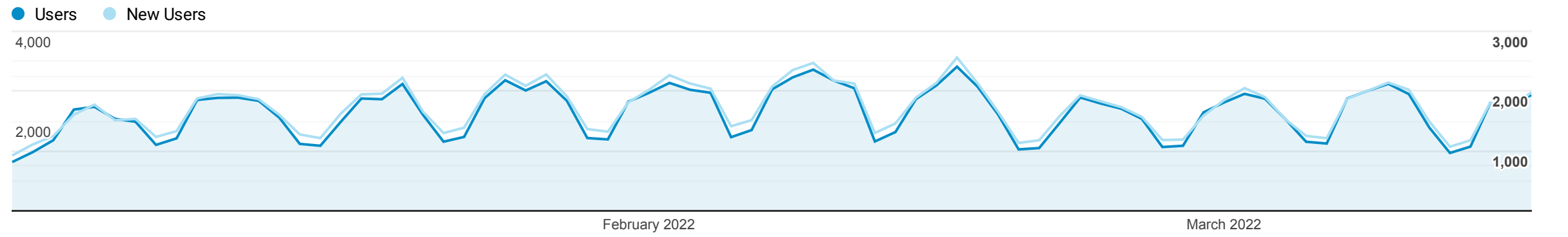


Audience Overview

All Users
100.00% Users

Jan 1, 2022 - Mar 16, 2022

Overview



Users
134,258

New Users
128,386

Sessions
181,259

Number of Sessions per User
1.35

Pageviews
826,393

Pages / Session
4.56

Avg. Session Duration
00:03:03

Bounce Rate
48.55%

■ New Visitor ■ Returning Visitor

Category	Percentage
New Visitor	83.2%
Returning Visitor	16.8%

Language		Users	% Users
1.	en-us	79,896	59.57%
2.	en-gb	13,156	9.81%
3.	en-ca	3,655	2.73%
4.	es-es	3,517	2.62%
5.	zh-cn	3,392	2.53%
6.	fr-fr	3,303	2.46%
7.	en-in	2,038	1.52%
8.	ja	1,728	1.29%
9.	de-de	1,670	1.25%
10.	ko-kr	1,505	1.12%

