



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Education is  
very  
important for  
every one

It help as to  
learn many  
my things

components  
of individuals  
success

It increase  
self  
confidence  
in us



**Educonnect learning center**  
Short summary of  
the persona

Become a  
good citizen

Education in  
essential to  
make thing  
world a better  
place for living

Education  
develop  
problem  
solving skills

It brings  
avernes to  
differentiate  
between right  
and wrong



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?