

ILLINOIS INCOME PREDICTOR

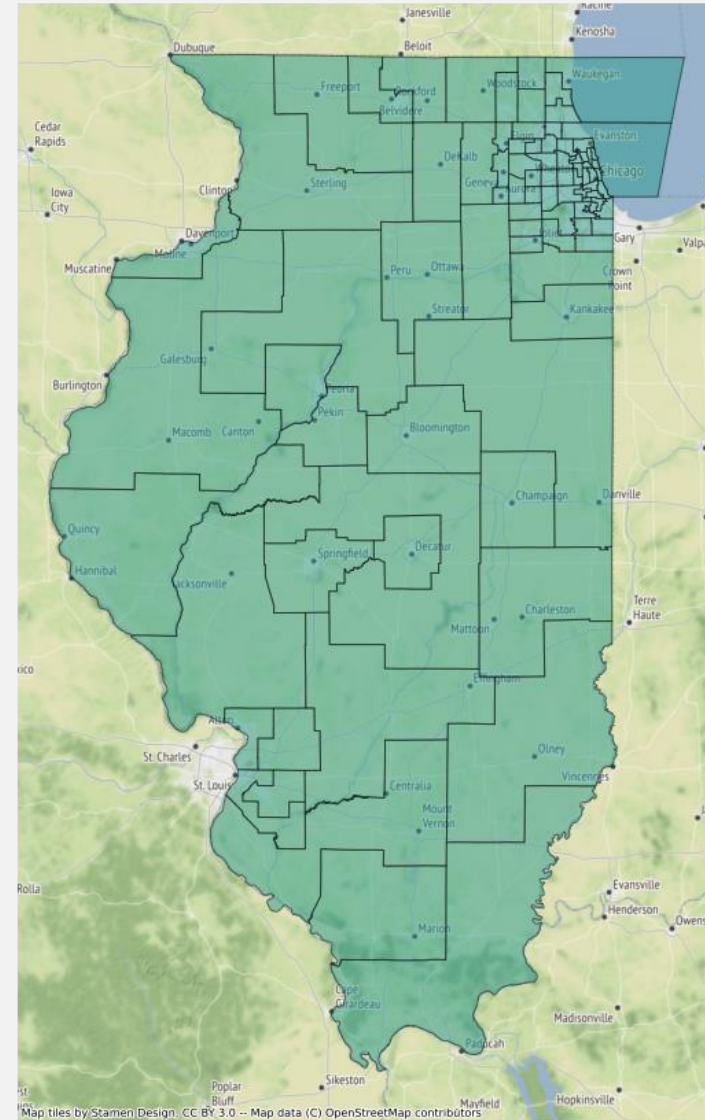
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INTRODUCTION/BUSINESS UNDERSTANDING

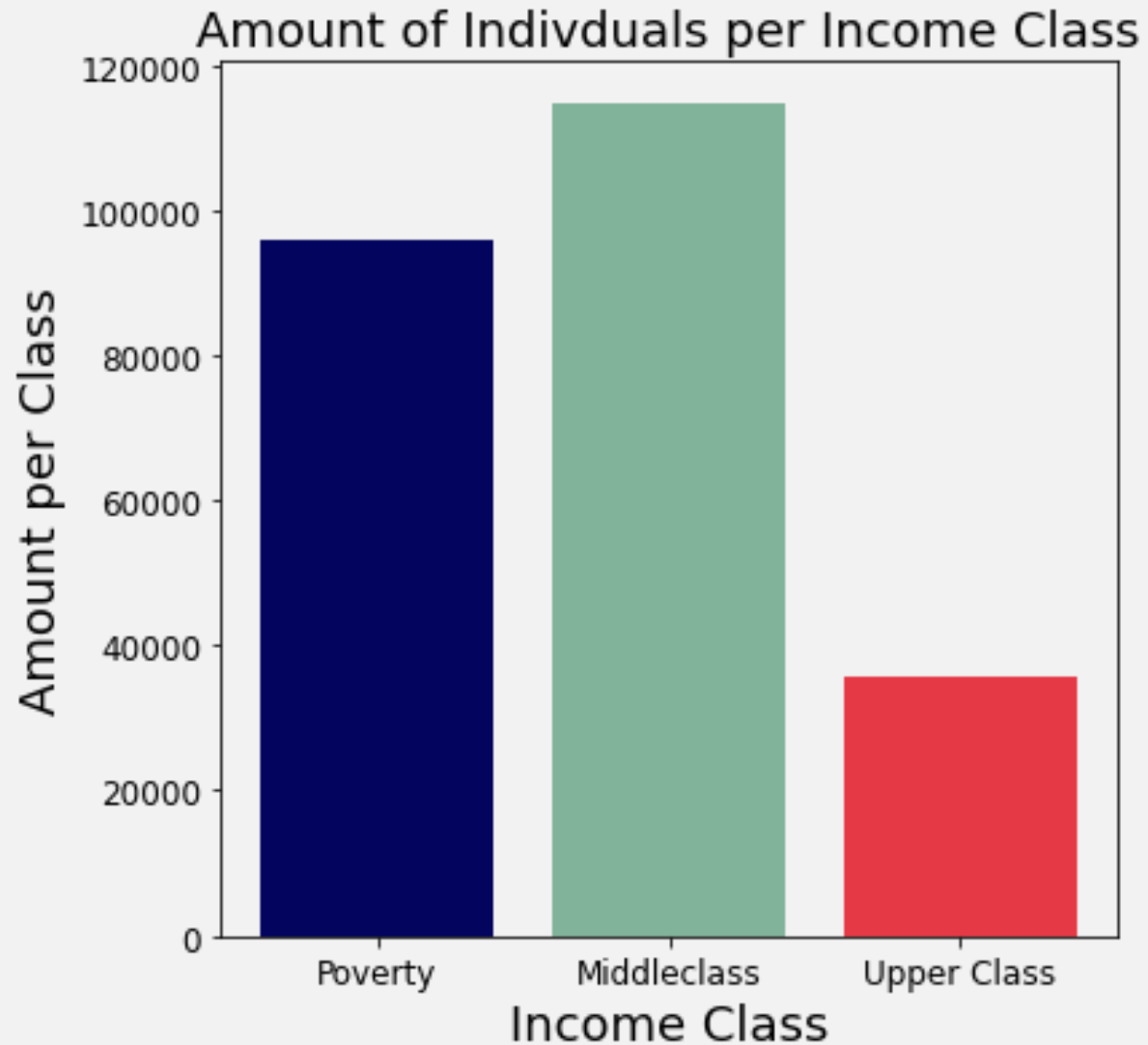
- Objective:
 - Create a better assessment for programs such as SNAP and unemployment.

DATA GATHERING & UNDERSTANDING

- Data:
 - 2018 American census survey
- Features:
 - Total people in house, Value of property, Number of vehicles



EXPLORATORY DATA ANALYSIS(EDA)/DATA UNDERSTANDING

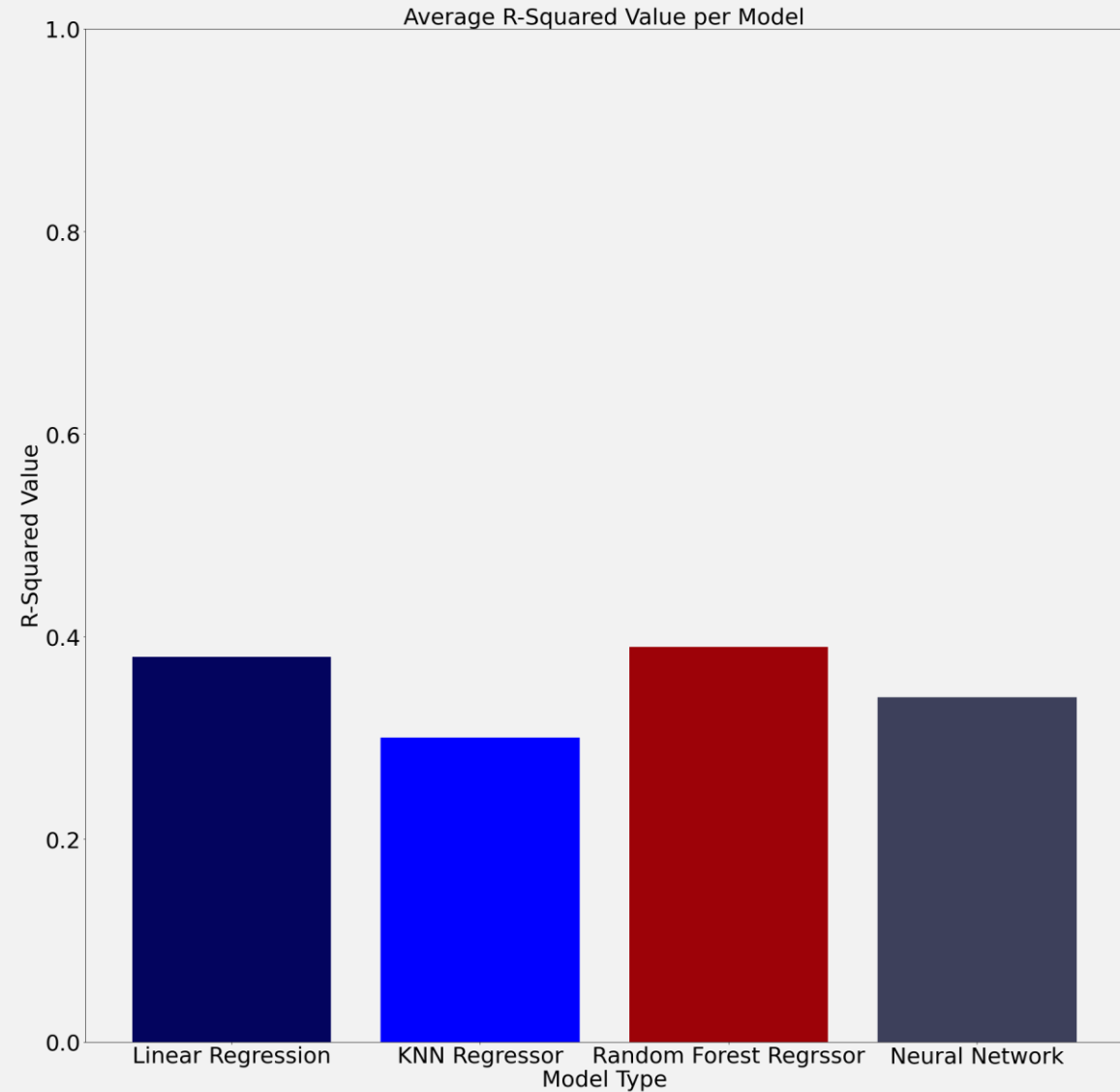


DATA PREPARATION

- Cleaning:
 - Removed all NAN and zero values of for the target variable
- Processing:
 - Columns with a Pearson correlation coefficient of .1 or higher with the target column were used

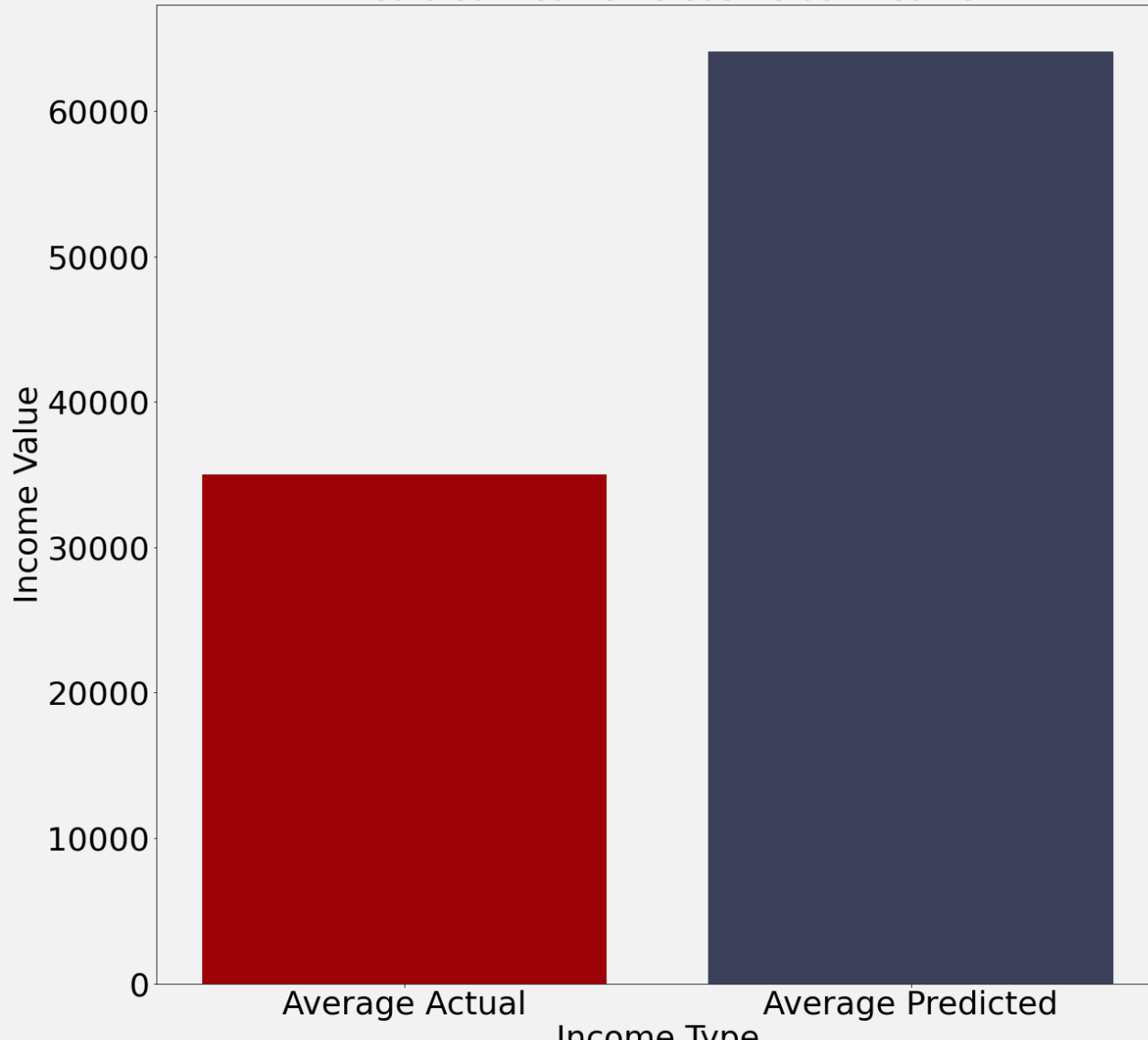
MODEL EVALUATION

- Linear Regression: .38
- KNN Regressor: .30
- Random Forest Regressor: .39
- Neural Network: .34



MODEL EVALUATION

Predicted Income Versus Actual Income

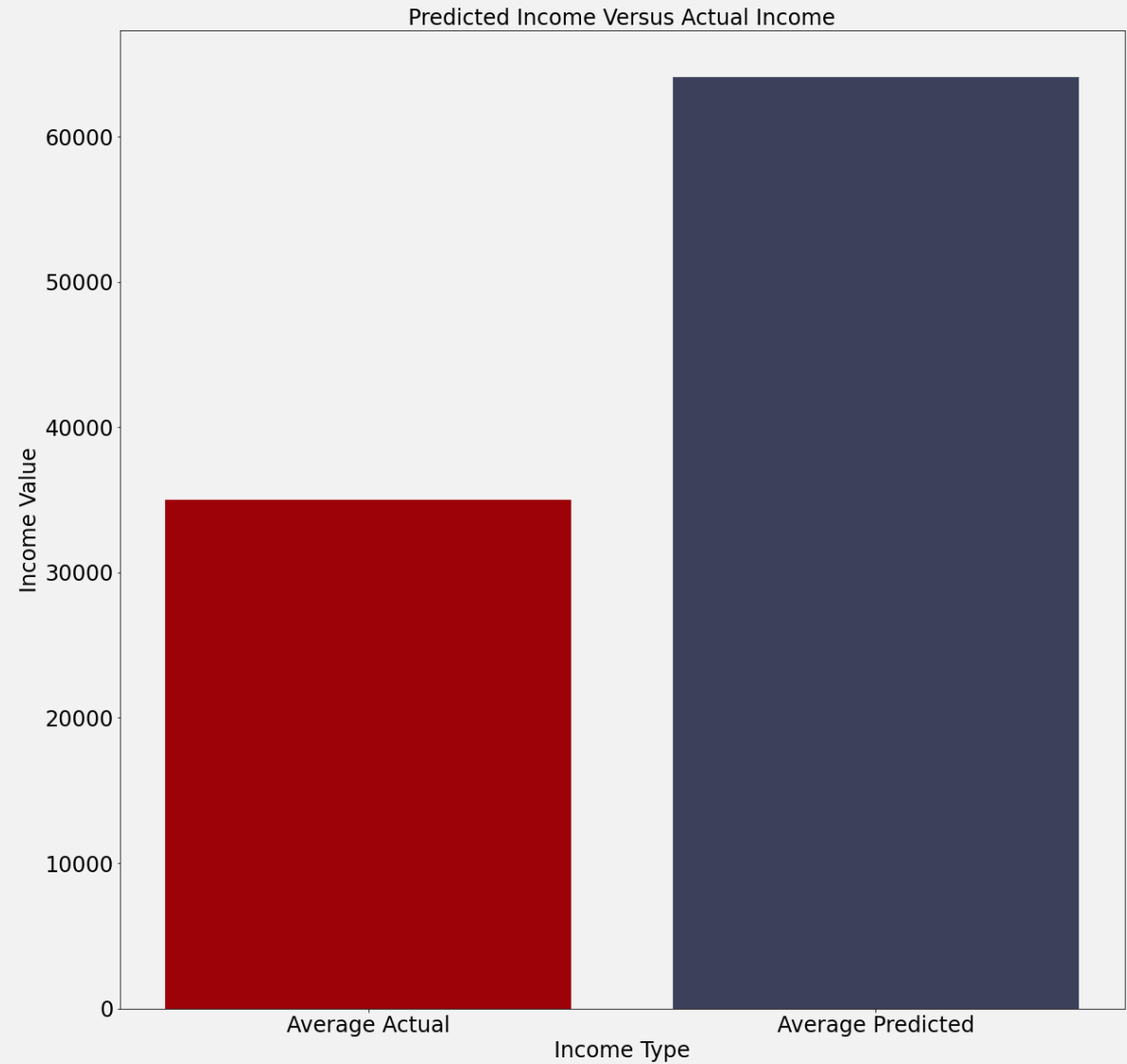


Model=Random Forest Regressor
 $R^2=.41$

APP

NEXT STEPS

- Explore different algorithms
- Create models per county
- Acquire more recent Income data



CONTACT INFORMATION

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