# Logo Redesign Concepts

## Original Logo Analysis



### Design Analysis:

- **Complexity Score:** 0.78/1.0
- **Modernity Score:** 0%
- **Color Count:** 4595
- **Shape Type:** Organic
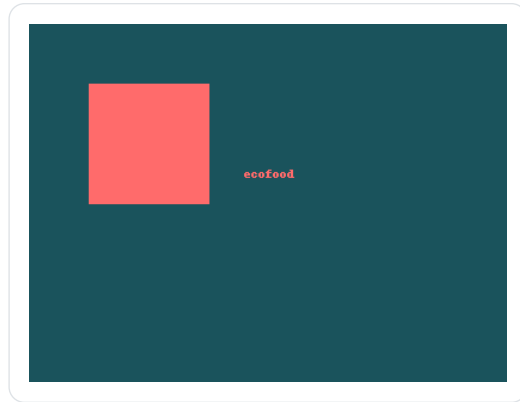- **Symmetry:** Highly Symmetrical

### Recommendations:

- Simplify color palette to 2-4 colors for modern appeal
- Consider geometric shapes and cleaner lines
- Reduce visual complexity for better scalability

## AI-Generated Redesign Concepts
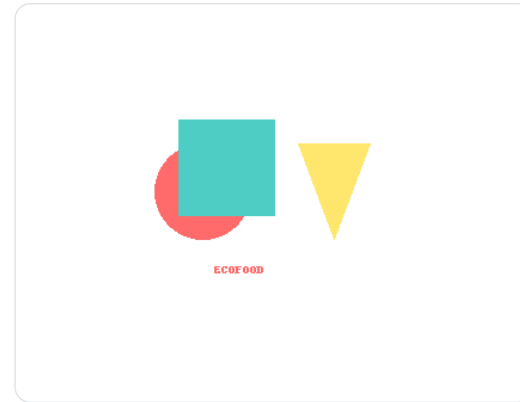
### Minimal Modern Approach

### Geometric Abstract

Design Logic:

Design Logic:

• Clean, uncluttered design for maximum impact
• Limited color palette (#FF6B6B, #4ECDC4) for sophistication
• Geometric shapes for modern aesthetic
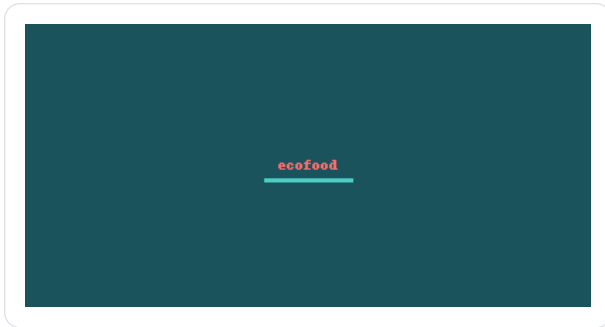• Suitable for food industry with contemporary appeal

• Dynamic overlapping shapes create visual interest
• Color harmony using complementary tones
• Abstract representation allows for brand interpretation
• Modern vibrant style with mathematical precision

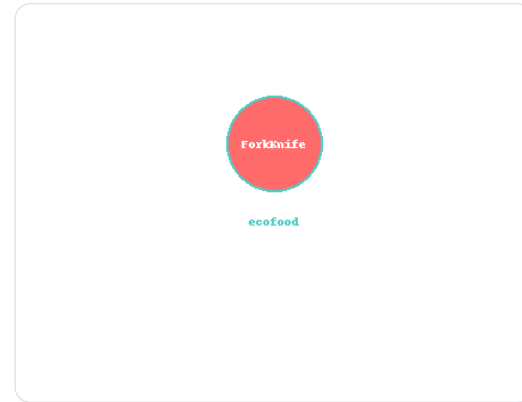## Typography Focused

## Icon Integration

Design Logic:

Design Logic:

• Brand name as the central visual
element
• Carefully selected typography reflects
food values
• Subtle decorative elements enhance
without distracting
• Color scheme: #FF6B6B for prominence,
#4ECDC4 for accents

• Industry-relevant icon for immediate
recognition
• Balanced composition between symbol
and typography
• Color psychology applied for food sector
• Scalable design maintaining clarity at
small sizes

Colors Used:

**Generate New Concepts**

Colors Used:

**Print Concepts**