

# Python for Data science





# Hello!

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Big data Research Engineer, Department of Computer Science, Barcelona Supercomputing Center, Spain (present).

Data scientist consultant at Inter-american Development Bank (IDB), Peru. (2017-2018).

Machine Learning and High Performance Computing (HPC) researcher at CTIC - UNI, Peru. (2015-2017)

Python Open Source contributor. Numerical analysis, Data science, Big data.

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## DATA SCIENCE

- ¿ Qué es data science ?
- ¿ Dónde se aplica ?
- Data science workflow.



Data facts and statistics collected together for reference or analysis

Science The intellectual and practical activity encompassing the systematic

study of the structure and behavior of the physical and natural world

through observation and experiment.

Data Science The scientific exploration of data to extract meaning or insight, and the

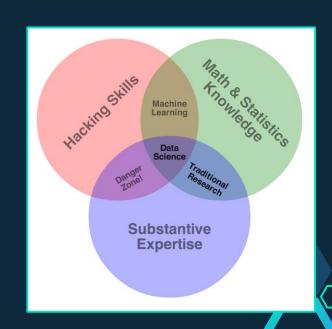
construction of software systems to utilize such insight in a business

context.





Someone who does this ...





#### Aplicaciones



#### Healthcare

- Predict diagnosis
- Prioritize screenings
- •Reduce re-admittance rates



#### Financial services

- Fraud Detection/prevention
- Predict underwriting risk
- New account risk screens



#### **Public Sector**

- Analyze public sentiment
- Optimize resource allocation
- ·Law enforcement & security



#### Retail

- Product recommendation
- Inventory management
- Price optimization



#### Telco/mobile

- Predict customer churn
- Predict equipment failure
- Customer behavior analysis

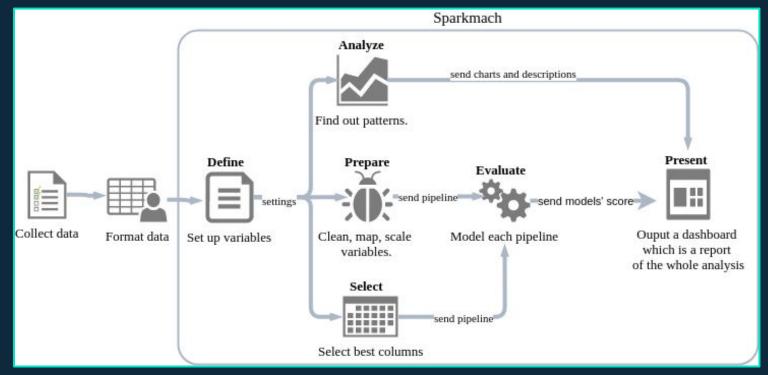


#### Oil & Gas

- Predictive maintenance
- Seismic data management
- Predict well production levels



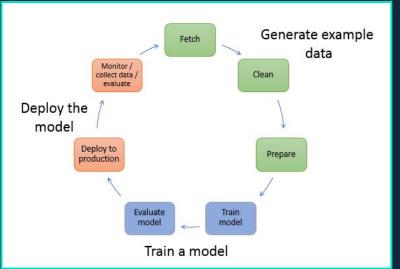
#### Workflow







# Real life?







## DATA EXTRACTION







- 🗦 🧠 ¿ Qué datos tengo ?
- ¿ Cómo extraigo estos datos ?
- ¿ Mis datos son suficientes ?

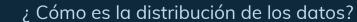


# EXPLORATORY DATA ANALYSIS









- ; Mis datos están balanceados?
- ¿ Small, medium, big data ?



# PREPROCESSING



- Clean data.
- Normalization.
- Imputation.



#### FEATURE ENGINEERING



- ¿ Puedo combinar columnas ?
- ¿ Qué pasa si transformo o creo una columna?
- Feature extraction, selection, transformation.



## MODELING





- ¿ Qué algoritmo necesito ?
- ¿ Cómo probar mi algoritmo?
- Training, testing, metrics.



## TUNING



- ¿ Cómo mejorar los parámetros de mi modelo ?
- Grid Search.
- Random Search.



## **DEPLOYMENT**



- ¿ Cómo uso mi modelo ?
- ¿ Cómo ajustar mi modelo ?
- Arquitectura del despliegue, tracking, A/B testing.

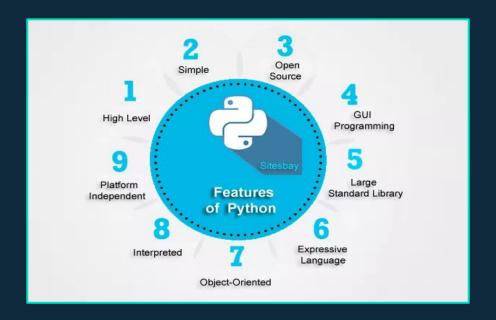


## PYTHON ECOSYSTEM

- 🔷 🛾 ¿ Qué es Python ?
- ¿ Qué alcance tiene Python al día de hoy?
- ¿ Por qué Python en Data Science?

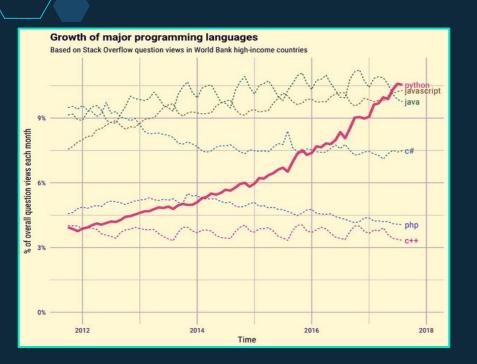


# ¿ Qué es Python?



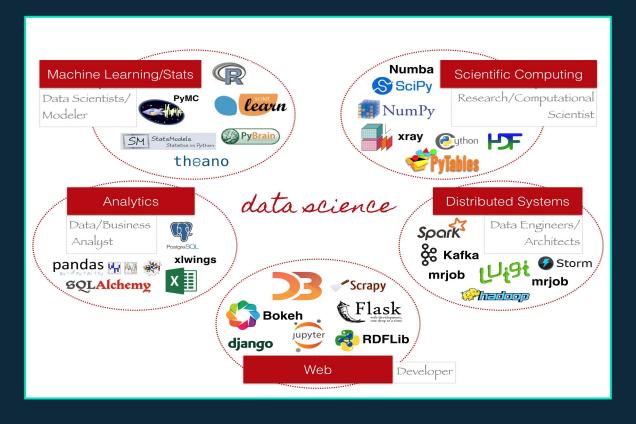


#### Alcance





## Python + Data science







¿Te convencí?, si no es así, mira esto...

```
import turtle

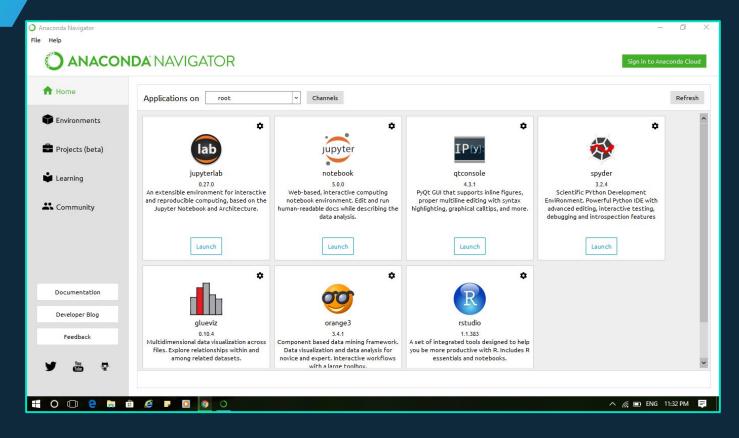
star = turtle.Turtle()

for i in range(50):
    star.forward(50)
    star.right(144)

turtle.done()
```



#### Anaconda



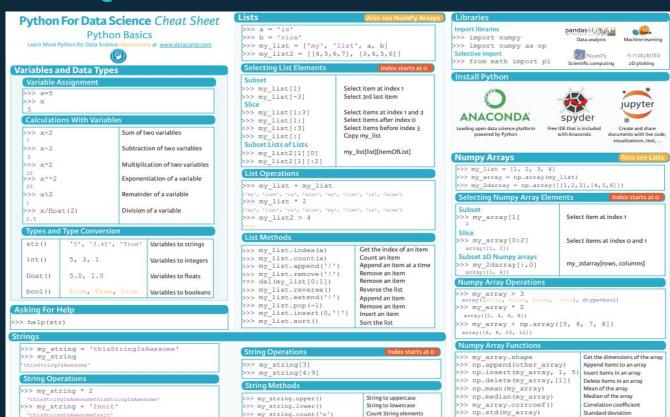




## PYTHON BASICS

- Variables, tipos de datos.
- Estructuras de datos.
- > Funciones, ejecuciones.

## Python cheat sheet



>>> my\_string.replace('e', 'i')

>>> my string.strip()

Replace String elements

Strip whitespaces

DataCamp

>>> 'm' in my string



# Thanks!

# Any questions?

You can find me at:

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## Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by <u>SlidesCarnival</u>
- Photographs by <u>Unsplash</u>
- Hortonworks slides

