



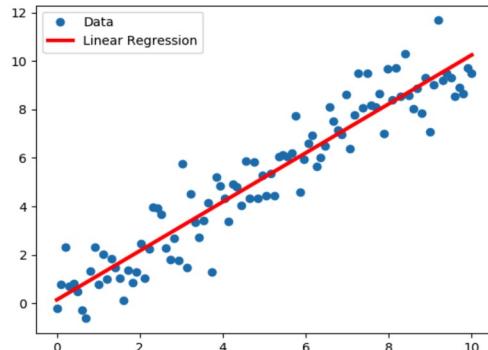
# CS 540 Introduction to Artificial Intelligence

## Linear Algebra & PCA

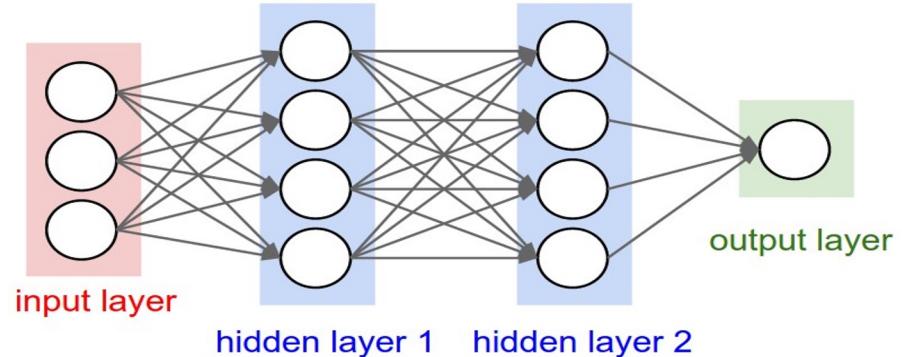
University of Wisconsin-Madison  
Fall 2023

# Linear Algebra: What is it good for?

- Study of Linear functions: simple, tractable
- In AI/ML: building blocks for **all models**
  - e.g., linear regression; part of neural networks



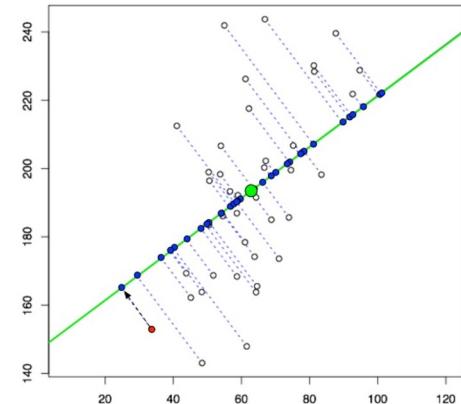
Hieu Tran



Stanford CS231n

# Outline

- Basics: vectors, matrices, operations
- Dimensionality reduction
- Principal Components Analysis (PCA)

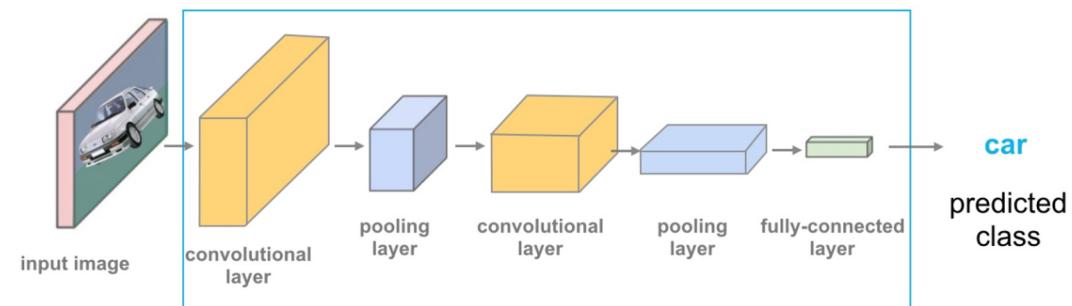
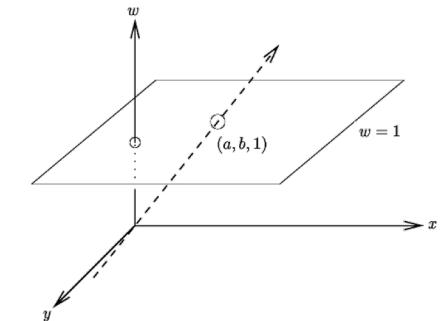


Lior Pachter

# Basics: Vectors

- Many interpretations
  - List of values (represents information)
  - Point in a space
- Dimension: number of values:  $x \in \mathbb{R}^d$
- AI/ML: often use **very high dimensions**:
  - Ex: images!

$$x = \begin{bmatrix} x_1 \\ x_2 \\ x_3 \\ x_4 \\ x_5 \end{bmatrix} \in \mathbb{R}^5$$



# Basics: Matrices

- Many interpretations
  - Table of values; list of vectors
  - Represent **linear transformations**
  - Apply to a vector, get another vector
- Dimensions: #rows  $\times$  #columns,  $A \in \mathbb{R}^{m \times n}$ 
  - Indexing!

$$A = \begin{bmatrix} A_{11} & A_{12} & A_{13} \\ A_{21} & A_{22} & A_{23} \\ A_{31} & A_{32} & A_{33} \\ A_{41} & A_{42} & A_{43} \end{bmatrix}$$

# Basics: Transposition

- Transposes: flip rows and columns
  - Vector: standard is a column. Transpose: row vector
  - Matrix: go from  $m \times n$  to  $n \times m$

$$x = \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} \quad x^T = \begin{bmatrix} x_1 & x_2 & x_3 \end{bmatrix}$$

$$A = \begin{bmatrix} A_{11} & A_{12} & A_{13} \\ A_{21} & A_{22} & A_{23} \end{bmatrix} \quad A^T = \begin{bmatrix} A_{11} & A_{21} \\ A_{12} & A_{22} \\ A_{13} & A_{23} \end{bmatrix}$$

# Matrix & Vector Operations

- **Vectors**

- **Addition:** component-wise

- Commutative:  $x + y = y + x$

- Associative:  $(x + y) + z = x + (y + z)$

$$x + y = \begin{bmatrix} x_1 + y_1 \\ x_2 + y_2 \\ x_3 + y_3 \end{bmatrix}$$

- **Scalar Multiplication**

- Uniform stretch / scaling

$$cx = \begin{bmatrix} cx_1 \\ cx_2 \\ cx_3 \end{bmatrix}$$

# Matrix & Vector Operations

- **Vector products**

- **Inner product** (e.g., dot product)

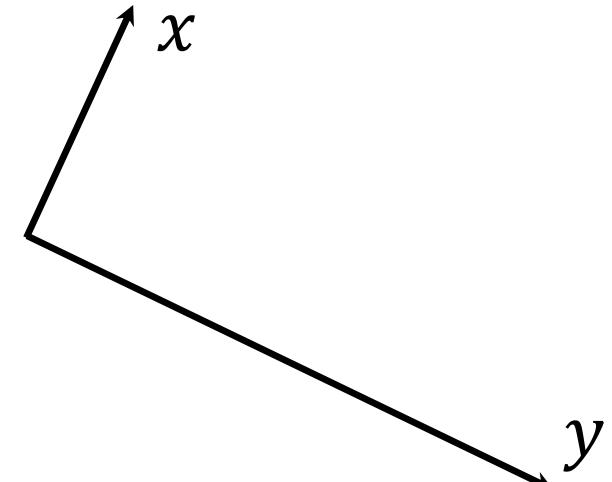
$$\langle x, y \rangle := x^T y = \begin{bmatrix} x_1 & x_2 & x_3 \end{bmatrix} \begin{bmatrix} y_1 \\ y_2 \\ y_3 \end{bmatrix} = x_1 y_1 + x_2 y_2 + x_3 y_3$$

- **Outer product**

$$xy^T = \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} \begin{bmatrix} y_1 & y_2 & y_3 \end{bmatrix} = \begin{bmatrix} x_1 y_1 & x_1 y_2 & x_1 y_3 \\ x_2 y_1 & x_2 y_2 & x_2 y_3 \\ x_3 y_1 & x_3 y_2 & x_3 y_3 \end{bmatrix}$$

# Matrix & Vector Operations

- $x$  and  $y$  are **orthogonal** if  $\langle x, y \rangle = 0$



- Vector **norms**: “length”

$$\|x\|_2 = \sqrt{\sum_{i=1}^n x_i^2}$$

# Matrix & Vector Operations

- **Matrices:**

- **Addition:** Component-wise
- Commutative, Associative

$$A + B = \begin{bmatrix} A_{11} + B_{11} & A_{12} + B_{12} \\ A_{21} + B_{21} & A_{22} + B_{22} \\ A_{31} + B_{31} & A_{32} + B_{32} \end{bmatrix}$$

- **Scalar Multiplication**
- “Stretching” the linear transformation

$$cA = \begin{bmatrix} cA_{11} & cA_{12} \\ cA_{21} & cA_{22} \\ cA_{31} & cA_{32} \end{bmatrix}$$

# Matrix & Vector Operations

- **Matrix-Vector multiplication**
  - Linear transformation; plug in vector, get another vector
  - Each entry in  $Ax$  is the inner product of a row of  $A$  with  $x$

$$x \in \mathbb{R}^n, A \in \mathbb{R}^{m \times n}$$

$$Ax = \begin{bmatrix} \langle A_{1:}, x \rangle \\ \langle A_{2:}, x \rangle \\ \vdots \\ \langle A_{m:}, x \rangle \end{bmatrix} = \begin{bmatrix} A_{11}x_1 + A_{12}x_2 + \cdots + A_{1n}x_n \\ A_{21}x_1 + A_{22}x_2 + \cdots + A_{2n}x_n \\ \vdots \\ A_{m1}x_1 + A_{m2}x_2 + \cdots + A_{mn}x_n \end{bmatrix}$$

# Matrix & Vector Operations

## Ex: feedforward neural networks. Input $x$ .

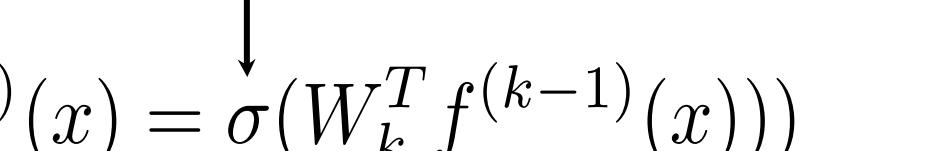
- Output of layer  $k$  is

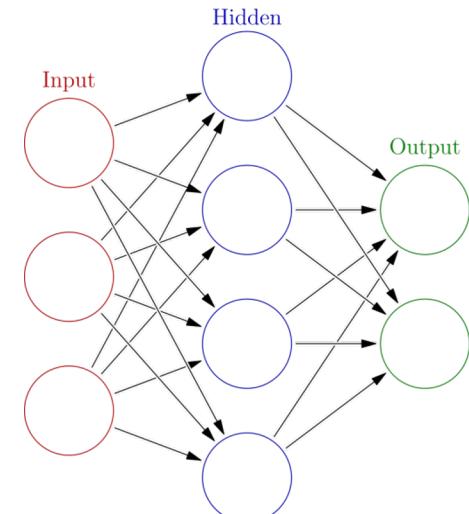
$$f^{(k)}(x) = \sigma(W_k^T f^{(k-1)}(x))$$

↑  
↑  
↑

nonlinearity

Output of layer k-1: **vector**





Wikipedia

## Output of layer k: vector

Weight **matrix** for layer k:  
Note: linear transformation!

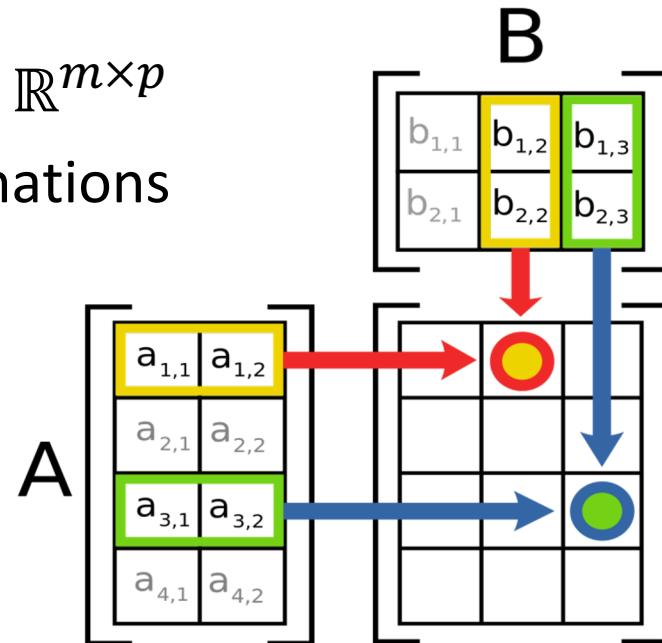
# Matrix & Vector Operations

- **Matrix multiplication**

- $A \in \mathbb{R}^{m \times n}, B \in \mathbb{R}^{n \times p}$ , then  $AB \in \mathbb{R}^{m \times p}$
- “Composition” of linear transformations
- **Not commutative** in general!

$$AB \neq BA$$

- Lots of interpretations



Wikipedia

# Identity Matrix

- Like “1”
- Multiplying by it gets back the same matrix or vector
- Rows & columns are the “**standard basis vectors**”  $e_i$

$$I = \begin{bmatrix} 1 & 0 & \cdots & 0 \\ 0 & 1 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & 1 \end{bmatrix}$$

The diagram illustrates the identity matrix  $I$  as a collection of standard basis vectors  $e_1, e_2, \dots, e_n$ . The matrix is represented as a grid of vertical vectors. Blue arrows point from the labels  $e_1, e_2, \dots, e_n$  below the grid to the first, second, and last columns of the matrix respectively.

# Break & Quiz

- **Q 1.1:** What is  $\begin{bmatrix} 1 & 2 \\ 3 & 1 \\ 1 & 1 \end{bmatrix} \times \begin{bmatrix} 0 \\ 1 \end{bmatrix}$  ?
  - A.  $[-1 1 1]^T$
  - B.  $[2 1 1]^T$
  - C.  $[1 3 1]^T$
  - D.  $[1.5 2 1]^T$

# Break & Quiz

- Q 1.1: What is  $\begin{bmatrix} 1 & 2 \\ 3 & 1 \\ 1 & 1 \end{bmatrix} \times \begin{bmatrix} 0 \\ 1 \end{bmatrix}$  ?
- A.  $[-1 1 1]^T$
- B.  $[2 1 1]^T$
- C.  $[1 3 1]^T$
- D.  $[1.5 2 1]^T$

# Break & Quiz

- Q 1.1: What is  $\begin{bmatrix} 1 & 2 \\ 3 & 1 \\ 1 & 1 \end{bmatrix} \times \begin{bmatrix} 0 \\ 1 \end{bmatrix}$  ?
  - A.  $[-1 1 1]^T$
  - **B.  $[2 1 1]^T$**
  - C.  $[1 3 1]^T$
  - D.  $[1.5 2 1]^T$
- Check dimensions: answer must be  $3 \times 1$  matrix (i.e., column vector).
- $$\begin{bmatrix} 1 & 2 \\ 3 & 1 \\ 1 & 1 \end{bmatrix} \times \begin{bmatrix} 0 \\ 1 \end{bmatrix} = \begin{bmatrix} 0 * 1 + 1 * 2 \\ 0 * 3 + 1 * 1 \\ 0 * 1 + 1 * 1 \end{bmatrix} = \begin{bmatrix} 2 \\ 1 \\ 1 \end{bmatrix}$$

# Break & Quiz

- **Q 1.2:** Given matrices  $A \in \mathbb{R}^{m \times n}$ ,  $B \in \mathbb{R}^{d \times m}$ ,  $C \in \mathbb{R}^{p \times n}$   
What are the dimensions of  $BAC^T$
- A.  $n \times p$
- B.  $d \times p$
- C.  $d \times n$
- D. Undefined

# Break & Quiz

- **Q 1.2:** Given matrices  $A \in \mathbb{R}^{m \times n}$ ,  $B \in \mathbb{R}^{d \times m}$ ,  $C \in \mathbb{R}^{p \times n}$   
What are the dimensions of  $BAC^T$
- A.  $n \times p$
- **B.  $d \times p$**
- C.  $d \times n$
- D. Undefined

# Break & Quiz

- **Q 1.2:** Given matrices  $A \in \mathbb{R}^{m \times n}$ ,  $B \in \mathbb{R}^{d \times m}$ ,  $C \in \mathbb{R}^{p \times n}$   
What are the dimensions of  $BAC^T$ 
    - A.  $n \times p$
    - **B.  $d \times p$**
    - C.  $d \times n$
    - D. Undefined
- To rule out (D), check that for each pair of adjacent matrices XY, the # of columns of X = # of rows of Y
- Then, B has d rows so solution must have d rows.  $C^T$  has p columns so solution has p columns.

# Break & Quiz

- **Q 1.3:** A and B are matrices, neither of which is the identity. Is  $AB = BA$ ?
- A. Never
- B. Always
- C. Sometimes

# Break & Quiz

- Q 1.3: A and B are matrices, neither of which is the identity. Is  $AB = BA$ ?
- A. Never
- B. Always
- C. Sometimes

# Break & Quiz

- Q 1.3: A and B are matrices, neither of which is the identity. Is  $AB = BA$ ?
- A. Never
- B. Always
- C. Sometimes

Matrix multiplication is  
not necessarily  
commutative.

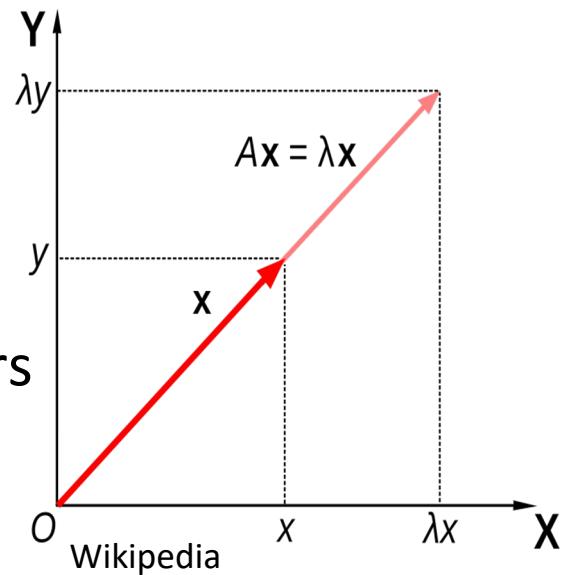
# Matrix Inverse

- If there is a  $B$  such that  $AB = BA = I$ 
  - Then  $A$  is invertible/nonsingular,  $B$  is its **inverse**
  - Some matrices are **not** invertible!
- Notation:  $A^{-1}$

$$\begin{bmatrix} 1 & 1 \\ 2 & 3 \end{bmatrix} \times \begin{bmatrix} 3 & -1 \\ -2 & 1 \end{bmatrix} = I$$

# Eigenvalues & Eigenvectors

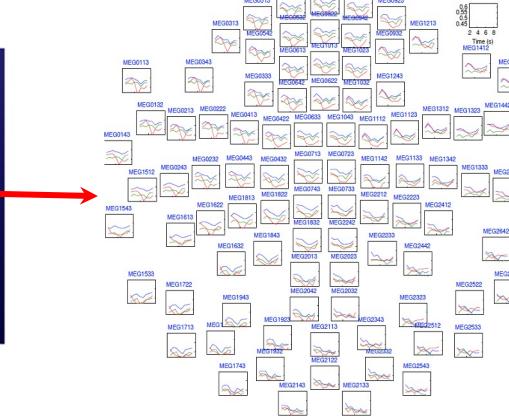
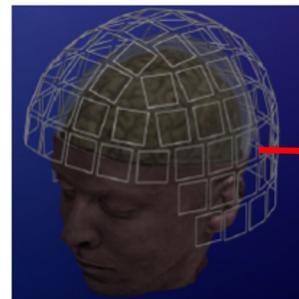
- For a square matrix  $A$ , solutions to  $A\nu = \lambda\nu$ 
  - $\nu$  is a (nonzero) vector: **eigenvector**
  - $\lambda$  is a scalar: **eigenvalue**
- Intuition
  - Multiplying by  $A$  can stretch/rotate vectors
  - Eigenvectors  $\nu$ : only stretched (by  $\lambda$ )



# Dimensionality Reduction

- Vectors store features. Lots of features!
    - Document classification: thousands of words per doc
    - Netflix surveys: 480189 users x 17770 movies
    - MEG Brain Imaging: 120 locations x 500 time points x 20 objects

	movie 1	movie 2	movie 3
Tom	5	?	?
George	?	?	3
Susan	4	3	1
Beth	4	3	?



# Dimensionality Reduction

Reduce dimensions

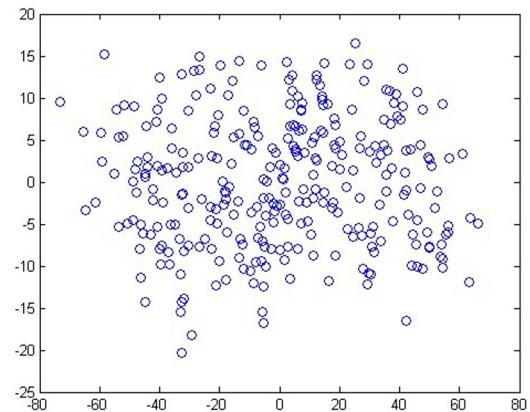
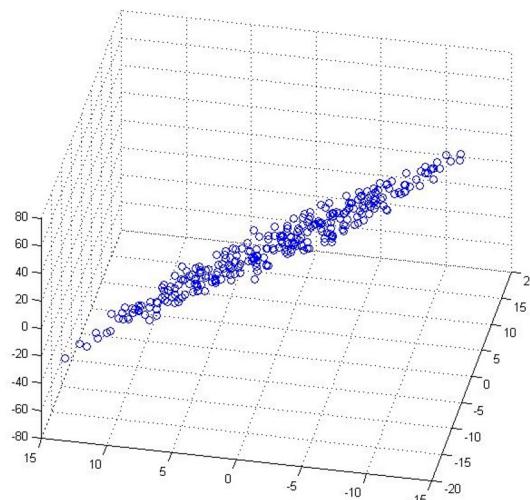
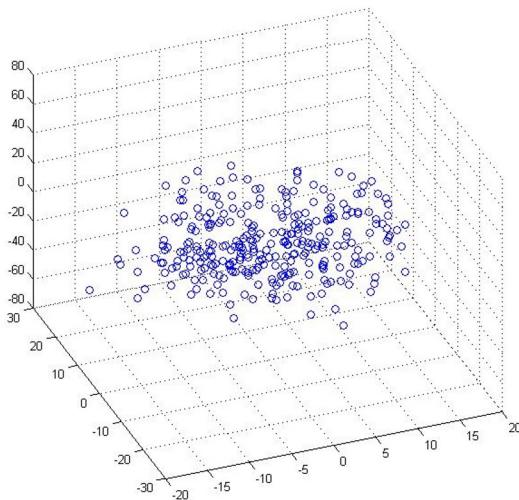
- Why?
  - Lots of features redundant
  - Storage & computation costs
- Goal: take  $x \in \mathbb{R}^d \rightarrow x \in \mathbb{R}^r$ , for  $r \ll d$ 
  - But, minimize information loss



CreativeBlog

# Dimensionality Reduction

Examples: 3D to 2D



Andrew Ng

# Break & Quiz

**Q 2.1:** What is the inverse of  $A = \begin{bmatrix} 0 & 2 \\ 3 & 0 \end{bmatrix}$

A:  $A^{-1} = \begin{bmatrix} -3 & 0 \\ 0 & -2 \end{bmatrix}$

B:  $A^{-1} = \begin{bmatrix} 0 & \frac{1}{3} \\ \frac{1}{2} & 0 \end{bmatrix}$

C: Undefined /  $A$  is not invertible

# Break & Quiz

**Q 2.1:** What is the inverse of  $A = \begin{bmatrix} 0 & 2 \\ 3 & 0 \end{bmatrix}$

A:  $A^{-1} = \begin{bmatrix} -3 & 0 \\ 0 & -2 \end{bmatrix}$   $AA^{-1} = \begin{bmatrix} 0 & 2 \\ 3 & 0 \end{bmatrix} \begin{bmatrix} a & b \\ c & d \end{bmatrix} = \begin{bmatrix} 0 * a + c * 2 & 0 * b + 2 * d \\ 3 * a + c * 0 & 3 * b + 0 * d \end{bmatrix} = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$

B:  $A^{-1} = \begin{bmatrix} 0 & \frac{1}{3} \\ \frac{1}{2} & 0 \end{bmatrix}$   $2c = 1$   
 $3a = 0$   
 $2d = 0$   
 $3b = 1$

C: Undefined / A is not invertible

$$\begin{bmatrix} a & b \\ c & d \end{bmatrix} = \begin{bmatrix} 0 & 1/3 \\ 1/2 & 0 \end{bmatrix}$$

# Break & Quiz

**Q 2.2:** What are the eigenvalues of  $A = \begin{bmatrix} 2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1 \end{bmatrix}$

- A. -1, 2, 4
- B. 0.5, 0.2, 1.0
- C. 0, 2, 5
- D. 2, 5, 1

## Break & Quiz

**Q 2.2:** What are the eigenvalues of  $A = \begin{bmatrix} 2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1 \end{bmatrix}$

- A. -1, 2, 4
- B. 0.5, 0.2, 1.0
- C. 0, 2, 5
- D. 2, 5, 1

# Break & Quiz

**Q 2.2:** What are the eigenvalues of

$$A = \begin{bmatrix} 2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

- A. -1, 2, 4
- B. 0.5, 0.2, 1.0
- C. 0, 2, 5
- D. 2, 5, 1

Solution #1: You may recall from a linear algebra course that the eigenvalues of a diagonal matrix (in which only diagonal entries are non-zero) are just the entries along the diagonal. Hence D is the correct answer.

# Break & Quiz

**Q 2.2:** What are the eigenvalues of

$$A = \begin{bmatrix} 2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

Solution #2: Use the definition of eigenvectors and values:  $A\mathbf{v} = \lambda\mathbf{v}$

- A. -1, 2, 4
- B. 0.5, 0.2, 1.0
- C. 0, 2, 5
- D. 2, 5, 1

$$\begin{bmatrix} 2 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 1 \end{bmatrix} \begin{bmatrix} v_1 \\ v_2 \\ v_3 \end{bmatrix} = \begin{bmatrix} 2v_1 + 0v_2 + 0v_3 \\ 0v_1 + 5v_2 + 0v_3 \\ 0v_1 + 0v_2 + 1v_3 \end{bmatrix} = \begin{bmatrix} 2v_1 \\ 5v_2 \\ v_3 \end{bmatrix} = \begin{bmatrix} \lambda v_1 \\ \lambda v_2 \\ \lambda v_3 \end{bmatrix}$$

Since A is a 3x3 matrix, A has 3 eigenvalues and so there are 3 combinations of values for  $\lambda$  and  $\mathbf{v}$  that will satisfy the above equation.

The simple form of the equations suggests starting by checking each of the standard basis vectors\* as  $\mathbf{v}$  and then solving for  $\lambda$ . Doing so gives D as the correct answer.

\*Each standard basis vector  $e_i \in \mathbb{R}^n$  is the vector in which all components are zero except component  $i$  is 1.

# Break & Quiz

**Q 2.3:** Suppose we are given a dataset with  $n=10000$  samples with 100-dimensional binary feature vectors. Our storage device has a capacity of 50000 bits. What's the lower compression ratio we can use?

- A. 20X
- B. 100X
- C. 5X
- D. 1X

# Break & Quiz

**Q 2.3:** Suppose we are given a dataset with  $n=10000$  samples with 100-dimensional binary feature vectors. Our storage device has a capacity of 50000 bits. What's the lower compression ratio we can use?

- A. 20X
- B. 100X
- C. 5X
- D. 1X

# Break & Quiz

**Q 2.3:** Suppose we are given a dataset with  $n=10000$  samples with 100-dimensional binary feature vectors. Our storage device has a capacity of 50000 bits. What's the lower compression ratio we can use?

- A. 20X
- B. 100X
- C. 5X
- D. 1X

50,000 bits / 10,000 samples  
means compressed version must  
have 5 bits / sample.

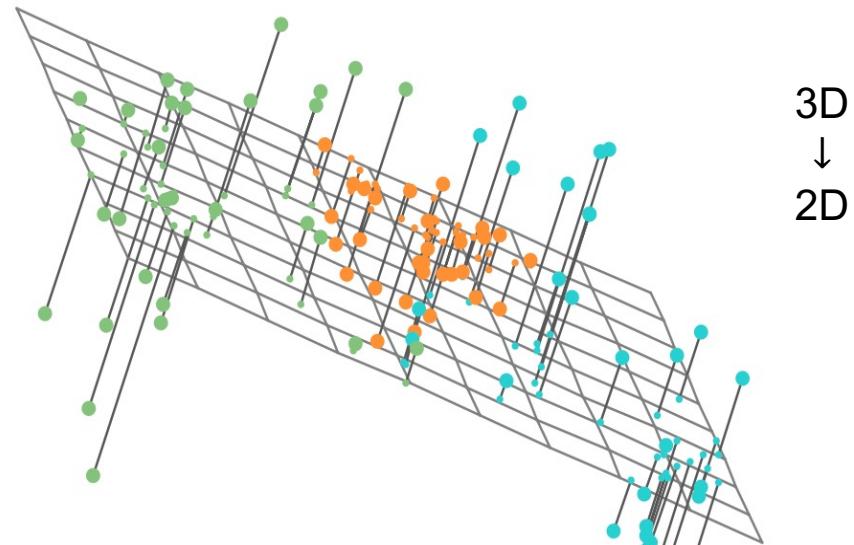
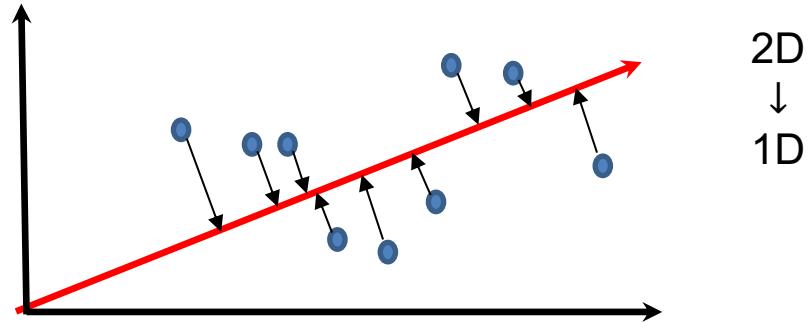
Dataset has 100 bits / sample.

Must compress 20x smaller to fit on  
device.

# Principal Components Analysis (PCA)

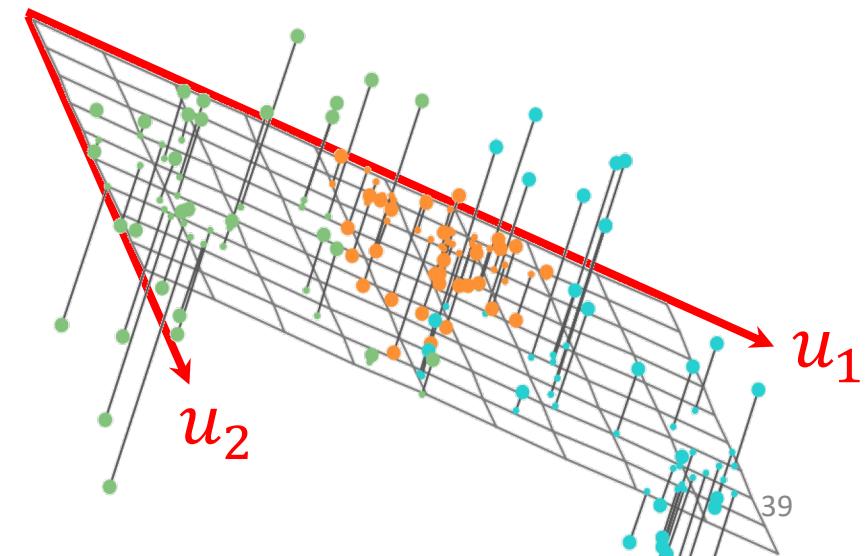
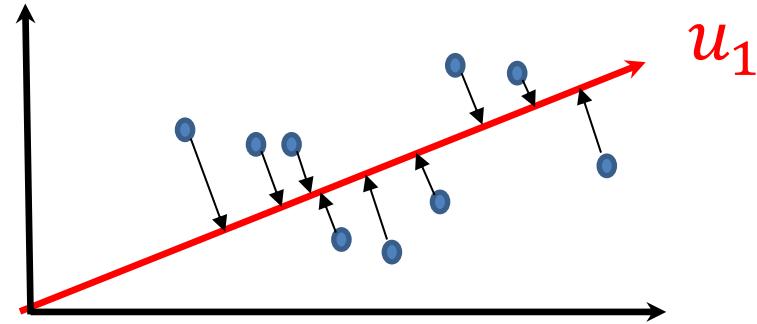
- A type of dimensionality reduction approach

- For when data is **approximately lower dimensional**



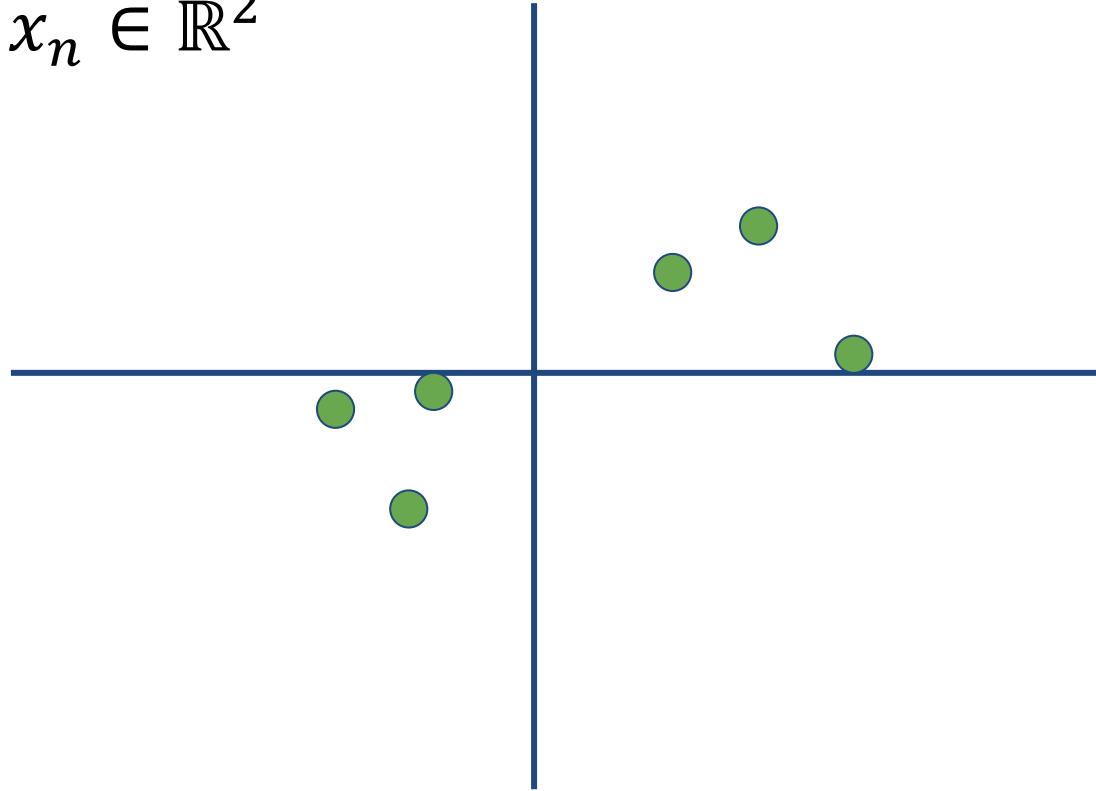
# Principal Components Analysis (PCA)

- Find axes  $u_1, u_2, \dots, u_m \in \mathbb{R}^d$  of a subspace
  - Will project to this subspace
- Want to preserve data
  - minimize projection error
- These vectors are the **principal components**



# Projection: An Example

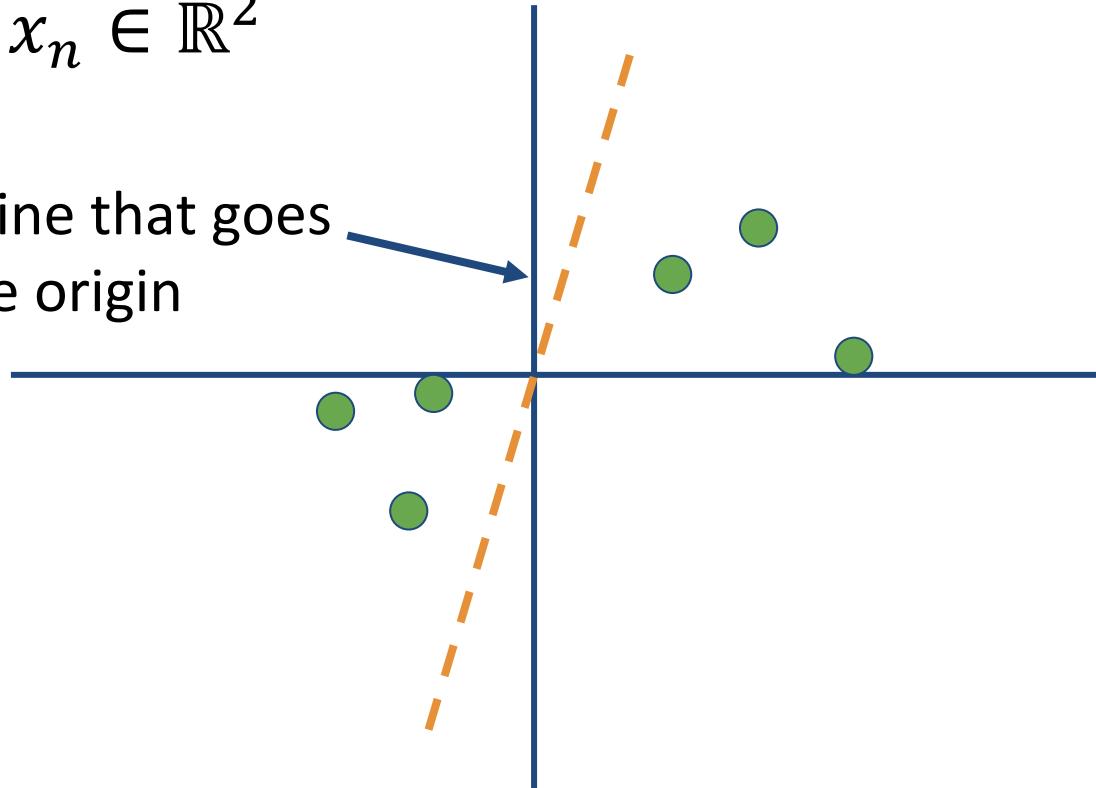
$x_1, x_2, \dots, x_n \in \mathbb{R}^2$



# Projection: An Example

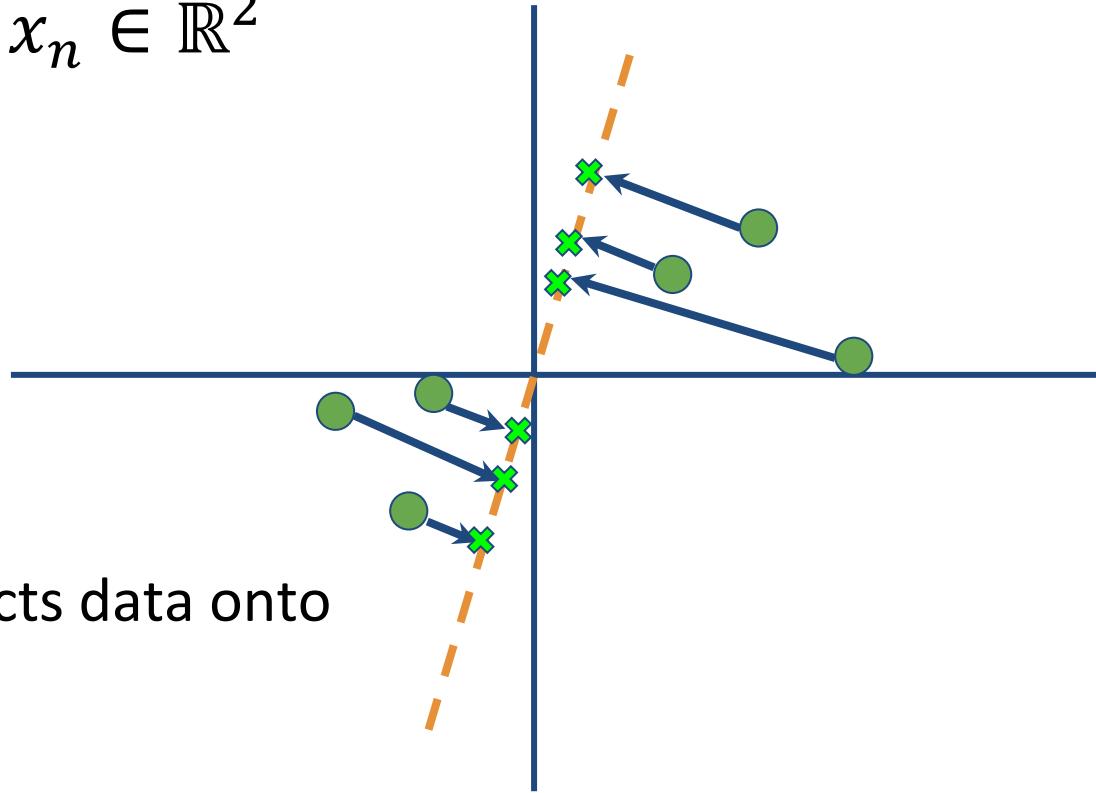
$$x_1, x_2, \dots, x_n \in \mathbb{R}^2$$

A random line that goes through the origin



# Projection: An Example

$$x_1, x_2, \dots, x_n \in \mathbb{R}^2$$

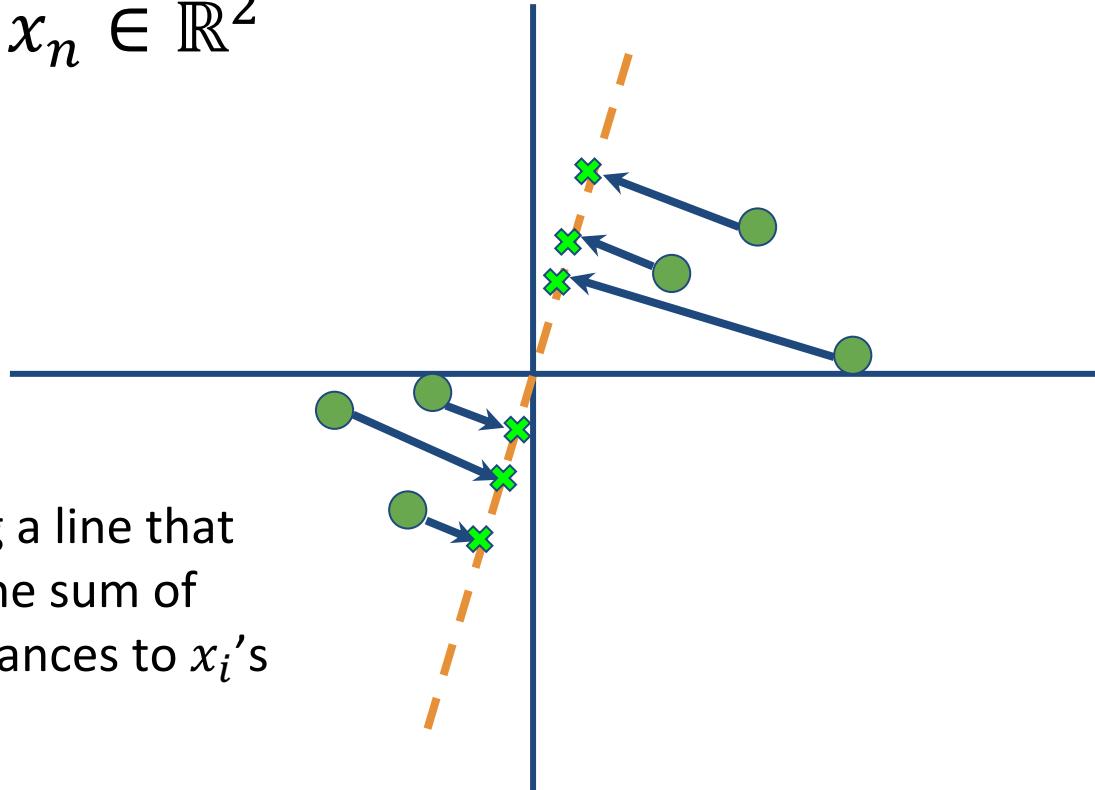


PCA projects data onto  
this line

# Projection: An Example

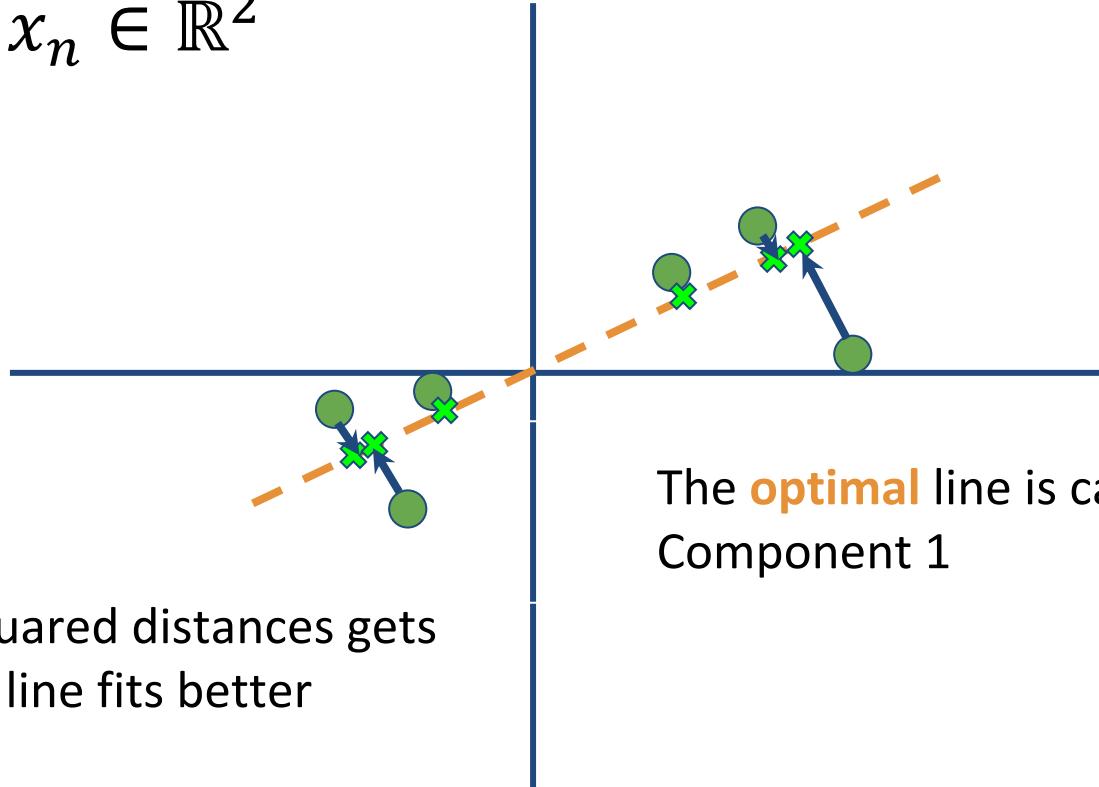
$$x_1, x_2, \dots, x_n \in \mathbb{R}^2$$

Goal: finding a line that  
**minimizes** the sum of  
squared distances to  $x_i$ 's



# Projection: An Example

$$x_1, x_2, \dots, x_n \in \mathbb{R}^2$$

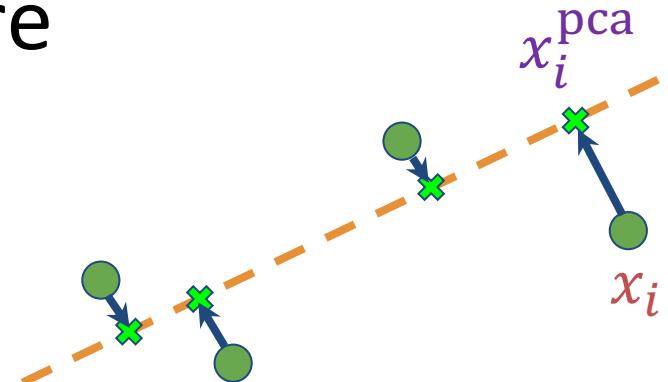


The **optimal** line is called Principal Component 1

The sum of squared distances gets smaller as the line fits better

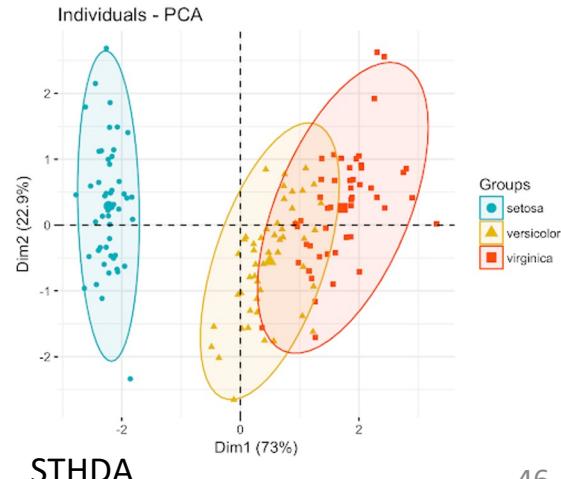
# PCA Procedure

- **Inputs:** data  $x_1, x_2, \dots, x_n \in \mathbb{R}^d$ 
  - Center data so that  $\frac{1}{n} \sum_{i=1}^n x_i = 0$
- **Output:**  
principal components  $u_1, \dots, u_m \in \mathbb{R}^d$ 
  - Orthogonal
  - Can show: they are top- $m$  **eigenvectors** of
$$S = \frac{1}{n-1} \sum_{i=1}^n x_i x_i^\top$$
 (covariance matrix)
  - Each  $x_i$  projected to  $x_i^{\text{pca}} = \sum_{j=1}^m (u_j^\top x_i) u_j$



# Many Variations

- PCA, Kernel PCA, ICA, CCA
  - Extract structure from high dimensional dataset
- Uses:
  - **Visualization**
  - Efficiency
  - Noise removal
  - Downstream machine learning use



# Application: Image Compression

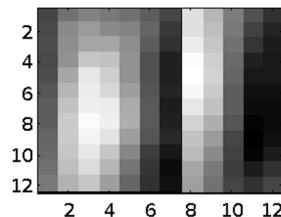
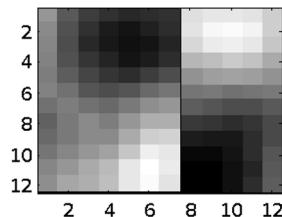
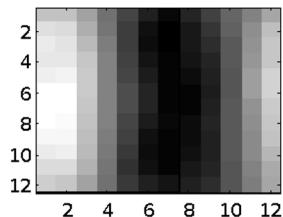
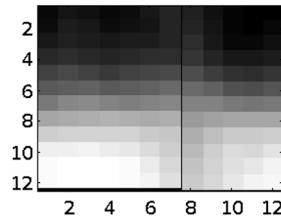
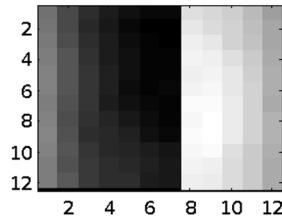
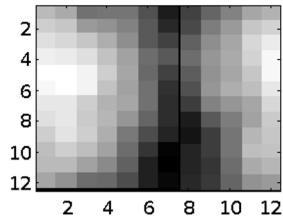
- Start with image; divide into 12x12 patches

- That is, 144-D vector
  - Original image:



# Application: Image Compression

- 6 principal components (as an image)



# Application: Image Compression

- Project to 6D



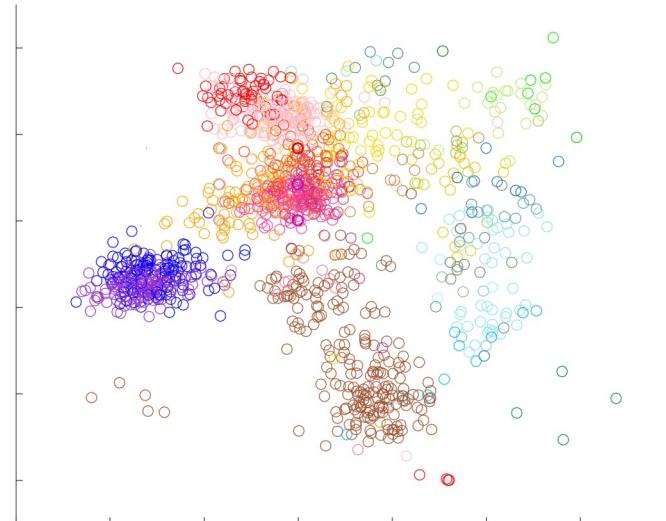
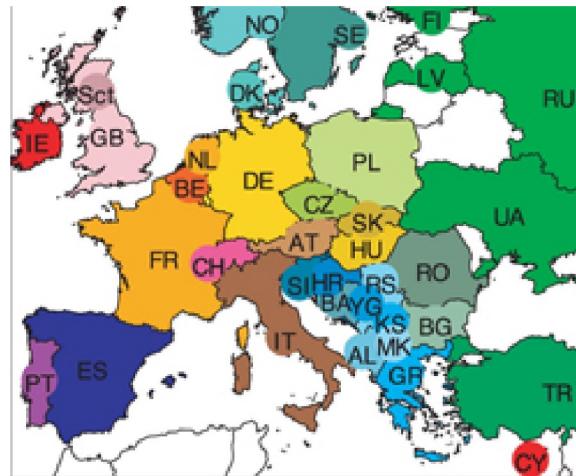
Compressed



Original

# Application: Exploratory Data Analysis

- [Novembre et al. '08]: Take top two singular vectors of people x SNP matrix (POPRES)



“Genes Mirror Geography in Europe”

# Readings

- Vast literature on linear algebra.
- Local class: **Math 341**
- More on PCA (and other matrix methods in ML): **CS 532**
- **Suggested reading:**
  - Lecture notes on PCA by Roughgarden and Valiant  
<https://web.stanford.edu/class/cs168/l/l7.pdf>
  - 760 notes by Zhu <https://pages.cs.wisc.edu/~jerryzhu/cs760/PCA.pdf>