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AIM2

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Script for Product

## Introduction

This product is designed to help visualize a busy schedule and to better work with the time that we have. It focuses on the days in a week and the hours of the day. It does not focus on the monthly or yearly schedules. I will be testing how well this website and potential mobile application works when actual people use it. There are no right or wrong answers here and I encourage you not to hold back any opinions you may have about the design or function of my creation. Keep in mind that this is not a finished product and unexpected things could happen. If you have any questions, please ask them and I will try to answer them to the best of my abilities.

## Background Information Questions

- Occupation? What do you do?
- How much free time you have. Is it hard to keep track of everything through the day
- Are you forgetful? Have you ever forgotten about something really important?
- Do you use any tools, or applications to keep track of everything.


## Usability test

**Scenario:** You have a schedule that you mapped already for the current week. You have important meetings as well as a doctor's appointment during the week that you must not forget and a convention over the weekend that you really don't want to miss

First impressions: Tell me what you think you are looking at now. Look around and tell me what kind of information is on this site.

1.) Create an account/Log in

2.) Most of the week is filled out already but Thursday isn't finished. Add an event to Thursday.

3.) Click on a specific day, let's say Saturday, and find out what time the convention starts. Open the full description to get the full details.

4.) The group won't be able to make it. delete the meeting event from Monday

5.) Change the display to analog and Log out.

**Tester 1: Antonio D.**

- Occupation: IT Analysts

- Works at Kraft foods on the rapid applications development team. Works with developers to create applications for different business, what ever they need. works cooperatively with the dev team and bridges the gap between developers, coders and clients.

- Has a good amount of free time. Works from 7 am to 4 pm, Monday through Friday.

- Forgets things sometimes. Nothing too important.

First impressions: reminded of a mobile site, noticed the search bar at the top, The current time was wrong, and the digital and analog clocks in the corner. A little alarmed by the logout button, knowing that he never logged in.

1.) Clicked on the logout button first, which changed to the correct login button and clicked on it to create the account. No problems.

2.) Immediately clicked on 'add new event'. Hesitated a while because he said he wasn't immediately sure if it was clickable because it looked "greyed out". Other than that, added the event with no problems.

3.) Clicked on 'Saturday' box. Briefly looked around and clicked on the appropriate event to see the full description. Never got to the actual full description page. Navigated back to the weekly view before I said so.

4.) clicked on Monday and located the correct event, hovered over the time slot, expecting something to pop up. wasn't able to delete the event.

5.) Clicked on the analog clock he noticed before to change the display. No problems.

<u>Final Thoughts:</u> Generally easy to understand. Expected the home button in the top navigation to be clickable, in order to get back to the view of the week. Clicked on the current time and date to get back and understood. Noticed familiar symbols and functionally in the interface, which help him to complete the task with ease. The color scheme is fine but thought the things that were "greyed out" were not accessible. Curious about the font.

**Tester 2: Julian R.**

- Occupation: Data Entry.

- Type in lots of information. Can't really disclose exactly what he does. Basically works with Chase Banking.

- Works 5 days a week, sometimes 6 if doing overtime. Works the night shift. Juggles classes and work. Hangs out on the weekends with friends when he can.

- Hasn't forgotten anything really important, at least, not in recent memory.

- Doesn't really use any applications or tools to keep track of things, but often uses an alarm clock on phone.

First impression: looks like a monthly planner. Noticed the search bar at the top. Could be like a work-out schedule of sorts. Definitely sort of schedule. Could be an event planner.

1.) Clicked on create an account under the login button enter his information in. No problems.

2.) Clicked Thursday with no problem. Quickly noticed add event. No problems

3.) Had no problems get to the full description on the event for Saturday. some problems getting back to the first page. Clicked on the back button in the top navigation, which went to the wrong page. Tried to click on the home button, which didn't work. Finally clicked on the current date and time.

4.) Clicked on the appropriate date and tried to click on the events in the list. couldn't delete the event.

5.) Clearly noticed the buttons in the corner and already knew what they were for. No problems.

Final Thoughts: Likes the idea of the project, but questions why would someone else would want to use this over what is already available. Compared to things like the traditional spiral planner or something like Siri. Thinks it could really work well in specific events with multiple overlapping things going on, such as a convention.

## Analysis

One problem that both testers seem to have was using the navigation at the top. I really only put it there to mimic the appearance of a website. looking back, it was a bad idea to

do that because the browser shouldn't be a part of the interface. However, I could incorporate parts of the Bowser appearance if I work it into the functions of the product. Adding and removing event could also be a little clearer. Antonio mentioned he expected things to pop up when you hover over them for a few seconds. It maybe better to place a button over the days of the week whenever the user hovers over them, to add events. Perhaps include an editing mode when you need to fix a lot of things. There were problems with deleting buttons. Originally I had a button that would replace where the 'add new event' sits. This didn't work out exactly as I intended, according to both testers. It seems like the overall design is pretty good and understandable, but some of the functions need to be clearer and more unique. Julian mentioned its usefulness in comparison to whats already available. because the prototype i was working with used only still images of my product, I think he didn't really understand what I was trying to do. I explained to him about how everything is planned to be running in real time with a clock that is always ticking and a marker that marks where you are currently at in the schedule and it was starting to understand. This is when he mentioned how well this could work for overlapping events in a day. I plan to take all of these ideas and working them into my product in the coming weeks.