

THE 3STEP **MILLIONAIRE** PRODUCTIVITY SYSTEM

Discover **how to invest your most valuable asset**
to accomplish more in a single day than most people
do in a week.

Hey,

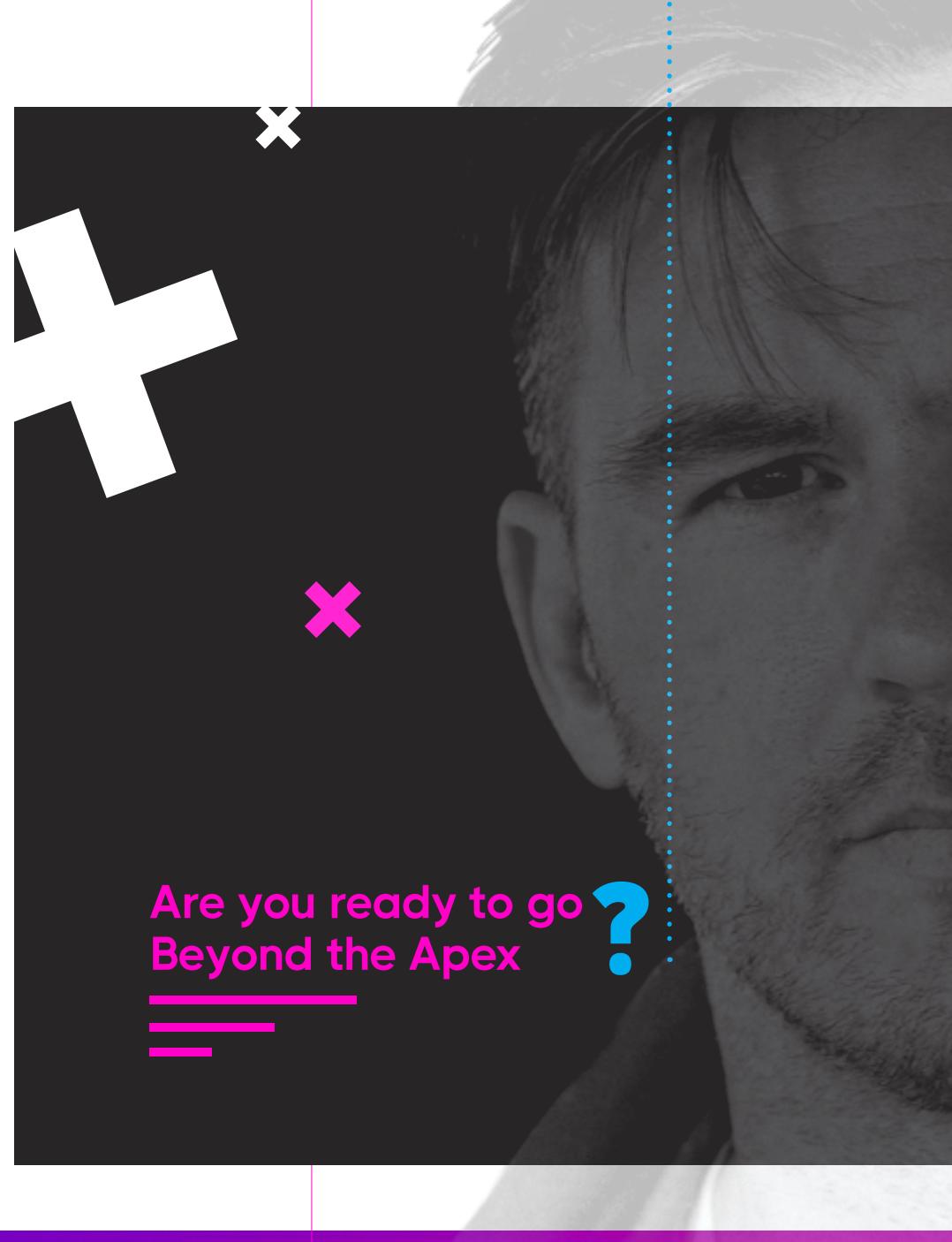
I'm Anthony!

Ten years ago I was \$80k in debt, living in the back of a van after my fiance kicked me out, and struggling with ADHD.

Perhaps the worst part of it all was feeling as though I had this potential for greatness trapped inside of me, but completely lacking any sort of system, tool, or resource that would enable me to tap into it.

So from that rock bottom place I went on a quest to discover how to overcome my lack of discipline, focus, and direction.

- It took years, but eventually I locked onto a framework that turned everything around.
- Now, I'm a bestselling author, podcast host, keynote speaker, and serial entrepreneur.
- But most importantly, I learned how to turn ADHD into a superpower called Hyperfocus.
- In the pages to come, I'm going to teach you a **simple 5 step productivity framework** that has helped me earn tens of millions of dollars over the past decade.
- I hope it serves you as well as it's served me.



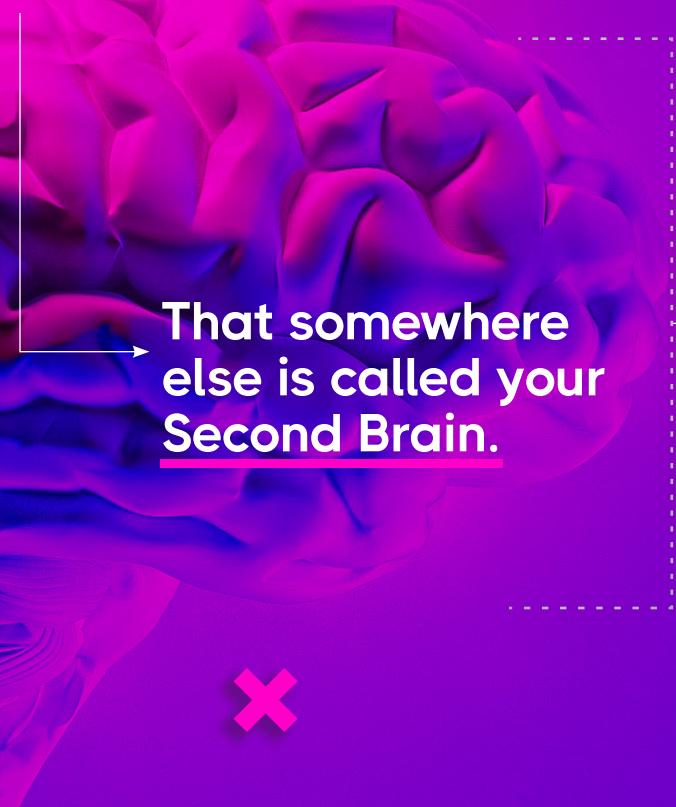
Are you ready to go
Beyond the Apex ?

PART 1

THE SECOND BRAIN

To operate at peak effectiveness you must become a master of Closing Cognitive Loops.

Accomplishing this goal is simply a matter of taking all the thoughts, ideas, dreams, to-dos, and tasks swirling around your chaotic mind and putting them somewhere else.



That somewhere else is called your **Second Brain**.

Your Second Brain is a resource (either a journal or software) you'll use every day to make sure you're not forgetting or ignoring all the important things in life you've got to get done.



When used correctly, the Second Brain takes an enormous load off your actual squishy brain so that you don't have to waste mental bandwidth trying to hold onto everything.

The result is an incredible **BOOST** in your ability to think clearly and focus deliberately.

PART 2

PRIORITY MANAGEMENT

We all have the same number of hours in a day. So then why is it that some people like Elon Musk or Jeff Bezos are able to accomplish a 1,000x more than the average person?

Hyper-successful people don't waste time doing stupid things that don't matter.

1,000X

more than the average person?





“THERE’S NO
GREATER WASTE
THAN TO DO WITH
EXCELLENCE THAT
WHICH SHOULDN’T
BE DONE AT ALL.”

PETER DRUCKER

PART 2

PRIORITY MANAGEMENT

They focus all their energy on the highest leverage activities that pay the biggest dividends.

Here's a framework called **I.C.E** (**Impact, Confidence, Ease**) which you can use to do the same.

I.C.E Framework

1

- Open a spreadsheet and create four columns
- List out all the activities from your Second Brain in the first column
- Label the second column Impact
- Label the third column Confidence
- Label the fourth column Ease

2

- First, rank each task on a scale of 1 - 10 for Impact based on how much impact completing that task would have on your life.
- Next, rank each task on a scale of 1 - 10 for Confidence, based on how confident you are in your ability to execute the task.
- Finally, rank each task on a scale of 1 - 10 for Ease based on how difficult it would be for you to execute the task.

3

- Leave the top 3 bullet points as they are. Take the bottom 3 bullet points and let's create a mini-I.C.E Framework somewhere on the page as an example, using these tasks.

PART 3

AMPLIFIED IMPACT TIME

Research shows that if you've got a goal, the best way to hit is by setting an Implementation Intention.

This is just a fancy way of saying, “When are you actually going to sit down and do the work necessary to move you towards your goal?”

Here's a **two part system** for accomplishing this to create the most productive and high value day possible.



Priority Setting

First, we're going to take all of our I.C.E tasks and with them we're going to create our 5 to Thrive, 3 to Free, and 2 to Do.

FIVE TO THRIVE

- the 5 absolute most important tasks or projects you want to accomplish this Month or Quarter.

Note: the goal of a productivity system is to do less, better (and ultimately, get more). Do not fall into the trap of trying to do too much. Limit yourself to the FIVE most important (no more).

THREE TO FREE

- These are the three absolute most important tasks you need to accomplish on a given day (that will ultimately move you towards accomplishing your Five to Thrive.)
 - Again, three may not seem like much, but it's better to crush your priority list than to get crushed by your priority list.

- These are activities that scored under 20 points on our I.C.E scale. While they aren't very important, they still have to get done. So make a point of picking away at them daily.



Time Blocking

You either own your schedule, or your schedule owns you. There is no third option.

This is why it's critical you sit down before bed each night with your calendar and schedule all of the activities you intend to accomplish the next day.

This is one of the most high leverage activities you can possibly do because you are creating for your future-self the perfect productive day.



Pro-Tip:

Leave plenty of time between activities. Do not pack your calendar back-to-back-to-back with non-stop activities. It's not a matter of "if" you'll get sidetracked, simply a matter of "when".

Realize that life happens, and plan accordingly.

PART ONE: PRIORITY MANAGEMENT
PART TWO: THE SECOND BRAIN
PART THREE: AMPLIFIED IMPACT

THE **3 STEP** **MILLIONAIRE** PRODUCTIVITY SYSTEM

Sharpen your focus, 5x your productivity, and
blow past your goals in record time.



JOIN
the Hyperfocus Masterclass



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