



# **THE TED CIRCLE**

## **SOCIAL INNOVATORS PROGRAMME**

POWERED BY  
**TEACH**

# ABOUT TED CIRCLE

TED Circle is a dynamic, cohort-based social innovators' program spanning three months, designed to empower social innovators with the tools, knowledge, and skills necessary to drive meaningful change. The program offers participants a comprehensive curriculum curated to address the most pressing challenges in the social innovation ecosystem.

Through hands-on learning, expert-led workshops, and collaborative projects, participants will deepen their understanding of sustainable development, systems thinking, and impact-driven strategies. With guidance from seasoned mentors and industry leaders, innovators will refine their solutions, build capacity for long-term sustainability, and emerge as catalysts for transformative social change within their communities and beyond.

# WHY CHOOSE THE TED CIRCLE SOCIAL INNOVATORS PROGRAM?

## **1. Holistic Perspective:**

Our hands-on curriculum empowers participants to gain not only the technical skills but also the mindset essential for thriving in the social innovation sector.

## **2. Flexible Schedule:**

The program is designed for convenience and accessibility, offering a flexible learning format. Courses are delivered through a blend of live virtual sessions and on-site workshops, ensuring participants can engage meaningfully without compromising their personal or professional commitments.

## **3. Faculty Members:**

Our expert instructors bring a wealth of knowledge from diverse industries, drawing from their experiences as social innovators and consultants. With a deep understanding of the challenges and opportunities within the social innovation space, they provide participants with the practical know-how to drive lasting change.

## SET TO BEGIN YOUR JOURNEY?

The TED Circle Social Innovator's Program is now accepting applications for its cohort-based innovation program.

Join this holistic experience, where you will acquire the essential knowledge and advanced skills needed to launch, sustain, and excel in the social innovation sector, regardless of your field.

After reviewing the details in this booklet, follow the outlined steps to begin your admission process. Should you have any questions or encounter any challenges, please email [tedcircle1@gmail.com](mailto:tedcircle1@gmail.com) for assistance.

## TO KNOW:

1. Apply online at [www.teacch.co/apply](http://www.teacch.co/apply)
2. Minimum Academic Qualification: SSCE

Call: +2348085255769, +2348104643834

Email: [tedcircle1@gmail.com](mailto:tedcircle1@gmail.com) Website: [www.teacch.co](http://www.teacch.co)

# FINANCIAL INFORMATION

## Fee Schedule

Financial Information and Tuition Payment Schedule:

TUTION	₦50,000.00
PROGRAM MATERIALS	₦20,000.00
PHYSICAL PARTICIPATION	₦30,000.00
TOTAL	₦100,000.00

Students are expected to make all tuition payments or at least 50% if paying in installments on or before classes commence.

Upon request and subject to approval on a case-by-case basis, tuition installments are available.

N. B: Admission is on a cohort basis.

# COURSE DESCRIPTION

The TED Circle Social Innovation Program is structured into six key phases, known as the "6 Ps."

## PURPOSE

In this class, participants will get to:

- Discover and understand their passion for social innovation.
- Explore the unique opportunities available to them in their industry.

## PROFIT/Pricing

Participants will learn

- How to build compelling pitch decks.
- Strategies to earn revenue from available opportunities in their sector.

## PARTNERSHIP

Participants will understand:

- The fundamentals of forming partnerships.
- How to identify and collaborate with the right partners for their projects.

# COURSE DESCRIPTION

## POLICY

Participants will gain insights into:

- The policies governing their sector.
- The legal frameworks essential to successful operations within the social innovation ecosystem.

## PROTOTYPE

Participants will learn:

- What a strong prototype should look like.
- How to effectively develop prototypes for their solutions.

## PRODUCT

Participants will engage in hands-on learning to:

- Perfect their product pitch.
- Understand what aspects of their product to highlight during presentations.

# COURSE DESCRIPTION

## EXTRA-CURRICULAR ACTIVITIES

- Communication lessons.
- Networking sessions.
- Group Activities: Book reading. Field Trips
- Sessional Assessments

## PROGRAM SCHEDULE

### Program Schedule

- **Duration:** Three months of immersive learning.
- **Format:** Hybrid model featuring live virtual classes complemented by monthly in-person sessions.
- **Phase Progression:** Each of the 6 key phases (the "6 Ps") will be covered bi-weekly, allowing participants ample time to master core concepts and apply them in real-world contexts.