

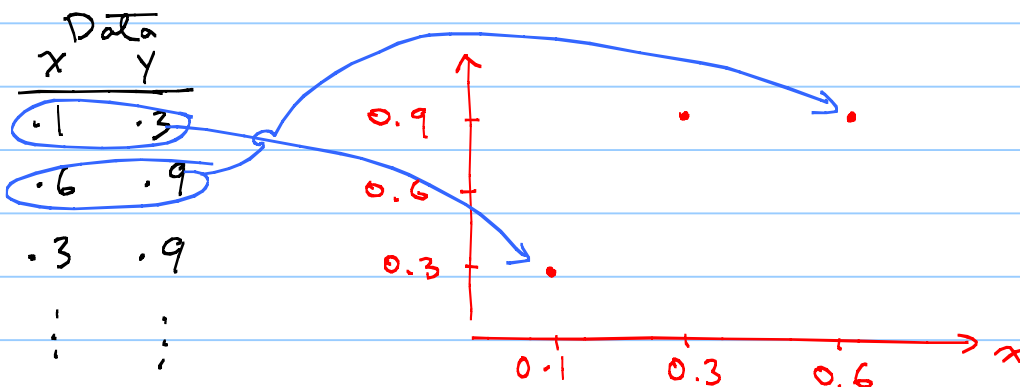
## Lecture 12 (ch.3)

Thus far, our focus has been on 1 column of data, and 1 variable. I.e. univariate analysis.

With 2(or more) variables, we can do all of the above, but we can also ask about the relationship between them.

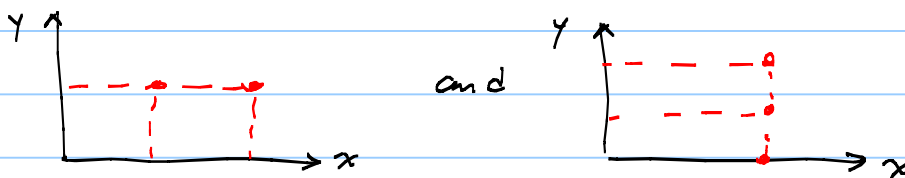
For continuous data: scatterplot

Categ. data, later



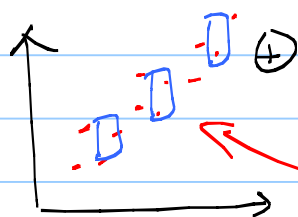
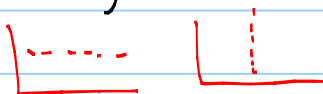
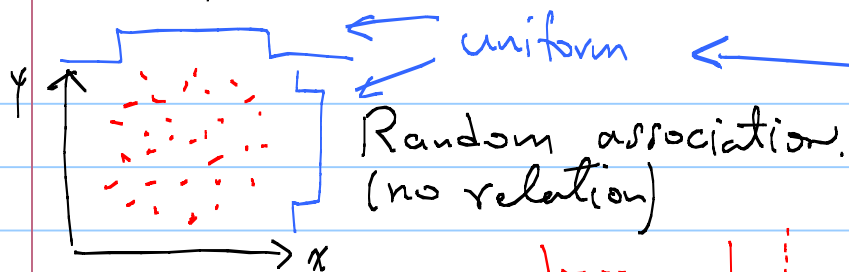
Although one purpose of a scatterplot is to summarize and display the relationship between 2 cont. variables, there is nothing that can fully replace it.

I.e. Given data on 2 vars., do the scatterplot!  
Of course, histogram each one, too.

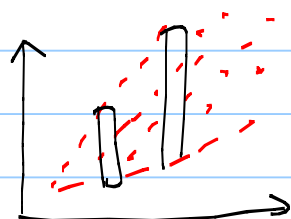
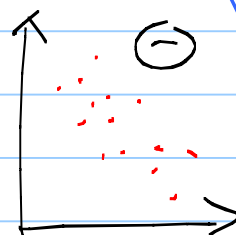


Not unusual. In fact, they are common, (and even necessary)

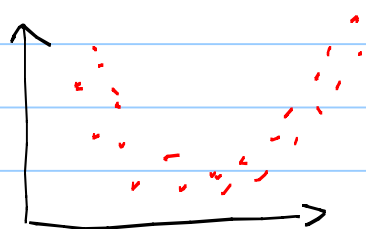
# Scatterplot Museum:



linear, constant variance  
 $y$  generally increases with  $x$ ,  
 but  $y$ 's variance does not.



linear, non-constant variance  
 var. of  $y$  changes with  $x$ .



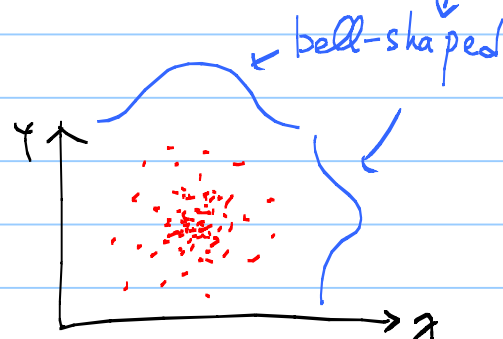
non linear ( $y$  generally decreases with  
 increasing  $x$ , but  
 only up to some  
 point. Then reverse.)



periodic  $x$  &  $y$ .

A scatterplot is "The best" device for displaying and studying the relationship (or association) between data on 2 continuous variables.

Q1. In the scatterplot shown here,  
 There is ☐ relationship between  $x$  &  $y$   
 A) No, B) some c) one cannot say.  
 The diff. with above is the hist of  $x$  (and  $y$ ).



Q Now, how do we quantify The strength of the association between 2 continuous variables?

A there are many measures of strength (like there are different measures of spread of a histogram), and each one captures a different facet of strength. One popular measure is Pearson's correlation coeff. denoted  $r$  (for sample) and  $\rho$  (for distribution)  
ie. population

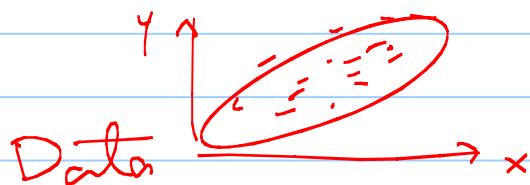
$r$  gives a point estimate of  $\rho$ .

(like  $\bar{x}$  gives a point estimate of  $\mu_x = E[X]$ )

↑  
sample  
mean

↑  
population  
mean

Q How do we compute it?



A

$x$	$y$	$z_x = \frac{x_i - \bar{x}}{s_x}$	$z_y = \frac{y_i - \bar{y}}{s_y}$	$z_x z_y$
$x_1$	$y_1$			
$x_2$	$y_2$			
$\vdots$	$\vdots$			
$x_n$	$y_n$			

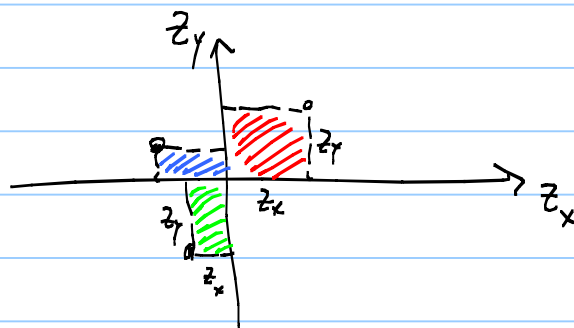
$\bar{x}, s_x$        $\bar{y}, s_y$

$\frac{1}{n-1} \sum = r$  "funny Average"

$$r_{xy} = \frac{1}{n-1} \sum_{i=1}^n \underbrace{\left( \frac{x_i - \bar{x}}{s_x} \right)}_{z_x} \underbrace{\left( \frac{y_i - \bar{y}}{s_y} \right)}_{z_y} \quad -1 \leq r_{xy} \leq +1$$

later!

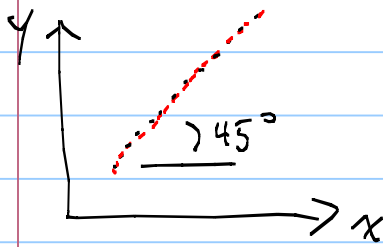
= Average of "areas" →



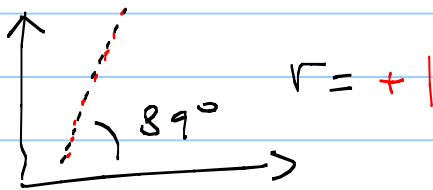
Important: The specific measure of strength that  $r$  measures is the "skinniness" of the scatterplot.

generally  $\left\{ \begin{array}{l} \text{fat scatterplot} \rightarrow r \sim 0 \\ \text{skinny " } \rightarrow r \sim \pm 1 \end{array} \right.$  But

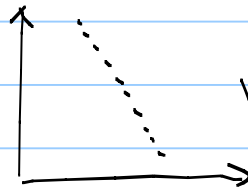
r museum:



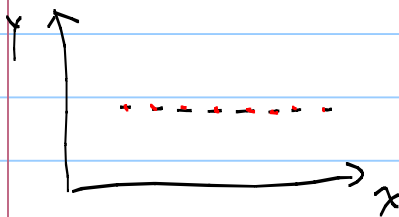
$$r = +1$$



$$r = +1$$



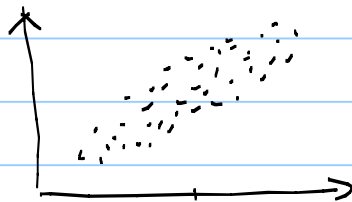
$$r = -1$$



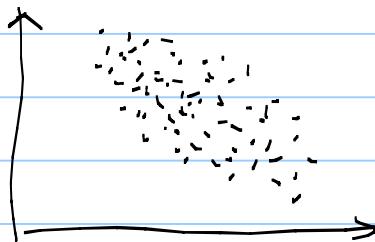
$$r = 0$$

[This involves some limits

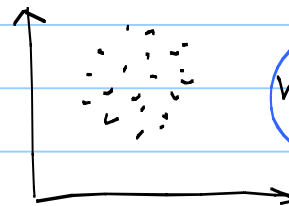
$$r = 0$$



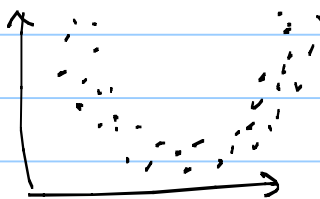
$$r \sim 0.7, 0.8$$



$$r \sim -0.7 \\ \sim -0.6$$



$$r \sim 0$$



$$r \sim 0$$

Important:  $r$  is a summary measure of a scatterplot. As such, some info is lost when you look only at  $r$ . Look at the scatterplot (too)!

hw-lect12-1 Make a scatterplot of The 2 continuous vars in hw-lect1.  
(By R, or by hand). Describe The relationship.  
If it can't be done, see me!

hw-lect12-2 I gave you a formula that defines  $r$ . The book gives two others on p. 108.

a) Start from The formula I "derived" in class, and show that it is equal to

$$r = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum (x_i - \bar{x})^2} \sqrt{\sum (y_i - \bar{y})^2}} \quad \textcircled{I}$$

b) Start from  $\textcircled{I}$ , and show that it is equal to  $r = \frac{S_{xy}}{\sqrt{S_{xx}S_{yy}}}$ ,  
where  $S_{xx}$ ,  $S_{yy}$ ,  $S_{xy}$  are defined on page 108.

hw-lect12-3

Suppose  $n$  cases of data on  $x$  and  $y$  fall exactly on The line  $y = mx + b$ . Compute The value of  $r$ .

Hint: In any of The formulas for  $r$ , eliminate all  $y$  in favor of  $x$ .

hw-lect12-4

The  $z$ 's appearing in The formula for  $r$  have two nice properties: Their sample mean is zero, and Their sample variance is 1. prove these!

I.e. show  $\bar{z} = \frac{1}{n} \sum_i z_i = 0$ ,  $\frac{1}{n-1} \sum_i (z_i - \bar{z})^2 = 1$

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