Data Analytics and Machine Learning | Prof. Lochstoer

Problem Set 2

Question 1: On marginal significance and trading strategy improvements

You come up with a signal of stock outperformance: log total asset growth. You realize that your professor has conveniently already coded up this variable for you in the dataset StockRetAcct insample.dta. The variable is called "lnInv".

- 1. Using the Fama-MacBeth regression approach, what are the average return, standard deviation and Sharpe ratio of the trading strategy implied by using only an intercept and lnInv on the right hand side in the regressions?
- 2. What is the analytical expression for the portfolio weights in this case? (I'm looking for a formula)
- 3. You worry that there is industry-related noise associated with the characteristic lnInv and want to clean up your trading strategy with the goal of reducing exposure to unpriced industry risks. What regressions to you run? Report mean, standard deviation, and Sharpe ratio of the 'cleaned-up' trading strategy.
- 4. As in the class notes, plot the cumulative returns to the simple and the 'cleaned-up' trading strategies based on your new signal, lnInv. Make sure both trading strategies result in portfolios with a 15% return standard deviation.

Question 2: Predicting medium to long-run firm-level return variance

There are many return volatility models, such as GARCH. These work best at shorter horizons. As an alternative, we will explore a panel regression approach to predicting firm-level return variance. The data set StockRetAcct_insample.dta has annual realized variance (rv), calculated as the sum of squared daily returns to each firm, each year.

Run panel forecasting regressions to forecast firm-level one-year ahead rv along the lines of what we did with lnROE in class.

1. Try with and without industry and year fixed effects, with and without clustering of standard errors. Discuss which specification makes most sense to you. In particular, discuss the effect of a year fixed effect. What is the intuition for the impact of this fixed effect?

- 2. Also try forecasting at the 5-year horizon (rv in 5 years). How do the results change? Can we predict return variance 5-years ahead? Is the 5-year lagged rv significant, or are other variables more important?
- 3. What are the benefits of the panel approach, versus simply running one regression for each firm? What are the potential costs?