

SOCIAL MEDIA INFLUENCERS IN AFRICA USING TWITTER API

Introduction

- Summary of the data, background or issues.
- The questions that are answered by the analysis.

Body

- Methods used to analyze the data.
- Kind of analysis used on the data.
- Exploratory data analysis (graphical results).

Conclusions

- Addressing the questions in the introduction with the results in the body.
- Suggestion of course of action.

Appendix

- Technical descriptions of procedure used.
- Some of the codes used to obtain the results.