



# CS 540 Introduction to Artificial Intelligence Machine Learning Overview

University of Wisconsin – Madison

Spring 2023

# Announcements

## Homeworks:

- HW3 due Thursday.

## Class roadmap:

Tuesday, Feb. 14	NLP
Thursday, Feb. 16	ML Intro
Tuesday, Feb. 21	ML Unsupervised I
Thursday, Feb. 23	ML Unsupervised II

# Today's outline

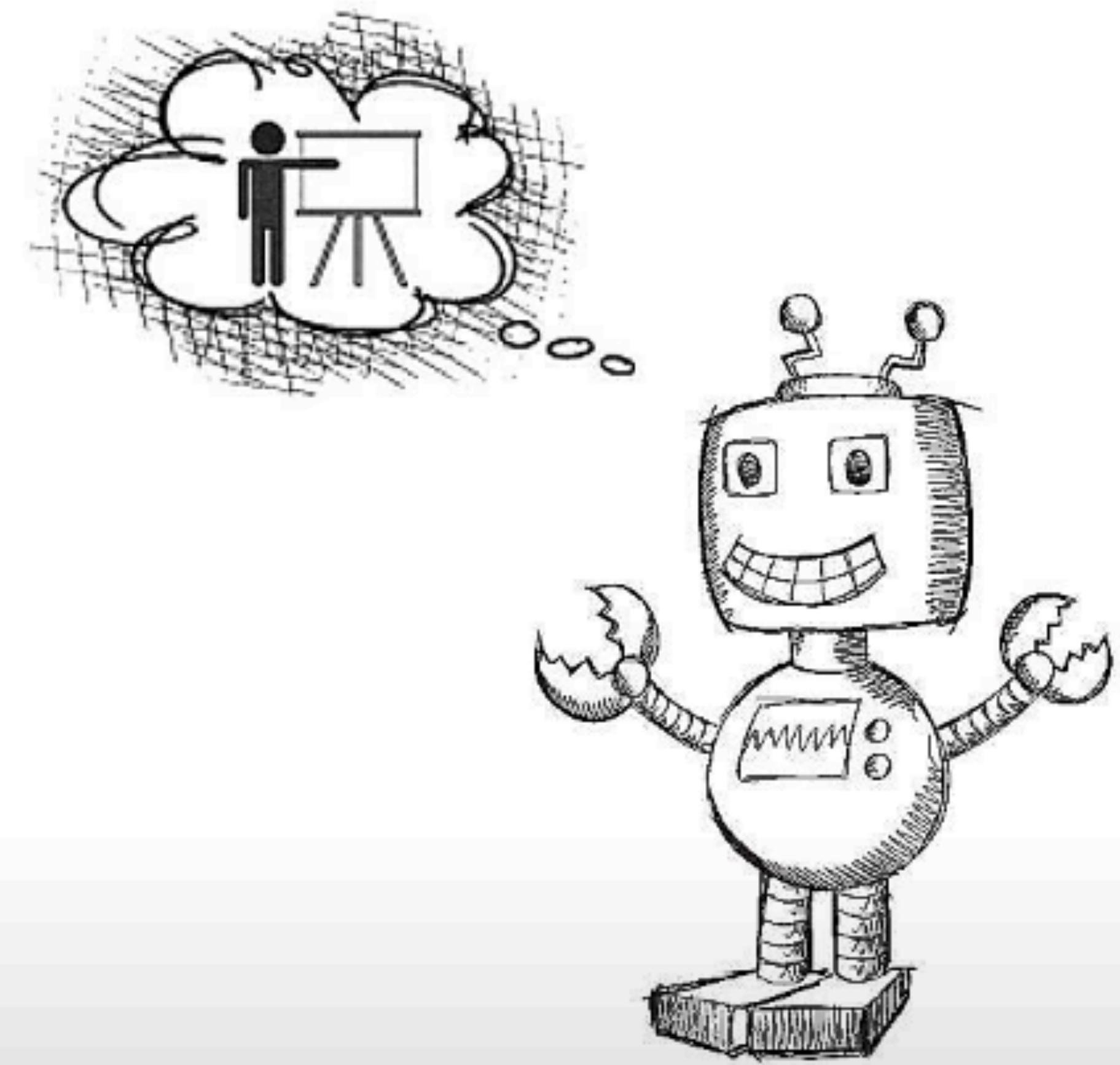
- What is machine learning?
- Supervised Learning
  - Classification
  - Regression
- Unsupervised Learning
  - Clustering
- Reinforcement Learning



# Part I: What is machine learning?



**HUMANS LEARN FROM  
PAST EXPERIENCES**



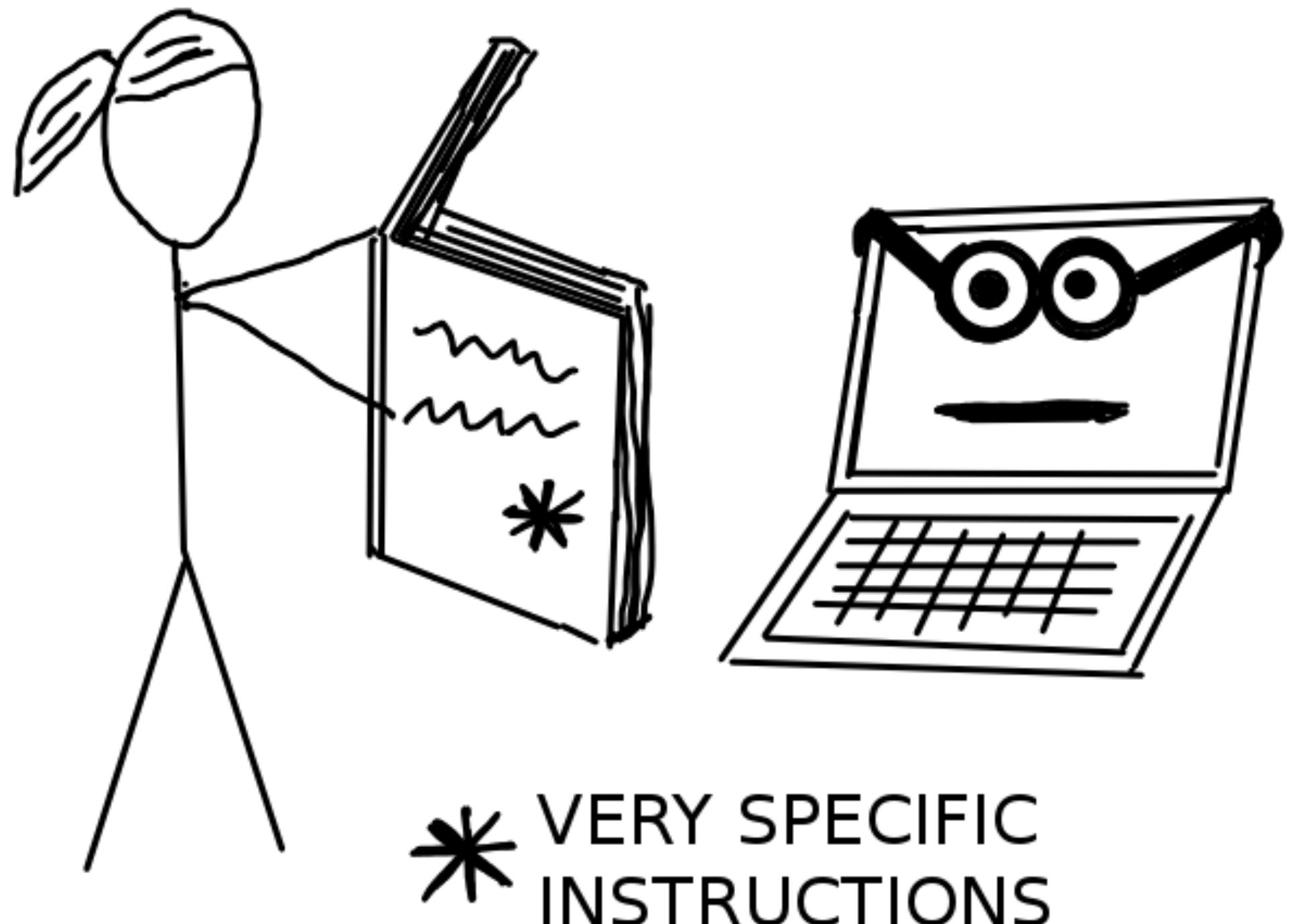
**MACHINES FOLLOW INSTRUCTIONS  
GIVEN BY HUMANS**

# What is machine learning?

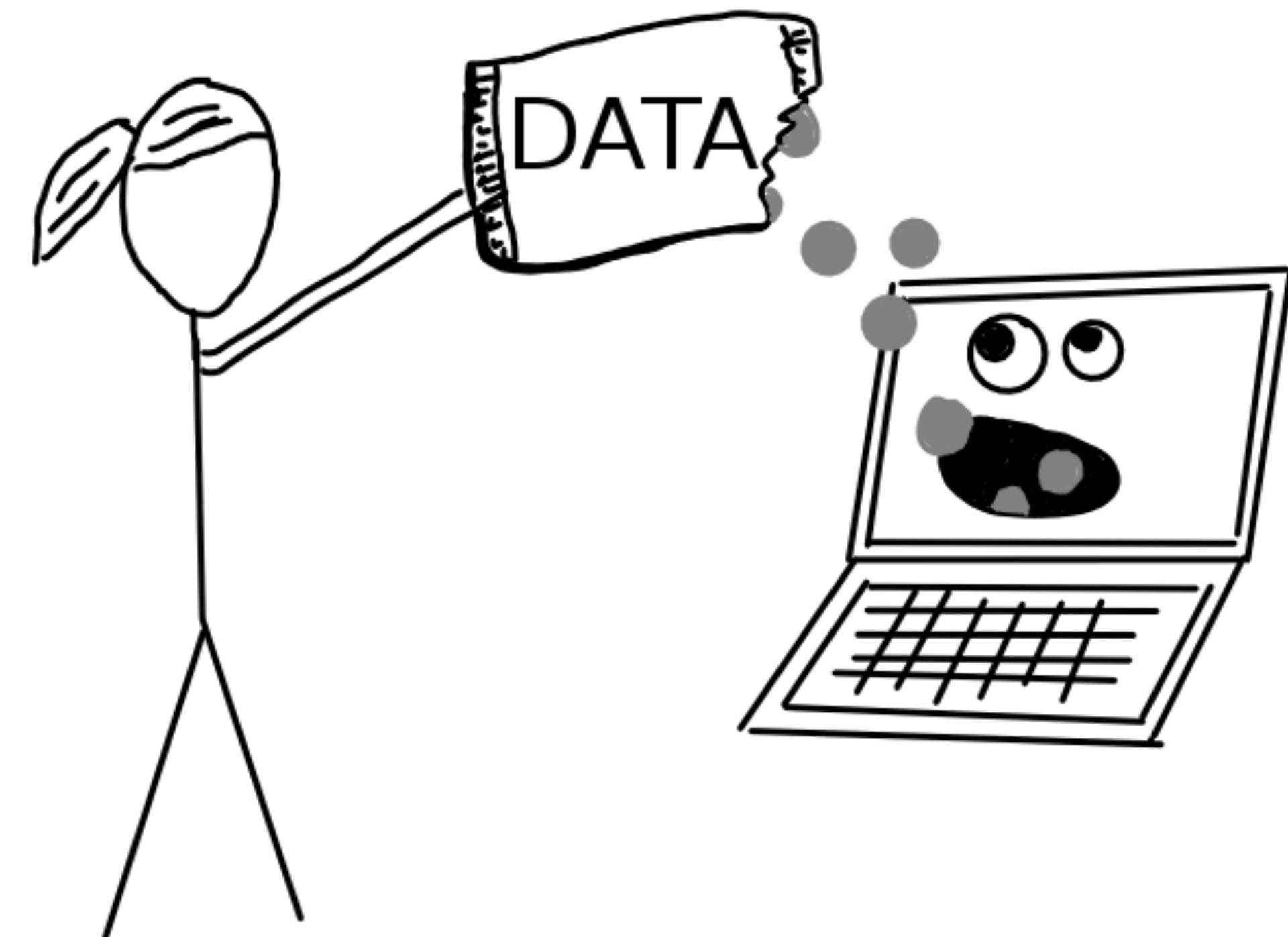
- Arthur Samuel (1959): Machine learning is the field of study that gives the computer the ability to learn **without being explicitly programmed**.



## Without Machine Learning



## With Machine Learning



# What is machine learning?

- Arthur Samuel (1959): Machine learning is the field of study that gives the computer the ability to learn **without being explicitly programmed**.
- Tom Mitchell (1997): A computer program is said to learn from **experience E** with respect to some class of **tasks T** and **performance measure P**, if its performance at tasks in T as measured by P, improves with experience E.



# Taxonomy of ML

Unsupervised  
Learning

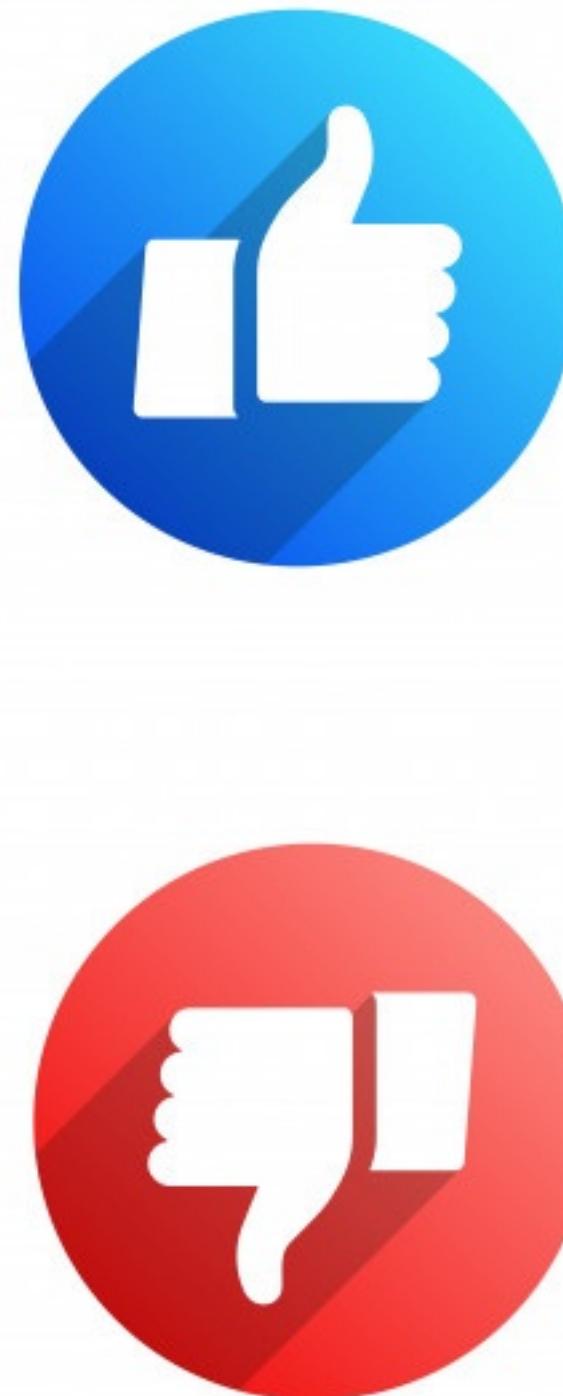
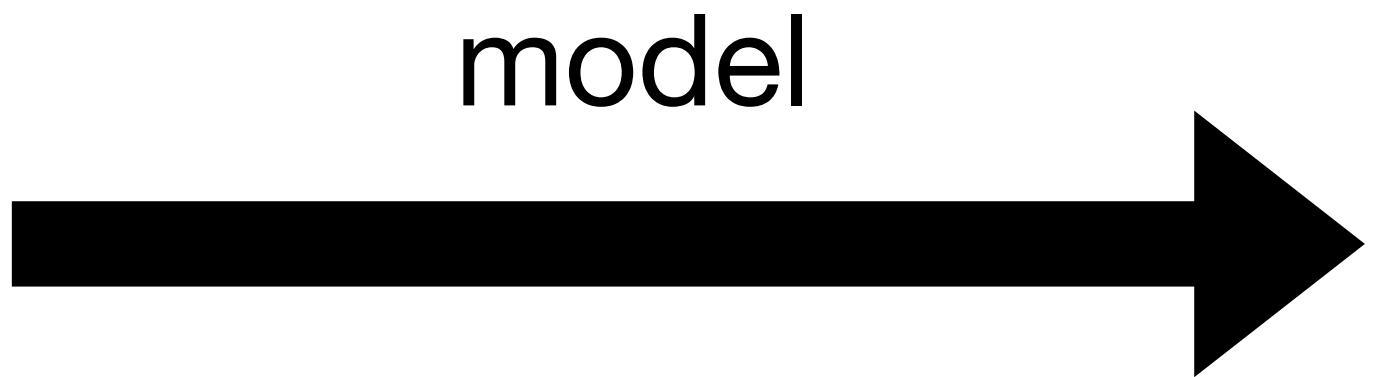
Reinforcement  
Learning

Supervised  
Learning



## Part II: Supervised Learning

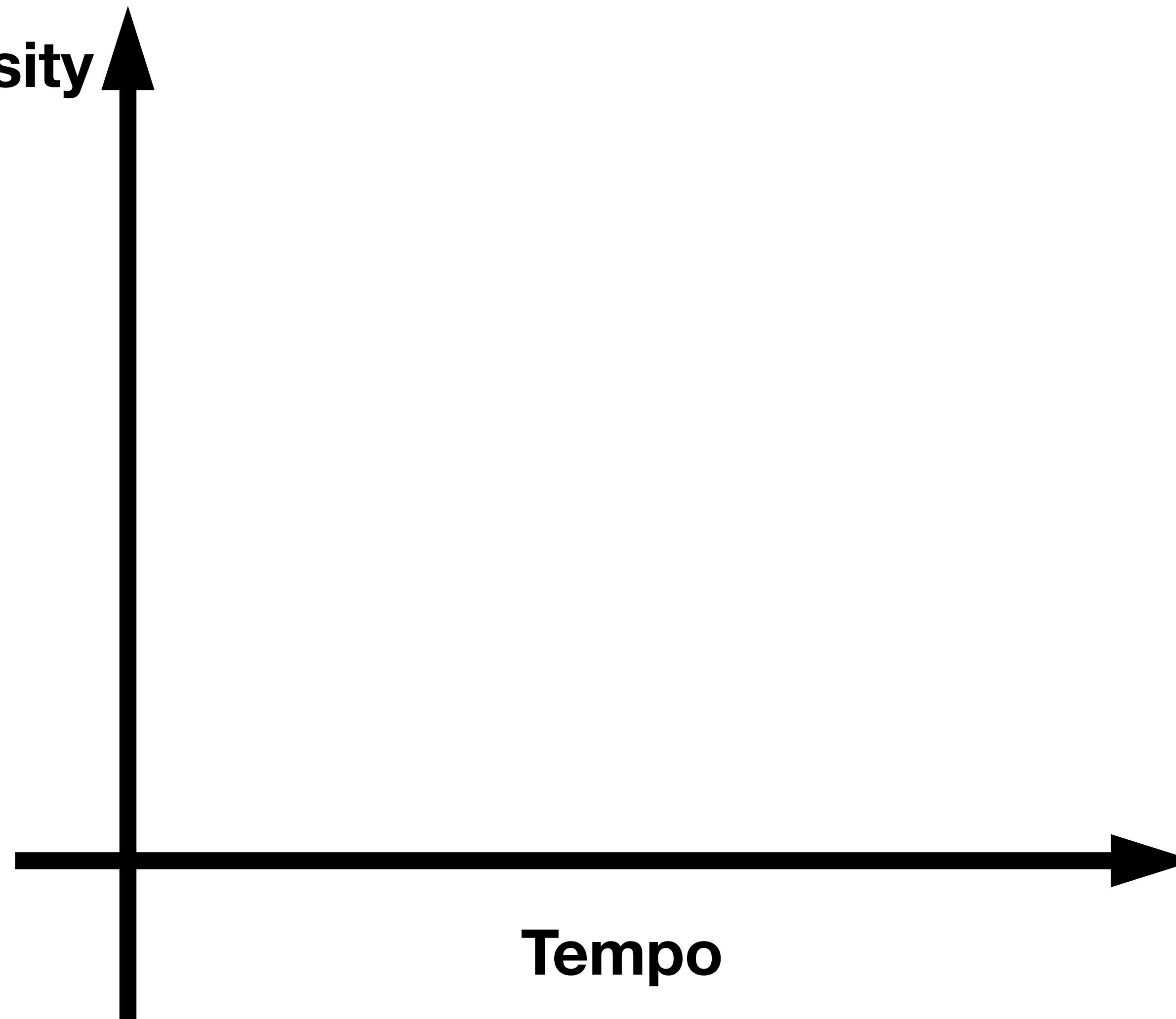
# Example 1: Predict whether a user likes a song or not



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User Sharon

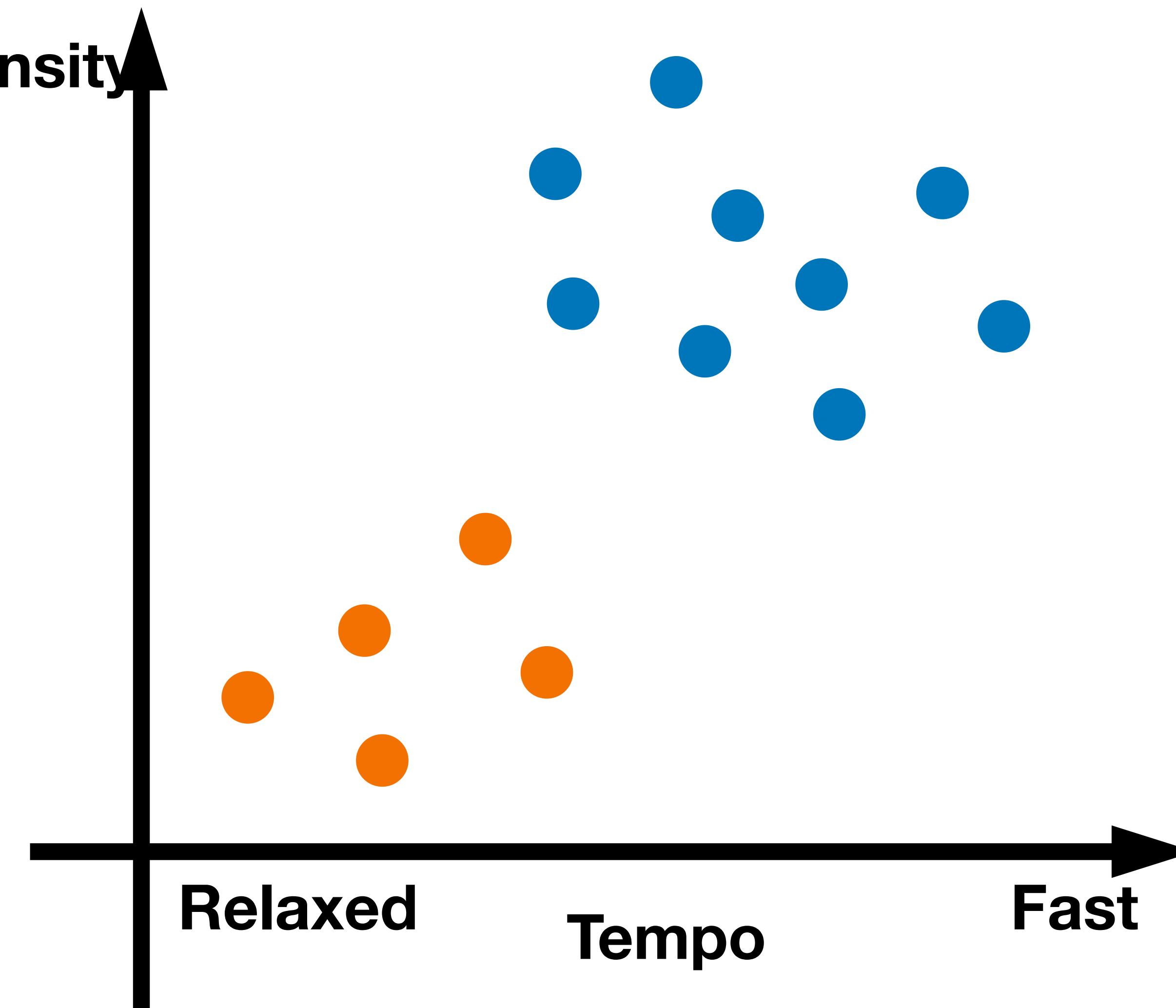


# Example 1: Predict whether a user likes a song or not



User Sharon

- DisLike
- Like

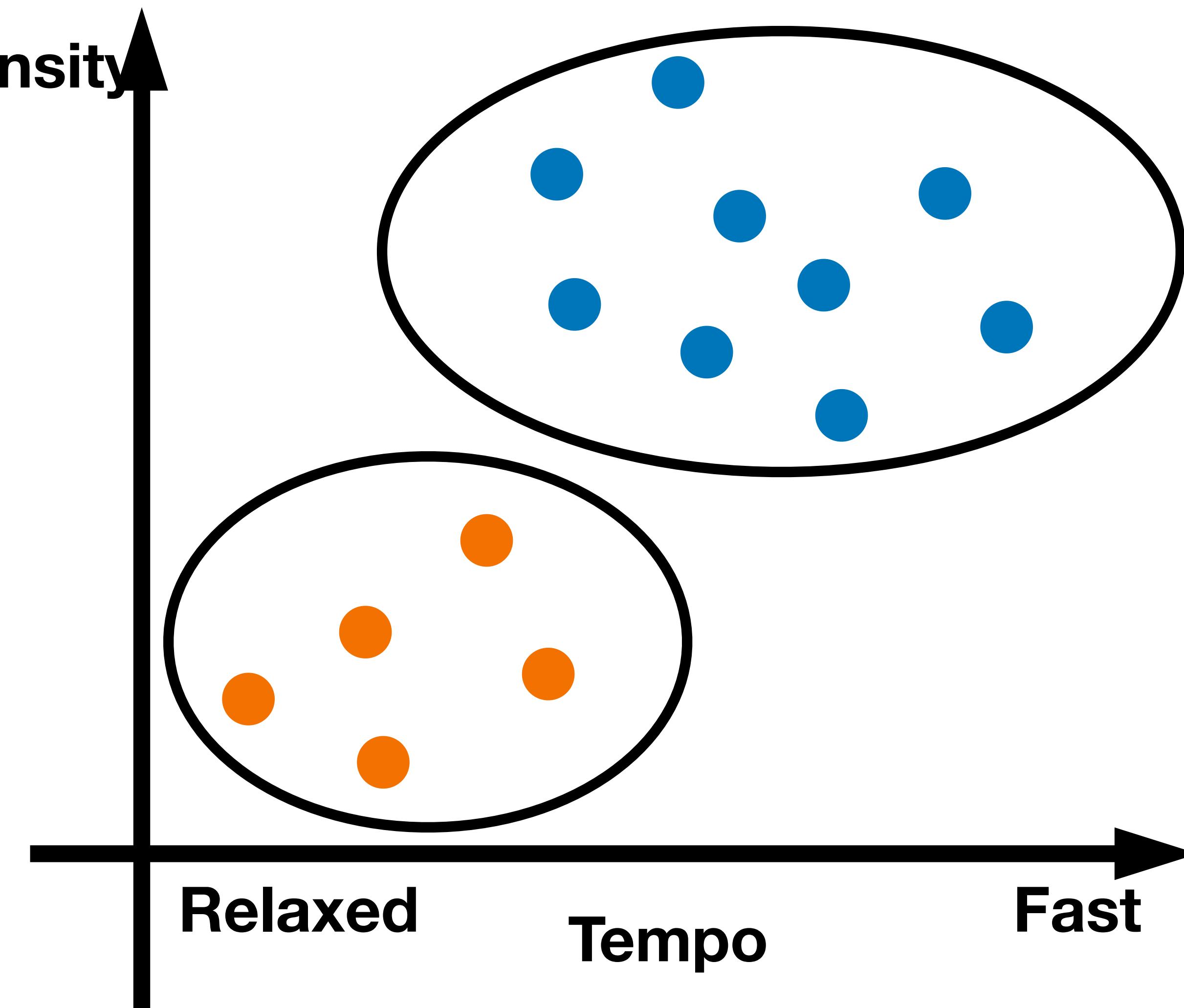


# Example 1: Predict whether a user likes a song or not



User Sharon

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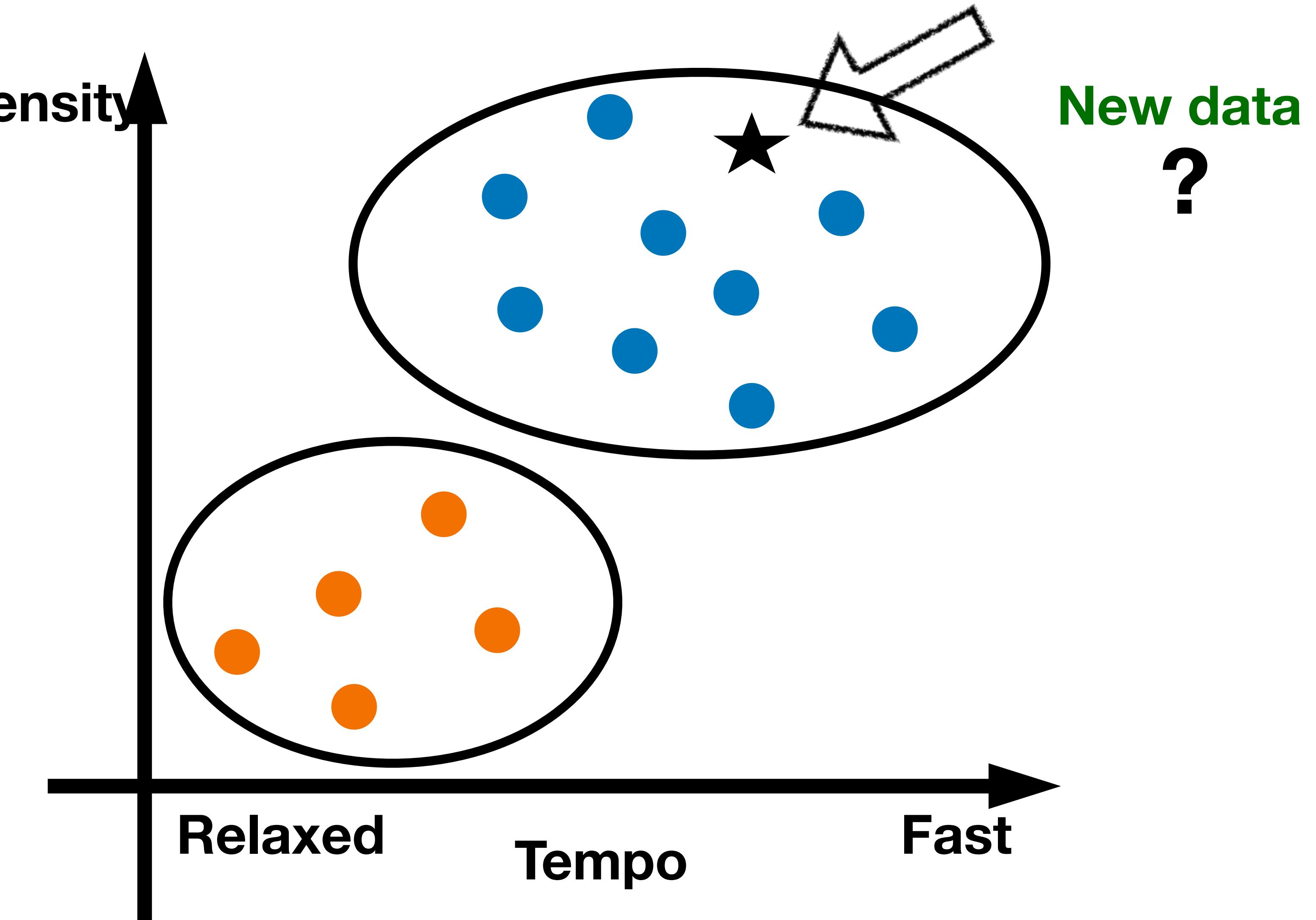


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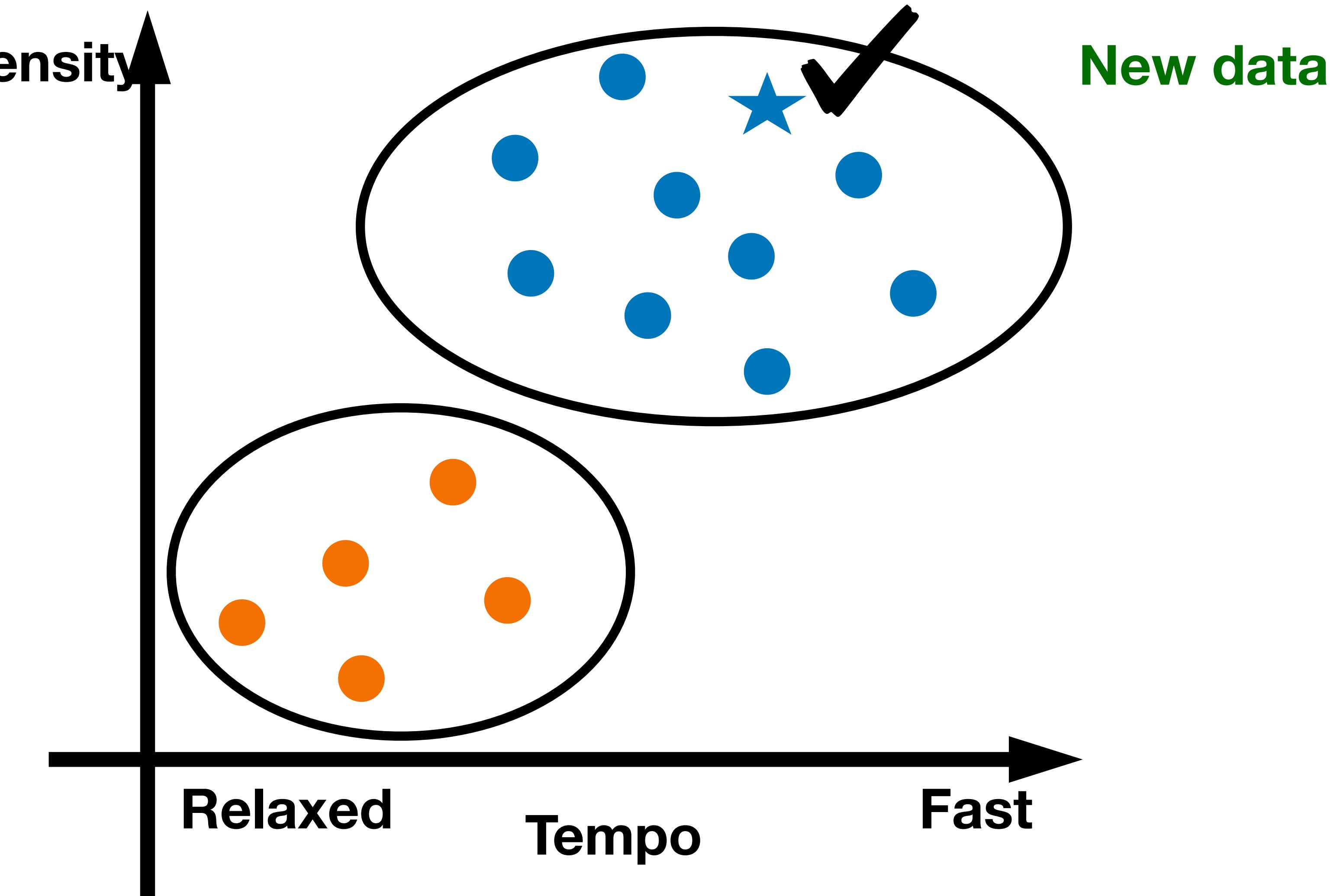


# Example 1: Predict whether a user likes a song or not



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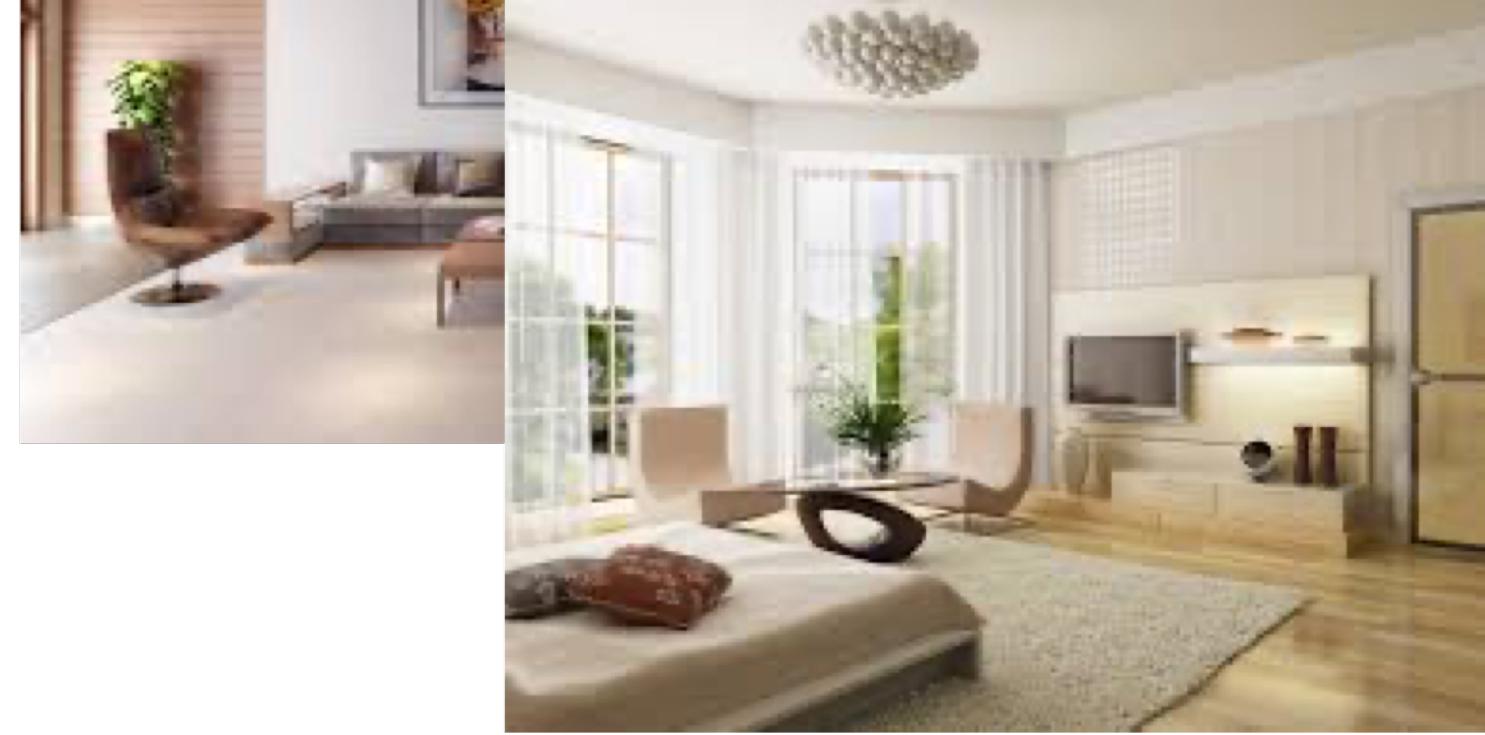


# Example 2: Classify Images

<http://www.image-net.org/>



# Example 2: Classify Images

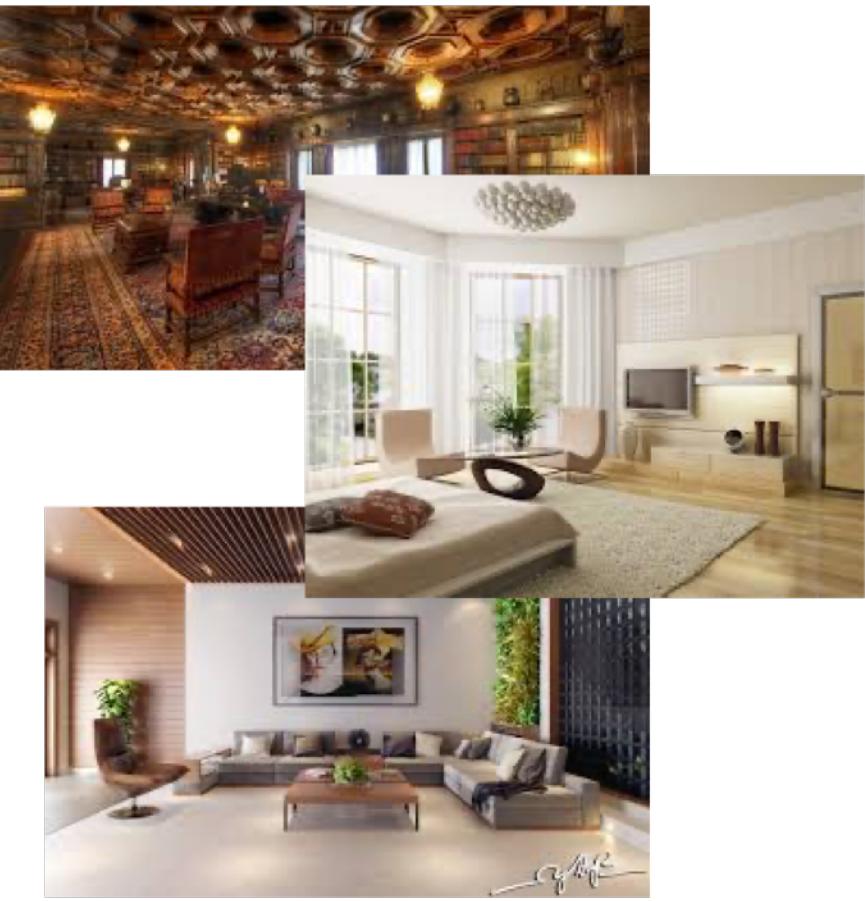


indoor



outdoor

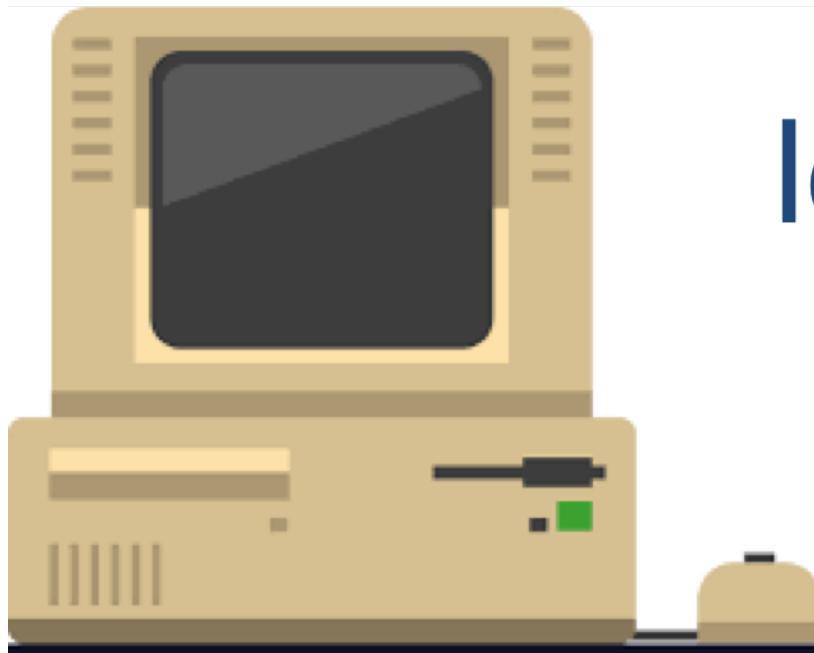
# Example 2: Classify Images

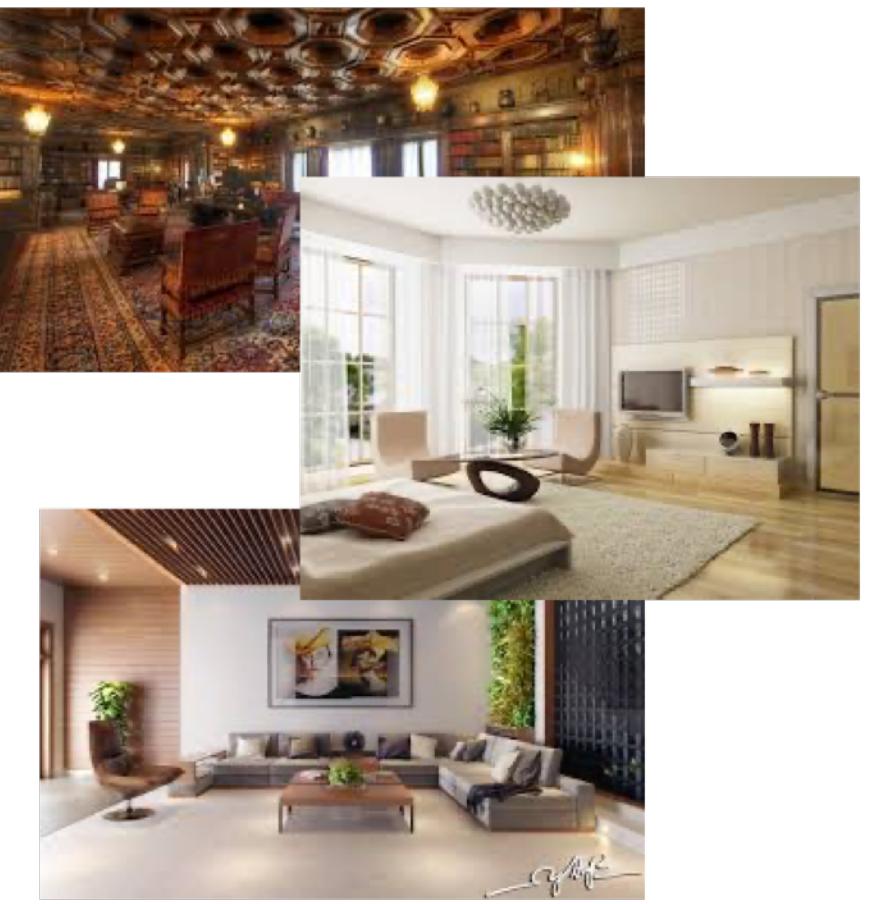


Training data

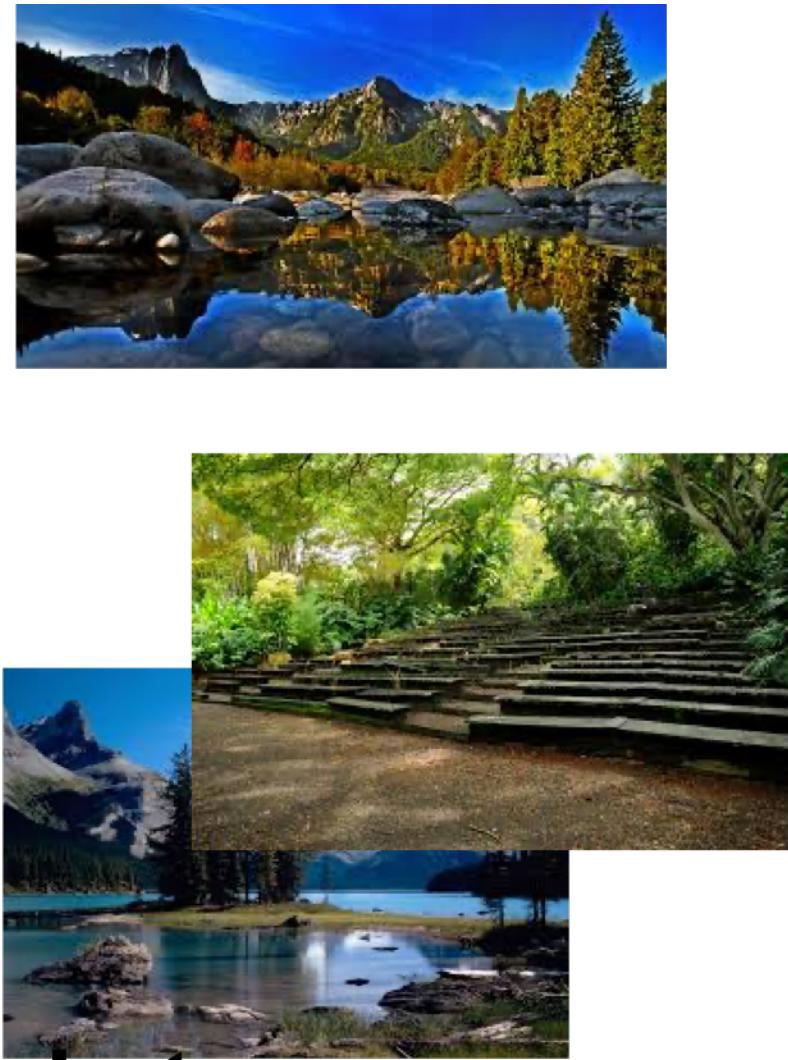


learning (i.e., training)





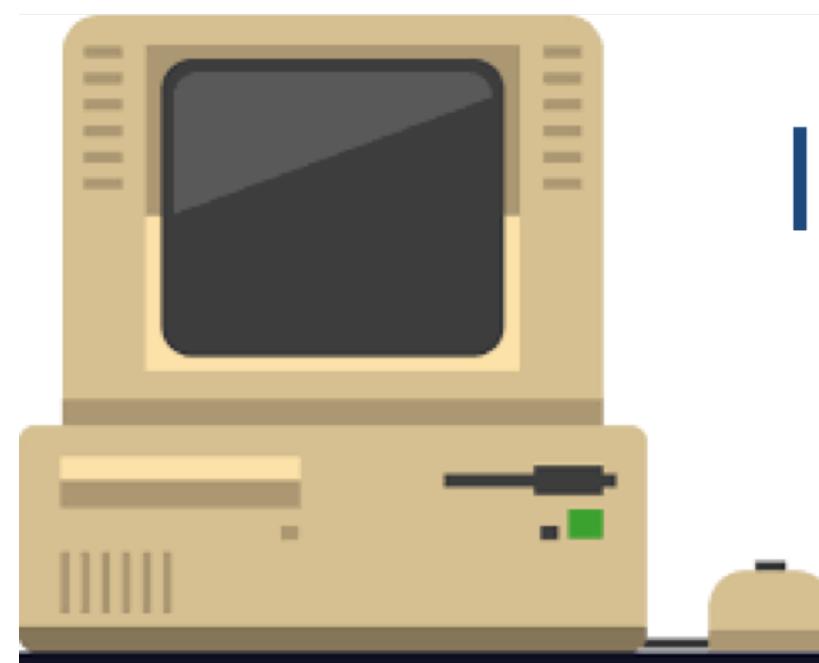
Training data



Label: outdoor



Label: indoor



learning (i.e., training)



Test data



testing



performance

# How to represent data?

input data

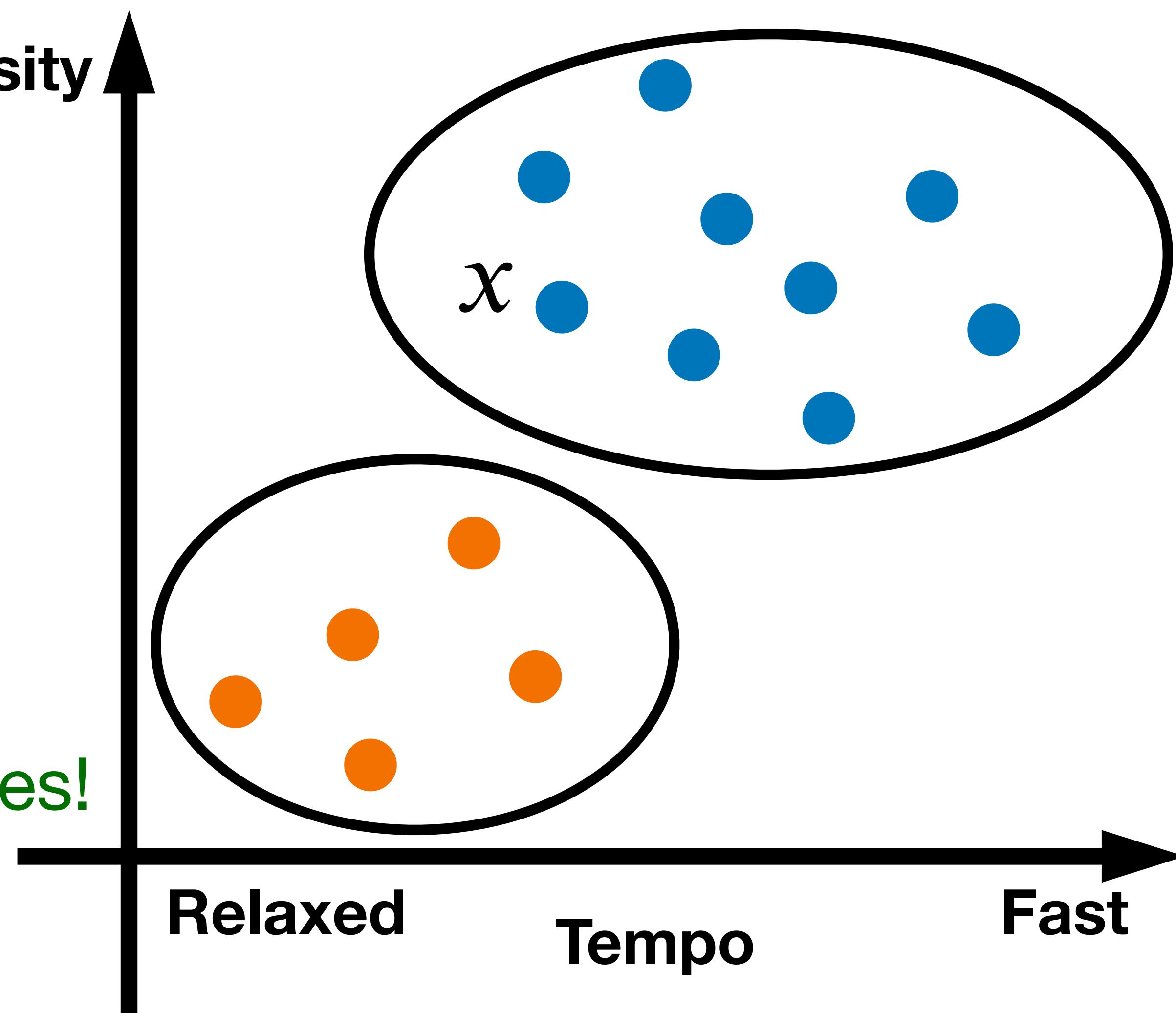
$$x \in \mathbb{R}^d$$

$d$  : feature dimension

$$x = \begin{bmatrix} x_1 \\ x_2 \end{bmatrix}$$

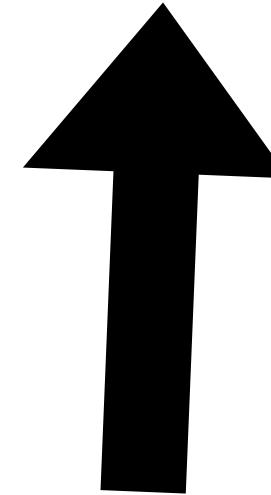
Tempo  
Intensity

There can be many features!

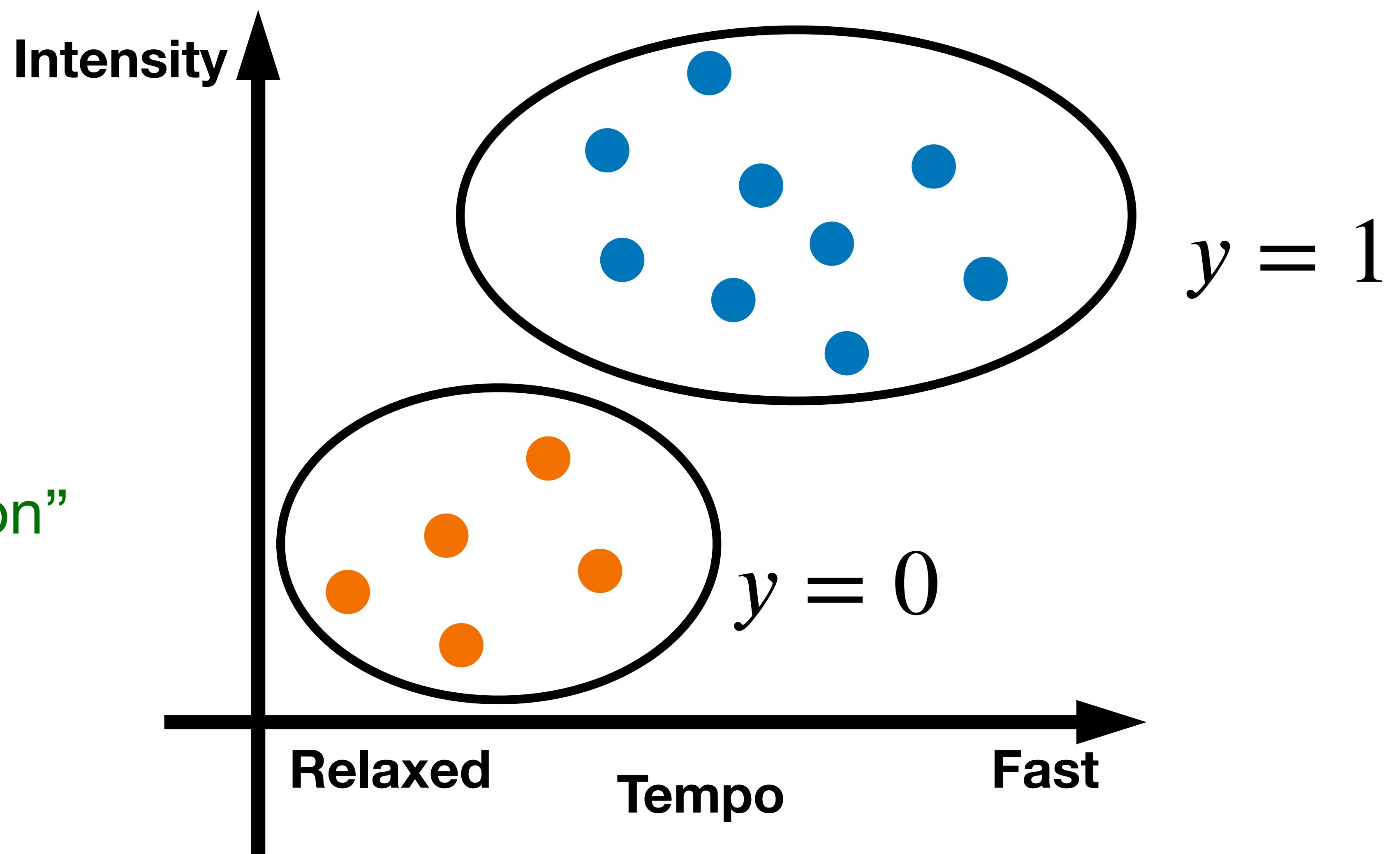


# How to represent data?

Label  
 $y \in \{0, 1\}$



Where “supervision”  
comes from



# Represent various types of data

- Image
  - Pixel values
- Bank account
  - Credit rating, balance, # deposits in last day, week, month, year, #withdrawals

# **Two Types of Supervised Learning Algorithms**

**Classification**

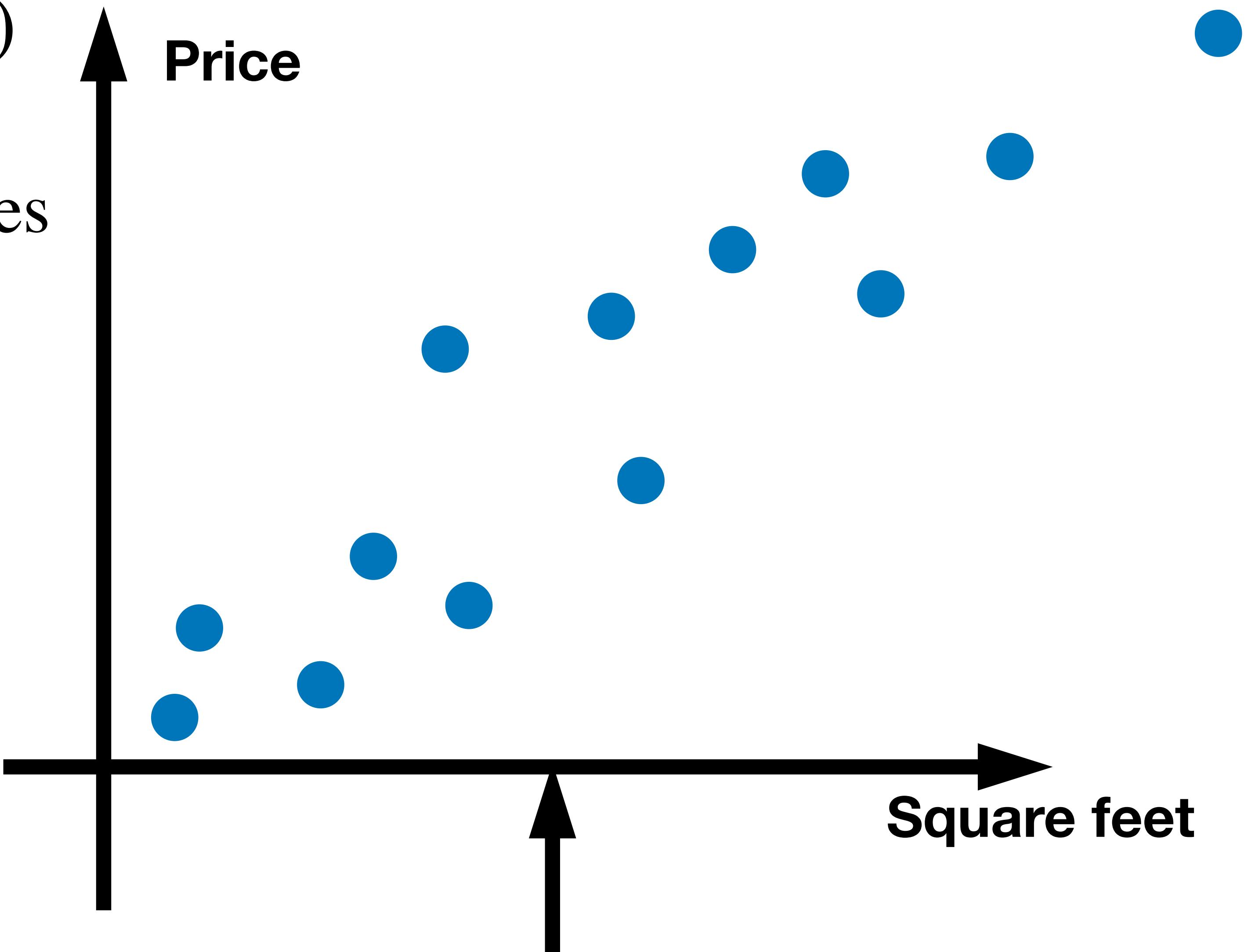
**Regression**

# Example of regression: housing price prediction

Given: a dataset that contains  $n$  samples

$$(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$$

Task: if a residence has  $x$  square feet, predict the price?

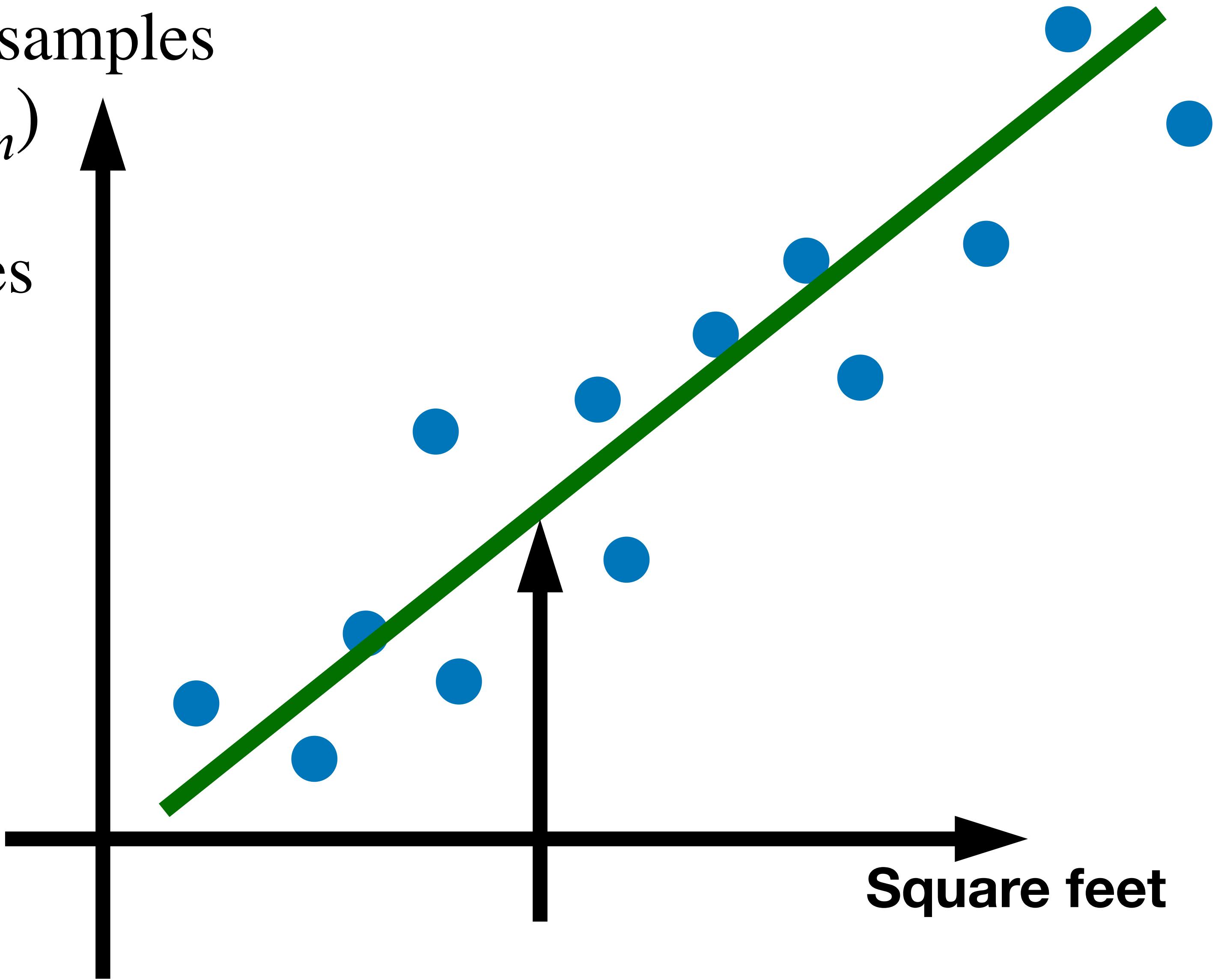


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$$y \in \mathbb{R}$$



# Example of regression: housing price prediction

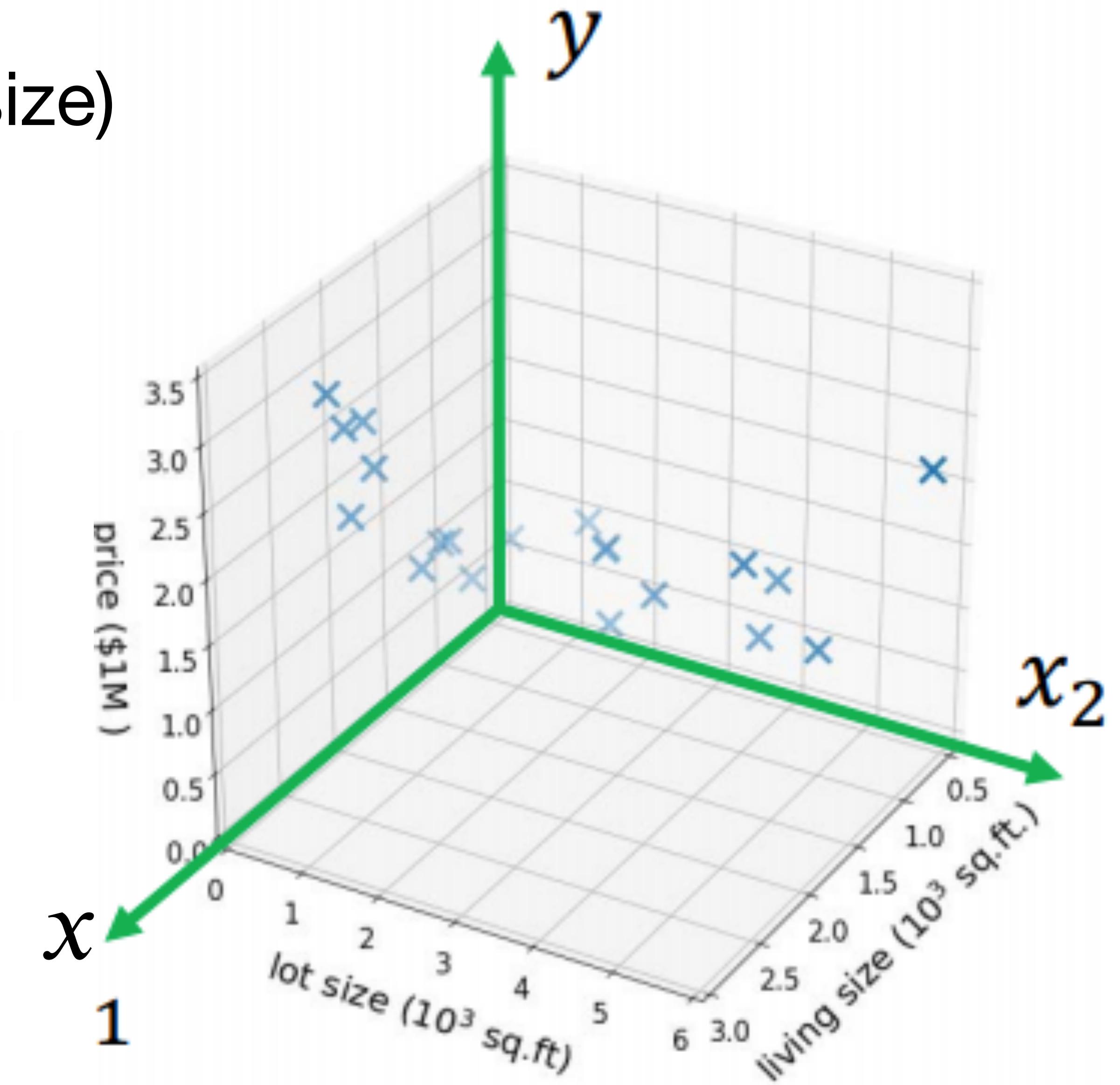
Input with more features (e.g., lot size)

$(\text{size}, \text{lot size})$  →  $\text{price}$

features/input  
 $x \in \mathbb{R}^2$

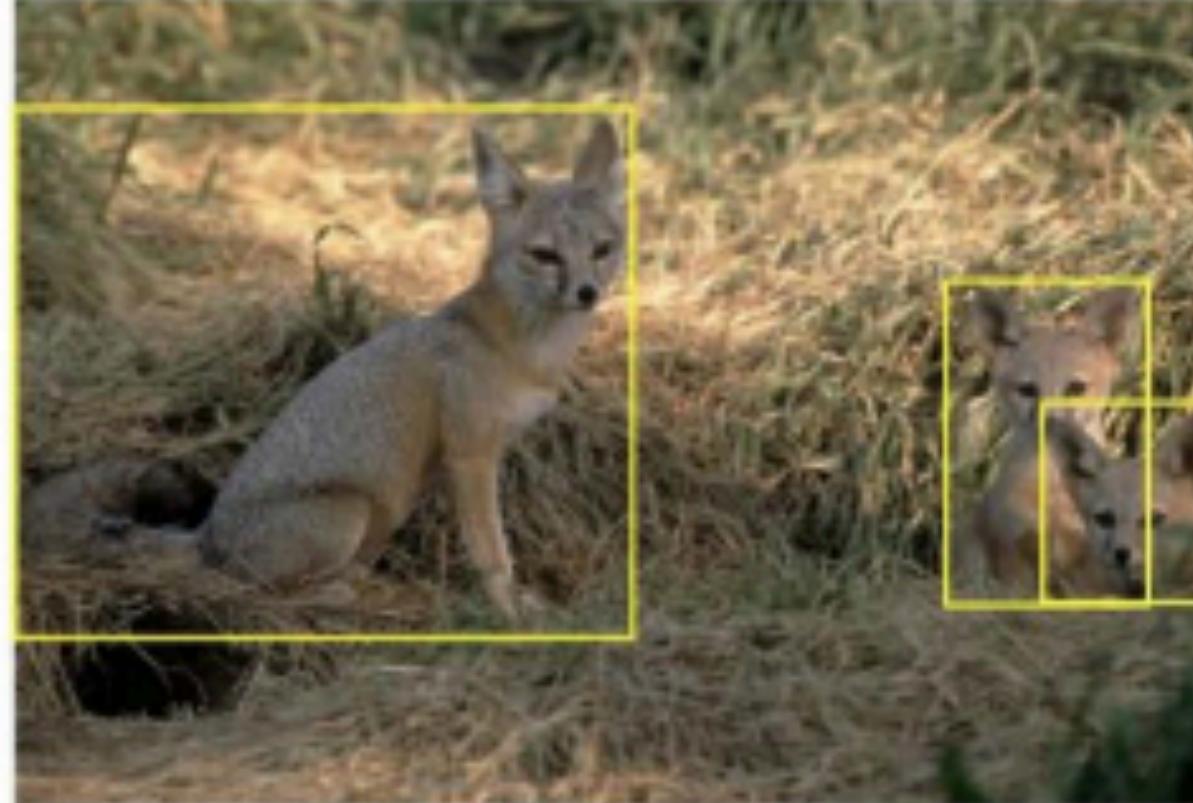
label/output  
 $y \in \mathbb{R}$

(credit: stanford CS229)



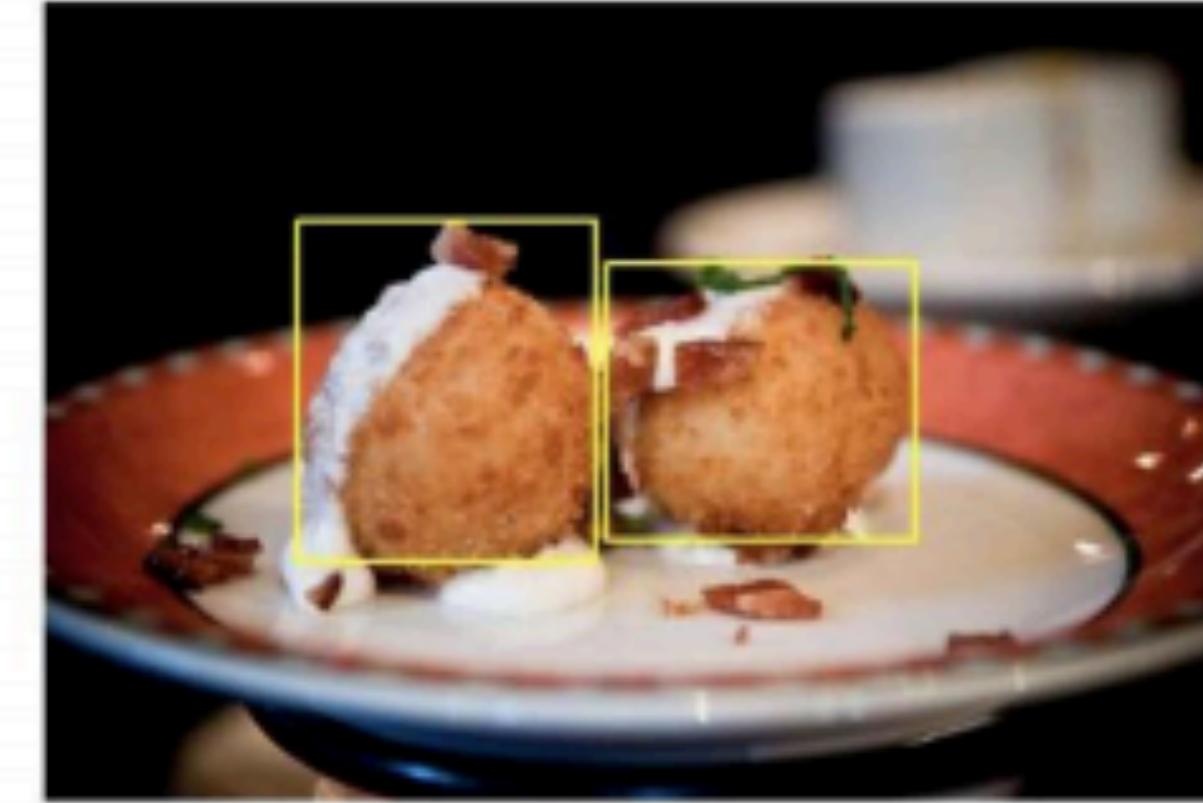
# Supervised Learning: More examples

$x$  = raw pixels of the image

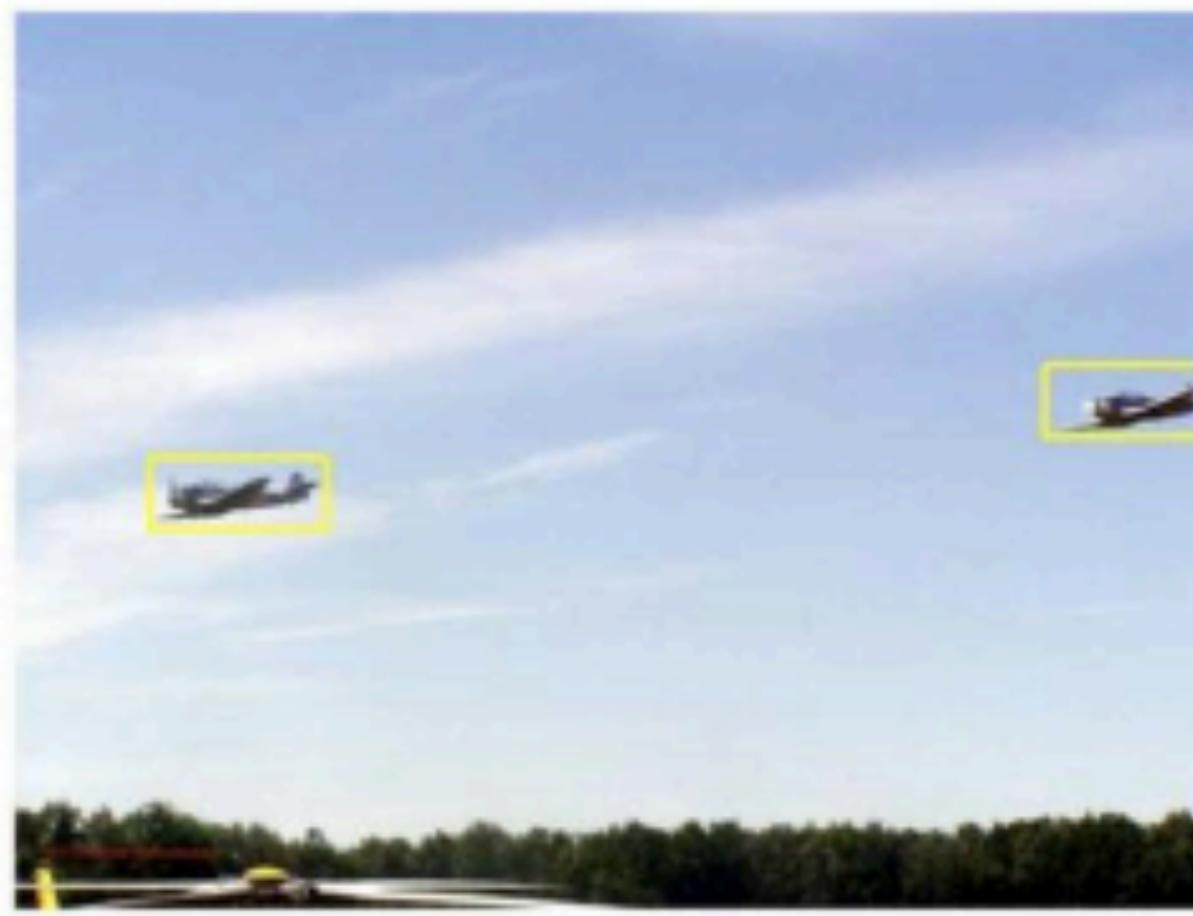


kit fox

$y$  = bounding boxes



croquette



airplane



frog

Russakovsky et al. 2015

# Two Types of Supervised Learning Algorithms

## Classification

- the label is a **discrete** variable

$$y \in \{1, 2, 3, \dots, K\}$$

## Regression

- the label is a **continuous** variable

$$y \in \mathbb{R}$$

# Training Data for Supervised Learning

Training data is a collection of input instances to the learning algorithm:

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)$$

input label

A training data is the “**experience**” given to a learning algorithm

# Goal of Supervised Learning

Given training data

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)$$

Learn a function mapping  $f: X \rightarrow Y$ , such that  $f(x)$  predicts the label  $y$  on **future** data  $x$  (not in training data)

# Goal of Supervised Learning

Training set error

- 0-1 loss for classification  $\ell = \frac{1}{n} \sum_{i=1}^n (f(\mathbf{x}_i) \neq y_i)$
- Squared loss for regression:  $\ell = \frac{1}{n} \sum_{i=1}^n (f(\mathbf{x}_i) - y_i)^2$

A learning algorithm optimizes the training objective

$$f^* = \operatorname{argmin} \mathbb{E}_{(x,y)} \ell(f(x), y)$$

Details in upcoming  
lectures :)

# Quiz Break

Q1-1: Which is true about feature vectors?

- A. Feature vectors can have at most 10 dimensions
- B. Feature vectors have only numeric values
- C. The raw image can also be used as the feature vector
- D. Text data don't have feature vectors

# Quiz Break

Q1-1: Which is true about feature vectors?

- A. Feature vectors can have at most 10 dimensions
- B. Feature vectors have only numeric values
- C. The raw image can also be used as the feature vector
- D. Text data don't have feature vectors
  - A. Feature vectors can be in high dimen.
  - B. Some feature vectors can have other types of values like strings
  - D. Bag-of-words is a type of feature vector for text

# Quiz Break

Q1-2: Which of the following is not a common task of supervised learning?

- A. Object detection (predicting bounding box from raw images)
- B. Classification
- C. Regression
- D. Dimensionality reduction

# Quiz Break

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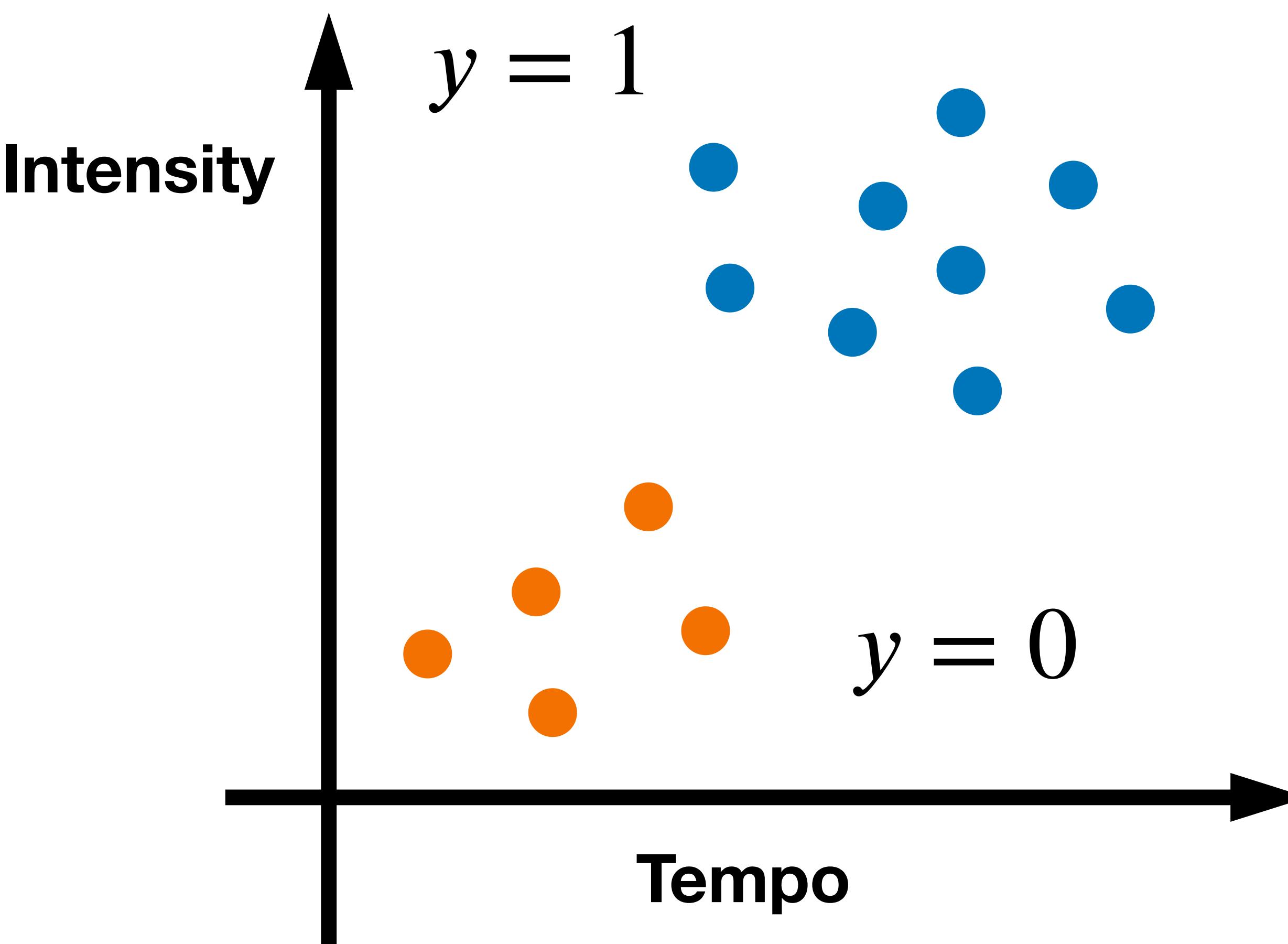
## Part II: Unsupervised Learning (no teacher)

# Unsupervised Learning

- Given: dataset contains **no label**  $x_1, x_2, \dots, x_n$
- **Goal:** discover interesting patterns and structures in the data

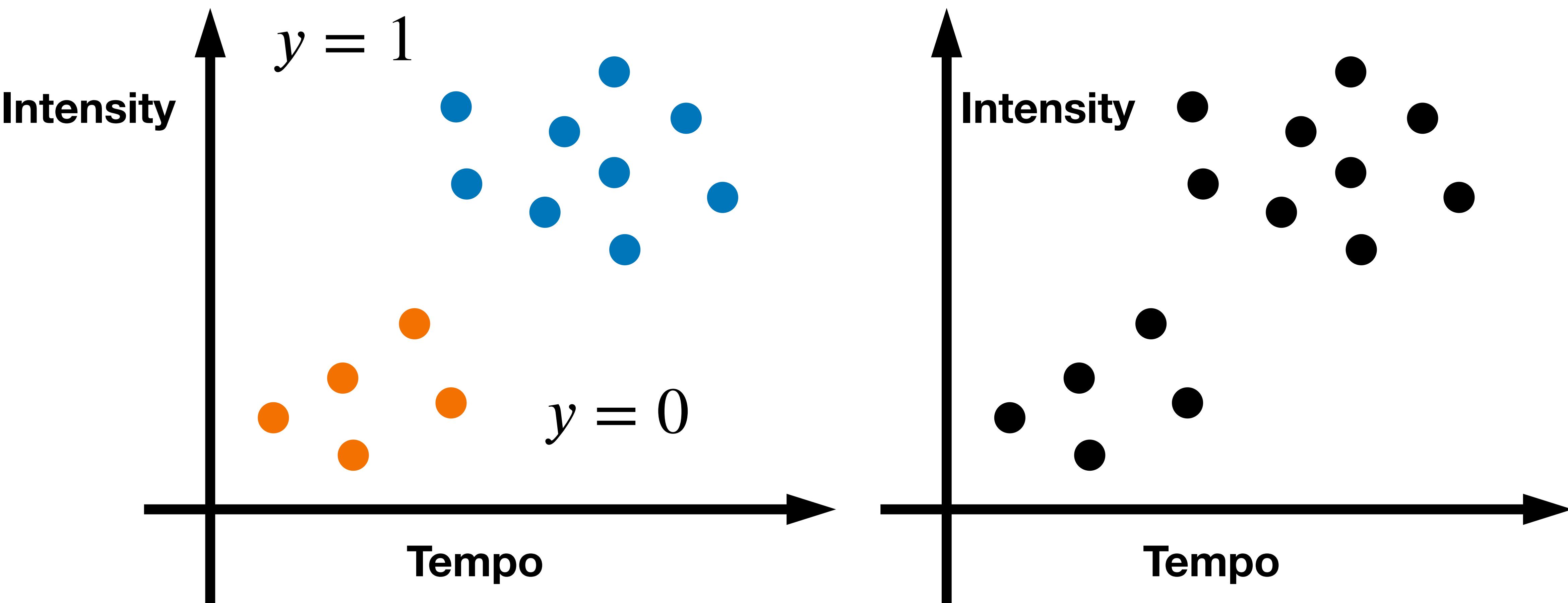
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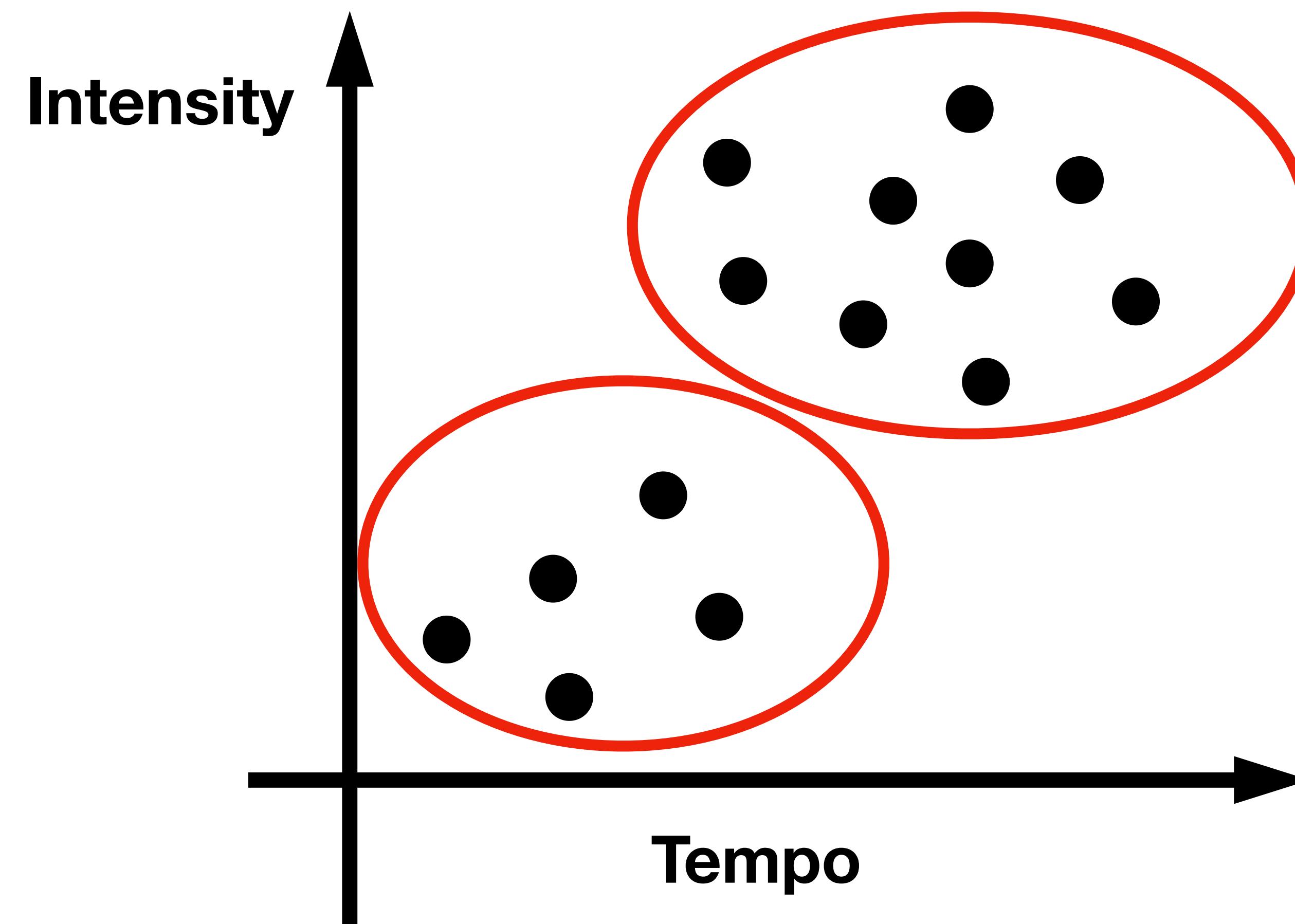
# Unsupervised Learning

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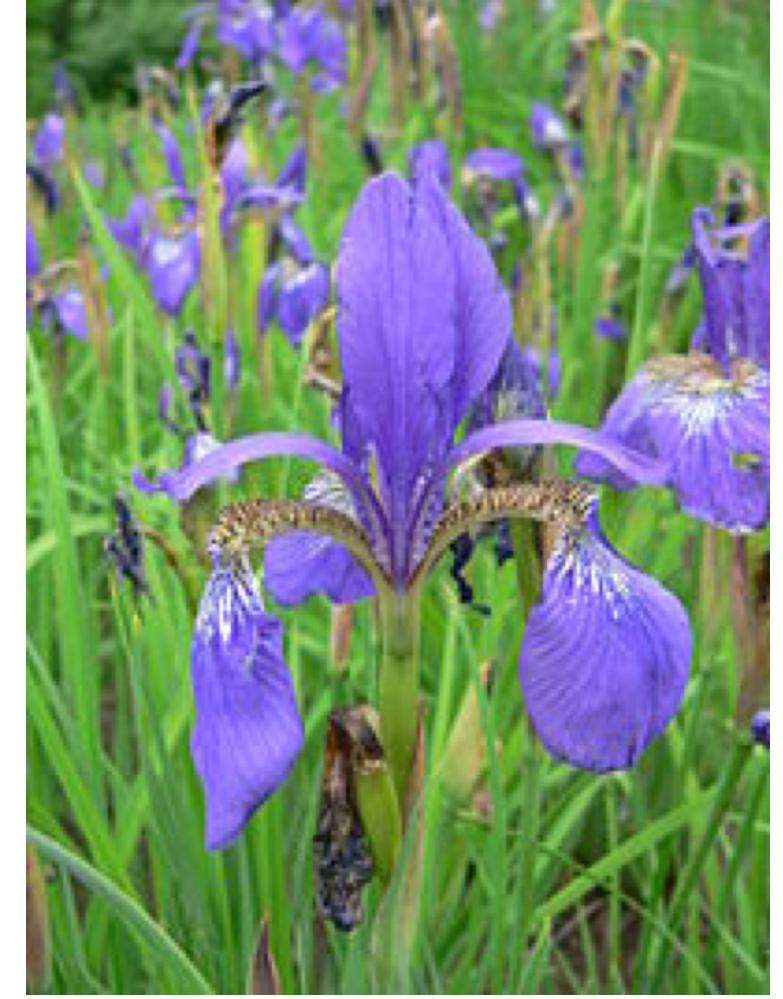
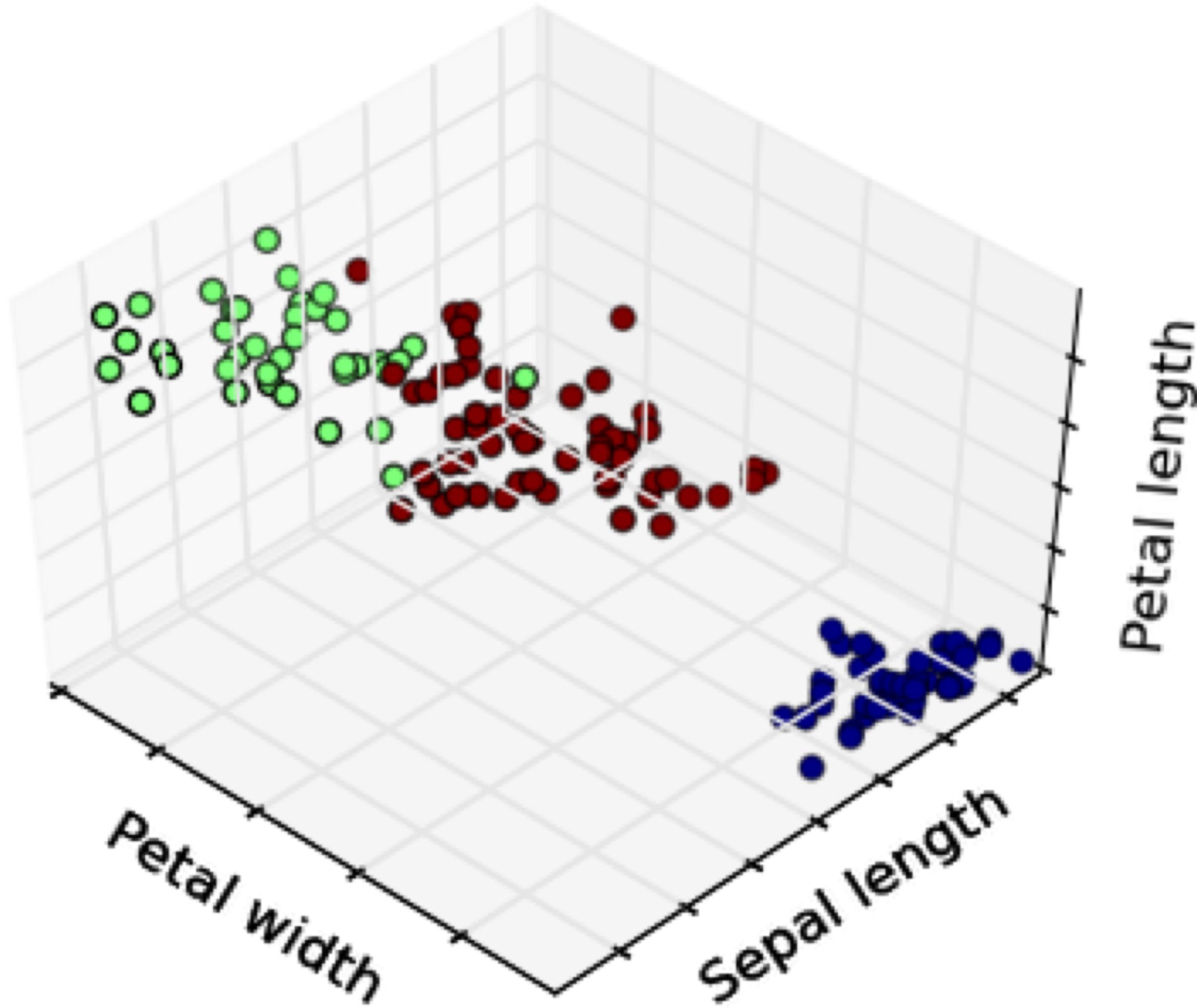


# Clustering

- Given: dataset contains **no label**  $x_1, x_2, \dots, x_n$
- **Output:** divides the data into clusters such that there are intra-cluster similarity and inter-cluster dissimilarity



# Clustering

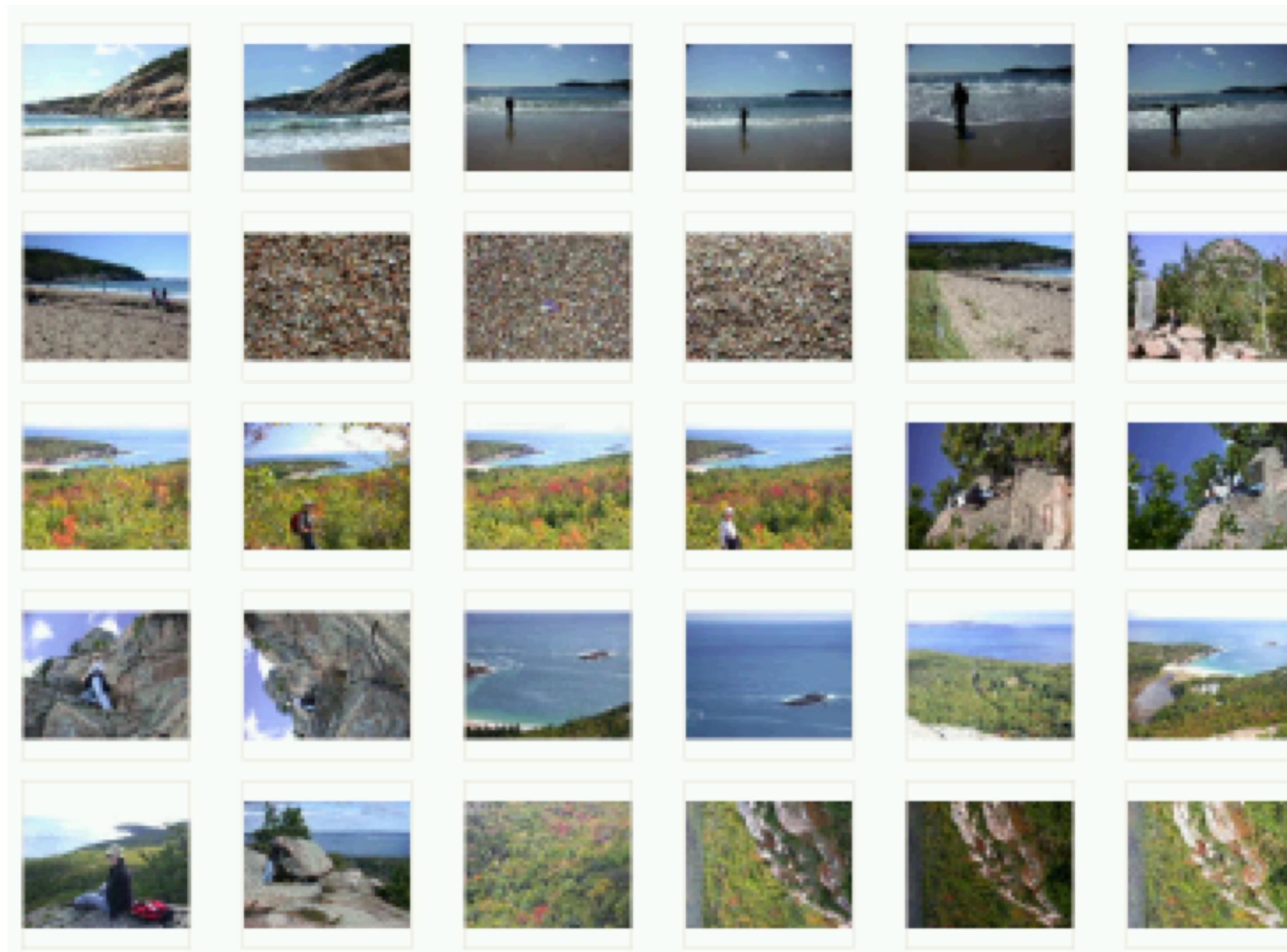


Clustering Irises using three different features

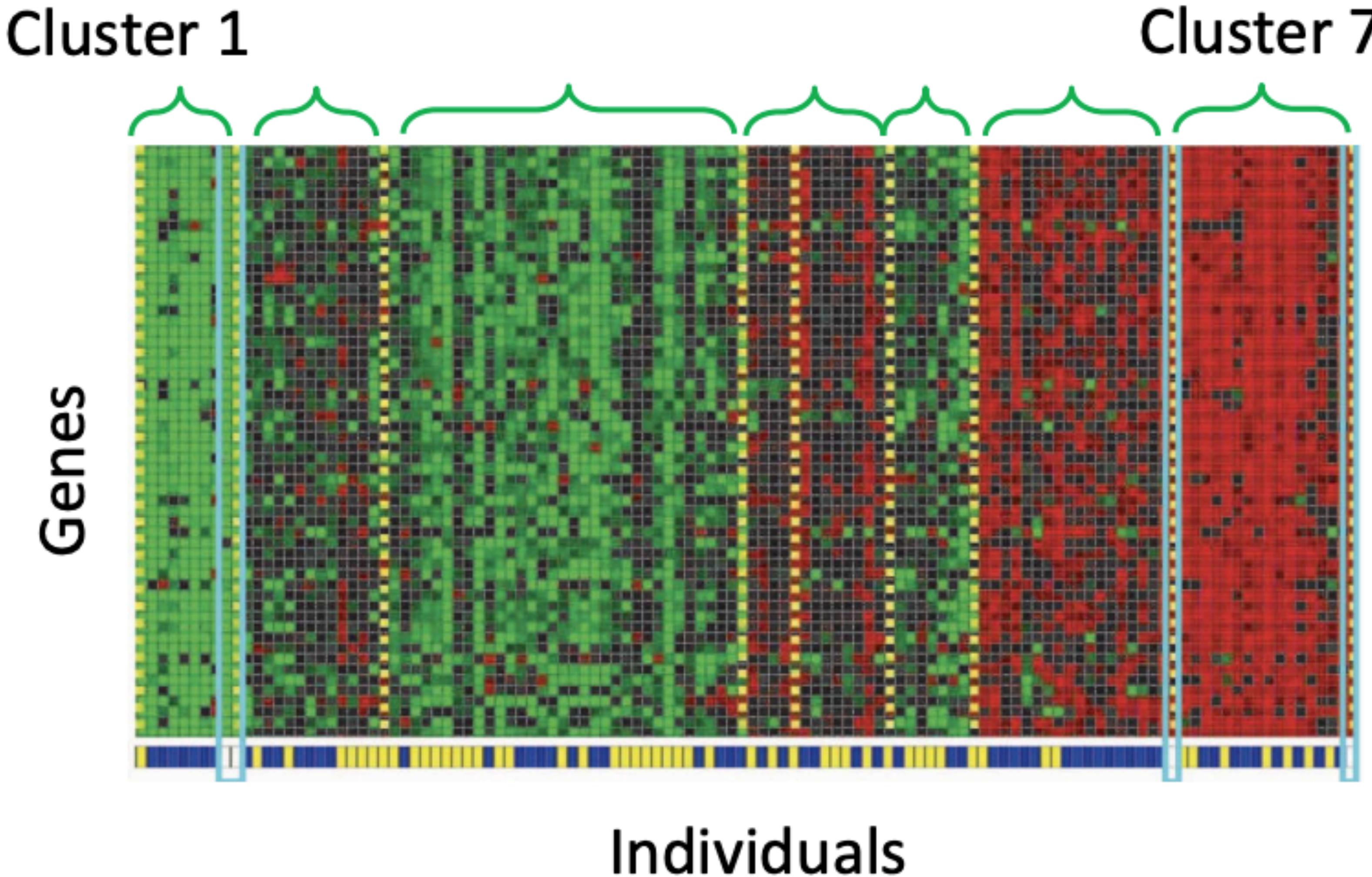
The colors represent clusters identified by the algorithm, not y's provided as input

# Clustering

- You probably have >1000 digital photos stored on your phone
- After this class you will be able to organize them better  
(based on visual similarity)

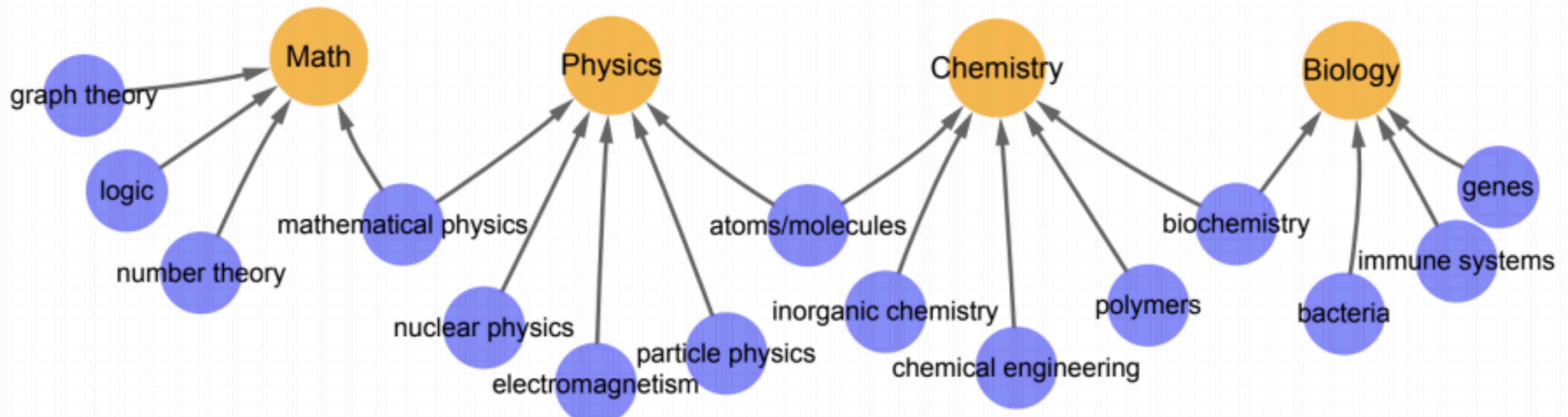


# Clustering Genes



Identifying Regulatory Mechanisms using Individual Variation Reveals Key Role for Chromatin Modification. [Su-In Lee, Dana Pe'er, Aimee M. Dudley, George M. Church and Daphne Koller. '06]

# Clustering Words with Similar Meanings



# How do we perform clustering?

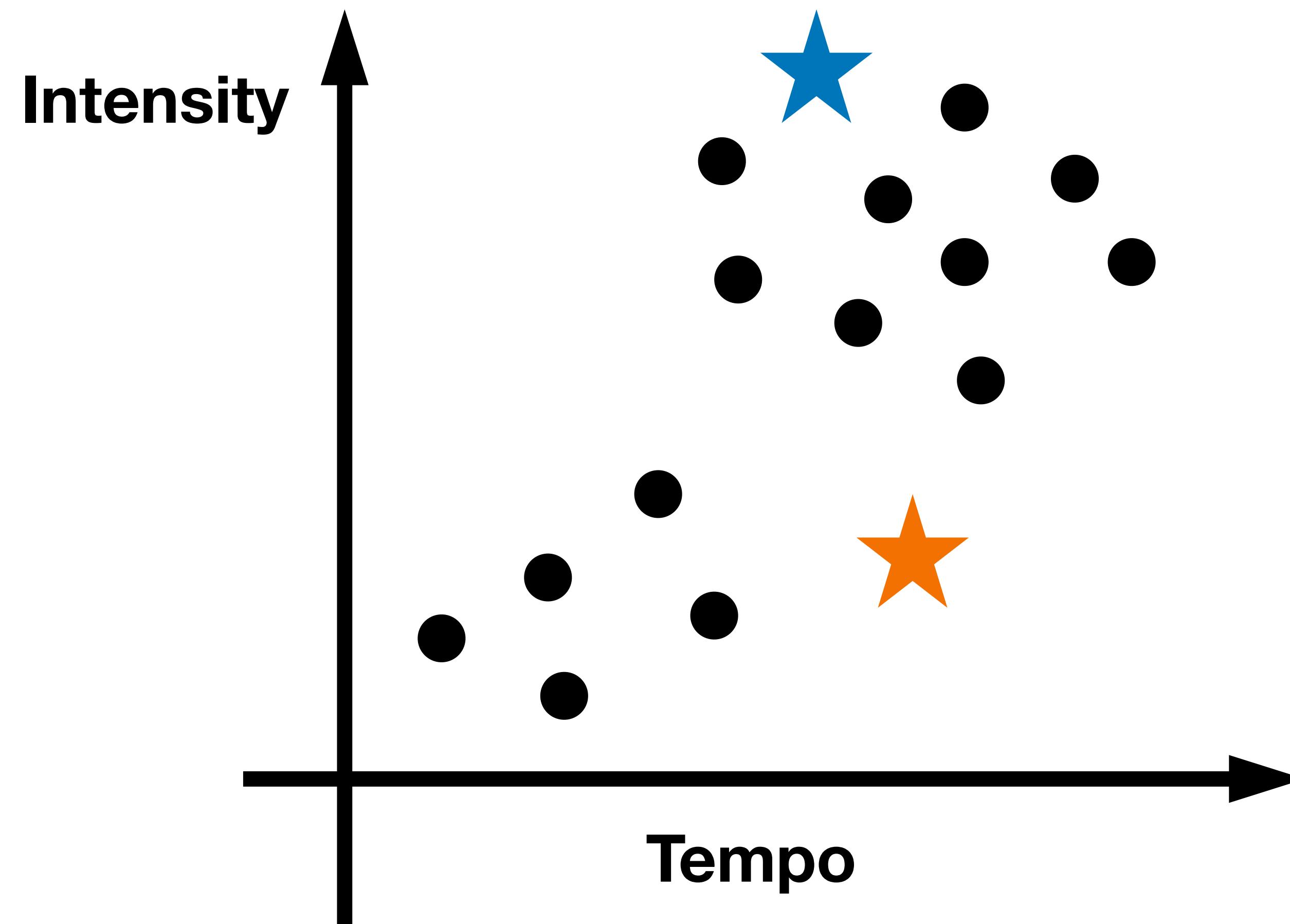
- Many clustering algorithms. We will look at the two most frequently used ones:
  - *K-means clustering*: we specify the desired number of clusters, and use an iterative algorithm to find them
  - *Hierarchical clustering*: we build a binary tree over the dataset

# K-means clustering

- Very popular clustering method
- Input: a dataset  $x_1, x_2, \dots, x_n$ , and assume the number of clusters **k** is given

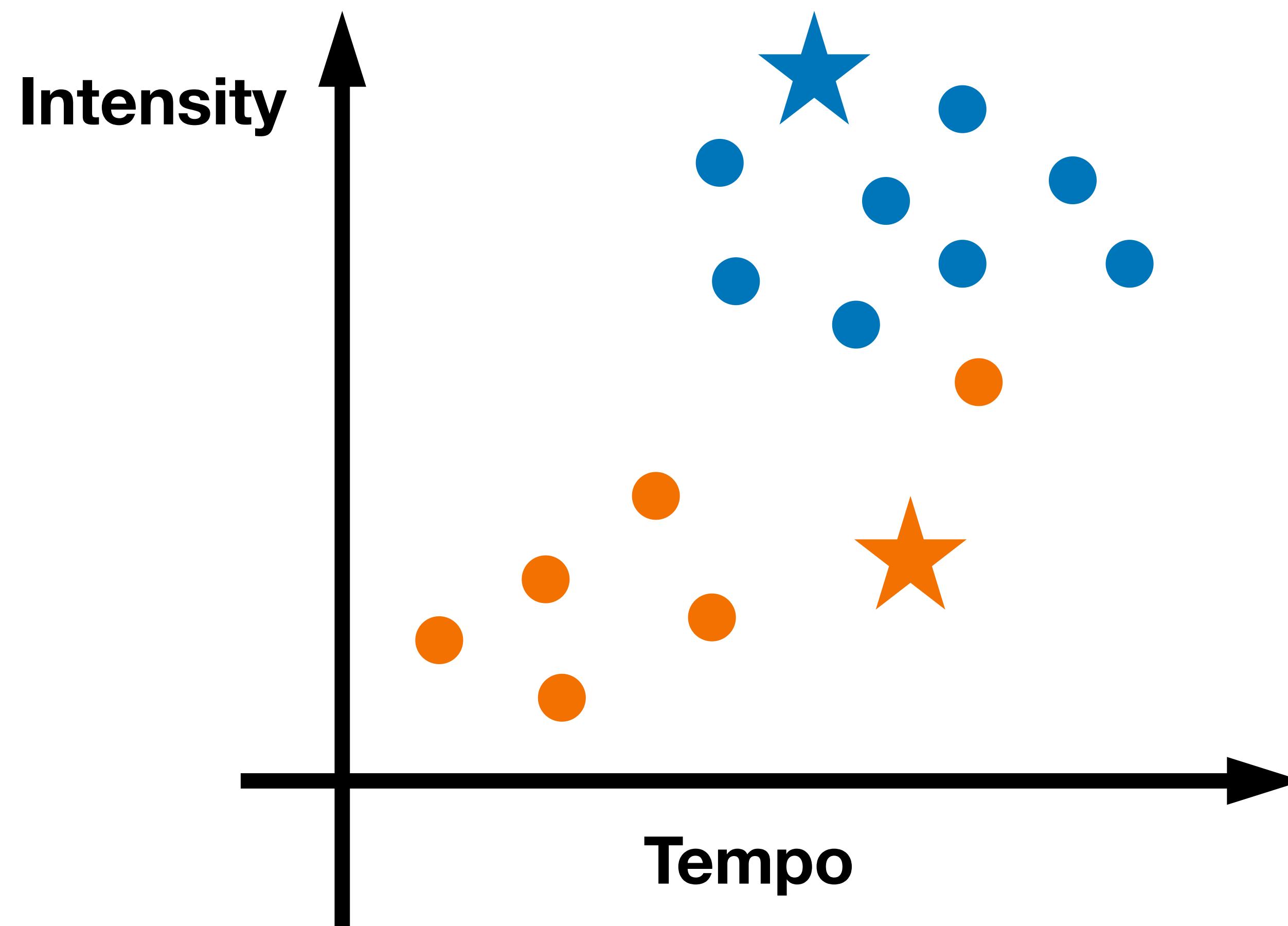
# K-means clustering

Step 1: Randomly picking 2 positions as initial cluster centers (not necessarily a data point)



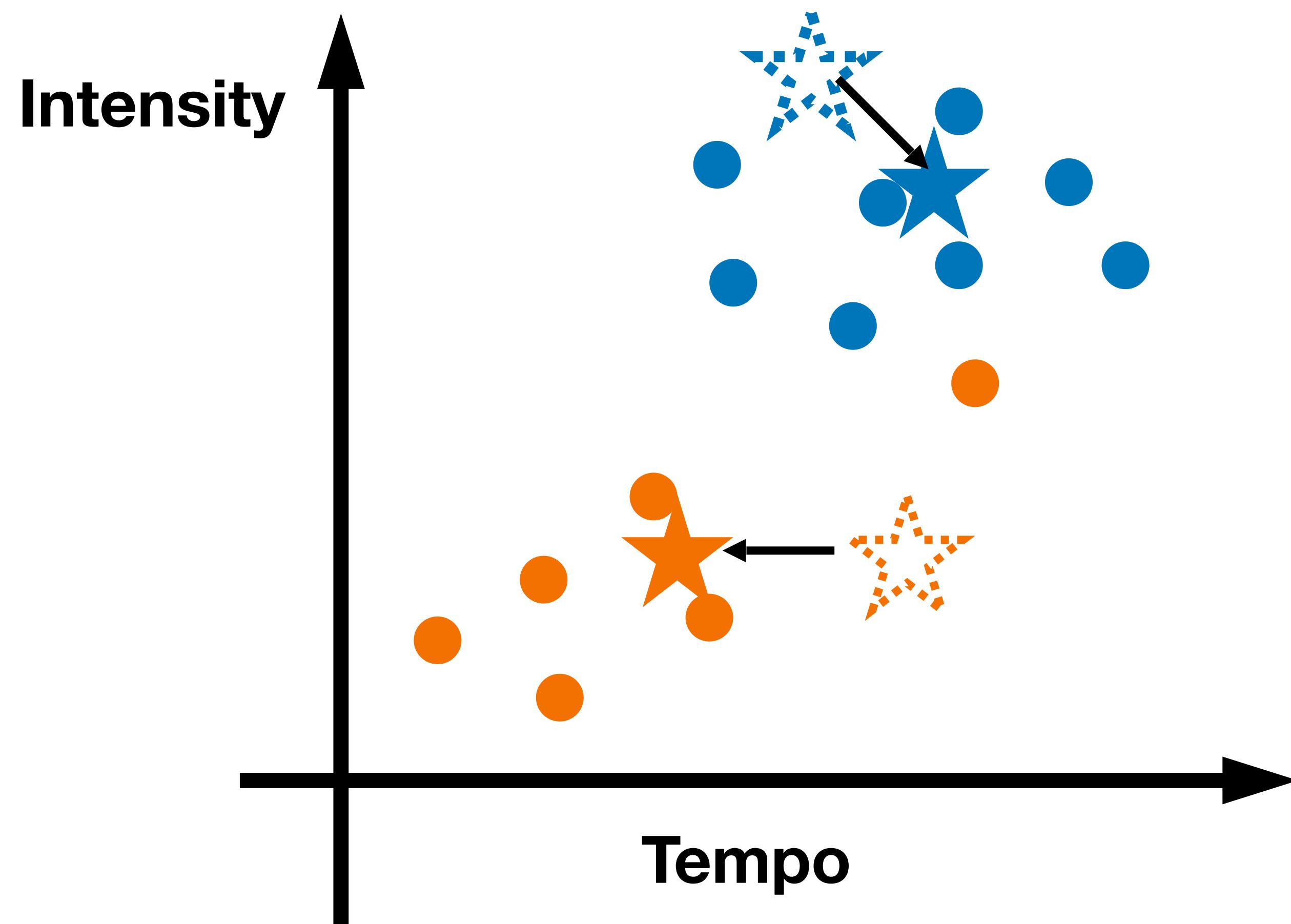
# K-means clustering

Step 2: for each point  $x$ , determine its cluster: find the closest center in Euclidean space



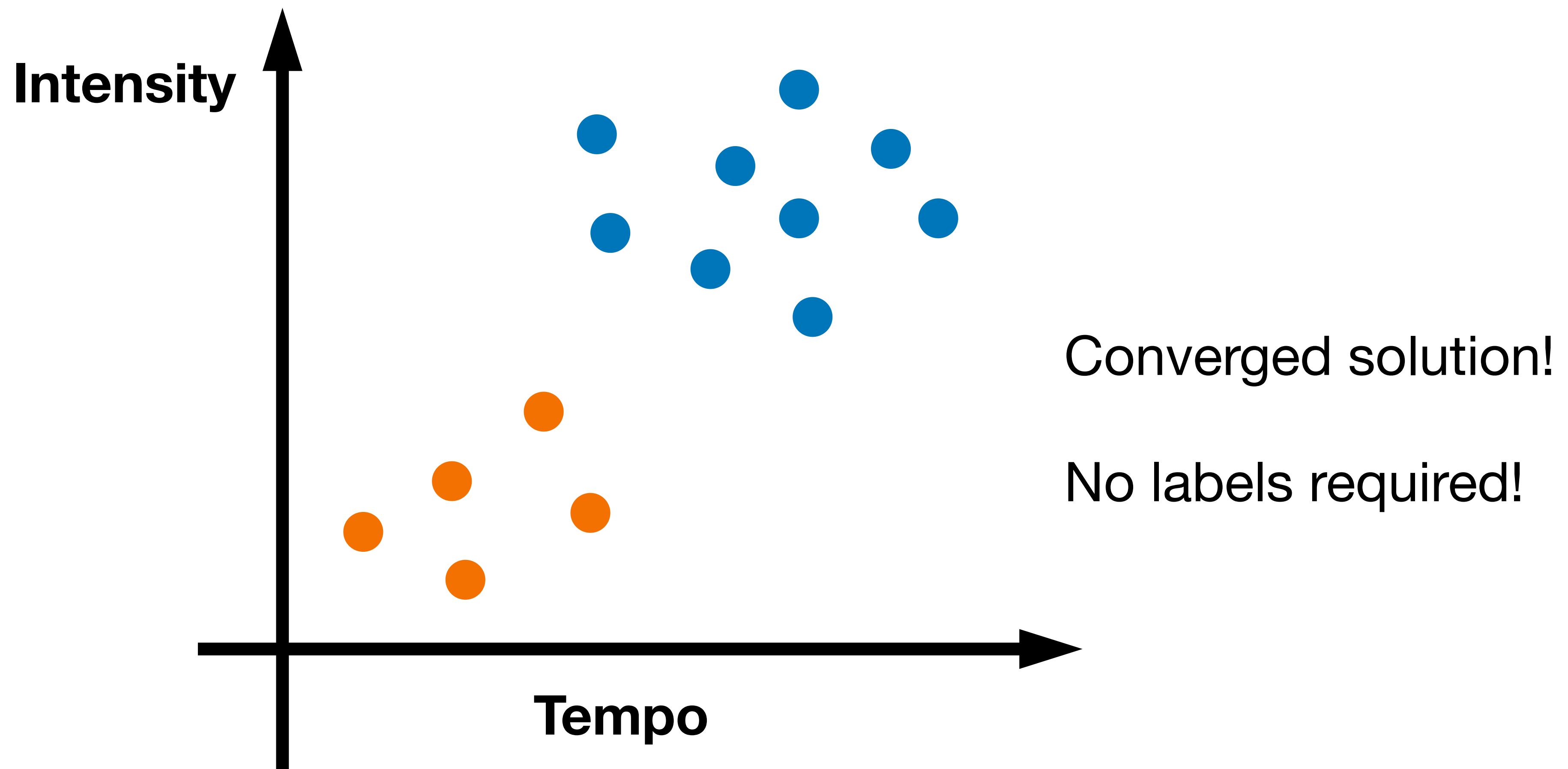
# K-means clustering

Step 3: update all cluster centers as the centroids



# K-means clustering

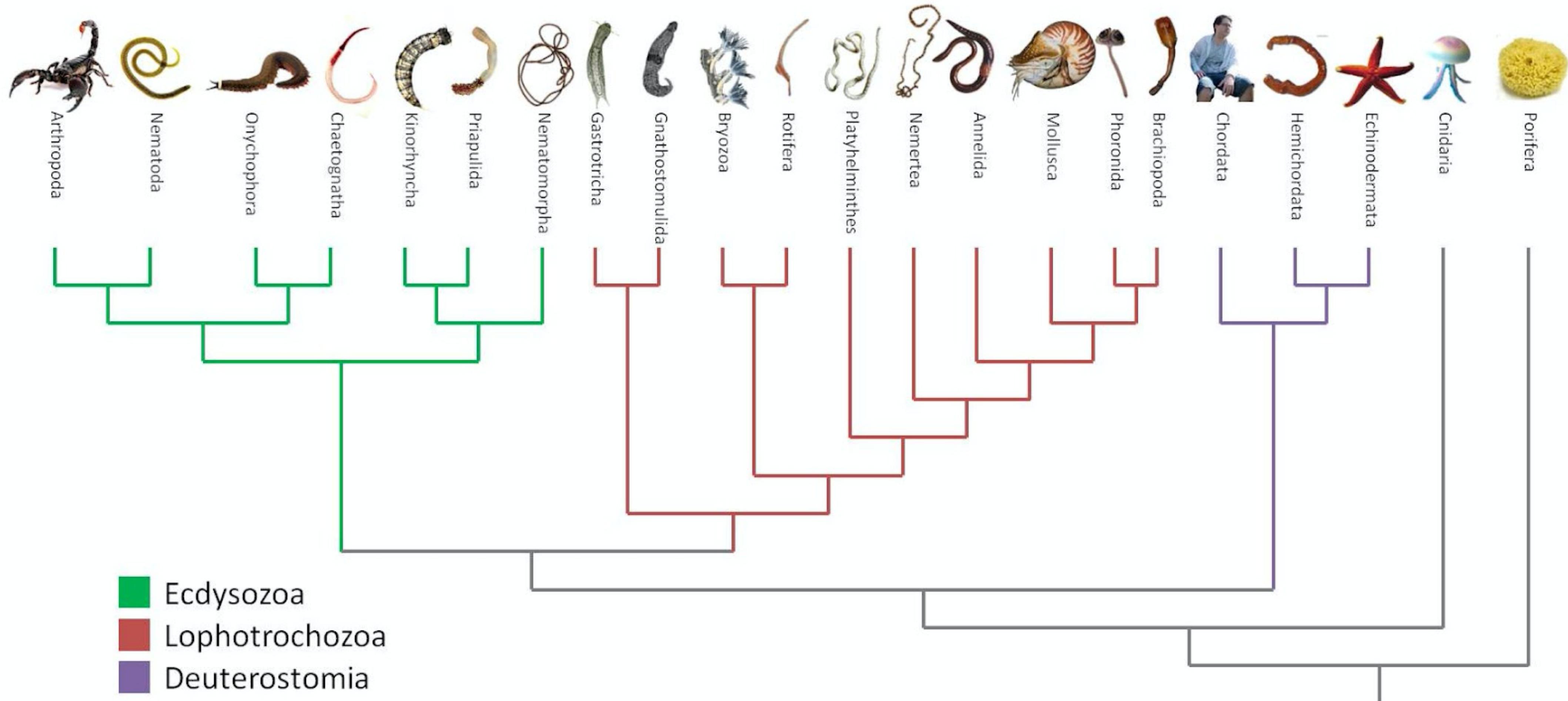
Repeat step 2 & 3 until convergence



# K-means clustering: A demo

<https://www.naftaliharris.com/blog/visualizing-k-means-clustering/>

# Hierarchical Clustering (more to follow next lecture)



# Quiz Break

Q2-1: Which is true about machine learning?

- A. The process doesn't involve human inputs
- B. The machine is given the training and test data for learning
- C. In clustering, the training data also have labels for learning
- D. Supervised learning involves labeled data

# Quiz Break

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- A. The labels are human inputs
- B. The machine should not have test data for learning
- C. No labels available for clustering

# Quiz Break

Q2-2: Which is true about unsupervised learning?

- A. There are only 2 unsupervised learning algorithms
- B. Kmeans clustering is a type of hierarchical clustering
- C. Kmeans algorithm automatically determines the number of clusters k
- D. Unsupervised learning is widely used in many applications

# Quiz Break

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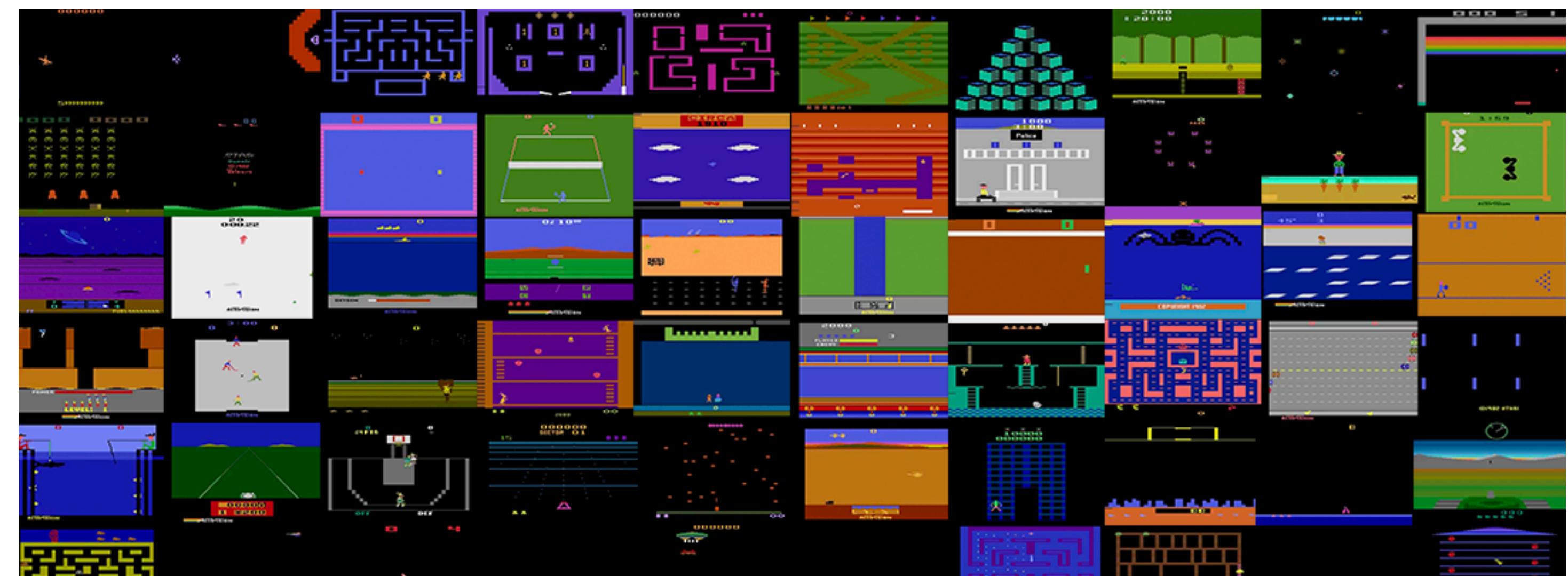


# Part III: Reinforcement Learning (Learn from reward)



# Reinforcement Learning

- Given: an agent that can take actions and a reward function specifying how good an action is.
- **Goal:** learn to choose actions that maximize future reward total.



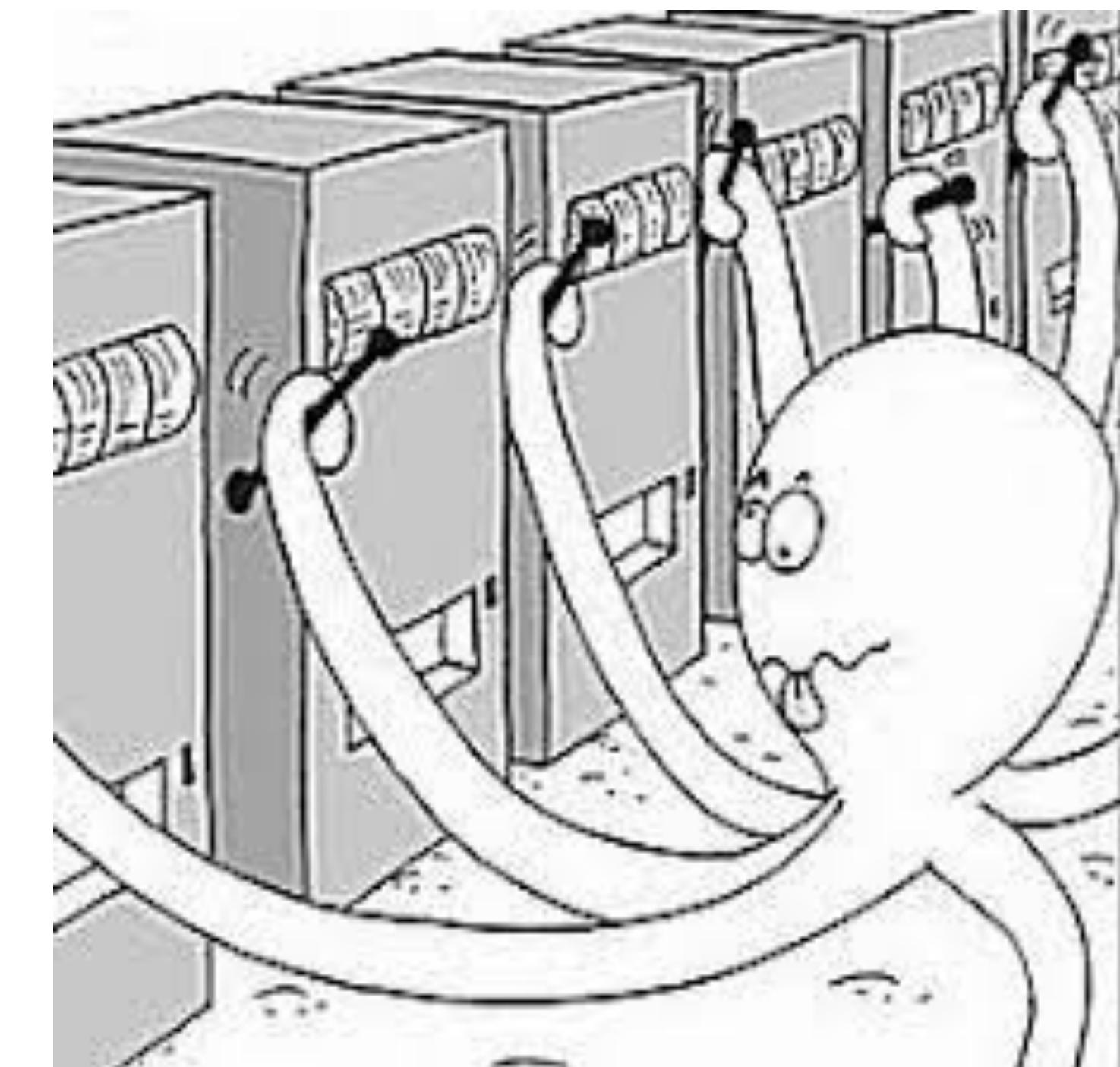
Google Deepmind

# Reinforcement Learning Key Problems

1. Problem: actions may have delayed effects.
  - Requires **credit-assignment**
2. Problem: maximal reward action is unknown
  - Exploration-exploitation trade-off

“..the problem [exploration-exploitation] was proposed [by British scientist] to be dropped over Germany so that German scientists could also waste their time on it.”

- Peter Whittle



Multi-armed Bandit

# Today's recap

- What is machine learning?
- Supervised Learning
  - Classification
  - Regression
- Unsupervised Learning
  - Clustering
- Reinforcement Learning



**Thanks!**