Escrow is one of the mechanisms we use to ensure safe payments between participants in our peer-to-peer, e-commerce, verifier, dispatch, and aggregator transactions. The word "escrow" refers to a "trusted" third party entrusted with overseeing and providing mutual assurances for all parties participating in a trade deal, ensuring that it is carried out in a satisfying way for all parties. The obligation entails carrying out the agreement as planned, but it also allows for mutually agreed-upon changes. Escrow is in charge of transferring or distributing earnings or payments once a deal is finished.

Participants derive value from trust and reputation. ApeiroX is designed to provide a safe and private transaction framework without the requirement for a trusted third party as long as there are no trade disputes. Our employees will assist in the mediation and resolution of trade disputes by requesting proof and screenshots as needed. Trade, on the other hand, shall be addressed in the most efficient way possible to guarantee that everyone is treated fairly. If one party tries to carry out malevolent or fraudulent transactions, they will be subjected to appropriate penalties.

# BUSINESS MODEL

Our business model builds an ecosystem that includes merchants that serve both clients and companies, with the intention of making the decision-making process for buyers of goods of either a high or low order value even more efficient than average while also shortening the sales period.

We have a one-of-a-kind business strategy that combines decentralized payments with the traditional banking system to benefit companies. We have a three-tier strategy for facilitating payments on the platform, knowing that cryptocurrency legislation is quite unknown in most places of the world.

1. For nations that prohibit banks from facilitating financial transactions of firms using a cryptocurrency-related internet domain:

Our peer-to-peer trading section will serve as a paradigm for this environment. In the specified territories, bank and card deposits will not be available. Users may load their e-wallet with any stable fiat money via peer-to-peer trading. Swapping between cryptos will also be a feature available within these territories.

2. We will provide a platform without any cryptocurrency features for countries that have a blanket prohibition on cryptocurrencies, with payments made by card or bank deposits. One of the main advantages for customers from such regions would be the ability to execute foreign exchange from one currency unit to another within our e-wallet, and digital assets could be moved to any area of the world in a flash from one e-wallet to another.

3. Where there is no restriction, all the application's functions will be available. Card deposits, bank deposits, cryptocurrency deposits, swaps, and peer to peer trading are just a few of the functions that will be available.

cryptocurrencies. However, some Merchants may choose to accept crypto payments. To achieve a balance, our system will let the merchant select how many payment methods he accepts for the product.

With the support of Aggregators and Verifiers, our approach makes it far simpler for customers to make choices on new goods. This ensures that consumers and companies get the correct commodities before sales are concluded.

Verifiers are individuals who work inside the ecosystem to ensure that the goods being traded are the same as displayed by the Merchant and are in line with the needs of the customer. The buyer decides to utilize a verifier of his own choosing for his transaction.

Merchants can register on their own or through an Aggregator within the ecosystem. Merchants can also select an Aggregator when registering on their own, and the Aggregator will manage their services for them.

An Aggregator cannot be both a Verifier at the same time in order to maintain complete clarity.

Income is derived from 0.5% of the total purchase volume from the buyer and 0.5% of the paid sum from the seller. Aggregators and Verifiers are compensated with a fraction of the total purchase volume as follows:

# VERIFIER

\$10 for transactions less than or equal to \$200  
5% for transactions less than \$1000 and greater than \$200  
3% for transactions less than \$15000 and greater than \$1000  
\$500 for transactions less than \$40000 and greater than \$15000  
\$1000 for transactions less than \$200000 and greater than \$40000  
0.5% for transactions above \$200000

A profit sharing ratio for token holders who have their APX token balance snapshot at a specific moment will also be revealed. 50% of the company profits will be airdropped in the default currency set by the user, to their individual e-wallets on a quarterly basis. In the event of no profit season, no profit will be shared. Also, the company may reserve the right to not give dividends to shareholders in a given period if there is need for such, based on growth and expansion plans.

# AGGREGATORS

5% for transactions less than \$1000  
3% for transactions less than \$15000 and greater than \$1000  
\$500 for transactions less than \$40000 and greater than \$15000  
\$1000 for transactions less than \$200000 and greater than \$40000  
0.5% for transactions above \$200000

The merchant will be charged \$10 for a failed transaction that happened because of unavailability of goods or that the merchant is no longer willing to sell after that the verifier has been dispatched. The value is paid to the Verifier in token equivalent or fiat.

We have an e-wallet system that enables users to swap between cryptocurrency and fiat and vice-versa. The e-wallet will have all the world's national currencies. Although cryptocurrency could be the preferred choice for some merchants. The merchants can turn on the auto-swap feature to convert their fiats to cryptocurrency equivalent of their choice.

The community of users in the ecosystem will get rewarded for their loyalty on an annual basis, by which time they will get an airdrop of APX tokens for a period of 100 years.



# THE APEIROX BRAND



ApeiroX is a portmanteau of the terms Apeiros and Exchange. Apeiros is a Greek word that roughly translates to "infinite." ApeiroX, in other terms, implies "infinite exchange." ApeiroX was created as a result of a collaboration between two Nigerian enterprises.

One of the enterprises, Ajebor Farms (a subsidiary of Hybrid Global Resources), is engaged in large-scale agriculture and owns approximately 10,000 hectares of farmland in various regions of the nation, as well as transacting cross-border rice husk imports from other west African nations. Ajebor Farms also operates two rice mills, each capable of processing 90 metric tonnes of rice each day. For the past eight years, Ajebor Farms has been functioning in Nigeria.

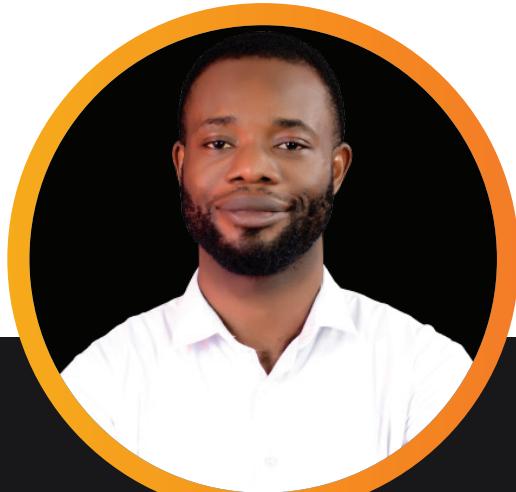
Optimalsoft Limited, a software firm based in Lagos, Nigeria, is the second firm in the alliance. The company was instrumental in the development of Ajebor Farms' digital transactions, as well as the deployment of other software products for business administration, real estate solutions, and other purposes. Optimalsoft Limited has been in operation for approximately six years.

Apart from the key partnership that kicked off the ApeiroX project, a slew of other experienced individuals joined in the development process alongside the companies, and thanks to their vast experience and contributions, the product was fine-tuned and put on the right track for better management, auditing, and long-term success.

# OUR TEAM

ApeiroX is composed of industry leaders and professionals from the fields of technology, agriculture, operations, and healthcare. Approximately 80% of the team is involved in the creation and maintenance of the application. Our staff is dedicated to seeing the project through its many stages of development and expansion.

Meet the team members;



**JOSEPH OKAFOR**  
*Co-founder*

Joseph, who is a co-founder of ApeiroX, also serves as the company's Chief Technology Officer. He is also the CEO of Optimalsoft Limited, a goal-oriented software development firm that strives to demonstrate the infiniteness and beauty of technology in improving human existence and well-being. He has designed a lot of web apps for large technology companies.



**VICTOR OYITA**  
*Co-founder and CEO.*

Victor is the CEO and one of ApeiroX's co-founders. He is also the CEO of Ajebor Fams Ltd, which produces Aura Premium Rice. He is a Psychologist, Personal Leadership Coach, Entrepreneur, Organizational Development Strategist, and Educational Management Expert.



**EFE WILFRED**  
*Chief Operations Officer*

Efe is a "Character Cartoon Animation & Motion Graphics Designer" Computer Animator. He pursued a profession in Computer Animation, Video Editing, Graphics Design, User Interface Design, because he has a passion for practical skills and valuable information that can be passed down through generations. Wilfred Efe is the founder and CEO of "KRAZ MEDIA CONCEPT LTD,"



## **TEMPERANCE ANAUGHE**

### ***Head, Business Development & Growth.***

Temperance Anaughe heads Business Development and Growth at ApeiroX. He is a business strategist and an ICT professional with extensive experience in ICT solutions for business growth that use digital data and analytical insights. Africa, Excellence Power Resources, and others.



## **DARE**

### ***Core Backend & UX designer.***

Mathew Dare Olushina is a Software Developer with over 12 years experience in Web, Mobile App and General Software Development

Mathew Dare Olushina have working experience with major Ict and Non-Ict companies in Lagos.



## **IFEANYI KALU**

### ***Core Backend & UX designer***

Kalu is a full stack Python engineer at OptimaSoft. He has 9 years experience as a software engineer with a focus on APIs and micro-services. In his spare time he is an avid gamer, lover of detective fiction and encyclopedia addict. He currently works as a backend engineer with ApeiroX.



## **JOHN HOLLACK**

### ***Frontend and UI designer***

Lekan Adejumo is a Results Driven, Business & Technology Savvy Chartered Project & Product Manager with 5+ years of progressive experience in project management, product management, recruiting, designing and developing experience. He is also experienced as a blockchain developer, frontend developer and mobile application development.



**MUMEN OSASUMWEN**  
*Frontend & Graphics designer.*

Osasumwen is a frontend and graphic designer. He holds a BSc in Medical Physiology but works at Optimalsoft Limited as a frontend developer and visual designer. He has been a part of a variety of initiatives at Optimalsoft Limited, including web application development for Landearn, Bumasys, MyJobDesk, and other continuing initiatives.



**GIFT KANU**  
*Content & Social Media Manager*

Gift holds a BSc in Computer Science and works at Optimalsoft Limited as a content producer and frontend developer. She has worked on a variety of projects for Optimalsoft, including web application development and content creation for Landearn, Bumasys, and other upcoming projects.



**GREAT OYITA**  
*Administrative Manager*

Great Oyita. Great is a Pharmacist with a focus on digital healthcare and pharmacy automation. Mobihealth International, Africa's first fully integrated Telemedicine enterprise, has him as the Lead and Superintendent Telemedicine Pharmacist. He is a digital technology enthusiast and the creator of Tekipharm, a social media site that highlights emerging healthcare advances.

# TOKENOMICS

The APX token is a BEP-20 Binance Smart Chain token. ApeiroX's decentralized services would be launched with this coin. Although we plan to move to our own native blockchain in the near future, the technical paper for the blockchain and how the migration will be made feasible will be provided after it is complete. This sort of approach is critical for a variety of reasons based on our business model, particularly in terms of how we aim to simplify the product and pool resources to focus on mainstream acceptance, as well as adequate management and responsibility.

APX tokens contribute to a democratic Blockchain ecosystem and provide the following functions to specify access to services and products:

The APX tokens will be used primarily for the following;

- To reward the community for using the application.
- To distribute 50% of the company's profit to token holders.
- To reward the team and generate funds to enable the company scale and achieve its fundamental goals.
- Just like other cryptocurrencies, it's used for payments.

The total token supply will be 10 trillion (10,000,000,000,000)

The company and team tokens will be 30% of the total supply, this would imply 3 trillion tokens (3,000,000,000,000). But only one-third of the team tokens will be initially released in this first year.

This means at token deployment, 1,000,000,000,000 team tokens will be in circulation. The remaining 2 trillion tokens will be time-locked for a period of two years, with 50% (1,000,000,000,000 tokens) unlocked each year.

The team tokens will have at least 40% (400,000,000,000 tokens) of the total it received mapped out in the company wallet, and will be used for managing and growing the company vision and prospects globally.

70% (7,000,000,000,000) of the total supply belongs to the community in the following ways. 5% (350,000,000,000) will be airdropped within 3 months of token deployment to those who participated in the airdrop.

2.5% (175,000,000,000) will be sent to bounty participants when the airdrop is being distributed.

2.5% (175,000,000,000) will be distributed evenly based on managed bounty tasks for a period of 1 year.

This means that for a period of one year, the total amount of tokens in circulation will only be 20% (2,000,000,000,000) of the total supply (implying 10% (1,000,000,000,000) team tokens and 10% (1,000,000,000,000) community tokens).

The remaining 60% (6,000,000,000,000) of the community tokens will be rationed for rewarding users for platform usage and also will be factored into liquidity provider benefits that will be well articulated in the next version of our technical paper carrying specifications for our Swap module. **The token smart contract address on the Binance Smart Chain is 0xcdcd3d1e33c0ba574d593d193070aacc335481bb9, token name is Apeirox and the ticker is APX**

# **CUSTOMER ACQUISITION**

## **AIRDROP CAMPAIGNS**

Michael J. Casey, the chair of CoinDesk's advisory board and an advisor to MIT's blockchain research effort, says: "If a currency isn't widely utilized, it's worthless. And that won't happen unless individuals make a cost-involved effort to encourage wider adoption ", he said.

We plan to employ airdrops as part of our initial marketing approach, which will entail releasing APX tokens to wallet addresses to raise awareness of our token and one-of-a-kind platform.

In exchange for basic social media tasks, APX tokens will be distributed to the wallets of active members of the blockchain community.

The airdrops will be publicized on the company's website as well as on cryptocurrency platforms like Airdrop Alert. APX tokens will be distributed to the BEP20 wallets of the airdrop participants.

To be eligible for the airdrop, participants must complete easy social media tasks such as posting about ApeiroX on social media sites such as Facebook, Medium, and Twitter, as well as other sites.

## **BOUNTY CAMPAIGNS**

Bounty awards will be awarded to participants who successfully perform various activities as part of our marketing plan for promoting the project.

Bounties and bounty-related duties come in a variety of forms. The following are the most common:



AIRDROP

## **1. MEME CAMPAIGNS**

Participants will make memes based on our brands and services, which they will share on social media. Participants will be expected to submit links to the relevant postings.

## **2. VIDEO CAMPAIGNS & BLOG POSTS**

Participants in this campaign must submit a favorable blog post about ApeiroX or produce a video about ApeiroX. Participants will need to study the company's white paper and become familiar with the project's contents in order to do this effectively.

## **3. CAMPAIGN FOR TRANSLATION**

This one is rather self-explanatory. ApeiroX will compensate participants for translating the website, white paper, or other content.

## **4. SOCIAL MEDIA CAMPAIGNS ON TWITTER AND FACEBOOK**

Participants in this campaign will be required to execute social media-related tasks, as the name implies. Because Facebook and Twitter are two of the most popular social networking networks, chores are frequently associated with them.

This will range from publishing and re-sharing to liking project-related information on social media.

These bounty campaigns will employ Twitter Audit to check for bogus users on participants' accounts, and they may set a minimum audit score.

## **REFERRALS**

When users sign up for the ApeiroX platform, they are given referral links that they may distribute.

They will receive 10% of all trading fees earned from anyone who completes a transaction through their link. Also, 1% of the aggregator, dispatcher and verifier earnings will be payable to referrals.

## **INITIAL ONBOARDING STRATEGY**

While the platform is being created, a team of field marketers will be assigned to coordinate the first onboarding of verifiers, aggregators, merchants, and dispatchers in at least three African nations.

The goal will be to educate and guide users through the application's early registration process. The majority of follow-ups will be conducted online, and we will be able to reach out to people from all around the world via the online onboarding system.

## **PROGRAMS**

Seminars, AMAs, conferences, and other public education events will be held to enlighten the public about ApeiroX's infinite exchange and its numerous benefits.

We will directly participate in media sponsorships, continual advertisements on social media and search engines, and as many media walls and programs as possible where our product will be discussed, in order to ensure that the general public is always aware of the ApeiroX vision.

# STRATEGIC PARTNERSHIPS

ApeiroX was designed with the brainpower of several seasoned professionals, but that alone will not be enough to get us to our target. We will continue to grow our relationships, collaborations, and team to help us achieve our desired and expected outcomes.

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